

Inspired Packaging.  
A World of Difference.



# SFI/PLT CONFERENCE

June 14, 2022

## Collaborating for Communities and Forests

**Michael P. Doss**  
President and Chief Executive Officer



# ABOUT GRAPHIC PACKAGING INTERNATIONAL

**\$ 8.1 Billion**  
ESTIMATED COMBINED  
COMPANY SALES  
NYSE: GPK



ONE OF THE LARGEST  
FOLDING CARTON MANUFACTURERS  
**IN THE WORLD**



**2700**  
PATENTS

**FULLY**  
INTEGRATED  
ON 3 MAJOR  
PAPERBOARD  
GRADES  
SUS|CRB|SBS

**130+** A world map with several green location pins.  
**LOCATIONS WORLDWIDE**

**24,000+**  
EMPLOYEES  
WORLDWIDE  
An icon of three stylized human figures in black and grey.  
INTERNATIONAL

**LEADER**  
IN SAFETY  
PERFORMANCE

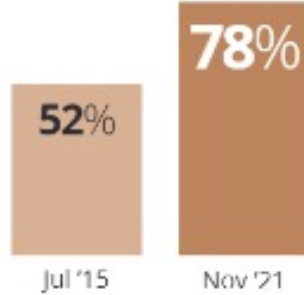
**WORLDWIDE OPERATIONS**  
VERTICALLY  
INTEGRATED  
NETWORK **115** CONVERTING  
**8** FACILITIES  
PAPERBOARD  
MILLS

# SUSTAINABLE PACKAGING GAINING MOMENTUM IN THE UNITED STATES - CONSUMERS AND BRANDS

**87%** prefer paper-based product packaging



I think more highly of companies that **package their products in paper-based product packaging**



SUSTAINABLE FORESTRY INITIATIVE



Make 100% of General Mills packaging recyclable or reusable by 2030.



**Coors Light To Remove Plastic Rings On Six-Packs**



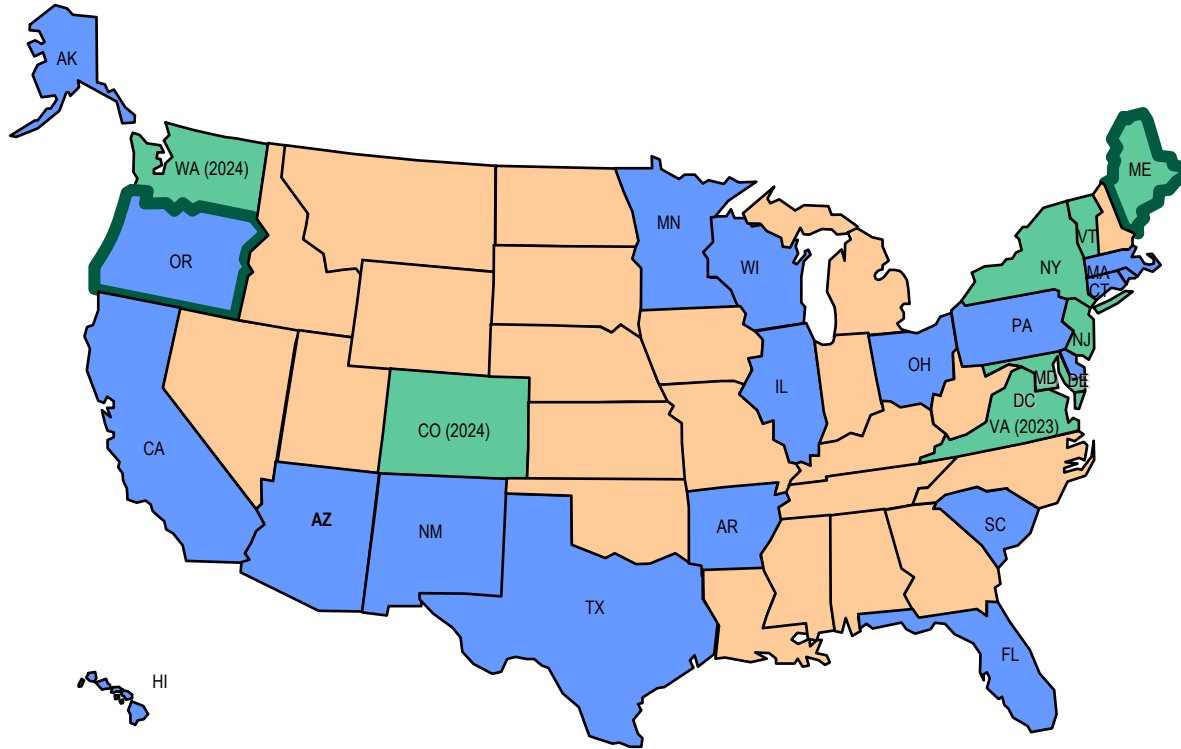
Coca-Cola, criticized for plastic pollution, pledges 25% reusable packaging



**Rethinking plastic packaging**

Average read time: 16 minutes  
We're completely rethinking our approach to packaging to use less, better or no plastic.

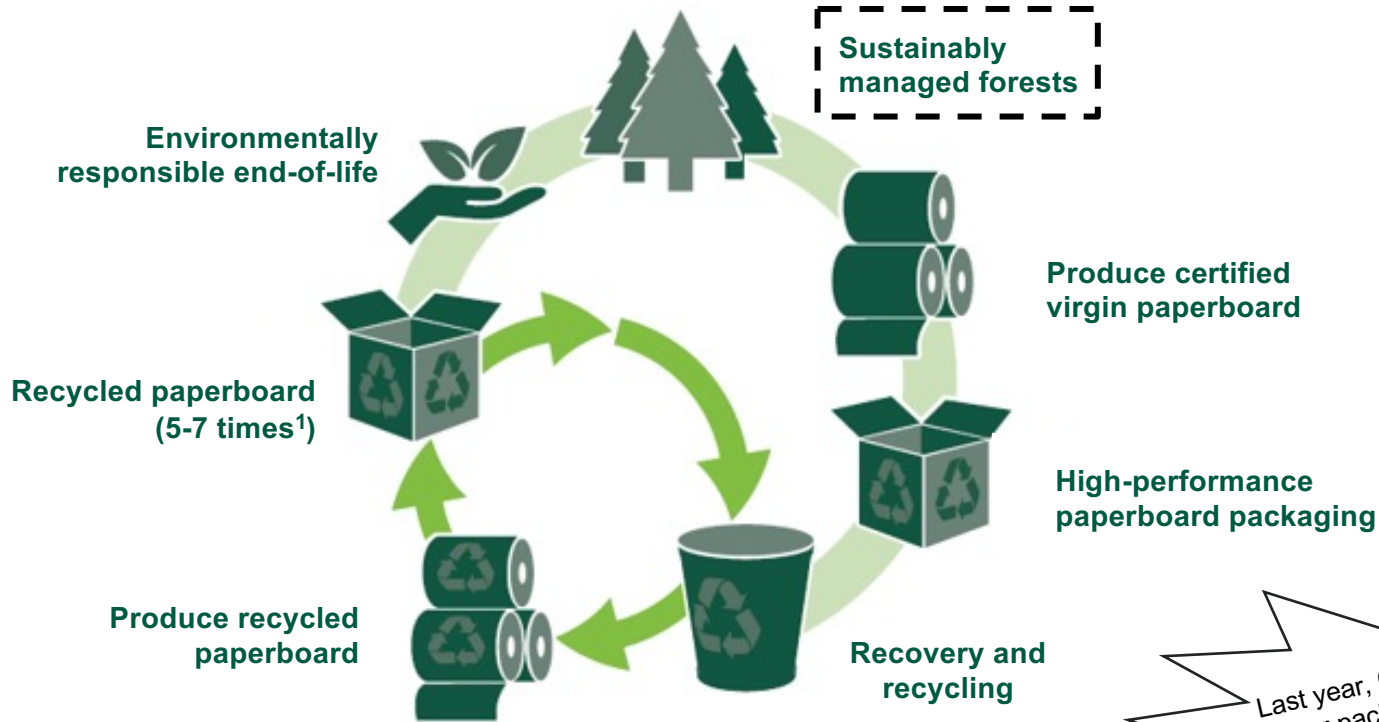
# SUSTAINABLE PACKAGING GAINING MOMENTUM IN THE UNITED STATES - REGULATIONS



- States with statewide bans on polystyrene foam, straws and/or other plastics
- States with cities/counties that have enacted bans on polystyrene foam, straws and/or other plastics
- No active legislation

Source: Foodservice Packaging Institute and state announcements

# FIBER-BASED PACKAGING ACTIVELY SUPPORTS THE MOVE TO A CIRCULAR ECONOMY



Last year, **68%** of all paper & paper packaging that was created was recovered and recycled.

SFI CERTIFICATION ACROSS  
**130+**  
LOCATIONS WORLDWIDE



SFI FIBER SOURCING  
CERTIFICATION  
AT OUR MILLS IN  
**GEORGIA, TEXAS & LOUISIANA**

CLOSE TO

**450**

DIFFERENT  
CUSTOMER  
PACKAGES



**HAVE THE SFI LABEL ON IT**

IN THE NORTH AMERICA,  
ENGLAND AND AUSTRALIA /  
NEW ZEALAND REGIONS

SFI CERTIFICATION  
SIGNALS TO OUR  
ENTIRE SUPPLY CHAIN

**WELL-MANAGED FORESTS  
PLAY A CENTRAL ROLE  
IN MEETING OUR  
SUSTAINABILITY GOALS**



# SFI Mission: ADVANCING SUSTAINABILITY THROUGH FOREST-FOCUSED COLLABORATION

- SFI Board comprises a broad cross-section of society and combines true diversity of perspective
- Above all, it is a partnership forged between industry, conservation groups, educators, government and communities
- I'm personally committed to our industry, SFI and its mission
- We are all partners in the quest to leave our planet better than we found it

