

SFI IN BRIEF

A monthly newsletter to keep you informed.

SFI Infographic: Why Sustainable Forests Matter

SFI Inc. released an infographic entitled [Why Sustainable Forests Matter](#) on the TreeHugger website.

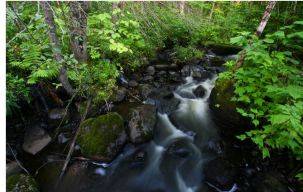
Responsible forestry brings us and future generations things we can't imagine living without: clean air to breathe, fresh water to drink, outdoor recreation and the many thousands of products we use every day.

We encourage you to share the above link with your partners on Facebook, Twitter, LinkedIn, and other social media.

Download a printable version [here](#).



SFI in the News



Article: [How forest certification standards keep our drinking water clean](#)



Article: [Set new standards for your home - look for the SFI label](#)



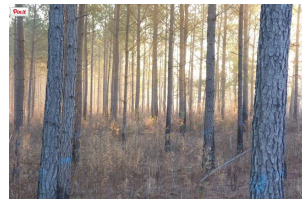
Article: [Why 'SFI' is the label to seek in the grocery aisle](#)



Article: [Going batty - why we need those spooky little creatures and what's being done to save them](#)



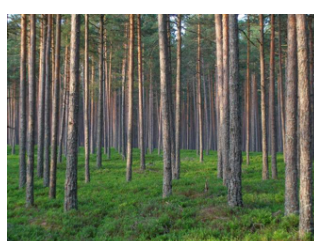
Article: [Sierra Pacific and Partners Win SFI Conservation Award for their work in reintroducing fishers in California](#)



Article: [How forests help you out every day](#)

Global Forestry Leaders Express Mutual Support for Advancing Sustainable Forestry

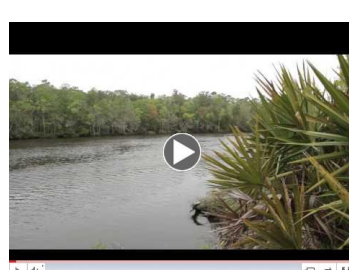
PEFC, SFI and AFF issued a joint [press release](#) that addresses the innovative initiative happening through AFF with small landholders that links them to the continent-wide reach of SFI in North America, which in turn is connected to the international level by PEFC. It expressed mutual support for new approaches to forest management planning and certification, which will help streamline forest certification, and ensure access to the global marketplace.



SFI Forest Partners Continue to Grow

On September 29, Florida Commissioner of Agriculture Adam H. Putnam announced that the Florida Forest Service, a division of the Florida Department of Agriculture and Consumer Services, had [certified Blackwater River and Tate's Hell State Forests, to SFI](#).

Through the SFI Forest Partners® Program, the Florida Forest Service joined other public agencies to seek cost-effective and efficient methods to implement and achieve independent SFI certification on its two largest state forests. Watch a video of the Florida State Forest Audit [Here](#).



SFI Florida Forest Partners Audit

NWTF and SFI Sign Agreement for Forest Health

The National Wild Turkey Federation (NWTF) and SFI announced an exciting new partnership for future forests. The two organizations have signed a [memorandum of mutual support](#) that establishes a partnership in promoting well-managed forests that provide wildlife habitat, clean water and recreational access.



In addition, NWTF partnered up with the Minnesota and Wisconsin SFI Implementation Committees, and SFI Inc. to produce the "[Forestry Connections](#)" series of "Save the Habitat. Save the Hunt." TV show. Episode 1 discusses the importance of active forest management and the associated economic, social, and environmental benefits. [In Episode 2, NWTF's Scott Vance and Rebecca Barnard welcome forestry professionals to the program to discuss the role that best management practices and forest certification, and specifically certification to the SFI standards, play in promoting responsible forest management. The second episode will be available on NWTF's YouTube channel soon.](#)

Good Reads Authored by SFI

The Conservation Fund Guest Blog by Paul Trianosky: [Sustainable Forestry Initiative Annual Conference Goes Zero to Help Future Forests Grow Big](#)

Most people understand that the widespread use of fossil fuels contributes to the presence of greenhouse gases in the atmosphere. What a lot of people don't realize is that we are also surrounded by millions of highly efficient, natural "machines" that work to counterbalance this effect... trees! [Read more.](#)



SFI Blog by Rocco Saracina: [2015 SFI Annual Conference Student Scholars - Celebrating the Past, Looking Towards the Future](#)

I can't clearly remember what I was doing 20 years ago. I'd like to think that I was exploring the local forest, as eight-year-old boys do... turning over a log in search of a salamander, though likely finding a far less interesting leopard slug. Around that same time, SFI's founders were embarking on a far more important exploration: sustainable forest certification... [Read more.](#)



SFI Sets a Guinness World Record One Tree at a Time: Officially Amazing

SFI and its partners across North America [set a new Guinness World Records title](#), planting 202,935 trees in one hour. SFI partnered with 29 teams of 25-100 people each to plant trees in locations from New York City to Vancouver Island, British Columbia. The effort involved 1,165 volunteers from all ages and backgrounds, including the forest sector, community organizations, youth groups, conservation groups and SFI Implementation Committees. Watch a [video](#) capturing highlights of the record.



Get Social with SFI

The SFI Community continues to grow - from landowner to brandowner, conservation and community organizations, university professionals and students, government agencies to resource professionals.

We are excited to share not only our stories but the SFI Community's news. We hope to keep everybody up to date on all of our activities too, so please take a few minutes to tweet and post your thoughts or send us your stories so we can share them for you:

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-  Like us on [Facebook](#)
-  Follow us on [Twitter](#)

Stay Connected

