



# WHERE THE SIDEWALK STARTS

**PATHWAYS TO URBAN FOREST SUSTAINABILITY**

SFI Annual Conference  
Thursday, May 22, 2025



# American Forests

**We want local leaders to reimagine their cities to be greener, more just places to live.**

- municipal support
- tools and resources
- community support
- careers pathways
- national partnerships





# Eras of Urban and Community Forestry



## Inflection

standards

## Intersectionality

Tree Equity

## Mapping and Modeling

GIS

## Management

scientific advancement

## Recognition

public green spaces

## Reciprocity

traditional ecological knowledge



# Maintaining the Momentum

## Citable

**Performance Measure 1.1:** *Organization* actively seeks and promotes public engagement.

- **Indicator 1.1.1:** *Organization* identifies opportunities and events for community members to support and celebrate trees.
- **Indicator 1.1.2:** *Organization* has a body of *interested parties* that actively participates in *managing* community trees.

## Measurable

**Performance Measure 2.1:** *Organization* includes human health and well-being in assessment, planning, and management efforts.

- **Indicator 2.1.1:** *Organization* identifies how human health and well-being are addressed in *urban or community forest*-related resource assessments and *strategies*.
- **Indicator 2.1.2:** *Organization* demonstrates how human health and well-being aspects are integrated in forest- and tree-related management decisions.

