

GROWING OUR

FUTURE

1995-2015: CELEBRATING 20 YEARS
OF LEADERSHIP AND GROWTH

2015 PROGRESS REPORT



SFI-00001



WHO WE ARE

The Sustainable Forestry Initiative® Inc. is an independent, non-profit organization dedicated to promoting sustainable forest management. While we develop and oversee standards for forest management and the forest products supply chain, we are more than a set of standards — we are a community that stands for future forests. SFI works at the intersection of thriving forests, sustainable communities and responsible procurement.

SFI® Inc. is governed by the SFI Board, which sets SFI's strategic direction and is responsible for overseeing and improving the internationally recognized SFI Program and SFI Standards. The Board's three chambers represent environmental, social and economic sectors equally.

Forests certified to the SFI Forest Management Standard cover more than a quarter-billion acres/100 million hectares, stretching from Canada's boreal forest to the U.S. South.

These forests contribute to the overall quality of life of millions of people throughout the United States and Canada, and generate forest products utilized in more than 120 countries worldwide.

Ninety percent of the world's forests are not certified to any forest standard. In the U.S. and Canada, SFI elevates sustainable forestry on non-certified lands through our Fiber Sourcing Standard. The SFI Chain-of-Custody Standard requirements track fiber from certified forest content, certified sourcing and post-consumer recycled material, with third-party audits to verify performance. Together, these standards form the foundation of SFI's approach. By engaging with our grassroots SFI Implementation Committees and organizations participating in the SFI Conservation and Community Partnerships Grant Program, SFI has nurtured a community that reaches across the range of values and outputs generated by sustainably managed forests.

SFI works to ensure the health and future of our forests, because forests are a part of our everyday lives. Growing this future will require a broad range of partnerships and expertise. SFI brings landowners and brand owners from across the supply chain together with communities, government agencies, conservation groups and other key interests to advance understanding and ensure a better future for all of us.

LEARN MORE: sfiprogram.org



**THE CHOICES
WE MAKE EVERY DAY
DETERMINE THE FUTURE
OF OUR FORESTS.**

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GROWING OUR FUTURE

At the Sustainable Forestry Initiative, we believe the future of our forests and our shared quality of life depend on strengthening the vital links between healthy forests, responsible purchasing and sustainable communities.

The story of SFI unfolds in the pages of this report, interwoven through the data, people and accomplishments that constitute the SFI community across North America. SFI Program Participants in North America are responsible for more than one quarter of the global supply of certified forests and they sell into more than 120 countries around the globe. SFI's global reach is further strengthened through its international recognition by the Program for the Endorsement of Forest Certification (PEFC).

Increasingly, global brands are focused on avoiding risk when it comes to procuring forest products by making commitments to avoid deforestation and illegal logging. Products certified to SFI standards are an obvious solution for any organization focused on a low-risk and steady supply of forest products. However, one critical step to meet the challenge of deforestation is to ensure people understand the difference between irresponsible and responsible approaches to forestry.

It's of paramount importance that corporate brand owners and society at large understand that using forest products does not mean they are contributing to forest loss. Rather, by using forest products from certified forests, or other responsibly managed sources of supply, people are promoting the use of a renewable resource. It's a resource that provides the clean air we breathe, the water we drink, the paper we use and the homes where we live. Indeed, forests touch each of us every day.

SFI is busy elevating awareness that forests are the vehicle for doing more good in the supply chain. We feel we are in a good position to make this case given the SFI community's collective contribution of more than \$1.5 billion to forest research over the last 20 years, which has resulted in improved forestry practices and stronger standards.

A MESSAGE FROM THE PRESIDENT AND CEO

In addition, the SFI Conservation and Community Partnerships Grant Program remains focused on helping make the case that responsibly managed forests clean our water, filter our air, store carbon, conserve wildlife, and sustain livelihoods in many rural communities. Thanks to the grassroots network of SFI Implementation Committees across the U.S. and Canada, the number of trained professional loggers, Habitat for Humanity builds, conservation trails, and youth education projects continues to grow.

SFI is working in other ways to connect people to forests. In fact, more than 97% of forests certified to the SFI Forest Management Standard are available for outdoor recreational opportunities. The SFI community also extends its reach through the SFI Fiber Sourcing Standard, which promotes responsible procurement of forest products whether the forests are certified or not.

Over the last 20 years, the SFI Standards, SFI community, and SFI programs have evolved and improved and have made a considerable contribution to our shared quality of life. While globally, many are focused on minimizing the risks and guilt of using forest products, we are focused on a future where the global community has addressed deforestation and illegal logging, and takes pride in purchasing forest products derived from a responsibly managed renewable resource.

Thank you for being part of the SFI community. Together, we are making a difference.



Kathy Abusow
President and CEO

SFI STATS & FACTS



SFI Forest Management and Fiber Sourcing Standards **require participants to support research.**

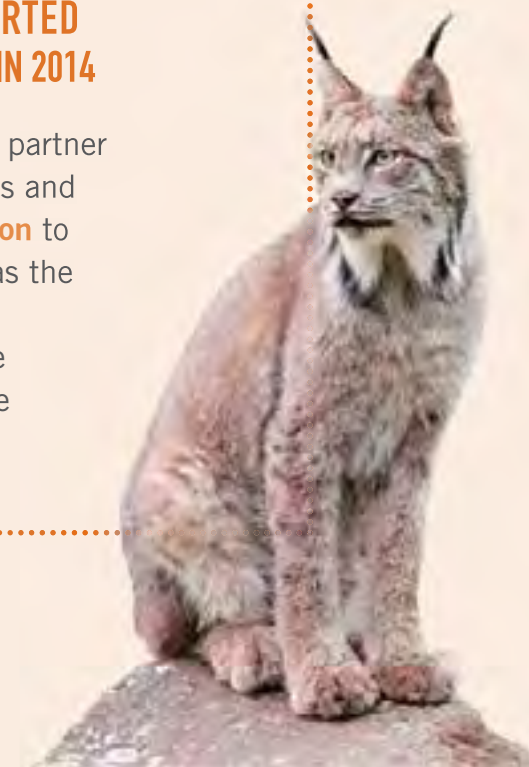
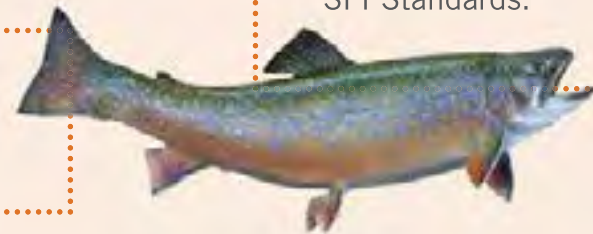
NO OTHER FORESTRY STANDARD HAS A RESEARCH REQUIREMENT.

RESEARCH

291

DIFFERENT PROJECTS REPORTED BY SFI PROGRAM PARTICIPANTS IN 2014

These projects, involving hundreds of partner organizations, benefit multiple species and habitats, ranging from **trout** and **salmon** to **lynx** and **caribou**. Rare species such as the **gopher tortoise**, and rare plants like **yellow-eyed grass**, all benefit from the management of forests certified to the SFI Standards.



SFI CONSERVATION & COMMUNITY PARTNERSHIPS GRANT PROGRAM

41
SFI CONSERVATION GRANTS

+

25
SFI COMMUNITY GRANTS

TOTALING

\$7.1
MILLION

Since 2010, SFI has made grants directly to conservation and community organizations. SFI has awarded 66 grants totaling more than \$1.9 million to foster research and pilot efforts to better inform future decisions about our forests. When leveraged with project partner contributions, that **total exceeds \$7.1 million.**

A GLOBAL REACH

Products that are certified to SFI Standards are sold in

MORE THAN 120 COUNTRIES



SFI's international recognition is increased by the endorsement of the Programme for the Endorsement of Forest Certification (PEFC). PEFC has also endorsed ATFS and CSA standards. In turn SFI recognizes both ATFS and CSA certified content in its supply chain.

MARKET RELEVANCE

23%+

OF 20,000 U.S. CONSUMERS SURVEYED RECOGNIZE AND UNDERSTAND THE SFI LOGO.

The SFI logo is recognized and understood more than any other forest certification logo, according to a 2015 Natural Marketing Institute survey.



SFI FIBER SOURCING STANDARD

The SFI Fiber Sourcing Standard promotes responsible forestry practices by requiring:

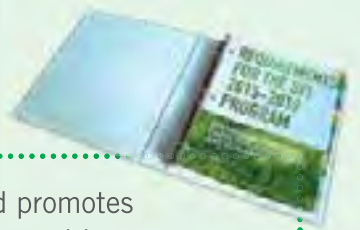
- MEASURES TO BROADEN BIODIVERSITY
- BMPs TO PROTECT WATER QUALITY
- TRAINED HARVESTING PROFESSIONALS
- FORESTRY RESEARCH LANDOWNER OUTREACH
- AVOIDANCE OF CONTROVERSIAL SOURCES

The SFI 2015-2019 Fiber Sourcing Standard distinguishes SFI from all other forest certification programs in that it sets mandatory practice requirements for the responsible procurement of all fiber procured directly from the forest, whether the forest is certified or not.

9,988
RESOURCE AND HARVESTING
PROFESSIONALS

participated in training in 2014, to ensure understanding of **water quality, biodiversity** and **other sustainable forest practice requirements**. (Cumulative total since 1995: 160,370*).

*This total may include individuals who have completed training programs more than once.
- Data provided by Forest Resources Association



Almost all of the fiber **delivered to SFI** Program Participant mills is delivered by harvesting professionals who have been **trained in sustainable forestry practices**.



SFI FOREST MANAGEMENT STANDARD

More than a **quarter-billion acres / 100 million hectares** are certified to the SFI Forest Management Standard.

LARGEST SINGLE CERTIFICATION
STANDARD IN THE WORLD

MORE THAN A
QUARTER
BILLION
ACRES CERTIFIED



The SFI Forest Management Standard requires sustainable harvest levels, reforestation and measures to protect:

- WATER QUALITY
- BIODIVERSITY
- WILDLIFE HABITAT
- SPECIES AT RISK
- FORESTS WITH EXCEPTIONAL CONSERVATION VALUE



ZERO
DEFORESTATION

100%
OF HARVEST AREA
IS REFORESTED
as part of the SFI
Forest Management
Standard requirements.

34

provincial, state
and regional SFI
Implementation
Committees

This unique grassroots network of close to 1,000 people includes private landowners, independent loggers, forestry professionals, local government agencies, academics, scientists and conservationists.

THE SFI COMMUNITY

\$2.8 MILLION

INVESTED BY SFI IMPLEMENTATION COMMITTEES
IN LOCAL COMMUNITIES IN 2014

to support training of resource and harvesting professionals, outreach to family forest-owners and environmental education. Since 2007, total investment now exceeds \$23 million.



CONNECTING PEOPLE TO THE OUTDOORS

97%



OF THE 259 MILLION ACRES / 104 MILLION HECTARES OF FORESTS CERTIFIED TO THE SFI STANDARD IS AVAILABLE FOR OUTDOOR RECREATION.

Every year millions of hunters and anglers, hikers, birdwatchers, campers and other outdoor enthusiasts use more than 250 million acres of forestlands that are certified to the SFI Standard.

The amount of forestland certified to the SFI Standard available for recreation has more than tripled since 2007.



ABORIGINAL & TRIBAL

25

Aboriginal and Tribal communities have chosen the SFI Standard — more than any other certification standard in North America.

SFI has a **Memorandum of Understanding with the Canadian Council for Aboriginal Business** to promote the Progressive Aboriginal Relations program.



20 YEARS

OF CHANGE & CONTINUAL IMPROVEMENT

SFI started as an industry-led initiative to promote sustainable forestry practices. Over the past two decades, it has evolved into an internationally endorsed forest certification program. Similarly, those who use the SFI Standards have grown from just industry users to a diverse group including conservation organizations, community groups, the public sector, universities, indigenous peoples, and many more. Now a fully independent, multi-stakeholder organization, SFI is widely regarded as a leader in promoting responsible forestry, conservation and sustainable communities.

THAT WAS THEN 1995



GOVERNANCE

THEN

Founded by the forest industry through the American Forest & Paper Association (AF&PA) in 1995.

NOW

Fully independent organization with a three-chamber board: environmental, social, economic. Members include conservation groups, industry, government, academic, labor, Aboriginal and Tribal, community and small landowner representatives.



STANDARDS

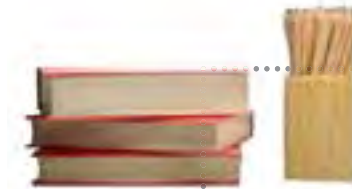
THEN

SFI Guiding Principles developed by industry for industry.

NOW

Comprehensive SFI 2015-2019 Standards and Rules developed through robust public consultation, workshops and external review.

THIS IS NOW 2015



RESEARCH

THEN

A commitment to invest in research.

NOW

A requirement to invest in research — \$1.5 billion invested since 1995.



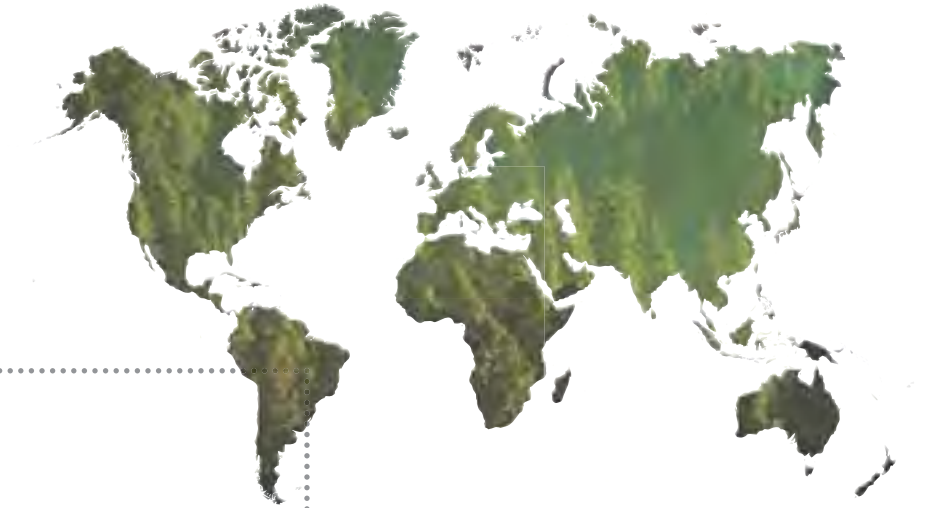
AUDITS

THEN

Self-declaration by industry CEOs of compliance to SFI Guiding Principles.

NOW

- Independent, accredited third-party certification bodies audit to SFI Standards. Certification bodies are accredited by ANSI, ANAB and Standards Council of Canada.
- Public reporting of audits.



RELEVANCE & REACH

THEN

SFI Guiding Principles used by industry only.

NOW

- SFI Standards are used by private landowners, forest product and paper companies, managers of public, Aboriginal and Tribal lands, conservation organizations, state and local public agencies, community interests and universities.
- SFI is recognized by market leaders and government organizations including:
 - Programme for the Endorsement of Forest Certification (PEFC)
 - The Sustainability Consortium
 - The World Business Council for Sustainable Development
 - GreenBlue
 - National Association of State Foresters
 - U.S. Forest Service
 - Canadian Council of Forest Ministers
 - Competition Bureau of Canada



SFI'S ROAD TO OUR 20TH ANNIVERSARY



CONSERVATION LEADERSHIP



PROMOTING CONSERVATION THROUGH RESEARCH, GRANTS, AND DAILY ACTS OF RESPONSIBLE FOREST MANAGEMENT

SFI is the only forest certification program in North America that requires participants to support research to improve forest health, productivity, conservation understanding, and sustainable management of forest resources.

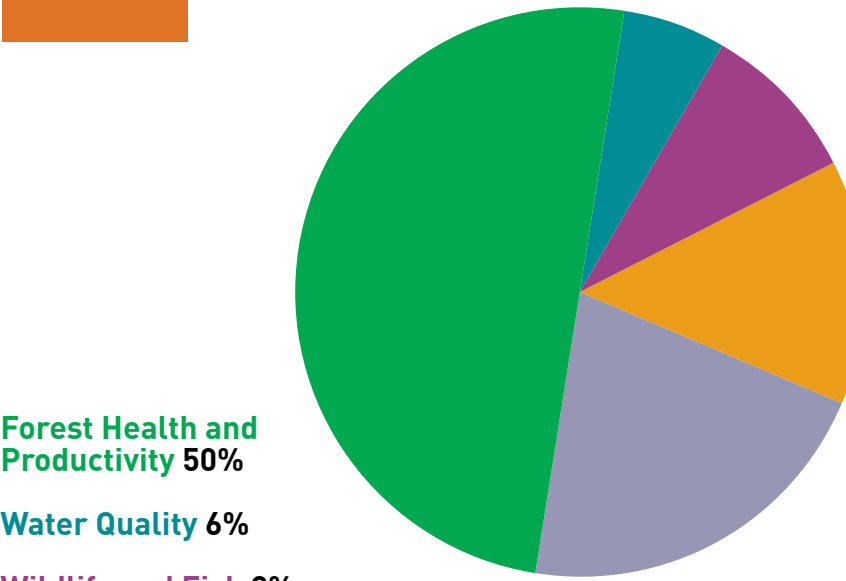
Beyond the research requirements of the SFI Standards, SFI Program Participants engage in conservation projects every day that reflect the diversity of forests across the continent, and ensure the protection of conservation attributes that matter to us all. The SFI Program itself makes grants directly to non-profit groups, academic institutions and Aboriginal groups in support of projects that improve understanding and implementation methods around a wide range of conservation topics.

SFI PROGRAM PARTICIPANTS INVEST IN RESEARCH

Investing in research is a requirement of the SFI Forest Management and SFI Fiber Sourcing Standards. Since 1995, SFI Program Participants have directly invested nearly \$1.5 billion in forest research. In 2014, nearly 80% of these investments were allocated to conservation-related objectives.

With more than a quarter-billion acres/100 million hectares certified to the SFI Forest Management Standard, and many more positively influenced by SFI Fiber Sourcing, SFI has the necessary scale to directly influence the future of our forests. The combination of SFI research dollars and the massive, continental scale at which we operate makes SFI a powerful force for advancing our collective interests in clean air, clean water, biological diversity and sustainable forestry, making a real difference in practices implemented on the ground.

DISTRIBUTION OF SFI PROGRAM PARTICIPANT RESEARCH DOLLARS IN 2014



Forest Health and Productivity 50%

Water Quality 6%

Wildlife and Fish 9%

Landscape/Ecosystem Management and Biodiversity 14%

Other Research Areas 21%

- Other Research Areas Includes:
- Energy efficiency
 - Life cycle assessment
 - Avoidance of illegal logging
 - Avoidance of controversial sources
 - Forest operations efficiencies and economics

SFI CONSERVATION GRANTS

SFI conservation grants vary as dramatically as the forests that they touch. Past projects have included research to better understand the nutrition requirements of woodland caribou, supporting longleaf pine ecosystem restoration in the U.S. South, and developing best practices for bird habitat management in forests of the northeastern U.S. and Rocky Mountain regions. Grant projects also helped identify the value of SFI programs in improving water quality and ensure that forested wetlands continue to provide healthy habitat for waterfowl.

An SFI grant (to the U.S. Endowment for Forestry and Communities) is helping African-American landowners in the U.S. South keep their land productive and retain ownership across multiple generations through better understanding and management.



SFI CONSERVATION GRANT RECIPIENTS SINCE 2010

GRANT RECIPIENTS ENGAGED IN U.S. RESEARCH

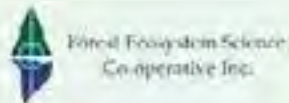
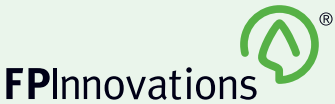
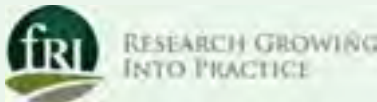
American Bird Conservancy
The American Chestnut Foundation
American Forest Foundation
Audubon New York
Clemson University
Communities for Healthy Forests
Land Trust for Tennessee
Longleaf Alliance
National Association of State Foresters
National Audubon Society
National Council for Air
and Stream Improvement
National Fish and Wildlife Foundation
Ruffed Grouse Society
South Carolina Forestry Foundation
Stephen F. Austin State University
The Nature Conservancy —
North Carolina Chapter
The North Carolina Coastal Land Trust
University of Tennessee
U.S. Endowment for Forests
and Communities
World Resources Institute
Wildlands Network

GRANT RECIPIENTS ENGAGED IN CANADIAN RESEARCH

Bird Studies Canada
Canadian Institute of Forestry SEEK
Dalhousie University
Ducks Unlimited Canada
Forest Ecosystem Science
Co-operative Inc.
Foothills Research Institute
FPInnovations
Fundy Model Forest
Heiltsuk First Nation
Nature Conservancy of Canada
Nature Trust of British Columbia
National Council for Air and
Stream Improvement
South Coast Conservation Program
Tk'emlups te Secwepemc
University of Saskatchewan

GRANT RECIPIENTS ENGAGED IN GLOBAL RESEARCH

Forest Trends
Pinchot Institute for Conservation
World Resources Institute



SFI CONSERVATION GRANT RECIPIENTS IN 2014

The diversity of partnerships and projects supported by SFI's Conservation & Community Partnerships Grant Program in 2014 are illustrated by the selection of projects described below.

BIRDS, CARIBOU AND OTHER FOREST RESIDENTS ARE GETTING HELP CLOSE TO HOME

The **American Bird Conservancy (ABC)** is identifying priority habitats, developing improved management scenarios, and ensuring linkage and implementation through partnership with some of the largest landowners and managers in North America. By focusing on the intersection of land ownership and critical habitat, ABC is setting the stage for conservation across multiple forest types, species and ownerships at an unprecedented scale.



NCASI Canada (the National Council for Air and Stream Improvement) is helping ensure the survival of caribou by studying nutrition in forest stands. Ultimately, the project will clarify the role of forest management in influencing nutritional value of important plant communities. The health of young caribou will be improved, increasing their chances of surviving northern winters.

Stephen F. Austin State University is studying forest mammals to inform future management in a mixed forest landscape. Through a combination of spatial analysis and live capture studies, researchers will better understand how wildlife use transition zones between managed pine plantations and native forest, providing important insights for wildlife managers.



DATA IS POWERING FOREST CONSERVATION

Wetlands are an important feature of many forests.

FPIInnovations and **Ducks Unlimited Canada** are working to pool existing information and work with SFI participants to develop a National Handbook. This will help ensure that forestry activities will conserve wetlands across Canada.



Twenty years ago the **Fundy Model Forest** saw the opportunity to undertake long-term research on aquatic and terrestrial habitat in the Acadian forests of New Brunswick. Early studies measured changes in ecological attributes, including water quality and vascular plant species. SFI has now funded the 20-year follow-up studies to provide important insights into long-term impacts of forest practices.

The **Heiltsuk First Nation** is creating a database to record, track and manage culturally modified trees through spatial analysis to help land managers respect significant sites. The unique cultural history of Canada's west coast is captured in trees that carry the evidence of harvesting cedar bark or planks. Mapping these artifacts helps to both illustrate and protect the history of the Heiltsuk First Nation.



SFI support helped the **Longleaf Alliance** develop an informational tool to clarify the relationship between forest markets and incentives to restore the significant longleaf pine ecosystem. Landowners benefit from this work, and so do longleaf-dependent species like the gopher tortoise and red-cockaded woodpecker.

EVERY DAY, EVERY WAY

In 2014, SFI Program Participants engaged in almost 300 different community and conservation projects, partnering with nearly 500 organizations in multiple sectors including:



CONSERVATION EVERY DAY, EVERY WAY

MONTANA

CATALOGING SENSITIVE NATURAL COMMUNITIES

In Montana, SFI Program Participant Plum Creek Timber Company is working with the Montana Natural Heritage Program, The Nature Conservancy and others to promote understanding about location and condition of species of concern and sensitive natural communities. As a member of the Montana Natural Heritage Program Stakeholder Advisory Committee, Plum Creek is able to help make information on rare species broadly available.



MANITOBA

ECOLOGICALLY BASED MODELS INFORM RESPONSIBLE FORESTRY

Manitoba's aspen parkland is part of Canada's boreal forest and host to a research project working to better understand the natural range of variation from disturbances, such as fire, and their role in influencing future forest conditions. SFI Program Participant LP Canada Ltd. is partnering with Dr. David Anderson and the foothills Research Institute Healthy Landscapes project, to build computer models to help develop long-term forest management plans.



MAINE

BENEFITING ATLANTIC SALMON AND OTHER NATIVE FISHERIES

Forests are a principal source of clean water in America, for both people and native fisheries. In the Down East rivers of Maine, SFI Program Participant Timbervest LLC is partnering with Project Share, the U.S. Fish and Wildlife

Service and others to improve stream crossings to benefit Atlantic salmon. During 2014 the project resulted in the closing of three stream crossings, reforestation of critical stream channels, and other actions to enhance quality fish habitat.



BRITISH COLUMBIA

8.6 MILLION TONNES OF CO₂

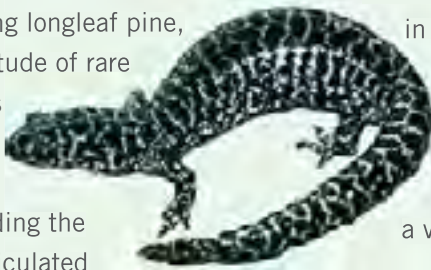
The Strathcona Ecosystem Conservation Project on Vancouver Island has the potential to conserve 24,600 hectares of forest and sequester up to 8.6 million tonnes of CO₂ over 25 years, harnessing the natural process of forest growth. This ecosystem project by TimberWest has been a major source of carbon credits to the B.C. government and helped fulfill its carbon-neutral obligations since 2010.



FLORIDA & ALABAMA

RETURNING LONGLEAF PINE AND MANAGED FIRE TO THE LANDSCAPE

Working in partnership with The Conservation Fund and others, SFI Program Participant Resource Management Service, LLC is working to restore over 200,000 acres of longleaf pine forest — the single largest such effort ever made on private lands. The project will help protect habitats ranging from wet savannas to ephemeral ponds. By restoring and managing longleaf pine, a multitude of rare species will thrive,



including the reticulated flatwoods salamander and the Florida black bear.



NEW YORK

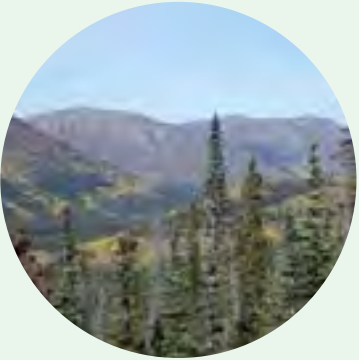
PROTECTING WOODCOCK IN THE NORTHERN FOREST

In New York, SFI Program Participant Lyme Adirondack Forest Company, LLC is working with the Wildlife Management Institute to develop best management practices for creating and maintaining woodcock habitat in the Northern Forest. As part of the project, partners have set up demonstration areas to showcase habitat management techniques for a variety of wildlife species.

OREGON

PROVIDING THE BEST HABITAT FOR BOTH BIRDS AND BATS

By looking at how wildlife reacts to harvest patterns and young forests, researchers with SFI Program Participant Hancock Forest Management in Oregon are learning about which spatial patterns provide the best habitat for both birds and bats. Besides reaching across species, the project connects academic researchers from Michigan State University, the National Council for Air and Stream Improvement, and the Oregon Department of Forestry to inform managers about how to protect key species.



ALBERTA

STUDYING NATURAL RANGE OF VARIATION IN THE NORTHERN BOREAL

Canada's boreal forest is an ecosystem naturally adapted to disturbances such as fire, disease and beaver dams. SFI Program Participant Daishowa-Marubeni and its partners initiated the 100-year Ecosystem Management Emulating Natural Disturbance (EMEND) research project in 1999. It works to better understand boreal ecosystems and how disturbances can inspire novel harvest designs. Set on 1,000 hectares, this project is examining how disturbances affect biodiversity by studying plants, soil and wildlife including, birds, bats, beetles and spiders.





COMMUNITY LEADERSHIP



LINKING THE FORESTS TO COMMUNITIES LARGE AND SMALL

SFI Implementation Committees are our strongest asset when it comes to community leadership. This grassroots network works with local conservation groups, government agencies, forestry and professional associations, landowner groups and many others to conduct landowner outreach and community engagement activities.

SFI has 34 SFI Implementation Committees representing close to 1,000 volunteers in 43 states and provinces. They are a critical part of our work promoting the SFI Standards, collaborating on the training of harvesting professionals and connecting people and communities to the forest.

Our committees help build sustainable communities by offering SFI volunteers for projects like Habitat for Humanity builds. The committees also support youth engagement and education initiatives to encourage future leaders. And the public's connection to our forests is further enhanced by having 97% of all forestland certified to the SFI Forest Management Standard available for outdoor recreation.

TRAINING FOR RESOURCE AND HARVESTING PROFESSIONALS

Training of resource management professionals remains a core priority of SFI Implementation Committees, in partnership with universities, state forestry associations and government agencies.

In 1995, 34% of all fiber brought to SFI Program Participant mills was delivered by harvesting professionals who had been trained in sustainable forestry practices. Today that percentage is more than 95%. Training programs of SFI Implementation Committees are widely recognized by government agencies and academics as a primary reason for higher rates of water quality best management practice implementation — now at an all-time high.



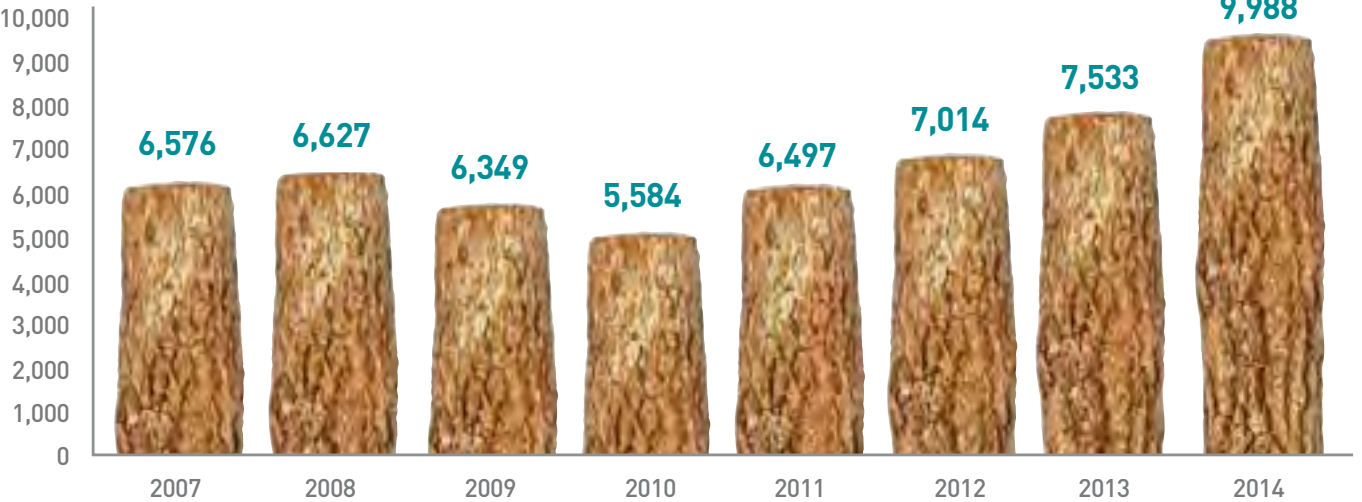
“ ... SFI (has) made important contributions to improved best management practices implementation through logger training, landowner outreach and water quality requirements.

National Association of State Foresters



ANNUAL TRAINING OF RESOURCE & HARVESTING PROFESSIONALS

[Cumulative total since 1995: 160,370.*]



HABITAT FOR HUMANITY

HABITAT FOR HUMANITY CANADA

SFI and Habitat for Humanity Canada created the “Wood 4 Good” Program to mutually support each organization’s goals and objectives. The program has four distinct pillars:

- Champion and facilitate SFI Implementation Committee participation in Habitat for Humanity Canada building projects.
- Create awareness of the benefits of sourcing wood and paper products certified to the SFI Standards.
- Assist with supply chain solutions to provide SFI building materials to Habitat affiliates.
- Identify collaborative solutions to support Aboriginal housing.

The program engages volunteers and wood product suppliers to tackle some of Canada’s toughest housing challenges in underserved communities.

HABITAT FOR HUMANITY INTERNATIONAL

SFI and Habitat for Humanity International signed a memorandum of understanding to encourage the use of wood products certified to the SFI Standards on Habitat for Humanity construction sites. SFI, many of its Program Participants and SFI Implementation Committees have sponsored Habitat builds by supplying building materials certified to the SFI Standards.

SFI also works with the National Association of Home Builders to support green building certification of Habitat homes.





“The Michigan committee’s work in Detroit isn’t just at the intersection of viable markets, healthy forests and sustainable communities in a conceptual way. The committee is actually working to make Detroit a more sustainable community at intersections, along streetscapes and in parks.

HOWARD LINDBERG

Chair of the SFI Michigan Implementation Committee and Senior Resource Forester with the Plum Creek Timber Company

MICHIGAN WON THE 2014 SFI IMPLEMENTATION COMMITTEE AWARD

SFI COMMUNITY GRANT RECIPIENTS SINCE 2010

The SFI Conservation and Community Partnerships Grant Program has awarded 25 community-based grants to date covering a range of topics including youth initiatives, helping underserved communities, professional development, supporting Tribal and Aboriginal values and promoting SFI Standards. The projects support SFI’s core mission to connect communities to forests and to educate the next generation of future forest leaders.

Auburn University’s Rural Studio
Center for Native Peoples and the Environment

Evans Lake Forest Education Society

Florida SFI Implementation Committee

The Forest Foundation

Georgia SFI Implementation Committee

Greenwood Area Habitat for Humanity

Hardwood Forestry Fund

Idaho Forest Foundation

Lauderdale County Habitat for Humanity

Manitoba Forestry Association

Minnesota SFI Implementation Committee

Mississippi SFI Implementation Committee

National Housing Endowment

National Network of Forest Practitioners

Northern California Society of American Foresters

Northwest Natural Resources Institute

New York Logger Training Program

Pacific Education Institute

Philmont Scout Ranch Project

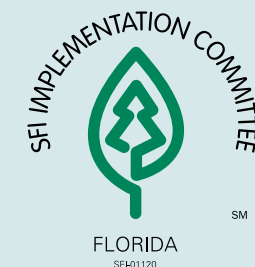
Project Learning Tree

Society of American Foresters — Chattahoochee Chapter

The Greening of Detroit

Tioga County Extension National 4-H

Tree Canada



ENGAGING FUTURE FOREST LEADERS THROUGH COMMUNITY INITIATIVES

FROM SCREEN TIME TO TREE TIME

Kids are spending more time indoors and losing an essential connection to nature. SFI is helping kids switch from screen time to tree time by working with groups such as the Boy Scouts, Girl Guides, Project Learning Tree and others.



SFI COMMUNITY INITIATIVES FOR YOUTH



The **Girl Guides of Canada** recognize SFI for its ongoing support by including them as part of the Girl Guides World Friendship Circle. Together, SFI and Girl Guides are increasing girls’ awareness of the world they live in.



SFI is a proud sponsor of **Scouts Canada’s** annual Scoutrees tree planting program. Scouts have planted more than 80 million trees across Canada since 1972.



The American Forest Foundation’s **Project Learning Tree** program partners with SFI across the United States. In Michigan, Project Learning Tree and the Grand Traverse Conservation District jointly sponsor a conference to provide arts and environmental education to Michigan students, creating a model that can be implemented nationwide.

OUTDOOR ENTHUSIASTS ENJOY FORESTS CERTIFIED TO THE SFI STANDARD

Forests certified to the SFI Forest Management Standard are widely available for outdoor recreation. In fact, since 2007, the forestland available for outdoor enthusiasts has grown more than threefold, from 70 million acres to more than 250 million acres, representing 97%



of all forestland certified to the SFI Forest Management Standard. The SFI Program creates wildlife habitat and promotes best management practices for water quality so that your community, which is our community, can have vibrant spaces and places to recreate.

Every year millions of hunters and anglers, hikers, birdwatchers, campers and other outdoor enthusiasts use more than 250 million acres of forestlands that are certified to the SFI Forest Management Standard.



97% OF ALL FORESTLAND CERTIFIED TO THE SFI STANDARD IS AVAILABLE TO THE PUBLIC FOR OUTDOOR RECREATION.

Common activities include hiking, hunting, bird-watching, cross-country skiing, backpacking and primitive camping, cycling, foraging and gathering, off-highway vehicle use, non-motorized and motorized water activities, snowmobiling and horseback riding.





MARKET LEADERSHIP



ENGAGING MARKET LEADERS TO PROMOTE RESPONSIBLE PURCHASING

The buying decisions of consumers, architects and builders, corporate leaders and governments prove how much they care about using natural resources responsibly. SFI encourages private and public sector leaders to choose SFI as part of their responsible wood, paper and packaging purchasing. A signature effort is the SFI Forest Partners Program, which works with market leaders to grow certification across the supply chain.

Certification addresses risk in the supply chain by avoiding illegal logging and by demonstrating due care required by laws and regulations. But choosing SFI certification does so much more than address risk. It promotes conservation of biodiversity, wildlife habitat and fresh water. Responsibly managed forests provide a host of ecosystem services from carbon sequestration to cleaning the air we breathe.

SFI IS RECOGNIZED BY MARKET LEADERS



Not only is SFI recognized by customers, conservation groups and governments, SFI is also recognized by the **Programme for the Endorsement of Forest Certification (PEFC)**. This endorsement of SFI's Forest Management Standard adds international value to SFI's position as a highly respected, third-party certification program in North America.



GreenBlue, a non-profit organization that equips businesses with the science and resources to make products more sustainable, recognizes SFI for supporting environmental quality throughout the paper supply chain.



The Sustainability Consortium, which works to improve consumer product sustainability, recognizes the value of SFI certification standards in its key performance indicators.



The National Association of State Foresters, a non-profit group made up of the directors of state forestry agencies, renewed a resolution recognizing SFI as a credible standard.



The Consumer Goods Forum brings together more than 400 retailers, manufacturers and stakeholders across 70 countries. In 2010 the CGF Board of Directors passed a resolution for their members to achieve zero net deforestation by 2020. A solution CGF turns to for their members to meet this commitment is through their recognition of PEFC and FSC endorsed standards. SFI is endorsed by PEFC.



The World Business Council for Sustainable Development is the leading platform for strategic collaboration for the global forestry industry. In its material for corporate managers, it lists the positive attributes of SFI's procurement objectives; and its leadership statement supports forest certification standards like SFI.



BREEAM – the Building Research Establishment Environmental Assessment Method – is the world's foremost environmental assessment method and rating system for buildings. BREEAM recognizes that SFI follows current best practices in forest certification.



The Canadian Council of Forest Ministers sets

direction for the sustainable management of Canada's forests. The council accepts that certification standards, including SFI, promote the sustainability of forest management practices.



Competition Bureau Canada

Canada's **Competition Bureau** encourages a fair and competitive marketplace. Its guide on environmental claims says a preferred approach to claims of sustainability involves certifying to a sustainable forest management standard, including SFI.

GREEN BUILDING RATING SYSTEMS, CODES AND ORGANIZATIONS RECOGNIZE SFI



SFI IS A PROOF POINT FOR RESPONSIBLE FORESTRY AND A CORNERSTONE OF GREEN BUILDING

Architects and builders choose wood because it looks great, is a renewable resource, is easy to work with and offers numerous environmental benefits.

But many of wood's positive attributes depend on whether the forest resource is renewed, and is therefore truly sustainable. The SFI Standard offers a proof point that the forest has been managed for multiple environmental, social and economic values — today and tomorrow.

PROMOTING RESPONSIBLE FORESTRY THROUGH GREEN BUILDING PROGRAMS

There are many green building rating systems and codes that recognize the value of certification standards and responsibly sourced wood, and offer credits for products certified to SFI.

Since 2010, 20 U.S. governors and over 100 Members of Congress have publicly supported SFI's inclusion in green building rating systems.

“ Sustainability of forest products can be verified using any credible third-party rating system, such as Sustainable Forestry Initiative, Forest Stewardship Council or American Tree Farm System.

TOM VILSACK
Secretary of the U.S. Department of Agriculture (USDA)



“ We are pleased to be recognized with the SFI Wood Design Award and by the Wood WORKS! B.C. program for our Askew’s Foods project. We built sustainability and community into every part of the project. The timber roof in particular was an effort to create true sustainability not just for the land but for the economy and the local community.

CHRIS ALLEN

Landform Architecture in Penticton, B.C.
(previously Allen + Maurer Architects)

REWARDING EXCELLENCE

THINKING OUTSIDE THE TRADITIONAL BIG-BOX STORE

Allen and Maurer Architects win the 2015 SFI Wood Design Award, as part of the 11th annual Wood WORKS! B.C. Wood Design Awards.

The award recognizes the prominent use of wood in the new Askew’s Foods Uptown store in Salmon Arm, British Columbia. Because the building was prefabricated in a local warehouse, it generated a ripple effect on local employment and involvement that sustains the community and earns customer loyalty for Askew’s Foods.

Askew’s Foods Uptown store is a showcase for the beauty, versatility and durability of wood from responsibly managed forests, and support for sustainable communities, displayed in its 32,000-square-foot timber roof. Most of the wood was certified to SFI from Interfor’s Adams Lake Lumber mill just 31 miles / 50 km away.



SFI FOREST PARTNERS PROGRAM

SFI FOREST PARTNERS CONTINUES TO GROW

In 2010, four market leaders — Time Inc., the National Geographic Society, Macmillan Publishers and Pearson — founded the SFI Forest Partners® Program with additional support from Hearst Enterprises. The commitment of these market leaders is to increase certification across the supply chain, helping to safeguard environmental values, support sustainable communities and expand market access. The SFI Forest Partners Program has a goal of certifying 10 million acres/4 million hectares by the end of 2017, starting in the U.S. South. In addition, SFI is collaborating with the American Tree Farm System (ATFS) to create opportunities on shared objectives to certify more lands.

THE PARTNERSHIP GROWS IN FLORIDA

The Tate’s Hell and Blackwater River state forests passed an audit in the spring of 2015, enabling more than 400,000 acres/161,000 hectares of public managed forests to become certified to the SFI Forest Management Standard.

“ The Florida Forest Service’s commitment to certify two of its largest state forests to the Sustainable Forestry Initiative (SFI) Standard is one action the service is taking to provide public assurance of environmental responsibility and sustainable forest management on Florida’s state forests.

By participating in the SFI Forest Partners Program, we hope to enhance the ability of Florida’s State Forests to compete in existing and emerging global markets. The Florida Forest Service believes this is a win-win for the environment and our forest-based economy.

JIM KARELS

State Forester, Florida Forest Service
President, National Association of State Foresters

FOUNDING PARTNERS:

Time Inc.

NATIONAL
GEOGRAPHIC

PEARSON

MACMILLAN

STANDARDS LAUNCH

A STANDARD TO SUPPORT EVERY POINT IN THE SUPPLY CHAIN

January 2015 marked the launch of the new SFI 2015–2019 Standards and Rules. SFI now has three standards to support responsible forestry and procurement at each point in the supply chain:

- Forest Management
- Fiber Sourcing
- Chain-of-Custody

Responsible forestry is practiced on more than a quarter-billion acres of certified forest across North America, and on millions of additional acres impacted by responsible fiber sourcing. This vast landscape means that SFI Standards help protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value on an unprecedented scale.

INCORPORATING INPUT FROM A DIVERSE AND BROAD COMMUNITY

SFI Standards are revised and updated every five years to incorporate the latest scientific information and to respond to emerging issues. For the new SFI 2015-2019 Standards and Rules, close to 10,000 stakeholders

**NEARLY
10,000
STAKEHOLDERS
INVITED** were invited to submit comments. Participants included public and private landowners, forest sector representatives, indigenous communities, conservation groups, industry, academics and government officials.

THE SFI 2015-2019 FOREST MANAGEMENT STANDARD promotes responsible forestry practices. Its requirements include measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value. The standard is available to organizations in the United States or Canada that own or manage forests.

THE SFI 2015-2019 FIBER SOURCING STANDARD distinguishes SFI from all other forest certification programs in that it sets mandatory practice requirements for the responsible procurement of all fiber procured directly from the forest, whether the forest is certified or not. The standard is a key tool to promote the legal and responsible sourcing of forest products. The standard holds the individual mills and manufacturers, who bear all the costs to certify, accountable for promoting responsible forestry.

SFI Fiber Sourcing requirements include measures to enhance biodiversity, use forestry best management practices to protect water quality, provide outreach to landowners and mandate the use of trained harvesting professionals.

HIGHLIGHTS OF THE NEW SFI 2015-2019 STANDARDS

SPECIES OF CONCERN: Program Participants must develop a program to address conservation of known sites with viable occurrences of significant species of concern.

WATER QUALITY: SFI mandates the use of best management practices to protect water quality. Program Participants must implement protection measures to protect all water bodies including rivers, streams, lakes and wetlands.

MINIMIZE CHEMICAL USE: SFI prohibits World Health Organization 1A and 1B pesticides, except where no other viable alternative is available, and bans pesticides listed under the Stockholm Convention on Persistent Organic Pollutants.

For all wood fiber sourced from forests outside the U.S. and Canada, the SFI Fiber Sourcing Standard has requirements to avoid controversial sources, including illegal logging and procuring fiber from countries without effective social laws.

THE SFI 2015-2019 CHAIN-OF-CUSTODY STANDARD is an accounting system that tracks certified forest fiber content through production and manufacturing to the end product. It applies to the supply chains of more than 740 organizations, representing more than 2000 sites, in 45 U.S. states, seven Canadian provinces, and 23 countries.



Sustainable Forestry Initiative

SFI ON-PRODUCT LABELS are recognized globally and provide a visual cue to help customers source products from responsibly managed forests. SFI has several certified chain-of-custody labels and a certified sourcing label.



A forest in Alabama. Photo: Lamar Dewberry





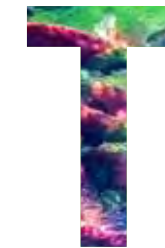
DIVERSE ORGANIZATIONS USE SFI STANDARDS

SFI STANDARDS ARE WIDELY USED AS A PROOF POINT FOR RESPONSIBLE FORESTRY

The reasons for certifying to the SFI Standards are as diverse as the more than 1,000 organizations that are certified across the U.S. and Canada. It's

1,000+
CERTIFIED ORGANIZATIONS

a community that includes Fortune 500 companies, small and mid-sized forestry operations, governments, manufacturers, conservation groups, Aboriginal and Tribal groups, universities, and even Boy Scouts of America.



Together, they contribute to sustainable communities and the environment by providing employment and ensuring that forests contribute the range of services and benefits that the public has grown to expect from well-managed forests.

SPEAKING OUT ABOUT WHY THEY CHOOSE SFI

”

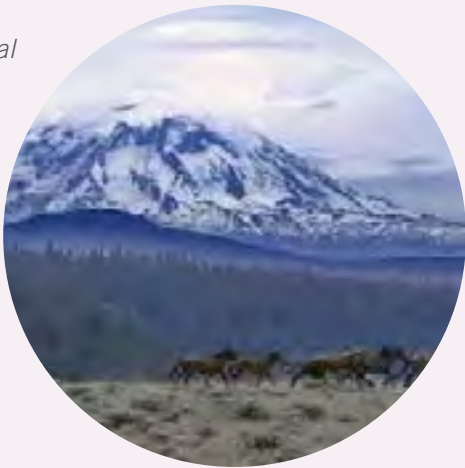


THE YAKAMA NATION

The SFI Forest Management Standard respects traditional knowledge about forests and promotes the protection of historically and culturally important sites.

“ The timber-based economy of the Yakama Nation in Washington State is unique in that it balances economic needs while ensuring the protection of the Yakama cultural and traditional practices. To keep this balance, it’s critical that we maintain a high sustainability standard, and SFI helps us do just that.

STEVE ANDRINGA
Administrative Forester for the Yakama Nation



BOY SCOUTS OF AMERICA

The Boy Scouts Philmont Scout Ranch in New Mexico has been certified to the SFI Standard since 2008. The Boy Scouts of America and SFI also have a memorandum of mutual support to demonstrate forest stewardship and environmental education for America’s youth.

“ The focus of our organization is to prepare young people for a lifetime of adventure and service by helping them grow into good, strong citizens. Our work with SFI helps develop good citizens and demonstrates our commitment to showing Scouts the value of our natural environment and how the future of our natural resources depends on the actions we take today.

WAYNE BROCK
Chief Scout Executive for the Boy Scouts of America

THE CONSERVATION FUND

The Conservation Fund is an American environmental non-profit with a dual charter to pursue environmental preservation and economic development.

“ For 30 years The Conservation Fund has led the nation in land conservation, and we have seen firsthand how the SFI Standard has profoundly improved forest management on the ground. Much of the forestland we now own and manage is certified to the SFI Standard and we will continue to work hard to expand the reach and impact of SFI across the North American landscape. It is good for forests, good for conservation, and good for the forest communities who depend upon working forests for their economic vitality.

LARRY SELZER
President and CEO of The Conservation Fund and immediate past chair of the SFI Board of Directors

GEORGIA-PACIFIC LLC

Georgia-Pacific is one of the world’s leading manufacturers of tissue, paper towels & napkins, tableware, packaging, office papers, cellulose, specialty fibers, nonwoven fabrics, building products and chemicals.

“ Georgia-Pacific’s certification to the SFI Fiber Sourcing Standard is one way we assure our customers and consumers that our products are responsibly sourced. We see SFI’s certification as vital to promoting responsible forest management on all lands — whether or not they are certified. It’s how we help make sure our fiber supply comes from legal and responsible sources, including millions of acres of small, family-owned forest lands where Georgia-Pacific gets most of its wood fiber.

JIM HANNAN
CEO and President at Georgia-Pacific LLC



Growing Our Future 

PLUM CREEK

Plum Creek is among the largest and most geographically diverse private landowners in the nation with more than 6 million acres of timberlands in 19 states. We manage our working forests using sustainable practices to benefit Plum Creek’s many stakeholders.

“ At Plum Creek, stewardship is woven into the fabric of our culture. As an owner and manager of working forests in 19 states, we understand that how we manage our lands has far-reaching implications. Forests provide products we use every day as well as clean water and air, carbon storage, wildlife habitat and recreation for millions of people. Stewardship is not only important to our culture, it is a source of value for our company. That’s why in 1999 Plum Creek became the first private forest landowner to certify all of its lands to the SFI standard, and we are proud to continue that tradition today.

RICK HOLLEY
Chief Executive Officer at Plum Creek



MEADWESTVACO CORPORATION

MeadWestvaco Corporation is a global packaging company providing innovative solutions to the world’s most admired brands.

“ SFI began as a robust response to the growing need for the forest products industry to voluntarily engage in a higher standard of environmental stewardship. Companies like MeadWestvaco recognized that it made good sense for the environment and for our business, and that is why we certify to the SFI standard today. As a global business, it is important to us that SFI and its partners stand for excellence in certification around the world.

JOHN A. LUKE, JR.
Chairman and CEO, MWV and Former Chair, SFI Board of Directors



SAPPI

Sappi North America is a leading producer and supplier of coated fine paper, pulp and release paper in the United States.

“ We are proud to be a member of SFI and support their efforts to affect meaningful change. With a vast network of state implementation committees, SFI is uniquely positioned to drive tangible improvements through landowner outreach and logger education.

LAURA THOMPSON, PHD
Director of Technical Marketing and Sustainable Development at SAPPI

STUWIX RESOURCES JOINT VENTURE

Stuwix Resources Joint Venture was established in 2004 and is owned and operated by eight First Nations bands in the Southern Interior of British Columbia. Stuwix Resources’ vision is to promote healthy ecosystems and healthy independent communities, while integrating First Nations’ traditional use and practices into forest management.

“ Stuwix values SFI because of its strong association with stewardship and sustainability and we feel our participation is valued by the organization. SFI has a clear and transparent reporting structure for auditing that makes it easy for us to transfer on to our forest operations. Our annual contractor meeting response has been very positive as well as the response from our First Nations owners.

LENNARD JOE, RPF
General Manager at Stuwix Resources Joint Venture



LYME TIMBER COMPANY

Lyme Timber is a private timberland investment management organization. Its experience using SFI Standards to validate conservation easements with state authorities covers more than 500,000 acres in New Hampshire, Maine, New York and Tennessee.

“ Third-party certification, such as the protocols developed under SFI, has become the most credible and efficient system for determining compliance with forest management goals on timberland properties subject to large-scale working forest conservation easements. We have experience in using these third-party certification systems and are required to share annual audits with the conservation easement grantees, typically state natural resource agencies.

PETER STEIN
Managing Director at Lyme Timber

REENERGY HOLDINGS LLC

ReEnergy Holdings LLC owns and operates facilities that use forest-derived woody biomass and other wood waste residues to produce homegrown, renewable energy.

“ ReEnergy believes that sustainable, renewable energy production in the form of biomass power is a critical element toward reducing our dependence on fossil fuels and mitigating climate change. With our SFI certification, we have committed to ensuring that our fuel suppliers are utilizing best management practices, allowing us to meet the environmental and social needs of the present without compromising the resources of future generations.

LARRY RICHARDSON
CEO at ReEnergy Holdings LLC



INTERFOR CORPORATION

Interfor is one of the largest lumber producers in the world. It is committed to producing wood products in ways that generate economic growth, create social benefits and minimize the impact on the environment.

“ The SFI Program goes to the heart of Interfor’s promise to build value for communities by supporting a healthy economy and environment. In 2001, Interfor’s coastal woodlands became the first public lands in Canada to be certified to the SFI Forest Management Standard. We continue to increase our participation in the program, with more than 2.8 million hectares certified in British Columbia, and a growing number of our mills certified across Canada and the U.S.

RIC SLACO
Vice President and Chief Forester at Interfor Corporation



CLEMSON UNIVERSITY

The Clemson Experimental Forest is certified to the SFI Standard. Clemson also participates in SFI-funded forest-based research.

“ The Clemson Experimental Forest is a tremendous asset that supports our teaching, research and public service missions, and we’re proud that it has been recognized as meeting SFI’s high standards for certification.

JAMES CLEMENTS
President of Clemson University

SIERRA PACIFIC INDUSTRIES

Sierra Pacific Industries, based in Anderson, California, employs modern forest management practices that closely mimic natural forest events.

“ Sierra Pacific is dedicated to managing its lands in a responsible and sustainable manner to protect the environment while providing quality wood products for consumers. All 1.9 million acres of timberland that we own are certified under the independent Sustainable Forestry Initiative — the clearest measure we can think of to assure the public that our forest management is sustainable.

MARK PAWLICKI
Director of Corporate Affairs and Sustainability at Sierra Pacific Industries

Fisher reintroduction on Sierra Pacific lands. *Photo: Mark Lathrop*

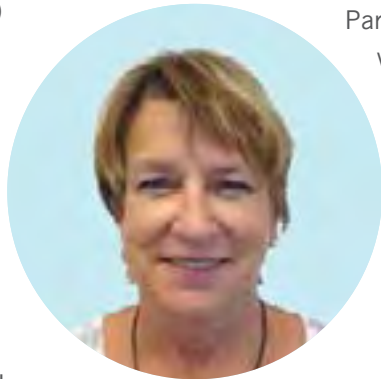


A MESSAGE FROM THE EXTERNAL REVIEW PANEL

In reviewing the compiled achievement data reported by SFI Program Participants for the past year, the External Review Panel was impressed by the incredible changes and achievements that have marked the 20 years of SFI. In 1995, when the program was launched, the first External Review Panel was challenged to observe whether: 1) the program defined what would constitute responsible, sustainable forestry first in the United States and then in Canada; 2) the responsible forestry practices reported to the public were valid (independent third-party auditing would be added later); and 3) there were consequences for those who either would not participate in the new forestry approach that was proposed, or who said they were doing good work but were proven to be doing otherwise.

At that time, the program was created by and operated within the American Forest & Paper Association (AF&PA), and while the AF&PA demonstrated its strong dedication to the new SFI approach by expelling 17 of its members who refused to participate, the direct association with the industry was limiting SFI’s growth and recognition. The External Review Panel was often compelled to object to instances where AF&PA let the SFI Program focus too much on the industry’s views and issues.

That changed over the years, as the program has become self-ruling and conservation-oriented. More importantly, the SFI Program developed into an independent, self-governed organization with a diverse Board of Directors with a broad array of conservation and social interests. As the TV commercial might say, “This is not your father’s SFI!”



A major change in the SFI Program came about in 2002 with the creation of a broadly-conceived SFI Standard fortified by independent third-party auditing. A regular five-year revision cycle was created that helped balance the need for stability with the need for continual improvement. The SFI 2015-2019 Standards are the latest (and best, in our view) examples of the value of that process. Hundreds of private businesses and other organizations now go through the effort (and cost) of annual third-party auditing because they believe that conformance to such high-quality standards is essential in demonstrating their commitment to environmentally and economically sustainable and socially responsible operations.

The SFI Program supports research, conservation projects and community improvement projects that affect millions of people both within and outside the confines of the forest products industry itself. It encourages Program Participants to protect and enhance critical habitats, respect cultural values and places, restore ecological processes, and support community projects such as construction of affordable housing. The 20 years of forest management and fiber procurement data that have been collected constitute a wealth of information on responsible forestry. The data reviewed by this panel clearly show that the SFI Program Participants are going far beyond conformance with the SFI Standards, and are achieving a host of conservation, community and other benefits.

As the SFI Program has grown and matured, the role of the External Review Panel has changed. Today, we seldom encounter any situation where the economic concerns threaten to overwhelm environmental or social interests. Instead, we spend most of our time and energy looking for places where the SFI Standards are challenging to implement and where opportunities for additional improvement may exist. Can the SFI Program continue to grow and improve in the future? We believe that it can and will, based on the dedication and skills of the SFI Program Participants, the SFI Board and SFI staff. We look forward to being the outside observers who try to help the program continue to be the best that it can be.

Robin Morgan

Chair of the SFI External Review Panel and Deputy Director of Recreation, Heritage and Volunteer Resources at the USDA Forest Service

EXTERNAL REVIEW PANEL MEMBERS

The SFI External Review Panel is a distinguished group of independent experts representing conservation, professional, academic and public organizations. The panel operates independently from SFI.

The panel conducts an independent review of the SFI Program to ensure the annual SFI progress report objectively and credibly states the status of SFI Program implementation. The volunteer panel provides external oversight through its independent review of the current SFI Program and standard revision process while seeking steady improvements in responsible forestry practices.

Neil Sampson

President of Vision Forestry and Executive Secretary of the ERP

Jeremy Bauer

Regional Coordinator, Border Environmental Health U.S. Environmental Protection Agency

Tom Boggus

State Forester, Texas Forest Service

Jim Brown

Member, Jim Brown Consulting Forestry LLC

Bryan Burhans

President and CEO, American Chestnut Foundation

Kathryn Fernholz

Executive Director, Dovetail Partners

William G. Hubbard

Southern Regional Extension Forester

Valerie A. Luzadis

Professor and Chair, Department of Environmental Studies State University of New York

Robin Morgan

Deputy Director, Recreation, Heritage and Volunteer Resources National Forest System USDA Forest Service

Brian P. Murphy

Chief Executive Officer, Quality Deer Management Association

Terry Quinney

Provincial Manager, Ontario Federation of Anglers and Hunters

Mike Sullivan

Director, Fish & Wildlife New Brunswick Department of Natural Resources

Robert S. Tomlinson

Land Asset Manager, Lands and Minerals Division Minnesota Department of Natural Resources

Lena L. Tucker

Deputy Chief Private Forests Division Oregon Department of Forestry

Scot Williamson

Vice President, Wildlife Management Institute

PANELISTS ELECTED IN 2015

Nicole Balloffet

National Nurseries and Reforestation Program Manager USDA Forest Service

Rebecca Barnard

National Forestry Programs Manager National Wild Turkey Federation

Mike Fullerton

Director, Forest Science Canadian Forest Service Natural Resources Canada

David Guynn

Professor Emeritus, Forestry and Natural Resources Clemson University

Serra Hoagland

Biological Scientist, Forest Service Eastern Forest Environmental Threat Center



SFI BOARD

SFI Inc.’s 18-member multi-stakeholder Board of Directors comprises three chambers, representing environmental, economic and social interests equally, so it can meet the many needs of forests and communities.

Board members include representatives of environmental, conservation, professional and academic groups, independent professional loggers, family forest owners, public officials, labor and the forest products industry. This diversity reflects the variety of interests in the forestry community.

ENVIRONMENTAL SECTOR

Board members representing the environmental sector include non-profit environmental or conservation organizations.

Greg Siekaniec (SFI Vice-Chair)
CEO, Ducks Unlimited Canada

Robert Abernethy
President, Longleaf Alliance

John M. Hagan III
President,
Manomet Center for Conservation Sciences

Jon Haufler
President, The Wildlife Society and
Head of the Ecosystem Management Research
Institute

Mary Klein
President and CEO, NatureServe

Gail Wallin
Co-Chair, Canadian Council on Invasive Species
Executive Director, Invasive Species Council of
British Columbia

SOCIAL SECTOR

Board members representing the social sector include community or social interest groups such as universities, labor, family forest owners or government agencies.

Charles Tattersall (Tat) Smith Jr. (SFI Secretary-Treasurer)
Former Dean and Professor, Faculty of Forestry,
University of Toronto

Steve Bullard
Dean, Arthur Temple College of Forestry and
Agriculture
Stephen F. Austin State University

Dr. Skeet (A.G.) Burris
Family forest landowner

Bob Matters
Chair, United Steelworkers Union of Canada
Wood Council

Bettina Ring
State Forester, Virginia Department of Forestry

Mark Rodgers
President and CEO, Habitat for Humanity
Canada

ECONOMIC SECTOR

Board members representing the economic sector include the forest, paper and wood products industry or other for-profit forest ownership or management entities.

Craig Blair (SFI Chair)
President and CEO,
Resource Management Service LLC

Craig Armstrong
President and CEO,
Millar Western Forest Products Ltd.

Daniel P. Christensen
Chief Executive Officer, Hancock Natural
Resource Group
President, Hancock Timber Resource Group

Guy Gleysteen
Senior Vice President, Time Inc.

Jim Hannan
CEO and President, Georgia-Pacific

Chief David Walkem
Chief, Cook’s Ferry Indian Band
(Merritt, British Columbia)
President, Stuwix Resources Joint Venture



VOICES FROM THE SFI BOARD

A MESSAGE FROM THE CHAIR

“ I am honored to serve as Chair of the SFI Board of Directors, and I am in very good company. SFI Inc.’s 18-member multi-stakeholder Board of Directors represents a deep breadth of experience and expertise in the environmental, economic and social sectors. This diversity means it can carefully address many of the needs of the forests and communities that are part of the SFI community. I’m also proud of the many milestones the SFI community has achieved over the past two decades.



The SFI Standards are a proof point of responsible forestry in North America and the implementation of these standards has brought about positive change by protecting water quality, wildlife habitat, species at risk and forests with exceptional conservation value. Over the years, however, SFI has also become a leader in research, conservation and community engagement. As our reach and influence grows, the Board will continue to explore ways for SFI to have an even greater impact on shaping the future forest.

CRAIG BLAIR
Chair of the SFI Board of Directors
President and CEO of Resource Management Service LLC

A MESSAGE FROM THE VICE-CHAIR

“ I am honoured to serve as Vice-Chair of the SFI Board and to represent Ducks Unlimited Canada. Our mission to conserve, restore and manage wetlands and associated habitat closely aligns with the work of SFI. Canada’s boreal forest is a vast and extremely significant nesting area for millions of ducks, geese and other birds. Ensuring forests are managed in a sustainable manner to protect wetland ecosystems is a shared priority among our organizations.



GREG SIEKANIEC
Vice-Chair of the SFI Board of Directors
CEO, Ducks Unlimited Canada

MESSAGES FROM OTHER SFI BOARD MEMBERS

“ It’s a privilege to be joining the Board of SFI Inc. Their programs, projects and research have established SFI as a leading voice in support of sustainable forestry, and I look forward to the opportunity to help the Board and SFI achieve their goals.

GUY GLEYSTEN
SFI Board Member, Economic Chamber
Senior Vice President, Time Inc.

“ The sustainability of forest resources is one of the most important issues facing our nation. SFI has been a long-time leader on sustainability. I look forward to helping SFI advance its conservation goals and further strengthen its partnerships.

BETTINA RING
SFI Board Member, Social Chamber
State Forester, Virginia Department of Forestry



“ SFI certification addresses much that is important to First Nation communities — from recognizing indigenous people’s rights and traditional knowledge to environmental values such as wildlife habitat to social and economic values such as stable jobs and markets.

CHIEF DAVID WALKEM
SFI Board Member, Economic Chamber
Chief, Cook’s Ferry Indian Band (Merritt, British Columbia)
President, Stuwix Resources Joint Venture

“ SFI is a good fit for my focus on achieving joint solutions on complex resource management issues. My fellow board members have a wealth of experience in land-use planning processes and engaging local communities. Together we should be able to achieve substantial progress.

GAIL WALLIN
SFI Board Member, Environmental Chamber
Co-Chair, Canadian Council on Invasive Species
Executive Director, Invasive Species Council of British Columbia



A MESSAGE FROM THE OUTGOING CHAIR

“ I am honored to have served as Chair of the SFI Board twice. My decision to serve two terms speaks directly to not only how much I believe in forest certification as a force for improving on-the-ground forest management, but to how much I believe in SFI. I am also honored to pass on my leadership role to my colleague Craig Blair. Craig’s global experience in investment management, business development and client relations enhances SFI’s global perspective on emerging forestry and supply chain issues.

LARRY SELZER
Chair , SFI Board of Directors — 2004–2006 and 2013–2015
President and CEO, The Conservation Fund



SFI CERTIFICATE HOLDERS

AS OF DECEMBER 2014

EVERY YEAR, MORE PEOPLE SAY YES TO THE SFI STANDARDS



3A Press

3C Packaging

3M Company



A&A Trading Ltd.

A.T. Clayton and Co.

A.W. Hastings & Co LLC

Abbott Printing Company dba

Abbott Communications

ABBOTT-ACTION

Abitibi River Forest Management Inc.

ABS Graphics

Absolute Printing Trading dba Fuse Graphics

Academy Graphic Communication, Inc.

ACCO Brands USA LLC & ACCO Brands Canada LP

Accord Carton

AccuCopy of Greenville, Incorporated

ACME Panel

Adams Lithographing

Advance Packaging Corporation

Advance Paper Box Company / Packaging Spectrum

Advanced Web Offset

Ainsworth Lumber Co. Ltd.

AJ Schrafel Paper Corporation

AJM Packaging Corporation

AKI Inc.

Alaniz, LLC dba AlanizMetroGroup Marketing Service

Alberta Spruce Industries Ltd.

All Packaging Company

Allen-Bailey Tag & Label, Inc.

Alliance Packaging LLC/SP Holdings

Alliance Printing

Allied Litho, Inc

AM Lithography

Ambrose International

Amcort Tobacco Packaging

American Eagle Paper Mills (Team Ten LLC)

American Forest Management (AFM) – PNW Group

American Greetings Corporation

American Litho, Inc.

American Web Inc.

AMIDON GRAPHICS

Amtrak HQ Reprographics & Mail Centers

Anbrook Industries Ltd.

ANC Timber Ltd.

Anchor Paper Company

Anderson Direct Marketing

Anglo American Hardwoods, LLC

Anthony Forest Products

Apex Graphics DBA Apex Trade Web and John Sands &

Appleton Coated, LLC

Arandell Corporation

Arbor Press, LLC (DBA Think Arbor)

Ariva - A division of Domtar, Inc.

Arizona Public Service (APS) Company

Arkay Packaging

Arma Container Corporation

Arrow Box Company

ASG AGI Shorewood Group

Aspen Press, LLC

Aspen Products Inc

Associated Hardwoods

Associated Printing

AT Limited Partnership

Atco Wood Products Ltd.

Athens Paper Company, Inc.

Atlantic Corporation of Wilmington, Inc.

Atlantic Press Inc

Atlas Box & Crating Company, Inc (dba) Atlas Globa

Atlas Packaging

AV Nackawic Woodlands and AV Cell Woodlands



Bang Printing

Barnett Corporation

Batavia Container Inc/ American Boxboard LLC

Bates Container LLC

Bay Cities Container Corporation

Bay Corrugated Container, Inc.

Baywood Paper ULC

BBC Land LLC

Bell Container Corp.

Bellwyck Packaging Inc./ Bellwyck Packaging Soluti

Beloit Box Board Company, Inc.

Benchmark Printing, Inc.

Bengal Paper & Converting

Bennett Lumber Products, Inc.

Bert-Co. Industries, Inc.

Best Deal Graphics and Printing

Best Press Inc.

Better Business Forms, Inc., dba Clondalkin Group

BFC Form Services Inc.

Bind-Rite Services, Inc.

Bio PAPPEL International Inc.

Blue Ridge Printing

BOCA Systems

Boehmer Box LP dba Canampac dba LYFT Visual

Bois Expansion Inc.

Boise Cascade Company

Boise Paper Holdings, LLC

Boscus Canada Inc.

Boss Litho Inc.

Boutwell, Owens & Co. Inc.

BPG Graphic Solutions dab Mi5 Print and Digital Co

BPM, Inc.

Bradford & Bigelow

Bridge View Paper Company

Bridgeport Forest Products, Inc.

Briggs & Stratton Graphics Services



Sustainable Forestry Initiative

British Columbia Timber Sales

Bryant & Young

BSC Acquisition Sub, LLC, dba Double Envelope, Con

Building Products Plus LLC

Burd and Fletcher

Burrows Paper Corporation

Burton & Mayer Inc.

Business Ink, Co.

BuySeasons Inc.



C & S Press Inc.

C&B Display Packaging Inc.

C&C Resources Ltd.

C&D Lumber Co.

C.J. Duffey Paper Company Cadmus Communications A Cenveo Company

Cadmus Journal Services dba Cenveo Publisher Servi

Cal-Tex Lumber Company, Inc.

Campbell Global, LLC

Canadian Wood Products - Montréal Inc.

Canfor Southern Pine

Canyon Lumber Co., Inc.

Capacity Forest Management Ltd.

Capital Corrugated & Carton dba Sierra Sheets

Capital Printing

Caraustar Industries, Inc.

Growing Our Future



CARAUSTAR TAMA PAPERBOARD

Cardinal Color Print

CardPak, Inc.

Carolina Container Company

Carrier Forest Products Ltd.

Carrier Lumber Ltd.

CartonCraft, Inc.

Cascades Canada ULC

Case Paper Company Inc

Catalyst Paper Corporation

Catchmark Timber Trust, Inc.

CDS Global

Cedar Creek

Center for Forest and Wood Certification

Central Florida Press

Central Group, The

Central Michigan Hardwoods

Central National-Gottesman, Inc.

Cenveo Corporation

Champion Container Corporation

Chartpak, Inc.

Chicago Press Corporation

Chroma Graphics, Inc.

Circle Incorporated

CJK Print Possibilities

Clampitt Paper Company

Clark's Hardwood Lumber Co., L.P.

Classic Color, Inc.

Classic Envelope Inc

Clearwater Paper Corporation

Clemson Experimental Forest

Clifford Paper Inc. dba Media Solutions also trading as World Pac Paper, Clifford Paper

Canada and Clifford & Clifford Clondalkin Pharma & Healthcare

Coating Excellence International, LLC

Cogent Fibre Inc.

Colad Group LLC, The Colbert Packaging Corporation

Collinsville Printing

Collum's Lumber Products, LLC

Colonial Press international, Inc.

ColorGraphics

Colortree Group, Inc.

Columbus Productions

Comet School Supplies

Command Web Missouri

Commencement Bay Corrugated

Commercial Lumber and Pallet Company Inc.

Compass Packaging LLC

Concord Litho

Conifex Timber Inc.

Connemara Converting

Conservation Forestry LLC

Container Service Corp

Continental Accessory Corp.

Conversion Millennium (2003) Inc.

Cooper Marine & Timberlands Corp

Copap Inc. DBA Copap Trading Inc.

Copy General Corporation

Core Communications

Corpap Inc

CorrChoice

Corrugated Supplies, LLC

Corru-Kraft Company

Courier Corporation

Coveris Flexibles US, LLC

Craftmaster Printers, Inc.

Creative Press Inc.

Creel Printing and Publishing Inc

Crownhill Packaging Ltd.

CRT, Custom Products, Inc.

Crusader Paper Company

CTP Cartons and Labels – A division of CTP Limited

Cultech, Inc. A Subsidiary of Autajon Group

Curtis Packaging

Cutting Edge Paper Limited

CV Studio Paper Limited

CV Studio



Daishowa-Marubeni International - Peace River Pulp

DanHil Containers II, LTD.

Daniels Business Services, Inc. dba Daniels Graphics

Daniels Woodcarving Co., Inc

Dartmouth Printing Company

Data Reproductions

130

SFI Forest Management certificates — public and private landowners.

Datatel Resources Corporation

Dee Paper Co. Inc.

Delaware Wild Lands

Deline Box Company

Delta Corrugated Paper Products

Deltic Timber Corporation

Democrat Printing & Lithographing Co.

DG3 North America, Inc.

Diamond Envelope Corporation

Direction Furniture Company Inc.

DISC Graphics, Inc.

Display Pack Inc.

District Creative Printing Inc.

Dixie Pulp and Paper, Inc.

Dixon Direct

Dobi & Associates, Inc.

Documation LLC

Dolce Brothers Printing, Inc.

Dominion Holdings, Inc. DBA Source 4

Domtar Inc.

Domtar Paper Company LLC

Drax Biomass Inc.

DreamWorks Graphic Communications, LLC
Drummond Press, The
Dryden Forest Managment Co. Ltd.
DS Graphics Inc.
DST Output LLC
Dual Graphics, Inc.
Dunkley Lumber Ltd.
Dura-Fibre, LLC
Durgin and Crowell Lumber Co., Inc.



Eagle Veneer, Inc.
EarthColor, Inc.
Edison Lithograph & Printing
Edwards Brothers Malloy
Edwards Wood Products
El Dorado Packaging, Inc.

ElandersUSA, LLC
Elk Designs Incorporated
Elk Grove Graphics
Ellis Packaging Limited
Ellis Packaging West Inc.
Ellis Paper Box Inc.
Emballages Netpak Inc.
Emballages Stuart Packaging Inc.
Empire Container Corp
ENAP, Inc.
Endura Products, Inc.
Engineered Wood Products by Weyerhaeuser
Ennis-Leipsic
Envelope 1, Inc.
ENVELOPE PRINTERY, INC
Envision Graphics, dba Envision3
Enviva, LP (Incl. Bayou Wood Pellets)
EU Services
Everest Expedition, LLC, dba The Worden Company and The Taylor Company
Everett Graphics

Evergreen Packaging, Inc.
Expera Specialty Solutions, LLC



F.H. Stoltze Land & Lumber Company
FCL Graphics
Fellows, Inc.
Ferguson Box
Fibercorr Mills, LLC
FiberMark North America, Inc.
Fibre Source International Corp./Fibre Source Nort
Fibreco Export Inc.
FIBRO SOURCE USA, INC.
Field Paper Company
Fifth Third Bank
Financial Graphic Service, Inc.
Finch Paper LLC
First Edge Solutions
Five Star Sheets LLC
Fleetwood Fibre Packaging & Graphics
Flower City Printing
FoldedPak, Inc.
Foley Cellulose LLC
Forest City Trading Group, LLC
Forest Investment Associates (FIA)
Forestar (USA) Real Estate Group, Inc.

FORMULARIOS DE MEXICO, S.A. DE C.V.
Fornebu Lumber Company Inc., Woodlands Division
Forum Communications Printing
Franklin Press Inc.
Freedom Graphics Systems
French Paper
Fruit Growers Supply Company
FutureMark
Futurewood Corp.



Garvey Group, The
Gateway Packaging Company
Gateway Press, Inc.
Geami
George Coriaty DBA Sir Speedy Printing
George H. Dean Company
Georgia Biomass LLC
Georgia-Pacific LLC and Packaging
Glatfelter
Globus Printing and Packaging
Glover Corporation
GLS Companies
GM Wood Products
GMO Threshold Timber Corporation
Goetz Printing Company, The
Gorman Bros. Lumber Ltd.
Gould Paper Corp.

GP Cellulose GmbH
Grand Traverse Container, Inc.
Graphic Arts Studio, The
Graphic Communications
Graphic Communications Corporation
Graphic Packaging International
Graphic Visual Solutions
Graph-Pak Corporation
Great Atlantic Graphics, Inc.
Great Lakes Packaging Corporation
Great Little Box Company
Great Northern Corporation
Greatview Aseptic Packaging (Shandong) Co., Ltd./Gr
Greatview Beijing Trading Co., Ltd
Greatview Holdings Limited
Green Bay Packaging Inc.
Green Circle Bio Energy
Green Diamond Resource Company
Greener Planet, LLC
Greenmantle Forest Inc.
Greif Packaging, LLC
Groupe Forestra Coopérative Forestière
Groupe Savoie Inc.
Grupo IFM
Grupo Infagon
Guop Papelero Scribe S.A. DE C.V.



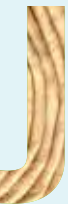
H.W. Culp Lumber Company
Hallmark Cards Inc
Hampden Papers
Hampton Resources, Inc.
Hancock Forest Management
Hankins, Inc.
Harden Furniture, Inc.
Harmony Press Inc. D/B/A Harmony Marketing Group
Harmony Printing Ltd.
Harris Packaging Corporation
Hartford City Paper LLC
Hasbro Global Operations - East Longmeadow
Hawkeye Corrugated Box
Hazen Paper Company
Heinrich Envelope Corporation
Herzog Veneers
Hexacomb Corporation, a PCA Brand
Highland Craftsman
HighRoad Press LLC
Hilton Timberlands, LLC
HM Graphics
HM Woodworking
Hobby Press dba Exec Printers of Florida
Hoff Enterprises Inc.
Hoffmaster Group, Inc.®
Holmberg Co. Inc.
Homan Industries
Hood Container Corporation

Hood Industries, Inc.
Hood Packaging Corporation
Horizon Printing
HOT d/b/a EMI Enterprises d/b/a Envelope Mart
Howe Sound Pulp & Paper Corporation
Hub Folding Box Co., Inc.
Huber Engineered Woods, LLC
Huber Resources Corporation
Huhtamaki, Inc.
Husby Forest Products Ltd.
Huston Patterson Corporation/ Sigma Graphics
Hutchison-Allgood Printing Co.
Hylton Paper Company, Inc.



iBox Packaging Ltd.
IBS Direct
Idaho Forest Group, LLC
Idaho Timber, LLC
Ideal
Imagesmith
Imagine! Print Solutions
IMEX Credit LLC, dba IMEX PAPER
Impressions Incorporated
Imprimerie Lebonfon Inc.
Imprimerie PUB CITE
Imprimerie Solisco Inc.

Independent Corrugator Inc.
Independent II, LLC
Independent Paperboard Marketing
Indiana Department of Natural Resources
Infinity Global
Integrated Print & Graphics Inc.
Integrity Graphics
Intercarton, S. de R.L. de C.V.
Interfor Corporation
International ESP, Inc.
International Institute for Learning, Inc.
International Paper Company
International Paper Foodservice Business
International Paperbox
Interprint Web Printing
Interstate Container Reading LLC
Interstate Paper LLC
Irving Tissue Company
Island Timberlands Limited Partnership
ITW Laminations
Ivex Specialty Paper, LLC



J&A Printing
J.D. Irving Limited
Jackson Paper Manufacturing Company

Jamestown Timber LP
Japs-Olson Company
Jasper Lumber Company/ Southern Wood Chips
Jay Packaging Group, Inc.
JBM Envelope Company
JELD-WEN Windows and Doors
JH Huscroft
Jimmy Whittington Lumber
JJ Collins Printers, Inc.
Joe N. Miles and Sons, Inc.
Joe Piper Inc.
John Roberts Company, The
Johns Manville
JohnsByrne
Johnson Brothers Lumber

Johnson/Anderson and Associates
Jones Packaging Inc.
Jordan Lumber & Supply, Inc.
Jostens Inc.
Justman Packaging and Display



K & D Graphics, Printing and Packaging
K 1 Packaging Group
Kanzaki Specialty Papers, Inc.
KapStone Paper and Packaging Corporation

Katahdin Forest Management LLC
Kaweah Container
KDM Enterprises LLC
Kempf Paper Corporation
Kennickell Print
Key Container Corporation
King Forest Industries, Inc.
King Printing Company, Inc.
Kinery Printing
Kirkwood Printing Company
KORAB USA, LLC
KPAQ Industries, LLC
Kruger Inc. - Emballages KRUPACK
KyKenKee, Inc.

Almost 8 million acres / 3 million hectares of Aboriginal and Tribal lands





Michigan State Lands. Photo: Tom Haxby

L

Lacorr Packaging
Lake Book Manufacturing
Lake Nipigon Forest Management Inc.
Lakeland Paper Corporation
Lampe & Malphrus Lumber Company
Lane Press, The
Larson Juhl US LLC
Las Vegas Color Graphics
Lauterbach Group
Lee Industries, Inc.
Lefavor Envelope Company
LeNoble Lumber Co., Inc.
Les Bois du Fjord Inc.
Les Papiers Atlas Inc.
Lewis Paper
Lewisburg Printing Company
Liberty Carton Company-Metro
Liberty Lumber Co., Inc.
Liberty Paper
Lifetouch Services, Inc.
Lightning Source Inc.
Lincoln Paper and Tissue
Lindsay Paper Box Co., LTD, The
Lithographix, Inc.
Little Rapids Corporation
Louisiana Pacific Corporation
Love Envelopes, Inc.
Loyola Paper

M

M.P.I. Moulin a papier de Portneuf
Mac Papers, Inc.
MACKAYMITCHELL ENVELOPE COMPANY
Mackenzie Fibre Management Corporation
Madison Paper Industries, a UPM Group Company
Maine Bureau Parks and Lands
Malnove Holding Company Corp. Purchasing
Manchester Industries
Manning Diversified Forest Products
Mansir Printing LLC
Maquoketa Web Printing
Marvin Windows and Doors
Maryland DNR Forest Service
Masonite Corporation
Master Print
MCADAMS GRAPHICS
McArdle Printing Company Inc., The
McGrann Paper Corporation
MCLEAN PACKAGING CORP
McShan Lumber Company, Inc.
Meadow Lake OSB Limited Partnership
Meadowlands Display and Packing, Inc.
MeadWestuvco Wuxi Packaging Materials Corporation
Menasha Packaging Company, LLC
Mensch Mill & Lumber Corp

15 million acres /
6 million hectares
of state forests
certified to SFI
(11 states)

Meredith Webb Printing
Meyers Printing Company
Miami-Dade County, GSA Materials Management
Michigan Department of Natural Resources
Michigan-California Timber Company LP
Mid-Atlantic Packaging Inc.
MID-ATLANTIC PRINTERS, LIMITED
Midland Packaging and Display
Midland Paper Company
Midstate Printing Corp.
Miitigoog Limited Partnership
Millar Western Forest Products Ltd.
Millet The Printer, Inc.
Minnesota Corrugated Box, Inc.
Minnesota Counties Sustainable Forest Co-operative

Minnesota Department of Natural Resources
Miramichi Lumber Products Inc.
MITTERA GROUP
MJB Wood Group, Inc.
MKD International, Inc.
Modern Litho Print Co.
Modern Postcard
MOD-PAC CORP
Molpus Timberlands Management, LLC
Monson Paper, LLC
Montreal Lake Business Ventures Ltd.
Moran Printing, Inc.
Mossberg & Co.
Motivating Graphics Inc.
Mulligan Printing
Multi Packaging Solutions - Lakeshore Affiliate
Multi Packaging Solutions Inc.
Murphy Company

MWV
MWV International Sàrl
Mystic Ltd. DBA Sheets Unlimited, LLC

N

Nahan Printing
Napco, Inc.
National Graphic Solutions
Nationwide Envelope
Neiman Enterprises, Inc.
Nekoosa Coated Products
New Leaf Paper
New York State Dept of Environmental Conservation
NewCorr Packaging
NEW-INDY OXNARD LLC
NewPage Corporation
NewPort Timber LLC
Nicholas Earth Printing, LLC
Nipissing Forest Resource Management Inc.
Norbord Industries Inc.
Norcom, Inc.
Norfolk Southern Railway Company
Norkol, Inc.
North American Communications
North Cascades Forest Products LLC
Northern Pulp Nova Scotia Corporation

Nova Scotia Department of Natural Resources
NPC Inc.
NRI

O

Ohio Division of Forestry
Olympic Resource Management
Omaha Box Company
Omaha Paper Company
ONETOUCHPOINT MIDWEST CORP dba ONETOUCHPOINT-CCI
Ontex BVBA
Oregon Canadian Holdings Inc.
Oregon-Canadian Forest Products
Original Impressions
Orion Timberlands, LLC
Orora North America/Manufactured Packaging Products

P

P.A. Hutchison Company
Pac Paper Inc.
Pacific Paper Trading Co.
Pacific Southwest Container, LLC
Pacific West Litho
Pacific Western Container
Pacific Woodtech Corporation
Packaging Corporation of America
Packaging Dynamics Corporation
Packaging Graphics, LLC
Packaging Logic, Inc.
PACKAGING SERVICES OF MARYLAND, INC./PSI PACKAGING
Pacon Corporation
Pactiv, LLC
Paige Packaging, Inc.
PAK 2000, Inc.
Palmer Printing, Inc.
Panaprint Inc.
Panoramic Press, Inc.
Panwood Global Ltd.
Paper Pak Industries
Paper Products Marketing (USA) Inc.
Papercone Corporation
PaperWorks Packaging Group
Paradigm Printing Inc.
Paris Business Products



Parton Lumber Company
PearceWellwood Inc.
Peel District School Board
Printing Services Depar
Perez Trading Company inc.
Performance Office Papers
PGI - Pacific Graphics
International, Inc.
PhilCorr, LLC
Philipp Lithographing
Philmont Scout Ranch
Phoenix Color Corp.
PHOENIX-VETERANS PRINT
Pictorial Corporation
Pingree Associates
Pinnacle Corrugated LLC
Pinnacle Frames and Accents
Pioneer Packaging, Inc.
Plum Creek Timber
Company, Inc.
PM Company LLC
Pollard Lumber Company
Ponderay Newsprint
Port Blakely Tree Farms, L.P.
Port Hawkesbury Paper
Limited Partnership
POSTCARDS
POTLATCH FOREST
HOLDINGS CORPORATION
Precision Dialogue Direct
Precision Press
President Container Group
LLC
Preverco Inc. / BFS 2002 Inc.
Princeton Forest Products,
Inc.
Principal Life Insurance
Company

Printit Corporation
Printing Concepts, Inc.
Printing Partners, Inc.
Printing Resource, Inc.
PrintingForLess.com
Printxcel
Priority Envelope
PROACTIVE PACKAGING &
DISPLAY
PROCURE LLC
Produits Forestiers Lamco
Inc.
Produlith Inc.
Prographics Communications
LLC
Progress Container & Display
Progress Luv2Pak
International Ltd.
Progressive
Progressive Converting Inc.
(Pro-Con)
Prolam - Société en
commandite Prolam
Prolamina Corporation
PSI CONTAINER, INC
Publication Printers Corp.
PUBLISHERS PRINTING
COMPANY LLC
Publix Super Markets Inc.,
Printing Services
Pyramid Mountain Lumber,
Inc.

Q

Quad Graphics, Inc.
Quartier Printing Company,
Inc.

R

Ram Forest Group Inc.
RAND GRAPHICS, INC
Rayonier
RB Converting
ReEnergy Holdings LLC
Reindl Printing, Inc.
Reliable Container Corp.
Resolute FP Canada and US
Inc.
Resource Management
Service, LLC
Response Envelope Inc.
Revelstoke Community
Forest Corporation
Rex Corporation
Rex Lumber Company, LLC
Rex Three
REYNOLDS PAPER COMPANY
LIMITED

Ripon Printers
Riverside Printing Inc.
RJ Acquisitions DBA The Ad
Art Company
Roaring Spring Paper
Products
Rock-Tenn Company
ROEBUCK PRINTING INC
Rohrer Corporation
ROMANOW CONTAINER
Ronpak, Inc.
ROONEY PRINTING CO INC
Rose City Printing and
Packaging
RR Donnelley

S

S & W Forest Products Ltd.
Sacramento Container
Corporation
Saint Louis Print Group
Sandy Alexander, Inc.
SAPPI Fine Paper
SAS Institute, Inc.
Schneider Graphics Inc.
Schwarz Partners Packaging
Scotch & Gulf Lumber, LLC
Scotch Plywood Company,
Inc.
Sealed Air Corporation
Seaman Paper Company of
MA., Inc.



SEDA Iberica - Embalagens, S.A.
Seda North America
Senior Paper Corporation
Serenity Packaging Corporation
SF & C Divisions Specialty Industries, Krafcor and Nupak Printing
SG360°
Shafi's Inc. dba Tiger Press
Shaughnessy Kniep Hawe Paper Company, Inc.
Shawmut Advertising, Inc., DBA Shawmut Printing
Sheets, LLC
Sierra Pacific Industries
Sigler Companies
Simpson Lumber Company LLC
Sinclar Group Forest Products Ltd
SMC Packaging Group
Smead
Smurfit Kappa Orange County, LLC
Solo Printing, Inc.
Solvay Biomass Energy, LLC
Sonderen Packaging, Inc.
Sonoco Products Company
South Carolina Forestry Commission
South Coast Paper
Southern Champion Tray LP
Southern Index, Inc.
Southern Veneer Products
Southland Envelope Co. Inc.
SP Fiber Technologies, LLC
Spearfish Pellet Company, LLC
Specialty Print Communications

Specialty Wood Products Inc.
Spectrum Packaging Network
Spire
Spruceland Millworks Inc.
St. Charles Community LLC
ST. JOE TIMBERLAND CO. OF DEL. LLC
St. Joseph Communications
St. Louis County, Land and Minerals Department
Standard Press Inc.
Standard Register Company
StanPac, Inc.
Staples Print Solutions - Headquarters
States Industries
Steen Macek Paper Co.
Stella-Jones Canada Inc.
Sterling Paper Company
Stimson Lumber Company
Strategic Content Imaging - SCI
Strine Printing Company, Inc.
Stuwix Resources Joint Venture
Summit Container Corporation
Sun Litho
Suncraft Technologies
Super Enterprises - USA, Inc.
Superior Lithographics
Supremex Inc.
Sutherland Packaging, Inc.
Swanson Group Mfg. LLC
Symcor Inc.

T

Tamarack Mill, LLC dba Evergreen Forest
Tavo Packaging
Tegrant Corp. Alloyd Printed Products
Tension Envelope Corporation
Terrace Paper Company Inc.
Textile Printing Company
TFP Data Systems
The Aaron Group of Companies
The C.W. Zumbiel Company
The Conservation Fund
The Lyme Timber Company LP
The Mid-York Press, Inc.
The Millcraft Paper Company
The Nature Conservancy - Montana
The Newark Group, Inc. - Paper Mill Division
The Odee Company
The Paige Company Containers, Inc.
The Port Townsend Group, Port Townsend Paper Corpo
The Printing House Ltd.
THE ROBINETTE COMPANY
The Sauers Group, Inc.
The Sheridan Press, Inc.
THE STANDARD GROUP
The Triangle Printing and Packaging Company, Inc

The Westervelt Company
Thelamco Inc.
Thoro Packaging
Three Man Corporation dba San Diego Printers
Three Z Printing Co.
TimBar Packaging & Display
Timber Products Company
Timberland Investment Resources LLC
Timbervest, LLC
TimberWest Forest Corporation
Times Printing Co., Inc.
Timiskaming Forest Alliance, Inc.
Tolko Industries Ltd.
Torlys Inc.
Tower Litho Company Ltd
Transcontinental Inc.
Trebio inc.
TREE HOUSE PAD & PAPER
Trend Offset Printing Services
Tri-State Envelope Corporation
Trojan Lithograph Corporation
Tucker-Castleberry Printing Inc.
Tukaiz, LLC
Tumac Lumber Co. Inc.
Tweddle Group
Twin Rivers Paper Company, Woodlands & Procurement
Two C Pack Systems, Corp.

U

U.S. Corrugated, Inc.
UBS Printing Group, Inc.
Unadilla Laminated Products, Inc.
Unifoil Corporation
Unimac Graphics
Union Packaging, LLC
Unisource Worldwide, Inc.
United Book Press, Inc.
United Corystack LLC
United Envelope LLC
United Graphics
Universal Lithographers
Universal Wilde
University Lithoprinters
UPM Blandin
UPPER HUDSON WOODLANDS ATP LP
Urban Forest Products, Inc./ Clarion Packaging, LLC
US NONWOVENS CORP.
Useful Products, LLC
Utah Paperbox Company DBA UPB

V

V.G. Reed & Sons Inc.
Valassis Communications, Inc.
VALDESE PACKAGING & LABEL
Valpak Direct Marketing Systems, Inc.
Vanguard Companies
Varn Wood Products, LLC
Verso Paper Corp.
Victor Envelope Co

W-Z

Wagner Forest Management, Ltd
Walsworth Publishing Company
Warneke Paper Box Co
Washburn Graphics, Inc. dba Cadmus dba Cadmus, A C
Washington Department of Natural Resources
Watkins Sawmills Ltd.
WD CHIPS LLC
Weaber, Inc.
Webb Communications dba Bayard Printing Group
Webcor Packaging Corporation
WEBCRAFTERS, INC.
Weber Display & Packaging
Welch Packaging Group
Weldon, Williams & Lick, Inc.
Wellborn Cabinet
Wertheimer Box Corporation
West Fraser, Inc.
West Linn Paper Company
West Wind Litho
Western States Envelope & Label
Weston Premium Woods
Weston Wood Solutions
Weyerhaeuser NR Company
Wilen Direct
Winston Packaging, A Winston Printing Company
Wisco

Wisconsin Department of Natural Resources
Wisconsin Packaging Corp
Wisconsin's County Forest Program
Woodbury Supply Company, Inc.
Woodland Paper, Inc.
Woodland Pulp LLC
Worzalla Publishing Company
Wright Business Graphics
Wright's Printing & Marketing LLP
Wynndel Box & Lumber Co. Ltd.
XPEDX LLC
Yakama Nation and Yakama Forest Products
YGS Group, The
Yoknapatawpha, LLC dba Titan Converting
York Container
YURCHAK PRINTING
Zenger Group
ZUZA Marketing Asset Management

SFI FUNDING

SFI is primarily supported financially by fees from SFI Program Participants who use the program's forest management and fiber-sourcing standards. These SFI Program Participants include private landowners, forest product and paper companies, managers of public, Aboriginal and Tribal lands, conservation organizations, state and local public agencies, community interests and universities.

In 2014, SFI Program Participants provided 93% of the funding for SFI, and the remaining 7% came from annual conference revenue, various services agreements, investment income and other sources. Certified SFI Program Participants are audited by independent certification bodies accredited by the American National Standards Institute (ANSI), ANAB and/or the Standards Council of Canada (SCC). SFI has no role in determining whether a certificate is granted — this decision is made independently by the certification bodies.



CONTACT US

sfiprogram.org | info@sfiprogram.org



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Suite 750
Washington, DC 20037

Phone: 202-596-3450



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