

WEDNESDAY
JUNE 15



GROWING FOREST LITERATE CITIZENS

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JUNE 15, 2022 | MADISON, WISCONSIN

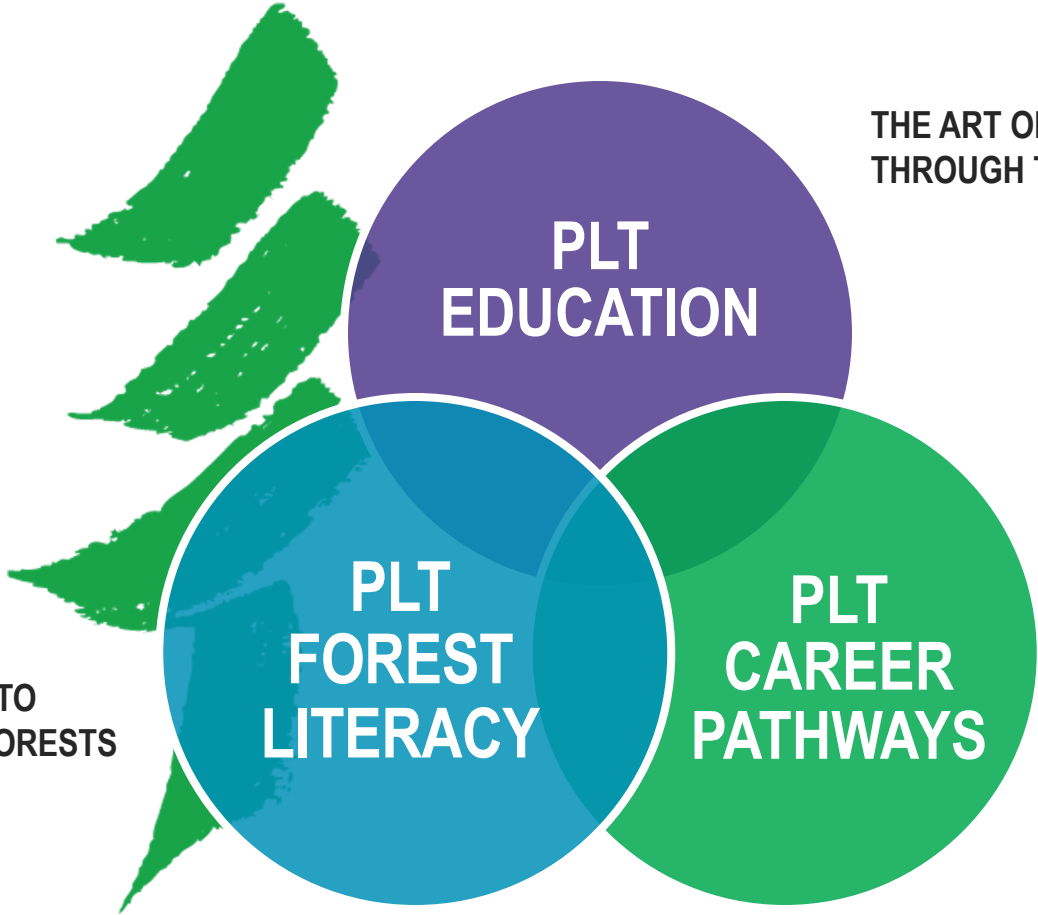


JESSICA KAKNEVICIUS

VP, Education
Sustainable Forestry Initiative







**PLT
EDUCATION**

**THE ART OF TEACHING
THROUGH TREES**

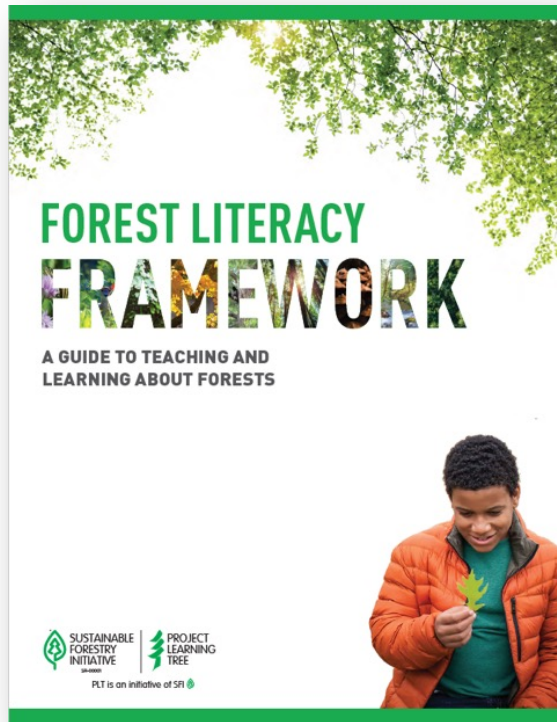
**PLT
FOREST
LITERACY**

**THE NECESSITY TO
LEARN ABOUT FORESTS**

**PLT
CAREER
PATHWAYS**

**THE OPPORTUNITY TO
CONNECT TO GREEN CAREERS**

PLT FOREST LITERACY FRAMEWORK



PURPOSE

The Forest Literacy Framework is a roadmap of forest education to support those engaging with young people to increase individual forest literacy.

OUTCOMES

Audiences will **appreciate** the importance of forests, **understand** concepts related to forests, **communicate** about forests in a meaningful way, and **make informed and responsible decisions** about forests and forest resources.

Available in US and Canada!

FOREST LITERACY FRAMEWORK

FOREST KNOWLEDGE

AGES 5-8

- Definition of a forest
- Life in the forest
- Forests helping us
- Helping forests

AGES 8-11

- Needs of survival
- Adaptations to climate and environment
- Health and forests
- Caring for forests

AGES 11-14

- Social, economic, environmental benefits
- Sustaining forests
- Ensuring well-being of forests

AGES 14-18

- Biodiversity
- Managing forests
- Role in sustaining forests
- Careers



WHY IT MATTERS



FOREST-LITERATE SOCIETY



**STRONGER SUPPORT FOR
SUSTAINABLY MANAGED
FORESTS**



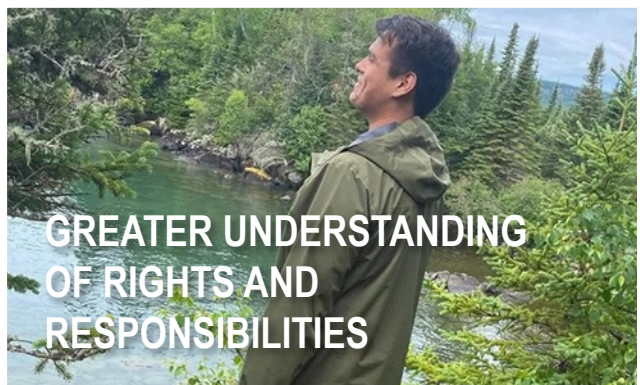
**GREATER VALUE ATTACHED
TO FOREST RESOURCES**



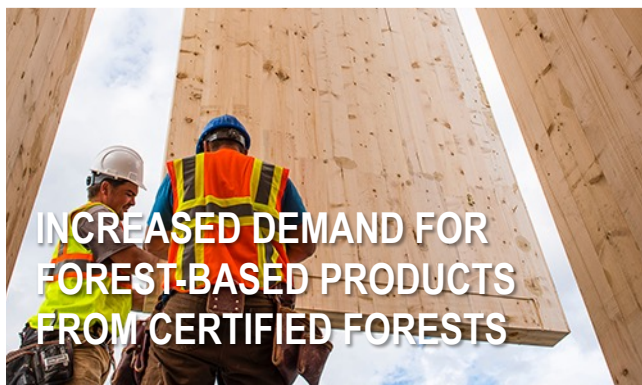
**INCREASED INTEREST FROM
YOUNG PEOPLE IN FOREST
SECTOR CAREERS**



**BETTER POLICIES AND
DECISION MAKING**



**GREATER UNDERSTANDING
OF RIGHTS AND
RESPONSIBILITIES**



**INCREASED DEMAND FOR
FOREST-BASED PRODUCTS
FROM CERTIFIED FORESTS**

GLOBAL CALL TO ACTION ON FOREST EDUCATION

- Strengthen policies and strategies to improve forest education
- Improve image of forest careers
- Build more wholistic understanding of forests
- Foster greater understanding of forests and careers in primary and secondary education
- Enhance quality of university and college forest education
- Increase investment in forest education
- Revitalize and expand continuing education and informal learning of forests
- Strengthen forest education stakeholder engagement and partnerships



Food and Agriculture
Organization of the
United Nations



LEVERAGING OUR RESOURCES AND NETWORKS



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