

THE SFI ANNUAL SURVEY IS COMPLETED ONLINE
THIS DOCUMENT CAPTURES SURVEY CONTENTS FOR THE PURPOSE OF
PREPARING REPORTING DATA.



THE DEADLINE FOR SUBMITTING THE SFI ANNUAL SURVEYS IS AUGUST 15, 2025.

This survey looks back at activities completed in 2024 as well as current and upcoming activities in 2025.

The SFI Annual Survey seeks to understand the **collective impact** of SFI-certified organizations. It does not take the place of an audit, where an individual organization demonstrates how they meet standard requirements.

Individual responses will remain strictly confidential and are only used in aggregate form.

2024-2025 SFI ANNUAL SURVEY

QUESTIONS FOR BOTH SFI FOREST MANAGEMENT & FIBER SOURCING CERTIFIED ORGANIZATIONS

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QUESTIONS FOR SFI FIBER SOURCING CERTIFIED ORGANIZATIONS

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1. MY ORGANIZATION'S PROFILE

- 1.1 Select the default area unit (acres or hectares) you will use for this survey, if applicable:**
acres/hectares
- 1.2 Select the default currency (USD or CAD) you will use for this survey:** USD/CAD
- 1.3 Select relevant questions for your organization:**

Sections of the SFI Annual Survey are enabled/disabled dependant on your answer to the following questions. Please answer all SFI Annual Survey questions for all of your forestland and manufacturing facilities, as relevant.

Does your organization own and/or manage forestlands? Yes/No

If yes, Select the region(s) where your organization owns and/or manages forestlands in:

- United States
- Canada
- Other

Does your organization have primary manufacturing operations/mills/log yards? Yes/No

If yes, Select the region(s) where your organization has primary manufacturing operations/mills/log yards:

- United States
- Canada
- Other

If yes, Select the region(s) your organization sources raw material forest content from:

- United States
- Canada
- Other

- 1.4 Select all countries in which you sell products:** _____

LEGAL AND REGULATORY COMPLIANCE

↓ STANDARD REFERENCE

FOREST MANAGEMENT OBJECTIVE 11. AND FIBER SOURCING OBJECTIVE 4. LEGAL AND REGULATORY COMPLIANCE:

Performance Measure 11.2 & 4.2. *SFI-certified organizations shall take appropriate steps to comply with all applicable social laws at the federal, provincial, state, and local levels in the country where the SFI certified organization operates.*

Indicator: 1. Written policy demonstrating commitment to comply with social laws, such as those covering civil rights, equal employment opportunities, gender equality, diversity inclusion, anti-discrimination and anti-harassment measures, workers' compensation, Indigenous Peoples' rights, workers' and communities' right to know, prevailing wages, workers' right to organize, and occupational health and safety.

↓ **EXAMPLE ON HOW WE WILL USE THIS INFORMATION**

SFI-certified organizations have policies that explicitly supports gender equality/ diversity inclusion/etc.

↓ **WHY IT MATTERS:**

Compliance with all laws and regulations ensures environmental and social values are protected in forests affected by your certification. This question will show trends over time.

The SFI 2022 SFI Forest Management and Fiber Sourcing Standards require Certified Organizations to develop and implement a written policy demonstrating commitment to comply with social laws, such as those covering civil rights, equal employment opportunities, gender equality, diversity inclusion, anti-discrimination and anti-harassment measures, workers' compensation, Indigenous Peoples' rights, workers', and communities' right to know, prevailing wages, workers' right to organize, and occupational health and safety.

1.5 Which social laws are explicitly referenced in your written policy as per Performance Measure 11.2 (Forest Management) and 4.2 (Fiber Sourcing)?

(check all that apply)

- ☐ Civil rights
- ☐ Equal employment opportunities
- ☐ Gender equality
- ☐ Diversity inclusion
- ☐ Anti-discrimination and anti-harassment measures
- ☐ Workers' compensation
- ☐ Indigenous Peoples' rights
- ☐ Workers' and communities' right to know
- ☐ Prevailing wages
- ☐ Workers' right to organize
- ☐ Occupational health and safety
- ☐ Don't know

SIC COLLABORATION ON STANDARD REQUIREMENTS

1.6 Have you coordinated with an SIC on any SFI standard objectives? Yes/No

- If yes:
 - Please select the SFI Forest Management Objective you are coordinating with an SIC
 - Which SIC(s)?
 - Please select the SFI Fiber Sourcing Objective you are coordinating with an SIC
 - Which SIC(s)?

1.7 What topics should your SIC prioritize? [Text box]

2. FORESTRY RESEARCH, SCIENCE & TECHNOLOGY

↓ STANDARD REFERENCE

FOREST MANAGEMENT OBJECTIVE 12. AND FIBER SOURCING OBJECTIVE 5. *Forestry Research, Science and Technology. To invest in research, science, and technology, upon which sustainable forest management decisions are based.*

FOREST MANAGEMENT PM 12.1 / FIBER SOURCING 5.1. *Certified Organizations shall individually and/or through cooperative efforts involving SFI Implementation Committees, associations or other partners provide in-kind support or funding for forest research to improve sustainable management of forest resources, and the environmental benefits and performance of forest products.*

Indicators:

- 1. Financial or in-kind support of research, collaboratives, or knowledge transfer to address key themes of relevance in the region of operations as identified by Certified Organizations, local stakeholders, communities and/or Indigenous Peoples. Examples could include, but are not limited to, the following topics:*
 - a. climate change adaptation and mitigation;*
 - b. water quality and quantity;*
 - c. biodiversity, forests with exceptional conservation value, and species maintenance and recovery;*
 - d. landscape ecology;*
 - e. Indigenous traditional forest-related knowledge;*
 - f. ecosystem services or non-timber forest products;*
 - g. community engagement;*
 - h. forest health and productivity;*
 - i. support for Forest Inventory Analysis (FIA);*
 - j. SFI sponsored conservation research;*
 - k. the role of forests in the bioeconomy, and*
 - l. or similar themes which build broader understanding of the benefits and effects of sustainable forest management or sustainable supply chains.*
- 2. Ensure that knowledge gained through research is shared, to the extent possible, to positively influence sustainable forest management.*

↓ **EXAMPLE ON HOW WE WILL USE THIS INFORMATION**

- Since 1995, SFI-certified companies have directly invested more than \$2.1 billion in forest research.
- \$77 MILLION in forest research expenditures were reported by SFI-certified organizations in 2023
- 560 different conservation, community, education & research projects reported by SFI-certified organizations in 2023 with 520 unique partner organizations in multiple sectors
- 78% of research funding is linked to conservation-related objectives

↓ **WHY IT MATTERS:**

Forest research leads to an improved understanding of the science and practices that can maintain and increase forest health in a rapidly changing environment.

2.1 We met the SFI research objective in 2024 at least in part through our participation in an SFI grant

Enter the following information for an additive table. *Multiple entries possible*

- No
- Yes (select from existing list of SFI Grants)
 - In Kind Funding/External Funding & amount to meet SFI Forestry Research, Science & Technology Objective

2.2 We met the SFI research objective in 2024 at least in part through direct research funding

Enter the following information for an additive table. *Multiple entries possible*

- Key research themes alignment (select all that apply)
 - Climate change adaptation and mitigation
 - Water quality & quantity
 - Biodiversity, Forests with Exceptional Conservation Value, and species maintenance and recovery (i.e.) Collaboration with Natural Heritage programs) Programs and Conservation Data Centres
 - Landscape ecology
 - Indigenous traditional forest-related knowledge
 - Ecosystem services or non-timber forest products
 - Community engagement
 - Forest health and productivity (including fire management)
 - Support for national or subnational forest inventory analysis (FIA),
 - SFI sponsored conservation research
 - Forest bioeconomy
 - Similar themes which build broader understanding of the benefits and effects of sustainable forest management or sustainable supply chains
- Total funding amount by key theme
 - In Kind Internal Funding/External Funding & amount
- Add Partner Name(s)

2.3 We met the SFI research objective in 2024 through indirect funding through one or more projects or collaborations

Enter the following information for each project. *Multiple entries possible*

PROJECT NAME

- Project Objective
- Short project description
- Key Research themes alignment (select all that apply)
 - Climate change adaptation and mitigation
If yes, SFI is focusing strategic work on this theme. If applicable, please share the unit(s) of measurement or metrics assessed in this project (e.g. # of species) [Text box]
 - Water quality & quantity
 - Biodiversity, Forests with Exceptional Conservation Value, and species maintenance and recovery
If yes, SFI is focusing strategic work on this theme. If applicable, please share the unit(s) of measurement or metrics assessed in this project (i.e. #of species) [Text box]
 - Landscape ecology
 - Indigenous traditional forest-related knowledge
 - Ecosystem services or non-timber forest products
 - Community engagement
 - Forest health and productivity
 - Support for national or subnational forest inventory analysis (FIA)
 - SFI sponsored conservation research
 - The role of forests in the bioeconomy
 - Similar themes which build broader understanding of the benefits and effects of sustainable forest management or sustainable supply chains
 - ⊕ Please List your partner(s):
- Start and end year
- Still active in 2024? Y/N
- State/Province?
- Contribution
 - In Kind Funding/External Funding & amount
 - Direct Internal Funding & amount
- May SFI use this project as an example in communications, to help convey the exemplary work of SFI-Certified Organizations in the areas of conservation, education and community engagement?
 - Share- with our organization's name
 - Share- don't use our organization's name
 - Only use in aggregate

3. OTHER RESEARCH, PROJECTS AND COLLABORATION

In relation to the research requirement, SFI is collecting research-related products from SFI-certified organizations related to key sustainability issues.

3.1 Please share any recent progress reports, websites, grey literature, or published papers associated with reported projects or knowledge gained through collaborative research to positively influence sustainable forest management. (Exempting any previously submitted to SFI).

- No, we don't have any research papers to share
- Yes (please upload or provide URL): _____

Multiple entries possible

3.2 Do you have other projects and collaborations that you want to share with SFI, to help illustrate the extent to which you collaborate to demonstrate the benefits that forests provide such as recreation, habitat provision, and other related outreach and engagement in your network?

Examples of other projects and collaborations include market engagement, community outreach, public engagement, education, etc.)

Enter the following information for an additive table.

- Project name
- Project objective
- Type of project/collaboration/outreach
 - Market engagement
 - Community outreach
 - Public engagement
 - Indigenous engagement
 - Youth Education and Forest Literacy
 - Training on best practices and sustainable forest management (adult audiences)
 - Reaching underserved communities
 - communicating about ecosystem services, recreation, habitat provisioning, and other related outreach and engagement.
 - Other: please describe
- Short project description
 - ⊖ Please List your partner(s):
- Start and end year
- Still active in 2024? Y/N
- State/Province?

Multiple entries possible

12. BIODIVERSITY IN FIBER SOURCING

↓ STANDARD REFERENCE

SFI FIBER SOURCING STANDARD: Objective 1. Biodiversity in Fiber Sourcing. *To address the practice of sustainable forestry by conserving biological diversity.*

Performance Measure 1.1. *Promotion and conservation of biological diversity.*

Indicators:

1. *Certified Organizations shall address conservation of biodiversity, individually and/or through cooperative efforts involving SFI Implementation Committees, through a program that includes one or more of the following:*
 - a. *promotion of biological diversity concepts utilizing information from organizations such as the World Resources Institute, The Nature Conservancy, NatureServe, Conservation International, State Wildlife Action Plans, State Forest Action Plans and assessments;*
 - b. *conducting local and regional level landscape assessments;*
 - c. *involvement with local or regional conservation efforts;*
 - d. *use of relevant information on biological diversity from credible sources (such as those noted above) in approved training and education programs; and*
 - e. *other credible approaches.*

Performance Measure 1.2. *Promotion and conservation of Forests with Exceptional Conservation Value.*

Indicators:

1. *Certified Organizations shall conduct an assessment, individually and/or through cooperative efforts involving SFI Implementation Committees, of Forests with Exceptional Conservation Value, defined as critically imperiled and imperiled species and ecological communities, within their wood and fiber supply area(s) and make the summary of the assessment available to wood producers.*
2. *Program to address Forests with Exceptional Conservation Value (critically imperiled and imperiled species and ecological communities) for all harvest operations through fiber sourcing activities such as:*
 - a. *use of qualified logging professionals, certified logging companies (where available), and qualified resource professionals; or*
 - b. *training program for qualified logging professionals on how to recognize and protect Forests with Exceptional Conservation Value; or*
 - c. *through in-the-forest verification by certified logging companies; or*
 - d. *forest landowner outreach; or*
 - e. *SFI Implementation Committee involvement in the assessment of Forests with Exceptional Conservation Value, and development of recommendations for conservation.*
1. *Certified Organizations shall conduct and incorporate the results of a Forests with Exceptional Conservation Value (critically imperiled and imperiled species and ecological communities) assessment to promote conservation of Forests with Exceptional Conservation Value for purchased stumpage.*

↓ **WHY IT MATTERS:**

Conserving biological diversity protects wildlife habitat and ensures healthy forests.

↓ **DEFINITION:**

Forests of Exceptional Conservation Value (FECV) is defined by the SFI Standards.

Forests with Exceptional Conservation Value: Critically imperiled (G1) and imperiled (G2) species and ecological communities.

critically imperiled: A plant or animal or community, often referred to as G1, that is globally extremely rare or, because of some factor(s), especially vulnerable to extinction. Typically, five or fewer occurrences or populations remain, or very few individuals (<1,000), acres (<2,000 acres or 809 hectares), or linear miles (<10 miles or 16 kilometers) exist (Further information can be found under Forests with Exceptional Conservation Value in Section 7 of the SFI 2022 Standards and Rules).

imperiled: A plant or animal or community, often referred to as G2, that is globally rare or, because of some factor(s), is very vulnerable to extinction or elimination. Typically, six to 20 occurrences, or few remaining individuals (1,000 to 3,000), or acres (2,000 to 10,000 acres or 809 to 4,047 hectares), or linear miles (10 to 50 miles or 16 to 80.5 kilometers) exist. (Further information can be found under Forests with Exceptional Conservation Value in Section 7 of the SFI 2022 Standards and Rules.)

12.1 What are the reference sources you accessed to assess *if and where* FECV exists in your fiber sourcing area (check all that apply):

- ☐ SIC produced resources
 - ☐ Available
 - ☐ In progress
- ☐ Element occurrence data from Natural Heritage Programs / Data Centers (including via State, Province, and University Extensions)
- ☐ Element occurrence data from NatureServe
- ☐ Open data through NatureServe Explorer and/or NatureServe Explorer Pro
- ☐ Other spatial conservation species and ecosystem data resources (Please list)

12.2 How is your organization applying the results of your assessment of Forests with Exceptional Conservation Value (FECVs) in your wood and fiber supply area?: (check all that apply):

- ☐ use of qualified logging professionals, certified logging companies (where available), and qualified resource professionals; or
- ☐ training program for qualified logging professionals, certified logging companies (where available) and qualified resource professionals on how to recognize and protect Forests with Exceptional Conservation Value; or
- ☐ through in-the-forest verification by certified logging companies; or
- ☐ forest landowner outreach; or
- ☐ SFI Implementation Committee involvement in the assessment of Forests with Exceptional Conservation Value, and development of recommendations for conservation.
- ☐ Other (PLEASE SPECIFY)

12.3: Specific to Performance Measure 1.2, Indicator 3, do you procure purchased stumpage?

Yes/No

- If yes, how have you incorporated the results of your FECV assessment. *[open text field]*

↓ **SFI FIBER SOURCING STANDARD: Performance Measure 5.3.** *Certified Organizations shall individually and/or through cooperative efforts involving SFI Implementation Committees, associations or other partners broaden the awareness of climate change impacts on forests, wildlife, and biological diversity.*

Indicators:

- 1. Where available, monitor information generated from regional climate models on long-term forest health, productivity, and economic viability.*
- 2. Certified Organizations are knowledgeable about climate change impacts on wildlife, wildlife habitats and conservation of biological diversity through international, national, regional, or local programs.*

12.4 Through what means has your organization, individually or through cooperative efforts involving SFI Implementation Committees, associations or other partners worked to broaden the awareness of climate change impacts on forests, wildlife, and biological diversity? (Check all the apply.)

- ☐ Monitor information generated from regional climate models on long-term forest health, productivity, and economic viability, where available.
 - ☐ Please explain and/or share resources related to this effort
- ☐ Share knowledge on climate change impacts on wildlife, wildlife habitats and conservation of biological diversity through international, national, regional, or local programs.
 - ☐ Please explain and/or share resources related to this effort
- ☐ Other
 - ☐ Please explain and/or share resources related to this effort

13. USE OF QUALIFIED RESOURCE PROFESSIONALS, QUALIFIED LOGGING PROFESSIONALS

RAW MATERIAL SUPPLY – FIBER PROCURED FROM THE USA AND CANADA

↓ STANDARD REFERENCE

SFI FIBER SOURCING STANDARD: Objective 3. Use of Qualified Resource Professionals, Qualified Logging Professionals and Certified Logging Companies

To promote and utilize qualified logging professionals, qualified resource professionals and certified logging companies.

↓ EXAMPLE ON HOW WE WILL USE THIS INFORMATION

- Aggregate data from these questions are used in SFI's progress report and other collateral.
- 96% of all fiber supplied to SFI-certified mills in 2023 was delivered by trained harvesting professionals - compared to 34% in 1995.
- Enough fiber was sourced through the SFI Fiber Sourcing Standard to build 2.3 million average sized homes.

↓ WHY IT MATTERS:

Training logging professionals ensures that forest operations are held to high standards of performance, regardless of whether their land is certified.

(Answer separately for USA & CANADA)

Raw material supply is fiber procured directly from the forest to your SFI manufacturing facilities.

13.1 Complete the following table(s) with the total volume of raw material supply you procure directly from the forest to your SFI manufacturing facilities (leave blank if not relevant).

	Units	Volume	% Delivered by Qualified Logging Professionals	% from SFI only certified forests	% from ATFS only certified forests	% from CSA only certified forests	Select standard combination if reporting volume certified to more than one standard (standard combination dropdown and % certified)
Private							
Public							
Indigenous/ Tribal – Public							

Indigenous/ Tribal – Private							
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14. COMMUNITY INVOLVEMENT AND LANDOWNER OUTREACH

↓ STANDARD REFERENCE

[SFI FIBER SOURCING STANDARD Objective 7. Community Involvement and Landowner Outreach](#)

To broaden the practice of sustainable forestry through public outreach, education, and involvement, and to support the efforts of SFI Implementation Committees.

↓ WHY IT MATTERS:

Outreach and education improves the public's understanding of the importance of sustainable forestry, its connection to many relevant local and global issues, and helps create informed consumers of sustainably-sourced forest products

14.1 Acknowledging that your organization may be coordinating through your SIC on landowner outreach, how has your organization (on its own) impacted, educated, or assisted private landowners in the last year? Check all that apply:

- ☐ Handed out brochures
- ☐ Participated in a conference or workshop for landowners
- ☐ Partnered with state or county extension programs
- ☐ Partnered with American Tree Farm System
- ☐ Other (please explain)

15. AVOID CONTROVERSIAL SOURCES

RAW MATERIAL SUPPLY – FIBER PROCURED FROM OUTSIDE THE USA AND CANADA

↓ STANDARD REFERENCE

[SFI FIBER SOURCING STANDARD Objective 11. Avoid Controversial Sources.](#)

To manage the risk of sourcing fiber products from controversial sources.

↓ EXAMPLE ON HOW WE WILL USE THIS INFORMATION

SFI is low risk. Less than 1% of supply is procured by SFI-certified organizations in the US and Canada comes from offshore - this information is helpful when determining risk from our supply chain and for purposes of the Lacey Act and EU Timber regulations.

↓ **WHY IT MATTERS:**

A due diligence system minimizes the risk of sourcing from controversial sources, whether in the United States, Canada or offshore.

**15.1 How much raw fiber did your organization procure from outside the USA and Canada?
Enter fiber procured from outside the USA and Canada.**

RAW MATERIAL SUPPLY - Country	Units	Volume	% PEFC certified forest content derived outside USA & Canada	% FSC certified forest content derived outside USA & Canada	% Dual PEFC/FSC forest content derived outside USA & Canada	% Fiber covered by your risk assessment following Fiber Sourcing Standard Objective 11	Optional comment field for additional context
country dropdown							
country dropdown							

SIGN-OFF AND SUBMIT



SIGN OFF & SUBMIT

- ☐ I acknowledge and certify that all the information submitted is true for all our manufacturing facilities or lands under our ownership or management across the U.S. and Canada.