



Forest Sector Nature Positive Roadmap

Angela Graham-Brown,
Director WBCSD's Forest Solutions Group

The World Business Council for Sustainable Development

The World Business Council for Sustainable Development (WBCSD) is the global, CEO-led community of over 200 of the world's leading sustainable businesses working collectively to accelerate the system transformations needed for a net zero, nature positive, and more equitable future.

Our Mission is to accelerate the transition to a sustainable world by making more sustainable business more successful.

Our Vision is to create a world where 9+ billion people are all living well and within the boundaries of our planet, by 2050.



GLOBAL

Our 200+ members span across the globe and all economic sectors.



UNIQUE BUSINESS-ONLY PLATFORM

Our members enjoy access to a diverse business community across sectors and a pre-competitive to exchange ideas, know-how and information with peers.



CEO-LED

WBCSD is oriented towards collective action and led by the CEOs of our member companies.



MARKET-DRIVEN

We strive to make more member companies more competitive. We reinforce the business of voice to government and policy decisions.

WBCSD Forest Sector Nature Positive Roadmap

WBCSD's Forest Solutions Group (FSG)

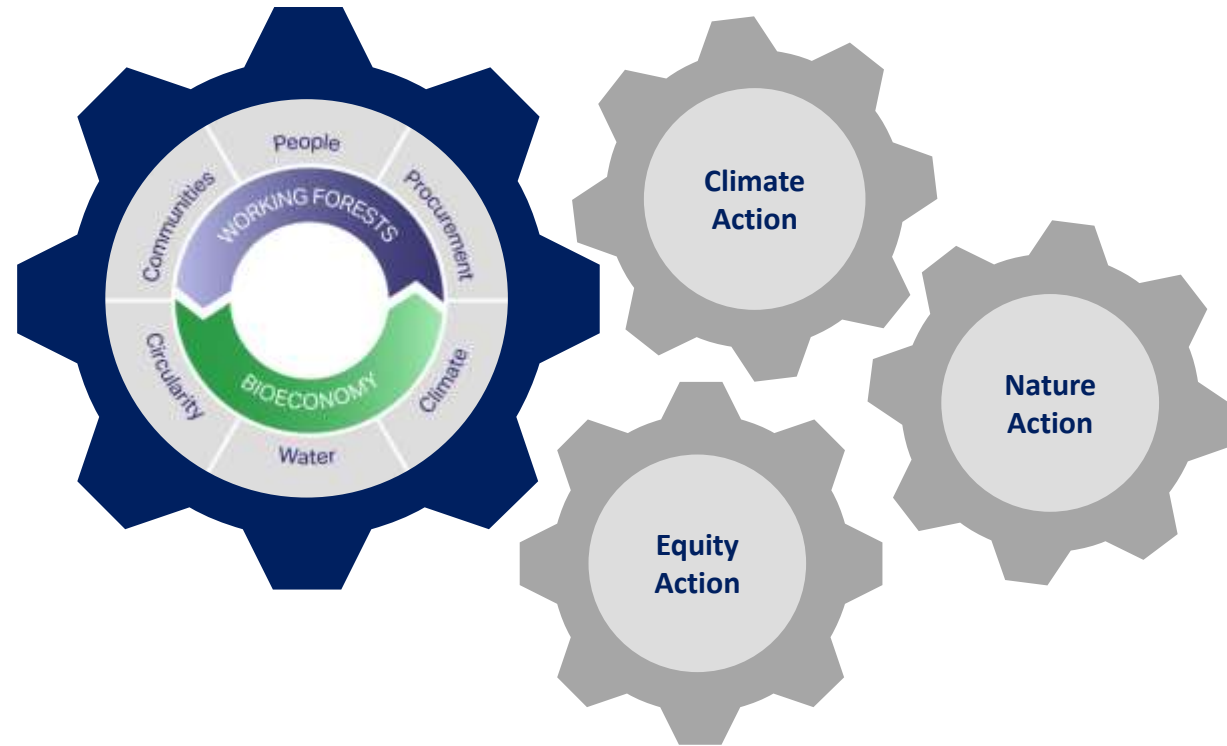
The global platform for sustainable development in the forest sector value chain



Accelerating the transformation needed by 2050

FSG's work delivers on WBCSD's Vision2050 through eight impact areas

FSG accelerates the transformation needed for a **net-zero, nature positive and equitable future** through action in eight impact areas.



Forest Sector Nature Positive Roadmap

Aim



Objectives

- Provide a **shared definition** of Nature Positive for the forest sector;
- **Support business in the forest sector** in the adoption and implementation of credible and impactful Nature Positive strategies;
- **Raise awareness** of the role of sustainable working forests and forest products in nature recovery, and;
- Pro-actively **contribute to the development of the SBTN and TNFD frameworks** by implementing their emerging guidance at the sector level.

A collaborative effort

Led by...



TERRANOMICS

...with contributions from 30 stakeholder organizations,
including...



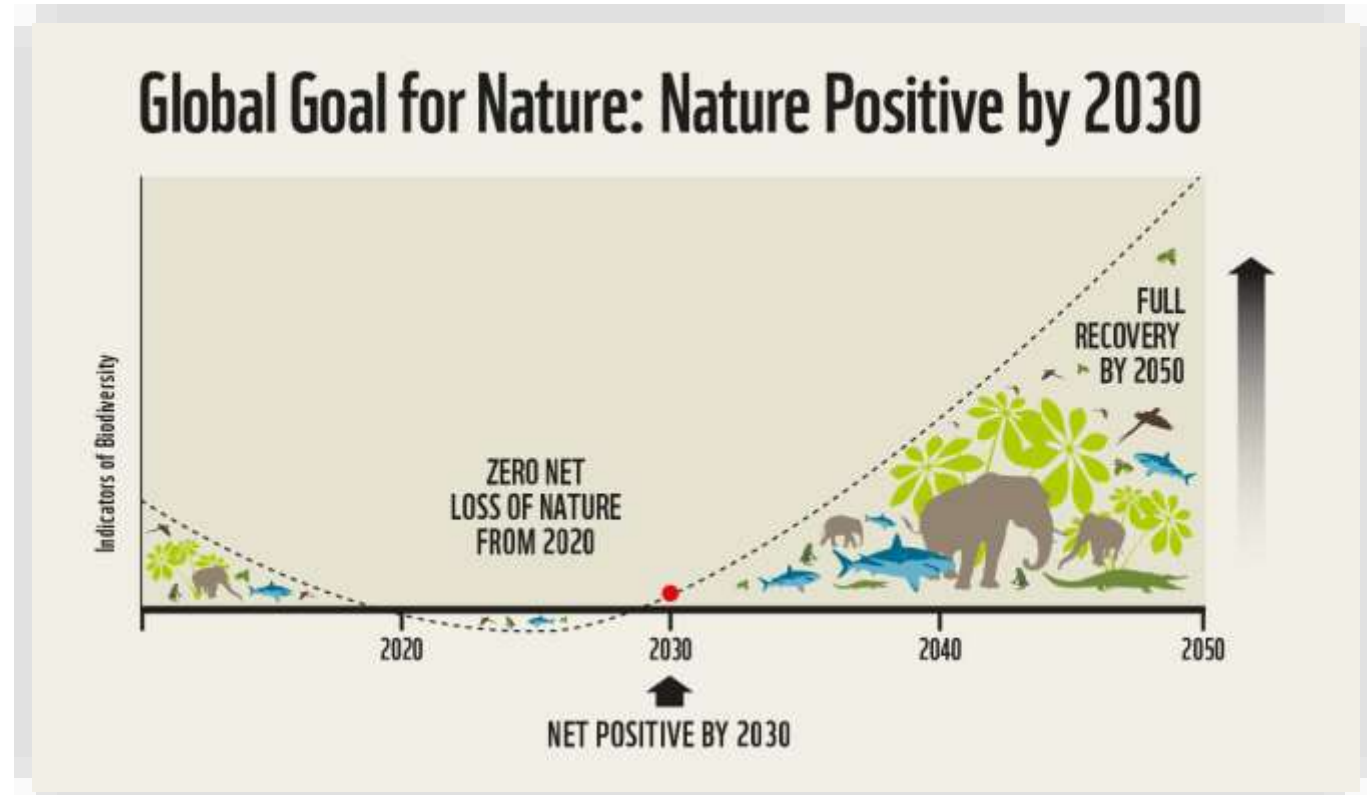
finnfund



Nature-positive as a collective societal goal

The roadmap defines nature-positive as a global societal goal tied to achieving the [Global Goal for Nature](#), with three measurable and timebound objectives:

- zero net loss of nature from 2020,
- net positive by 2030, and
- full recovery by 2050.

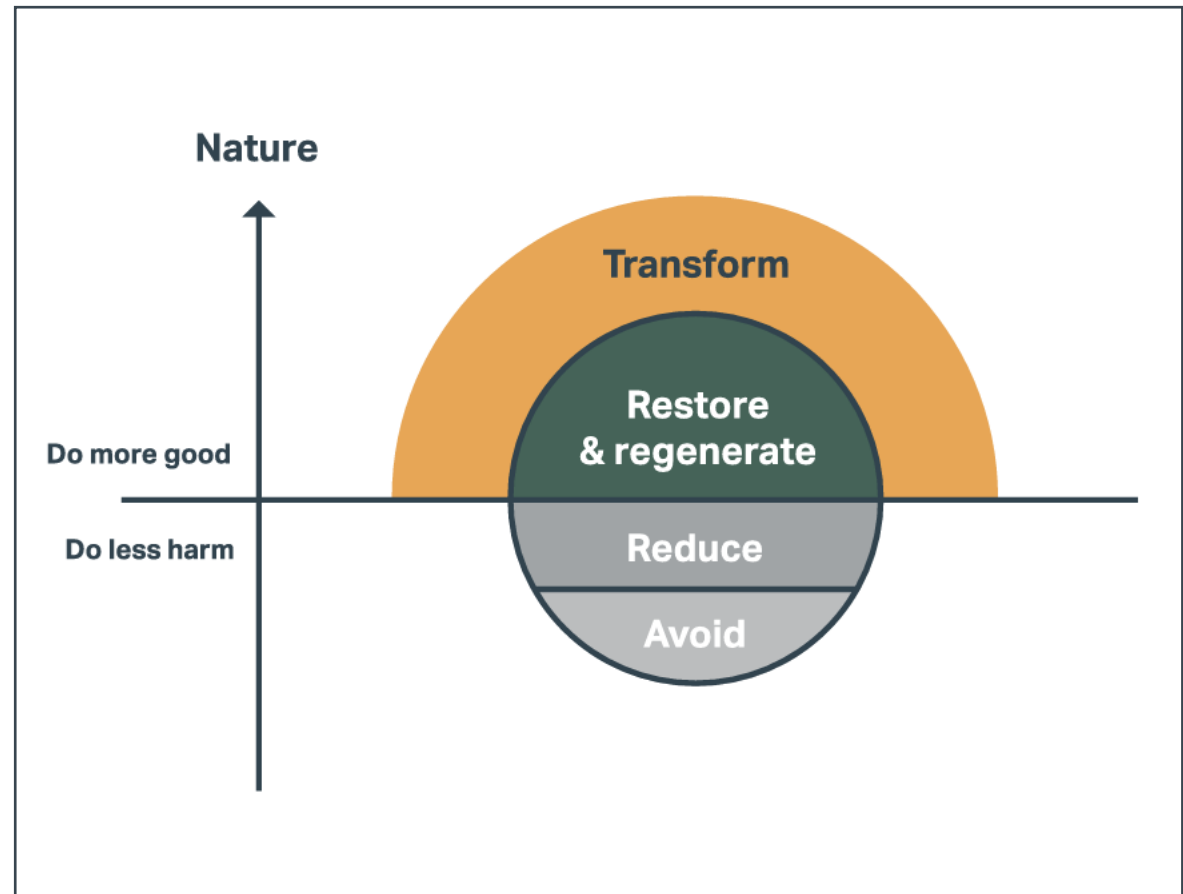


Source: Locke, Rockstrom, Bakker et al. 2021 Nature Positive

Business contribution toward nature-positive

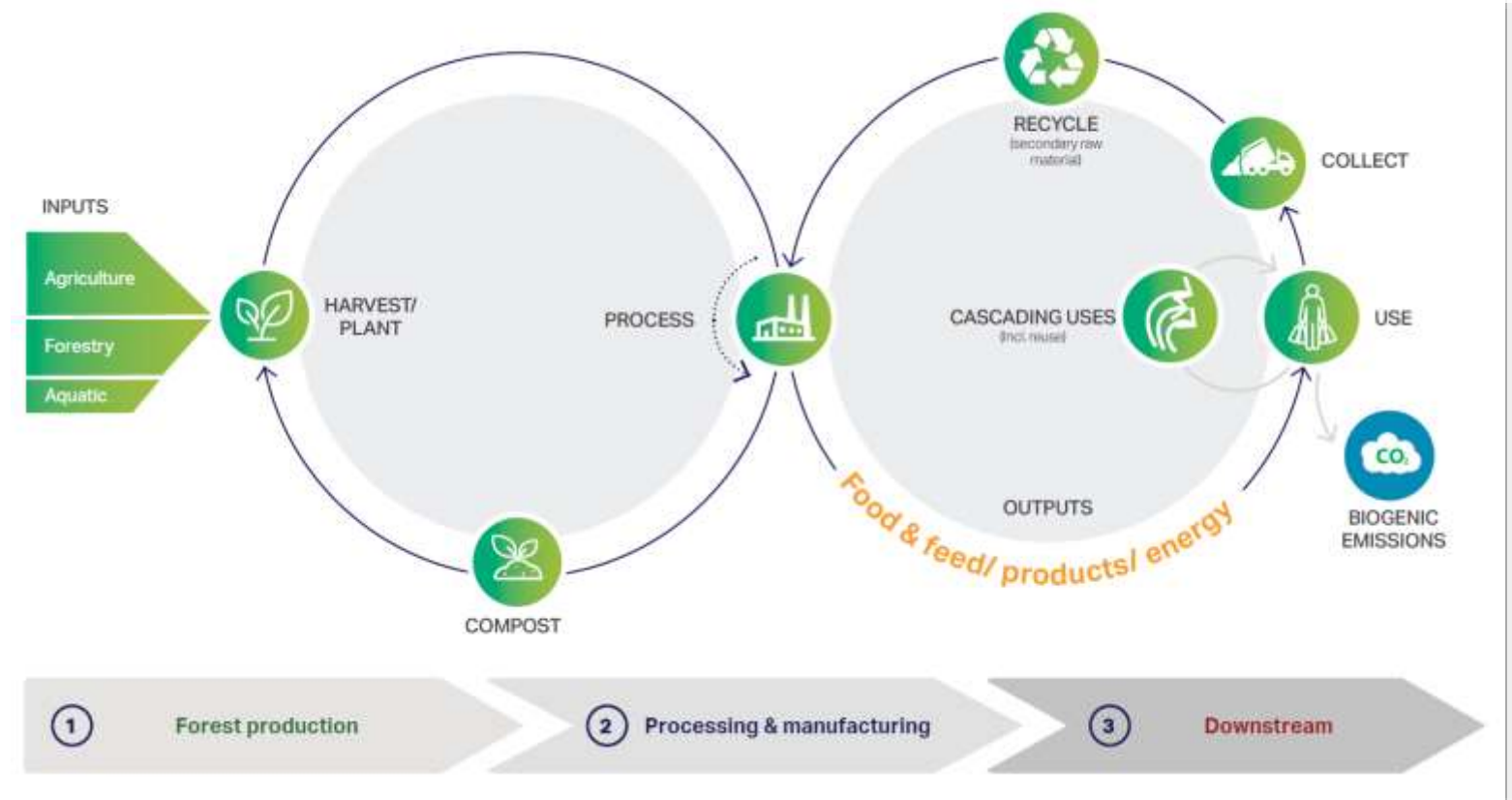
To achieve the Global Goal for Nature, the collective impacts from regenerative and restorative actions must outweigh those from avoiding and reducing nature loss.

Individual companies must accelerate action to slow and halt nature loss while simultaneously bringing back more nature through regenerative and restorative actions, when available.



Putting nature at the heart of the value chain

The forest sector is well-positioned to grow the circular bioeconomy based on wood from sustainable working forests as a renewable and recyclable material.



Source: Circular bioeconomy, WBCSD 2020

Collaborative action along the value chain to:

Maintain and enhance
the working forests
from which forest
products originate



Forest production



Reduce the impacts of
processing,
manufacturing and
transportation



**Processing &
manufacturing**



Maximize the recovery
of materials and
products



Downstream



The critical role of certification in driving nature-positive action

	 Establishment	 Management	 Harvesting
 RESTORE & REGENERATE	• Restore areas of significant biodiversity and carbon value • Restore connectivity between habitats • Restore native or endangered tree species adapted to climatic conditions	• Enhance carbon removals in soils and forests	
 REDUCE	• Protect water bodies, as well as areas of significant biodiversity and carbon value • Promote forest diversity • Reduce water use and waste in nurseries and forest operations • Prevent contamination of water bodies • Reduce impacts from road networks • Optimize land use	• Reduce climate change-induced pressures • Reduce pressures from invasive species • Prevent poaching and illegal logging • Protect soil quality	• Protect biodiversity during harvesting • Replant productive forests after harvest • Reduce GHG emissions from harvesting and transportation
 AVOID	• Avoid deforestation in direct operations and value chain • Avoid conversion of areas of significant biodiversity value to intensively managed forests		

Forest certification provides a valuable framework to incentivize and reward actions that contribute to nature-positive.

Forest certification prescribes most actions taken by companies to halt and reverse nature loss.

High impact restorative & regenerative actions

 Protect and restore areas of significant biodiversity and carbon value	 Reintroduce native or endangered tree species adapted to climatic conditions
 Preserve and establish connectivity between habitats	 Preserve and enhance carbon removals in soils and forests

Integrated Nature-Positive and Net-Zero Roadmaps

Nature-Positive Roadmap

COP 27, Nov 2022



A shared definition of nature-positive for the forest sector



2023 - 2024

Practical guidance on setting science-based nature targets and disclosing progress through quantifiable metrics.

Net-Zero Roadmap

COP 26, Nov 2021



A shared narrative on climate opportunities and risks for the forest sector



2023 - 2024

Practical guidance on implementing credible and science-based net-zero strategies.

WBCSD Forest Sector Nature Positive Roadmap

Join us on the journey toward nature-positive!



Read the report or
its summary



Explore the
interactive
illustration on the
life-cycle of forest
products



Find inspiration in
the illustrative
examples of
transformative
action in the forest
sector

Time to Transform.



Geneva, Beijing, Delhi, London, New York, Singapore