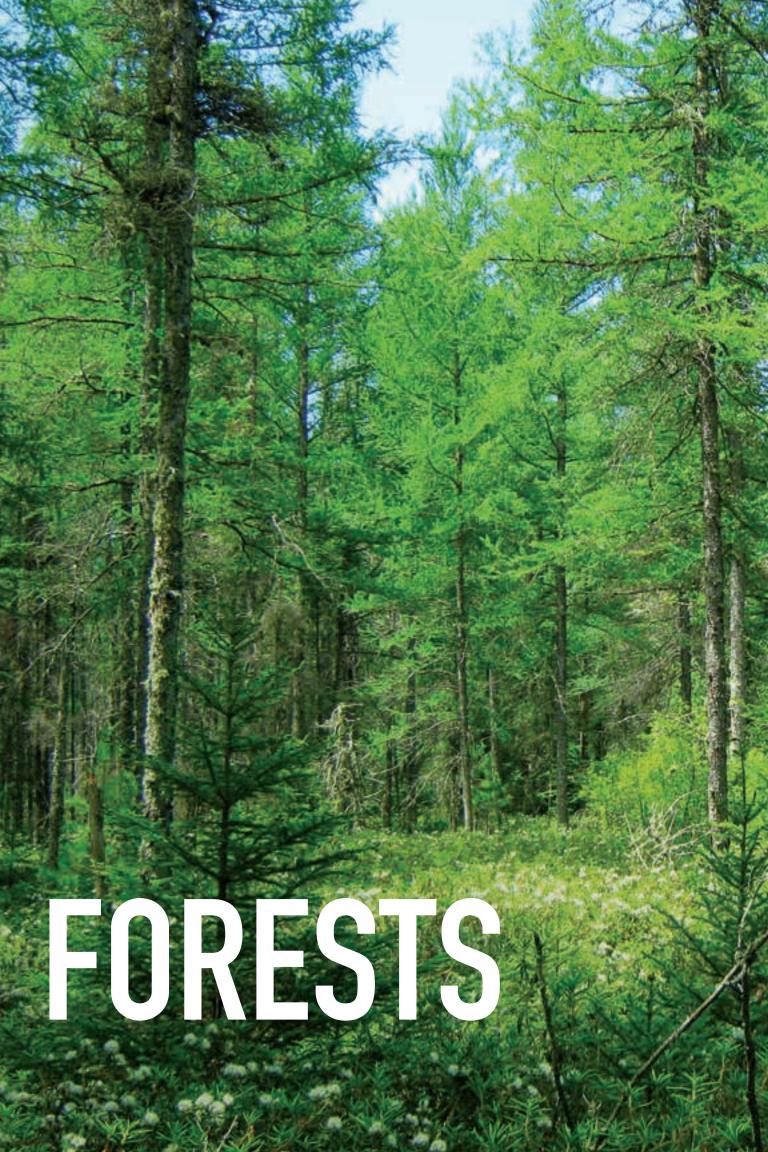


FUTURE FORESTS 2014 Progress Report

THE ACTIONS WETAKE TODAY DETERMINE OF OUR



WHO WE ARE

The Sustainable Forestry Initiative® (SFI®) is an independent, non-profit

organization dedicated to promoting sustainable forest management.

SFI Inc. is solely responsible for maintaining, overseeing and improving the internationally recognized SFI program. SFI sets standards for forest management and fiber sourcing, as well as chain-of-custody practices — all of which are third-party audited by accredited certification bodies. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.

The SFI Forest Management Standard is based on principles that promote sustainable forest management, including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value.

The SFI program's unique fibersourcing standard promotes responsible forest management on all suppliers' lands. The SFI Standard is used widely across North America. It also has strong acceptance in the global marketplace and is endorsed by the Programme for the Endorsement of Forest Certification (PEFC).

The work of SFI starts with a standard but SFI is much more — it's a community that stands for the future of forests.

Learn more: sfiprogram.org



The choices we make every day determine the future of our forests.

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FORESTS



A Message from the President and CEO

FI stands at the intersection of sustainable forests and sustainable communities. You are part of the SFI community, whether you are adding value through managing forestlands, elevating the impact of conservation research, working with youth or learning from elders, broadening market leadership through responsible purchasing, or even if you're simply a consumer trying to make the right choices.

We thank you for the work you do to ensure a future with healthy, vibrant forests. While SFI staff work hard to ensure your efforts are recognized, it is the SFI Program Participants and our larger community who actively promote conservation across the onequarter billion acres that are certified to the SFI Standard and the many more acres that are positively affected as a result of SFI's fiber-sourcing requirements. Through SFI chainof-custody certificate holders, the good work done by forest managers and procurement organizations is communicated through the supply chain to end users and ultimately consumers

Certification to the SFI Standard constitutes an investment by our Program Participants in the future of our forests - an investment that in turn depends on market recognition today. Spanning the supply chain from landowners to brand managers, the SFI community understands that healthy forests require healthy markets. When brand managers say yes to SFI, they are sending a signal to landowners, land managers and their customers that they care about responsible forest management. It is organizations like Time Inc., the National Geographic Society, Macmillan and Pearson — SFI Founding Forest Partners — who are making a difference by investing in the growth of certification and responsible supply chains.

We appreciate the progress made in 2013 by The Sustainability Consortium, GreenBlue, the World Business Council for Sustainable Development's Forest Solutions Group, the Consumer Goods Forum and the National Association of State Foresters for developing and

renewing statements, positions, resolutions and performance indicators that continue to send a signal that certification is a valued proof point of responsible forestry.

And thanks to those signals in the supply chain, the forest area and reach of the SFI community continues to grow. With one-quarter billion acres (100 million hectares) certified to the SFI Standard and many more positively influenced by SFI fiber sourcing, SFI has the necessary scale to influence the future of our forests. That scale is equivalent to an area larger than the forested land in the top-eight forested U.S. states combined -Texas, California, Oregon, Montana, New Mexico, Georgia, Alabama and Colorado. That's also bigger than the combined forested lands in British Columbia, Alberta, Nova Scotia, and Newfoundland and Labrador. With this scale comes responsibility. SFI's living reality lab of working forests is a place where responsible forest management is practiced and research is conducted to develop tools and practices to further enhance our conservation contribution across working forests and a larger landscape.

Our influence has grown by actively focusing on research, conservation partnerships and community-building. The SFI program responds to local needs and issues across North America through 34 SFI Implementation Committees at state, provincial and regional levels. Working together, this diverse network results in many of the stats, facts and successes shared on the following pages.

We know that elevating SFI's impact and performance requires not just a strong standard but a strong community. A community that stands for the future of our forests. Thank you for saying yes to SFI. You are making a difference.

Kathy Abusow President and CEO

L. Dusm

STATS

Stats and Facts from the SFI Community

SFI recognizes that playing a leading role in shaping the forests of tomorrow will require collaborating with a wide range of interests today. SFI brings landowners and brand owners from across the supply chain together with communities, conservation groups and other key interests to tackle the issues that define forests today and will shape the future of forests.

Elevate the Value of Research The SFI community's forests are a living

The SFI community's forests are a living laboratory that shows how environmental, economic and social interests can coexist.

\$69 MIL

invested by Program Participants in research to promote sustainable forestry in 2013.

(\$1.4 billion since 1995)

400 PARTNERS

230 RESEARCH PROJECTS

were underway in 2013.

\$214 MIL

invested by SFI Program Participants and partners in collaborative research projects in 2013.

Foster Diverse Community Engagement

SFI STANDS AT THE INTERSECTION OF SUSTAINABLE FORESTS AND SUSTAINABLE COMMUNITIES.



PROVINCIAL, STATE AND REGIONAL SFI IMPLEMENTATION COMMITTEES

bring people together to work for the future of forests through landowner outreach, logger training and community-building projects.

& FACTS

Deepen Aboriginal and Tribal Partnerships

6.8 MIL ACRES

(2.7 million hectares) of Aboriginal and Tribal partners' lands certified to the SFI Standard. This is an area bigger than the forested lands of New Hampshire and Connecticut.

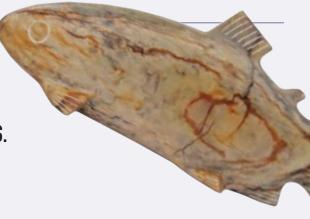
SFI and the Canadian Council for Aboriginal Business

SIGNED A MEMORANDUM OF UNDERSTANDING in 2013 to

work together on the CCAB's Progressive Aboriginal Relations (PAR) program.

SFI partners with organizations that include almost

30 ABORIGINAL OR TRIBAL COMMUNITIES.





7,533

resource and logging professionals trained in 2013.

150,000 + SINCE 1995

This total includes individuals who have completed training programs more than once since 1995.

Data provided by the Forest Resources Association

Be The Proof Point of Sustainable Forestry

THE SFI STANDARD PROMOTES SUSTAINABLE FOREST MANAGEMENT IN NORTH AMERICA THROUGH

14 CORE PRINCIPLES

which include measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value.

- 1. Sustainable Forestry
- 2. Forest Productivity and Health
- 3. Protection of Water Resources
- 4. Protection of Biological Diversity
- 5. Aesthetics and Recreation
- 6. Protection of Special Sites
- 7. Responsible Fiber Sourcing
- 8. Avoidance of Controversial Sources including Illegal Logging
- 9. Legal Compliance
- 10. Research
- 11. Training and Education
- 12. Public Involvement
- 13. Transparency
- 14. Continual Improvement

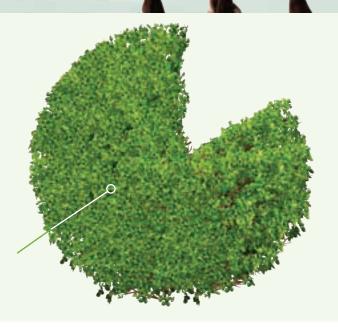


250 MIL ACRES

of responsibly managed forests are certified to the SFI Standard. That's bigger than the entire province of British Columbia or nearly one and a half times the entire state of Texas.

80%

(200+ million acres) of this forestland is available for hiking, ecotourism, and other outdoor recreation activities.



STATS & FACTS CONTINUED

Encourage Responsible Sourcing

All certified SFI Program Participants — those who own or manage forestlands and those who buy the raw materials they need — must show that the raw material in their supply chain comes from legal and responsible sources, whether the forests are certified or not.

2,800

SFI had nearly 2,800 certified chain-of-custody locations at the end of 2013, up from 1,000 in 2008.

SFI fiber-sourcing certification does not only recognize certified landowners. Instead, it takes a proactive approach that recognizes the role all landowners can play in a supply chain.

6,000 label use requests in 2013.



Broaden Market Leadership

10 MIL ACRES

SFI is expanding the Forest Partners Program® to encourage responsible sourcing — the program is on track to add 10 million certified acres of forestland by the end of 2017.

Time Inc., the National Geographic Society, Macmillan Publishers and Pearson are the founding partners of the SFI Forest Partners Program.









SFI is partnering with a diverse array of stakeholders to increase global market share for sustainable forest products — public and private sector leaders are including SFI in their policies.

ADDING VALUE THROUGH CONSERVATION RESEARCH



Researchers and conservationists collaborate with SFI and SFI Program Participants across a vast North American forest landscape. With 250 million acres (100 million hectares) certified to the SFI Forest Management Standard, research and conservation projects are conducted all the way from the U.S. South to Canada's northern boreal forest. This area represents a living laboratory equal in size to all the forested lands in British Columbia, Alberta, Nova Scotia, and Newfoundland and Labrador.

Supporting research is a central tenet of the SFI program. We see it as a way to further the conservation value of SFI-certified forests and lands subject to SFI's fiber-sourcing requirements. Our commitment to research is also evidence that SFI is more than just a standard.

In fact, SFI is the only forest certification standard in the world that requires participants to support forestry research. These activities include improving forest health, productivity and sustainability. Better management of forest resources and enhancing the environmental benefits and performance of forest products are also central to the SFI research mission.

SFI CONSERVATION GRANTS

Since 2010, SFI has awarded more than 50 SFI Conservation and Community Partnerships grants totaling more than \$1.9 million to foster research and to pilot efforts to better inform future decisions about our forests. When leveraged with project partner contributions, that total investment exceeds \$7.1 million.

BIRDS, BEES, BEARS AND BATS GOT A BOOST IN 2013

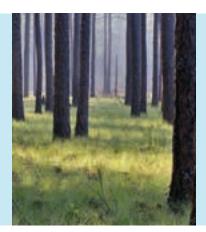
Home, sweet home for birds in the ponderosa pines of Idaho, Montana, **Oregon and Washington** — The American Bird Conservancy is using \$70,000 in SFI grants to reverse declining populations of Lewis's woodpecker, the flammulated owl, the whiteheaded woodpecker and Williamson's sapsucker. These key species are monitored by the U.S. Fish and Wildlife Service as a barometer of healthy ponderosa pine forests. This SFI-supported project has improved bird habitat on 10 different private ownerships across 12,000 acres (4,800 hectares). The project is also helping dozens of landowners, representing more than 100,000 acres (40,000 hectares), adopt easy and effective ways to help with bird conservation.



FAMILIES, FORESTS AND FIRE RESTORATION



An SFI grant is helping African-American landowners in the U.S. South keep their land viable. More than 100 family forest owners are being supported in efforts to become more environmentally and economically sustainable.



The The Nature
Conservancy in North
Carolina is reaching
out to landowners in
the Cape Fear Arch.
The project focuses
on improving forest
management, restoring
longleaf pine and creating
opportunities for SFI
certification.

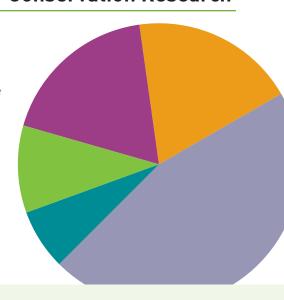
Photo by: Skip Pudney

Adding Value Through Conservation Research

RESEARCH IS KEY TO THE SFI PROGRAM

SFI Program Participants invested \$69 million in research funding in 2013. Since 1995, SFI-certified organizations have invested more than \$1.4 billion toward forest research.

Forest Health and Productivity 46%
Wildlife and Fish 19%
Other Research Areas 18%
Landscape/Ecosystem Management
and Biodiversity 10%
Water Quality 7%



Giving bats a chance to beat White-Nose Syndrome — The Nature Conservancy of Canada, SFI and a coalition of partners are working to protect British Columbia's bat population.



Finding ways to mitigate bee colony collapse disorder — New research led by SFI

Program Participant Soterra LLC and the Pollinator Partnership found that bee

colonies were healthier in managed forests.



After catastrophic wildfires in Oregon's Douglas Complex area, a public education project is engaging the local community and landowners, and supporting work to restore devastated forestlands.



University of
Saskatchewan researchers
are studying how grizzly
bears and caribou respond
to a changing landscape
in western Alberta. The
results will help land
managers protect and
restore habitats for these
at-risk species.



Since 2010, Clemson University and SFI have partnered to transform the university's 17,500-acre Experimental Forest into a living laboratory for research, demonstrating that sustainable forest management can help preserve wildlife habitats.

SFI INC. CONSERVATION GRANT RECIPIENTS

GRANT RECIPIENTS ENGAGED IN U.S. RESEARCH

American Bird Conservancy
American Forest Foundation
Audubon New York
Clemson University
Communities for Healthy Forests
National Association of State Foresters
National Audubon Society

Pinchot Institute for Conservation
Stephen F. Austin State University
The Longleaf Alliance
The Nature Conservancy, North Carolina Chapter
U.S. Endowment for Forests and Communities
World Resources Institute



























Adding Value Through Conservation Research

GRANT RECIPIENTS ENGAGED IN CANADIAN RESEARCH

Forest Ecosystem Science Co-operative FPInnovations Fundy Model Forest Heiltsuk First Nation National Council for Air and Stream Improvement Nature Conservancy of Canada Nature Trust of BC Tk'emlups te Secwepemc University of Saskatchewan



















"Working lands, like those managed by SFI-certified companies, represent some of the best opportunities for conserving forest bird breeding habitat. By working with SFI and its members, we can promote forest management that will nurture forests that work for birds and provide income from timber."

Jim Shallow
AUDUBON VERMONT. CONSERVATION AND POLICY DIRECTOR

WORKING WITH DIVERSE FOREST COMMUNITIES



Working with Diverse Forest Communities

At SFI Inc., we understand that sustainable forestry must be grounded in sustainable communities. The SFI program, through 34 state, provincial and regional SFI Implementation Committees, meets its core social responsibilities through community collaboration. These grassroots committees, operating in 42 states and provinces, promote the SFI Standard as a means of broadening the practice of responsible forestry. And they achieve tangible progress.

SFI Implementation Committee membership is a blend of SFI Program Participants and other local supporting organizations. All SFI Program Participants owning or operating forest product facilities, owning or managing forestland, or procuring fiber within the state or province are expected to participate in the SFI Implementation Committees.

A GRASSROOTS APPROACH TO SUSTAINABILITY

SFI Implementation Committees provide a forum for information and questions about local forestry operations. Each committee must have a process to respond to questions or concerns about forestry practices on lands certified to the SFI Standard.

Through SFI Implementation Committees, Program Participants work with local organizations and individuals, providing leadership, offering professional development for loggers and sharing best practices to improve forest management.

The committees work with local conservation groups, government agencies, forestry and professional associations, landowner groups and many others in landowner outreach and community involvement activities.

Committees also help build sustainable communities by volunteering on projects like Habitat for Humanity builds and youth engagement and education initiatives.

2013 HABITAT FOR HUMANITY AND SFI BUILDS

Through partnerships with Habitat for Humanity affiliates across North America, the SFI program has played a role in putting low-income working

HABITAT FOR HUMANITY AND SFI BUILDS



SFI joined Habitat for Humanity National Capital Region for a Women in Wood Build Day. Twenty women worked on the framework of a new home for an Ottawaarea Ojibwe-Cree family.



SFI and Habitat for Humanity International signed a memorandum of understanding. It pledges to encourage the use of wood products certified to the SFI Standard on Habitat construction sites.

SFI GRASSROOTS NETWORK RECOGNIZED FOR CONNECTING PEOPLE TO FORESTS

The 15th SFI Implementation Committee Achievement Award was presented to three deserving committees in 2013:

- **Maine**: For establishing the Fisheries Improvement Network, a project to protect habitats for Atlantic salmon and native brook trout by promoting improved stream crossings, fish passage and water quality protection.
- **Minnesota**: For mobilizing volunteers to connect sustainable forestry to an enduring Boy Scouts of America tradition through the Trees to Track project.
- **Georgia**: For convening a group of organizations in a community home building initiative promoting the use of SFI-labeled or sustainably sourced lumber in construction and forest products in the home.

families into their own homes. These efforts have included more than 4,000 volunteer hours and many certified building materials such as panel products, lumber and engineered wood products. Some projects have even tracked the wood used to build the home back to the forest where the wood was grown, helping homeowners understand the link between their new home and sustainable forest management. SFI has also worked with the National Association of Home Builders and Built Green Canada to support green building certification of Habitat homes.

Working with Habitat for Humanity is just one of the important ways that SFI Implementation Committees promote the SFI Standard as a means to broaden the practice of responsible forestry and make progress on the ground.





Volunteers from SFI and J.D. Irving helped build a Habitat for Humanity home in Nova Scotia. The house is for new parents Natasha and Blair Skinner and their twins.



In South Macon,
the Georgia SFI
Implementation
Committee helped
build a Habitat for
Humanity home for the
Jones family. The project
was part of ongoing work
to revitalize the Lynmore
Estates neighborhood.

Working with Diverse Forest Communities

BUILDING FUTURE LEADERS FOR FUTURE FORESTS

SFI is committed to programs that bring youth outdoors to connect with nature, conservation and forests. Our children's contact with nature keeps shrinking. Today's emphasis on screen time and indoor play is also linked to psychological and physical effects like obesity, loneliness, depression and attention problems. Getting kids into forests and helping them learn about sustainability is good for forests and good for kids.



SFI helps provide opportunities for the outdoor enthusiast community. Of the 250 million acres certified to the SFI Standard, more than 200 million acres are available for recreation. It's an area bigger than all the forested land in California, Oregon and Washington combined. That's a lot

of space for a range of activities like hiking, camping, boating, fishing and hunting.



Supporting animal habitats, one duck nest box at a time. With support from SFI and Ducks Unlimited Canada, Girl Guides are preserving and restoring outdoor spaces and improving local habitats and the lives of various species in their natural communities across Canada. In May 2014, 23 Girl Guides of Canada groups built 60 duck nest boxes from SFI-certified wood. The boxes are elongated wooden birdhouses, large enough for ducks to build their nests inside and provide protection from predators and harsh weather.

BUILDING FUTURE LEADERS FOR FUTURE FORESTS



The Boy Scouts
of America took a
conservation challenge
along an interactive trail
during the 2013 National
Scout Jamboree at the
Summit Bechtel Reserve
in West Virginia. They
also helped build a
suspension bridge with
certified-wood planks.



SFI was proud to support Scouts Canada's 2013 Canadian Scout Jamboree, held in Sylvan Lake, Alberta. SFI supplied a variety of certified-wood products, including 100 custom-made paddles from Oconto Paddles.

SFI INC. COMMUNITY GRANT RECIPIENTS

U.S. GRANT RECIPIENTS

Greening of Detroit
Greenwood Area Habitat for Humanity (South Carolina)
Northern California Society of American Foresters
Pacific Education Institute
Project Learning Tree
State University of New York's Center for
Native Peoples and the Environment

CANADIAN GRANT RECIPIENTS

Manitoba Forestry Association Tree Canada











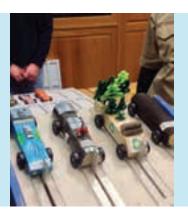






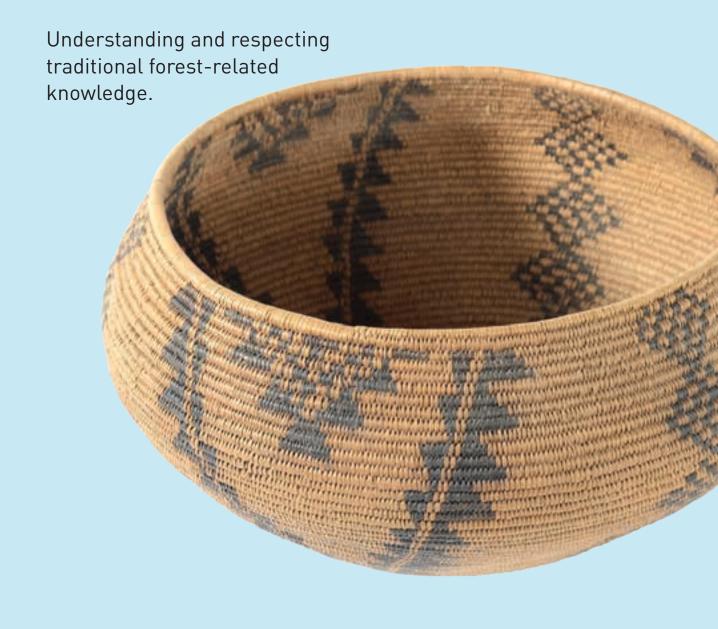


SFI is a proud sponsor of Scouts Canada's annual Scoutrees tree planting program. Scouts have planted more than 80 million trees across Canada, since 1972.



Scouts in Minnesota built derby car race kits from sustainably harvested wood certified to the SFI Chain-of-Custody Standard. The Boy Scouts of America Trees to Track project is sponsored by the Minnesota SFI Implementation Committee.

DEEPENING ABORIGINAL AND TRIBAL PARTNERSHIPS





SFI-certified forestland with Aboriginal and Tribal partners covers an area greater than 6.8 million acres (2.7 million hectares) — that's bigger than the forested lands of New Hampshire and Connecticut, and more than any other certification standard in North America. Over 30 Aboriginal and Tribal communities and businesses work to maintain SFI certification on these lands.

SFI Certified Lands Under Aboriginal Management

	CERTIFICATION	PEOPLE	ACRES	HECTARES	LOCATION
A.	Capacity Forest Management	14 First Nations	1,035,641	419,109	British Columbia
	Yakama Nation	Yakama Nation	632,411	255,928	Washington
	Miitigoog General Partner Inc.	Wabaseemoong Independent Nation, Naotkamegwanning First Nation, and Ochiichagwe'Babigo'ining First Nation	2,811,716	1,137,861	Ontario
	Stuwix Resources Joint Venture	8 First Nations	112,322	45,455	British Columbia
Lake Nangan Sured Hanaganama	Lake Nipigon Forest Management Inc.	Animbiigoosagagun Economic Development Trust, Red Rock First Nation Business Trust, Papasay Management Corporation, and Biinjtiwaabik Zaaging Anishinaabek Development Corporation	2,224,118	900,069	Ontario
		TOTAL	6.8 million acres	2.7 million hectares	

DEEPENING ABORIGINAL AND TRIBAL PARTNERSHIPS



Tk'emlups te Secwepemc: Connecting elders with youth to protect cultural heritage resources. The Tk'emlups te Secwepemc First Nations people of southern British Columbia are working with their elders and training youth to identify trees, lands and other resources with historical and cultural significance.

Deepening Aboriginal and Tribal Partnerships

HEILTSUK FIRST NATION: CULTURAL FOREST HERITAGE PROJECT

The SFI Standard requires Program Participants on public lands to understand and respect traditional forest-related knowledge and to identify and protect culturally important sites. These sites can be difficult to find and identify, and without appropriate knowledge and cultural resources they can be damaged. SFI recently offered two grants to help improve knowledge about and management of cultural heritage resources. In 2013 the Tk'emlups people were awarded a grant, as were the Heiltsuk in 2014. Through their grant, the Heiltsuk First Nation will record, track and manage cultural resources like culturally modified trees on the British Columbia coast. The bark of the western red cedar was extremely important to Pacific coast cultures and was used to create baskets, boxes, canoe bailers and clothing, and as material for building houses. Stripping bark in large slabs from the trees to get these resources left characteristic markings. Today, archaeologists and others trained to recognize the markings can identify these culturally modified trees.





Photo by: Julia Jackley, Archaeologis

WORKING WITH THE CANADIAN COUNCIL FOR ABORIGINAL BUSINESS

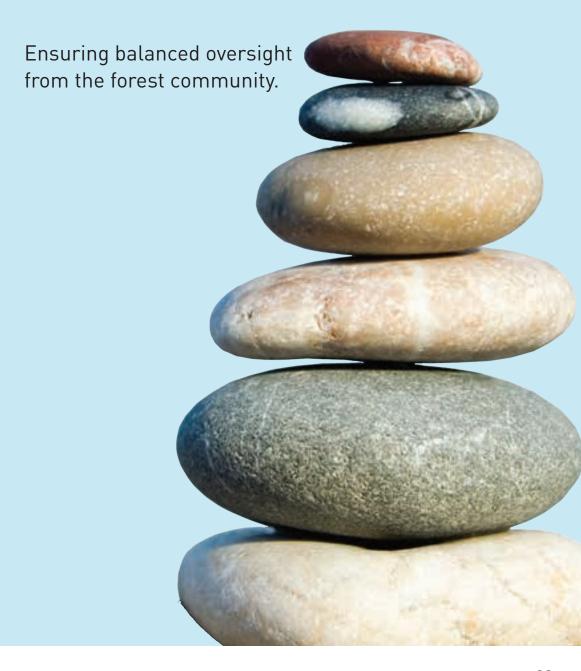
In May 2013, SFI and the Canadian Council for Aboriginal Business signed a memorandum of understanding to work together through the Council's Progressive Aboriginal Relations program. This agreement builds on SFI's history of engagement and outreach with Aboriginal and Tribal communities.

The memorandum of understanding encourages SFI Program Participants to seek certification under the Progressive Aboriginal Relations program and support a dual logo process. In May 2014, for just the second time in history, a forestry company became a member of the Canadian Council for Aboriginal Business. As Western Canada's largest private timber and land-management company, TimberWest, an SFI Program Participant, is proud to continue its commitments to forming valuable partnerships with Aboriginal businesses and communities.



State University of New York's Center for Native Peoples and the Environment: Exploring forest sustainability with indigenous youth. The university is developing an educational program that focuses on the sustainability of ecologically and culturally significant trees. The program will be incorporated into the Native Earth Environmental Youth Camp.

TRANSPARENCY AND THE SFI EXTERNAL REVIEW PANEL



A Message from the External Review Panel

t has been a busy year for the External Review Panel. As part of the SFI Standard Review process, we spent many volunteer hours reviewing all of the public comments received during the two public comment periods. Our goal was to assure that every comment was properly received and recorded, considered fairly, and, where appropriate, addressed in the new draft of the SFI Standard. We identified some comments for SFI staff to review, but in general, what we found was that the public comments were very well handled, in an appropriate and credible manner.

We spent a full meeting going through the progress data reported by SFI participants. Those data provide the background for the contents of this report, and it is important that they be fully representative of what is happening in the forests of North America. We reviewed the methods of data gathering and analysis, and found that those methods were consistent with current professional practice. The report accurately reflects what is happening on the ground in the SFI program.

This progress report illustrates another factor that is very important to the future of forests. It is critical to have excellent forest management practices, and following the SFI Standard is making that a reality on a quarter of a billion acres of today's forest. In addition, the attention to proper fiber sourcing from all forestlands extends good forestry practices to millions of additional acres and the people who own and manage those forests. But that's still not enough, because in addition to good forest management, it will take broad public understanding and support for sustainable forestry to succeed in assuring the future of forests.

The SFI program is effectively building that broader public support in a variety of ways. The 34 state, provincial and regional Implementation Committees are a critical element. They bring sustainable forestry ideas and practices to people in a direct, hands-on way. Working to train loggers and foresters in sustainable forestry, helping build a Habitat for Humanity home with certified SFI wood products, and reaching out to communities and non-profit organizations through conservation and community grants are all important ways that sustainable forestry concepts reach that broader audience. The relationships that are built through these efforts are also vital to the future of forests.

The SFI program is unique among the major forest certification programs in its attention to local involvement, support for forest research programs, and conservation outreach to the people who furnish timber to participating mills. Among the major certification programs, it has the only grants program to promote conservation research, conservation action and community involvement. Those elements — going far beyond the forest boundary — are a major strength of the program.



Robin Morgan
CHAIR OF THE SFI EXTERNAL REVIEW PANEL AND DEPUTY
DIRECTOR OF RECREATION, HERITAGE AND VOLUNTEER
RESOURCES AT THE USDA FOREST SERVICE

EXTERNAL REVIEW PANEL MEMBERS

The SFI External Review Panel is a distinguished group of independent experts representing conservation, professional, academic and public organizations. The panel operates at arm's length from SFI. The panel conducts an independent review of the SFI program for both objectivity and credibility and to ensure the annual SFI progress report fairly states the status of SFI program implementation. The volunteer panel provides external oversight through its independent review of the current SFI program and standard revision process while seeking steady improvements in responsible forestry practices.

Robin Morgan Chair, Deputy Director, USDA Forest Service, Recreation,

Heritage and Volunteer Resources

Robert Tomlinson Vice Chair, Manager of Strategic Land Asset Management,

Minnesota Department of Natural Resources

Lena Tucker Vice Chair, Deputy Division Chief for Private Forests,

Oregon Department of Forestry (ODF)

Neil Sampson Executive Secretary, President, Vision Forestry

Jeremy Bauer Principal Scientist, URS Corporation

Thomas Boggus State Forester and Director, Texas A&M Forest Service

(effective July 1)

Jim Brown Member, Jim Brown Consulting Forestry, LLC

Bryan Burhans President and CEO,

The American Chestnut Foundation (TACF)

Linda Casey Retired State Forester, Montgomery, Alabama

Kathryn Fernholz Executive Director, Dovetail Partners

Jon Gassett Former Commissioner,

Kentucky Department of Fish and Wildlife Resources

Bill Hubbard Southern Regional Extension Forester,

USDA Extension Service

Valerie Luzadis Professor, Department of Forest and Natural Resources Management,

State University of New York College of Environmental Science and

Forestry System, USDA Forest Service

Brian Murphy Chief Executive Officer, Quality Deer Management Association

Terry Quinney Provincial Manager, Fish and Wildlife Services Department,

Ontario Federation of Anglers and Hunters (OFAH)

Hal Salwasser Professor of Forest Ecosystems and Society,

Oregon State University

Mike Sullivan Director, New Brunswick Department of Natural Resources Fish and

Wildlife Branch (effective July 1)

Scot Williamson Vice President, Wildlife Management Institute

RECOGNIZING THE ROLE OF ALL LANDOWNERS FOR FUTURE FORESTS

SFI stands apart from other forest certification programs by supporting and promoting responsible forest management on uncertified lands. This is achieved through our unique fiber-sourcing requirements, which are more rigorous than paper-based risk assessments. Our fiber-sourcing requirements involve direct engagement, technical assistance and training for landowners. At their core, our requirements recognize that all forest landowners, certified and uncertified, play a critical role in ensuring the long-term health and sustainability of our forests.

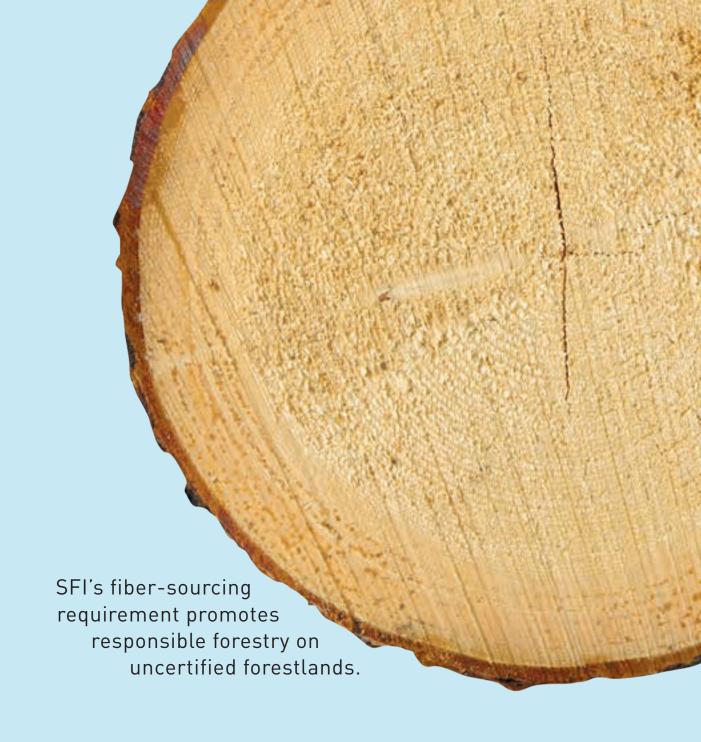
In North America, this includes millions of family-owned forests, which make up the majority of the fiber supply. SFI requires Program Participants to provide outreach to these landowners and to use Qualified or Certified Logging Professionals when sourcing fiber directly from the forest. This includes things like identifying and protecting habitat for threatened and endangered species, fostering prompt reforestation and using best-management practices to protect water quality.

SFI fiber-sourcing certification addresses the 90% of the world's forests that are not certified. Program participants must show that the raw material in their supply chain comes from legal and responsible sources, whether the forests are certified or not. To meet the fiber-sourcing requirements, primary producers must be third-party audited and certified to the SFI requirements.

Although not every landowner will get certified under a formal forest certification program, SFI broadens its impact by requiring SFI Program Participants to provide outreach to uncertified landowners and by using loggers who are trained in sustainable forestry.

"Through SFI's fiber-sourcing requirements, the SFI program stands apart from other forest certification programs by addressing the fact that all forest landowners play a critical role in the long-term health and sustainability of forests — and that 90% of the world's forests are not certified."

Rupert Oliver FOREST INDUSTRIES INTELLIGENCE LTD.



BROADENING MARKET LEADERSHIP

Engaging market leaders to promote responsible

purchasing.



Broadening Market Leadership

At SFI, we are building credible, responsible market leadership. We understand that the buying decisions of consumers, corporate leaders and governments prove how much they care about using natural resources sustainably. That's why encouraging responsible purchasing is an SFI priority. SFI encourages private and public sector leaders to include SFI in their policies as part of responsible wood, paper and packaging purchasing.

SFI IS RECOGNIZED BY MARKET LEADERS

The trend toward recognizing all forest certification standards is on the rise. In 2013, GreenBlue, The Sustainability Consortium, the World Business Council for Sustainable Development, the National Association of State Foresters and the Consumer Goods Forum all put out statements supporting an inclusive approach to recognizing certification.

GreenBlue, a non-profit that equips business with the science and resources to make products more sustainable, recognizes SFI for supporting environmental quality throughout the paper supply chain.



The Sustainability Consortium, which works to improve consumer product sustainability, recognizes the value of SFI certification standards in its key performance indicators.







SFI-LABELED PRODUCT: IT STARTS AT HOME





The World Business Council for Sustainable Development is the leading platform for strategic collaboration for the global forestry industry and its value-chain partners. In November 2013, the Council's Forest Solutions Group released a statement recognizing and supporting SFI.

"The WBCSD recognizes and supports the assurance of performance and fiber chain of custody provided by independent forest certification like SFI. Our Forest Solutions Group's leadership statement calls on all stakeholders to join forces to innovate and grow markets for sustainably produced forest products. Approaches to expand the reach and impact of existing certification standards should better address the needs of small forest owners, community forestry, indigenous peoples and agroforestry operators."

James Griffiths
DIRECTOR, FOREST SOLUTIONS GROUP OF
THE WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT

The Consumer Goods Forum brings together more than 400 retailers, manufacturers and stakeholders across 70 countries. It supports an inclusive approach to forest certification.



Not only is SFI recognized by customers, conservation groups and government, the SFI 2010-2014 Standard is also recognized as a credible forest certification standard by the Programme for the Endorsement of Forest Certification (PEFC).



wbcsd

This endorsement of SFI's Forest
Management Standard adds international
value to SFI's position as a highly respected,
third-party certification program in North
America. PEFC has also endorsed the
American Tree Farm System (ATFS) and
Canadian Standards Association (CSA)
standards in the U.S. and Canada, and in
turn SFI recognizes both ATFS- and CSAcertified content in its supply chain.





Broadening Market Leadership

GREEN BUILDINGS SHOWCASE SEL

Wood's inherent sustainability as a natural and renewable resource makes it an excellent environmental choice for any new construction or renovation.

But many of wood's positive attributes depend in large part on whether the forest resource is renewed. The SFI Standard offers a proof point that the forest has been managed for multiple environmental, social and economic values — today and tomorrow.



The International Green Construction Code mandates that wood and wood products must be labeled in accordance with the SFI Standard or an equivalent fiber procurement system.





The U.S. General Services

Administration issued a
recommendation that federal agencies
have the option to use the Green

Building Initiative's Green Globes
standard, which recognizes SFI, when
choosing a third-party green building
certification system.



Built Green Canada is a federally incorporated non-profit organization created by builders, for builders — that supports an all-inclusive certification approach to lumber use. It recognizes wood, or wood-based products, from SFI.

BUILDING WITH SFI



Built using wood certified to SFI,
Kordyban Lodge in
Prince George, British
Columbia provides
a comfortable and
peaceful home away
from home for cancer
patients and their
caregivers.



The new Arena Stage at the Mead Center for American Theater in Washington, D.C. showcases wood certified to SFI. It features unique wood columns, as well as wood glazing bars supporting a stunning glass façade.

38 Sustainable Forestry Initiative FUTURE FORESTS

AWARD-WINNING GREEN BUILDING DESIGN

Vancouver's NSDA Architects won the first Sustainable Forestry Initiative Award handed out March 3, 2014, as part of the 10th annual Wood WORKS! BC Wood Design Awards. The architectural firm was recognized for its innovative use of wood certified to the SFI Standard in the new Kordyban Lodge, a Canadian Cancer Society care facility in Prince George, British Columbia.

The Kordyban Lodge, which contains wood products from certified sources, the majority of which are certified to the SFI Standard, provides a comfortable and peaceful home away from home for cancer patients and their caregivers. The stunning wood building spans 25,000 square feet and includes 36 beds, a meditation room, lounge, family room, massage therapy room and more.



At the Holy Spirit Church in Barrie, Ontario, exposed wood certified to SFI and CSA was used to create a simple Gothic style. Wood was chosen for both its structural elegance and economy.



Photo by: Miller-Hull

Broadening Market Leadership

EXPANDING OUR REACH WITH SFI FOREST PARTNERS PROGRAM

In 2012, four market leaders — Time Inc., the National Geographic Society, Macmillan **Publishers**, and **Pearson** — stepped forward as founding partners of the SFI Forest Partners Program. They are investing in our forests by making five-year commitments to increase the source of certified forest products. The program is also supported by **Hearst Enterprises.** The program works to involve more landowners, manufacturers, distributors, customers, conservations groups and government agencies across the supply chain with the goal of certifying 10 million new acres (4 million hectares) by 2017, starting in the U.S. South.

The SFI Forest Partners Program was founded to ensure landowners are aware that brand-name companies are looking for SFI forest certification as a proof point of responsible purchasing. Our work with these brand owners shows that they are keen to see an increase in certification in the supply chain.

By collaborating on shared objectives and linking market leaders directly to stakeholder groups, SFI and our Forest Partners are working together to strengthen forest practices and responsible procurement through certification. SFI is collaborating with ATFS to create opportunities on shared objectives to certify more lands. Thirty percent of U.S. acres certified to the SFI Standard are publicly owned, demonstrating the value of SFI certification to public working forests. while sending a leadership signal to private landowners as well.









"The National Geographic Society is very proud to be able to participate in SFI's Forest Partners Program. We believe strongly that we, as publishers, have a role to play in encouraging responsible forestry practices. The goal of certifying 10 million new acres of forest in the United States by the end of 2017 represents the perfect opportunity for us to do so. By participating in forest certification and specifying that all fiber used in our paper comes from certified forests, we hope to send a clear signal that we are a responsible corporate citizen."

Hans Wegner

CHIEF SUSTAINABILITY OFFICER. NATIONAL GEOGRAPHIC SOCIETY

40 **FUTURE FORESTS** Sustainable Forestry Initiative



SFI CERTIFICATE HOLDERS

Every year, more people say yes to the SFI program.





3 Dimension Graphics, Inc.

3A PRESS

3C Packaging

3M Canada Company, Brockville

3M Canada, Abrasive Engineering 3M Company



A&A Trading Ltd.

A&H Lithoprint, Inc

A.T. Clayton and Co.

Abbott Printing Company dba Abbott Communications

ARROTT-ACTION

Abitibi River Forest Management

ABS Graphics

Absolute Printing Trading dba **Fuse Graphics**

Academy Graphic Communication,

ACCO Brands USA LLC & ACCO Brands Canada LP

Accord Carton

AccuCopy of Greenville.

Incorporated

Ace Graphics

ACME Panel

Adams Lithographing

Adden Furniture

Advance Packaging Corporation

Advance Paper Box Company /

Packaging Spectrum Advanced Web Offset

Advantage Mailing, Inc.

Ainsworth Engineered Canada LP

AJM Packaging

AKI Inc. dba Arcade Marketing, Inc.

AKI, Inc. dba Color Optics by

Alberta Newsprint Company

Alberta Pacific Forest Industries

Alberta Spruce Industries Ltd.

Alexander Lumber Company

All Packaging Company

Allen-Bailey Tag & Label, Inc.

Alliance Packaging LLC/SP

Alliance Printing

Allied Litho. Inc

Allied Printing & Graphics, Co.

Allied Printing Resources

ALLPAK TROJAN

Allstate Insurance Company

AM Lithography

Ambrose International

Amcor Tobacco Packaging

American Eagle Paper Mills (Team Ten LLC1

American Forest Management

(AFM) - PNW Group

American Greeting Corporation

American Litho, Inc.

American Web Inc. **Amidon Graphics**

Anbrook Industries Ltd.

ANC Timber Ltd.

Anchor Paper Company

Anderson Direct Marketing

Anglo American Hardwoods, LLC

Angstrom Graphics

Anthony Forest Products

Apex Graphics DBA Apex Trade Web and John Sands &

Appleton Coated, LLC

Applied Paper Pulp & Substrate Sources d/b/a Princ

Appling County Pellets, LLC

Arandell Corporation

Arbor Press, LLC (DBA Think Arhorl

Arbour Press LLC DBA

Arboroakland Group Ariva - A division of Domtar, Inc. Ariva Distribution, Inc.

Arizona Public Service (APS) Company

Arkay Packaging

Arma Container Corporation

Arrow Box Company

Art for Everyday

Arthur Press (1978) Ltd., The

ASG AGI Shorewood Group

Aspen Products Inc

Associated Hardwoods

Associated Printing

AT Limited Partnership

Atco Wood Products Ltd.

Athens Paper Company, Inc.

Atlantic Corporation of

Wilmington, Inc. Atlantic Press Inc

Atlas Box & Crating Company

Atlas Packaging AV Group (AV Nackawic

Woodlands&AV Cell Woodlands)

Avery Dennison- IBMD

Avery Dennison-Information and **Brand Divison**

Axial360



Bang Printing

Barnett Corporation

Barrette Structural Inc.

Barton Cotton Printing Services,

Bassette Company

Batavia Container Inc/American

Boxboard LLC

Bates Container LLC

Bay Cities Container Corporation

Baywood Paper ULC

BBC Land LLC Beacon Printing

Beasley Timber Management LLC

Bell Container Corp.

Beloit Box Board Company, Inc.

Bemis Company Inc. Paper **Packaging Division**

Benchemark Printing, Inc.

BENGAL PAPER & CONVERTING

Bennett Lumber Products, Inc.

Bert-Co. Industries

Best Deal Graphics and Printing

Best Press Inc.

Better Business Forms, Inc., dba Clondalkin Group

BFC Form Services Inc.

Bind-Rite Robbinsville

Bind-Rite Services, Inc.

Bio PAPPEL International Inc. Bio PAPPEL Printing Planta

Bio PAPPEL Printing S.A. de C.V.

PLANTA VERACRUZ

Blue Marble Designs, LLC

Blue Ridge Printing

BOCA Systems Boehmer Box LP dba Canampac

dba LYFT Visual

Boelter Industries Bois Expansion Inc.

Boise Cascade Company

Boise Cascade Wood Products,

Boise Paper Holdings, LLC **Boozer Laminated Beam**

Company, Inc.

Boscus Canada Inc.

Boss Litho Inc.

Boutwell, Owens & Co. Inc.

Bowers Forest Products Boxes R US. Inc. DGA Ultimate

Paperbox Co.

Boyd Brothers, Inc. BPG Graphic Solutions dab Mi5

Print and Digital Co

BPM Inc.

Bradford & Bigelow

Bridge View Paper Company

Bridgeport Forest Products, Inc. **Briggs & Stratton Graphic**

Services

British Columbia Timber Sales

Bryant & Young

42 **FUTURE FORESTS** Sustainable Forestry Initiative

BSC Acquisition Sub, LLC, dba Double Envelope, Con

BST Printing DBA SVEC Conway Printing

Buches du Nord Inc. dba Moulures M Warnet Inc

Buckeve Florida LP

Building Products Plus LLC

Bulkley Dunton (an xpedx

company)

Burd and Fletcher

Burrows Paper Corporation

Burton & Maver Inc.

Business Ink. Co.

BUYSEASONS, Inc.

C & S Press Inc.

C&B Display Packaging Inc.

C&C Resources Ltd.

C&D Lumber Co.

C.W. Zumbiel Co.

Cadmus Communications A

Cenveo Company

Cadmus Journal Services dba Cenveo Publisher Servi

CAL Sheets, LLC

California Redwood Company

Cal-Tex Lumber Company, Inc.

Canadian Wood Products -

Montréal Inc.

Canfor Southern Pine

Canyon Lumber Co., Inc.

Capacity Forest Management Ltd.

Capital Corrugated & Carton dba

Sierra Sheets

Capital Printing

Caraustar Custom Packaging

Caraustar Industries. Inc.

Caraustar Tama Paperboard

Cardinal Color Print

CardPak. Inc.

Carolina Container Company

Carrier Forest Products Ltd.

Carrier Lumber Ltd.

CartonCraft, Inc.

Cascades Canada ULC Div.

Cascades Boxboard

Cascades Canada ULC Division Cascades East Angus

Case Paper Company Inc

Catalyst Paper Corporation

Catchmark Timber Trust, Inc.

CDS Global

Center for Forest and Wood

Certification

Central Florida Press

Central Group, The

Central Michigan Hardwoods

Central National-Gottesman, Inc.

Cenveo Cadmus - Port City Press

Cenveo Commercial Envelope Manufacturing

Cenveo McLaren Morris & Todd Company

Cenveo Minneapolis East

Cenveo-Toledo

Chartpak, Inc.

Chicago Press Corporation

Chroma Graphics, Inc.

Circle Incorporated

CJK Print Possibilities Clampitt Paper Company

Clark Graphics

Clark's Hardwood Lumber Co.,

L.P.

Classic Color, Inc.

Classic Envelope Inc

Clearwater Paper Corporation

Clemson Experimental Forest Clifford Paper Inc. dba Media

Solutions also tradi

Climax Packaging Inc.

Clondalkin Pharma & Healthcare

Coastal Container Corporation

Coastal Printing, Inc.

Coating Excellence International,

Cogent Fibre Inc.

Colad Group LLC. The

Colbert Packaging Corporation

Coldwater Veneer, Inc.

Collinsville Printing

Collum's Lumber Products, LLC

Colonial Press international, Inc.

Color Spectrum Network

Color World Printers

ColorGraphics

Columbus Productions

Comet School Supplies

Command Web Missouri

Commencement Bay Corrugated

Commercial Lumber and Pallet

Company Inc

Concord Litho

Conifex Timber Inc.

Connemara Converting Conservation Forestry LLC

Conservation Forestry, LP -

Sansavilla Timberlands

Consolidated Graphics

Container Service Corp

Continental Accessory Corp.

Conversion Millennium (2003) Inc.

Cooper Marine & Timberlands

Corp

Copap Inc. DBA Copap Trading Inc.

Corcoran Printing, Inc.

Core Communications

Corporate Communications Group

dba CCG Marketing S

CorrChoice Combined Containerhoard

CorrChoice Michigan Packaging

CorrChoice Multicorr

CorrChoice Ohio Packaging (OPC)

CorrChoice Southeastern

Packaging

Corrugated Supplies, LLC

Corru-Kraft Company

Coulson Group of Companies, Coulson Forest Product

Courier Corporation

Cox Industries. Inc.

Covle Reproductions Inc.

Craftmaster Printers, Inc.

Creative Carton d/b/a CustomBoxesNow.com. Creative

Creative Press Inc.

Creel Printing and Publishing Inc

Crownhill Packaging Ltd.

CRT. Custom Products. Inc.

Crusader Paper Company

CTI Paper Group, Inc.

Cultech, Inc. A Subsidiary of **Autaion Group**

Curtis Packaging

Cutting Edge Paper Limited CV Studio



Daishowa-Marubeni International

- Peace River Pulp

DanHil Containers II. LTD.

Daniels Business Services, Inc. dba Daniels Graphi

Daniels Woodcarving Co., Inc

Dartmouth Printing Company

Data Reproductions

Datatel Resources Corporation

Day-Timers. Inc.

Dee Paper Co. Inc.

Delaware Wild Lands

Deline Box Company

Deltic Timber Corporation Democrat Printing &

Lithographing Co.

Desert Paper and Envelope Co.,

Design Printing, Inc.

DG3 North America, Inc.

Diamond Envelope Corporation

Direction Furniture Company Inc. DISC Graphics, Inc.

Discovery Communications LLC

Display Pack, Inc.

District Creative Printing Inc.

Dixie Printing & Packaging, LLC Dixie Pulp and Paper, Inc.

Dixon Direct

Dobi & Associates

Documation LLC

DocuSource Print Management

Dolce Brothers Printing, Inc.

Dominion Holdings, Inc. DBA Source 4

Domtar Inc., Dryden

Domtar Inc., Usine de Windsor

Domtar Paper Company LLC

DreamWorks Graphic Communications, LLC

Drummond Press, The

Dryden Forest Managment Co.

Ltd. DS Graphics Inc.

DST Output LLC

Dual Graphics, Inc. Dual Printing, Inc.

Dunkley Lumber Ltd.

Dura-Fibre, LLC

Durgin and Crowell Lumber Co.,

Dynacolor Graphics Inc.



EarthColor, Inc.

Eastern Forest Products

Edison Lithograph & Printing Edson Forest Products, A Division

of West Fraser M

Edwards Brothers Malloy

ElandersUSA, LLC Elk Designs Incorporated

Elk Grove Graphics Ellis Packaging Limited

Ellis Packaging West

Ellis Paper Box Inc. Emballages Netpak Inc.

Emballages Stuart Packaging Inc.

Empire Container Corp

Enap, Inc.

Endura Products, Inc.

Envelope 1. Inc.

Envelope Printery, Inc

Envelopes and Forms DBA Surebill

Envision Graphics LLC Enviva, LP (Incl. Bayou Wood

Pellets) **Esselte Corporation**

Evanston Lumber Company Everest Expedition, LLC, dba The

Worden Company an **Everett Graphics**

Evergreen Packaging Exopack, LLC

F.H. Stoltze Land & Lumber

Expera Specialty Solutions

Company FCL Graphics

Federal Envelope Company

Fellowes. Inc. Ferguson Box Fibercorr Mills, LLC FiberMark North America, Inc. Fibre Source International Corp./ Fibre Source Nort Fibreco Export Inc. Fibro Source USA, Inc.. Field Paper Company Fifth Third Bank Filler King Company Financial Graphic Service, Inc. Finch Paper LLC Fineline Printing Group Five Star Sheets LLC Fleetwood Fibre Packaging & Graphics Flower City Printing Fontana Wood Products Forbes Printing Forest City Trading Group, LLC Forest Fibers Inc. Forest Investment Associates (FIA) Forestar (USA) Real Estate Group, Inc. Forms Associates DBA FAC Fornebu Lumber Company Inc.,

Forum Communications Printing Franklin Press Inc. Fraser Timber Limited LLC -Ashland / Masardis Freedom Corrugated LLC Freedom Graphics Systems French Paper Fruit Growers Supply Company

Woodlands Division

Furci Communications, Inc. DBA Printech Future Wood Corp (Timber Corp

and Flambeau Papers) FutureMark Alsip

FutureMark Manistique Futurewood Corp.



Garvey Group, The **Gateway Packaging Company** Gateway Press, Inc. Gateway Printing & Graphics, Inc. Geami General Converting, Inc. George Coriaty dba Sir Speedy George H. Dean Company George Leask Limited DBA The Drawing Centre Georgia Biomass LLC Georgia-Pacific LLC

Georgia-Pacific Packaging

Glatfelter Chillicothe Woodlands

Glatfelter Pulp Wood Company Globus Printing and Packaging Glory Moon Greeting Cards Co.,

Glover Printing, Inc. **GLS** Companies **GM Wood Products** GMO Threshold Timber Corp. -Michigan

GMO Threshold Timber Corporation

Goetz Printing Company, The Gorham Paper and Tissue, LLC / White Mountain, LLC

Gorman Bros. Lumber Ltd. Gould Paper Corp. GP Cellulose GmbH

Graphic Arts Studio, The **Graphic Communications Graphic Communications**

Corporation **Graphic Management Specialty**

Products **Graphic Packaging International Graphic Visual Solutions Graph-Pak Corporation**

Great Atlantic Graphics, Inc. Great Lakes Packaging

Corporation Great Little Box Company **Great Northern Corporation**

Great Northern Corporation -Racine WI

Great Northwoods, LLC **Greatview Aseptic Packaging** (Shandong)Co., Ltd./Gr

Greatview Beijing Trading Co., Ltd Greatview Holdings Limited

Green Bay Mill Division (Central)

Green Bay Packaging Inc. Green Circle Bio Energy

Green Diamond Resource Company

Greener Planet, LLC Greenmantle Forest Inc.

Greif Packaging LLC - Riverville Mill

Greif Packaging, LLC Greif, LLC - MN

Groupe Savoie Inc.

Gruner + Jahr Printing and Publishing Company. dba

Grupo IFM

Grupo Infagon

Grupo Papelero Scribe S.A. de C.V. - Baiio Mill

Grupo Papelero Scribe S.A. de C.V./ Naucalpan mill



H.W. Culp Lumber Company Haapanen Brothers

Hahn Printing Inc. Hallmark Cards Inc Hamilton Printing Company Hampden Papers Hampton Resources, Inc. Hancock Forest Management Hankins, Inc. Harden Furniture Harding Poorman Group, Inc. Harmony Press Inc. D/B/A Harmony Marketing Group Harmony Printing Ltd. Harris Packaging Corporation Harry Freeman & Son Ltd Hartford City Paper LLC

Hasbro Global Operations - East Longmeadow

Hawkeye Corrugated Box Hazen Paper Company Heinrich Envelope Corporation

Herzog Veneers Heuss Printing

Hexacomb Corporation, a Boise Company

HighRoad Press LIC Hilton Timberlands LLC

Hitchcock Printing Hi-Tech Litho dba Hi-Tech Imaging

HM Graphics HM Woodworking

Hobby Press, Inc. DBA Executive

Printers of Florid Hoff Enterprises Inc.

Hoffmaster Group, Inc. Holmberg Co. Inc.

Homan Industries Hood Industries, Inc.

Hood Packaging Corporation Horizon Printing

HOT d/b/a EMI Enterprises d/b/a Envelope Mart

Hub Folding Box Co., Inc. Huber Engineered Woods, LLC **Huber Resources Corporation**

Huhtamaki, Inc. Husby Forest Products Ltd.

Huston Patterson Corp. Hutchison-Allgood Printing Co.

Hylton Paper Company, Inc.

iBox Packaging Ltd. IBS Direct Idaho Forest Group, LLC Idaho Timber, LLC Ideal **Imagers Imagesmith** Imagine! Print Solutions

IMEX Credit LLC, dba IMEX PAPER

Impressions Incorporated Imprimerie Lebonfon Inc. Imprimerie Norecob Inc. o/a Norecob Printers Inc. Imprimerie PUB CITE Imprimerie Solisco Inc. Independence Corrugated LLC Independent Corrugator Inc. Independent II, LLC Independent Paperboard Indexx, Inc. dba Growll.com, Burco Promotional Pri Indiana Department of Natural Resources Infinity Global

Ingersoll Paper Box Co., LTD InkOne Communications, Inc. Integracolor **Integrated Print Partners** Integrity Graphics

Interbois Inc. Interfor

International ESP, Inc. International Institute for Learning, Inc.

International Paper Company International Paper Foodservice **Business**

International Paperbox Interprint Web Printing

Interstate Container Reading LLC Interstate Paper LLC

Iowa State University Printing & Copy Services and

Island Timberlands Limited Partnership

IPC Print Services

Ivex Specialty Paper, LLC



J&A Printing J.D. Irving Limited Jackson Paper Manufacturing Company Jamestown Timber LP Japs-Olson Company Jay Packaging Group, Inc. JBM Envelope Company **JELD-WEN Windows and Doors** JH Huscroft Jimmy Whittington Lumber JJ Collins Printer - Charleston Manufacturing Faci Joe N. Miles and Sons, Inc. Joe Piper Inc. John Roberts Company, The JohnsByrne

Johnson Brothers Lumber Johnson/Anderson and Associates Jones Packaging Inc.

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SFI Certificate Holders

Jones Solutions Company LLC Jostens Inc.

Justman Packaging and Display



K & D Graphics, Printing and Packaging

K 1 Packaging Group

Kanzaki Specialty Papers, Inc.

KapStone Container Corporation

KapStone Kraft Paper Corporation

Katahdin Forest Management LLC

Kaweah Container

KDM Enterprises LLC

Kempenfelt Graphics Group Inc.

Kempf Paper Corporation

Kennickell Print

Keystone Paper & Box Company, Inc.

King Forest Industries

King Printing Company, Inc.

Kingery Printing

Kirkwood Printing Company

KORAB USA, LLC

KPAQ Industries, LLC

Kronospan LLC

Kruger Inc. - Emballages KRUPACK, Usine de Place T

KvKenKee. Inc.

Lacorr Packaging

Lake Book Manufacturing

Lake Nipigon Forest Management

Lakeland Paper Corporation

Lampe & Malphrus Lumber Company

Lane Press. The

Larson Juhl US LLC

Las Vegas Color Graphics

Lauterbach Group

Ledwidge Lumber

Lee Industries, Inc.

Lefavor Envelope Company

Lehigh Direct Division of the

Lehigh Press LLC

LeHigh Phoenix (Phoenix Color

Corp.)

LeNoble Lumber Co., Inc.

Les Bois du Fiord Inc.

Les Papiers Atlas Inc.

Letica Corporation

Lewis Paper

Lewisburg Printing Company

Liberty

Liberty Carton Company

Liberty Lumber Co., Inc.

Liberty Paper

Lightning Source Inc.

2014 Progress Report

Lincoln Paper and Tissue

Lindsay Paper Box Co., LTD, The Litho Technical Services

Lithographix, Inc.

Little Rapids Corporation

Longview Fibre Paper and Packaging, Inc.

Longview Timberlands LLC

Louisiana Pacific Corporation

Love Envelopes, Inc.

Loyola Paper

LTI Printing

Lyme Adirondack Forest Company, LLC



M.P.I. Paper Mills of Portneuf

Mac Papers, Inc.

MACKAYMITCHELL ENVELOPE COMPANY

Mackenzie Fibre Management

Corporation Madison Paper Industries, a UPM

Group Company

MagnetNotes Ltd.

Maine Bureau Parks and Lands

Malnove Holding Company Corp.

Purchasing

Manchester Industries

Manning Diversified Forest

Products Mansir Printing LLC

Maquoketa Web Printing

Marvin Windows and Doors

Maryland DNR Forest Service

Masonite Corporation

Master Graphics/E&D Web Inc.

Master Packaging Inc.

Master Print

Matériaux Blanchet Inc.

MBI Direct Mail. Inc.

McAdams GRAPHICS

McArdle Printing Company Inc.,

McGrann Paper Corporation

Mclean Packaging Corp

McShan Lumber Company, Inc. Meadow Lake OSB Limited

Partnership

Meadowlands Display and Packing, Inc.

MeadWestuvco Wuxi Packaging

Materials Corporation Menasha Packaging Company,

Mensch Mill & Lumber Corp

Meredith Webb Printing

Metro Group Marketing Services

Metroland Media Group Ltd. -Tempo Division

Miami-Dade County, GSA Materials Management

Michigan Department of Natural Resources

Michigan-California Timber Company LP

Mid Vallev Press

Mid-Atlantic Packaging Inc.

Mid-Atlantic Packaging Limited

Midland Packaging and Display

Midland Paper Company

Midstate Litho

Midstate Printing Corp.

Midwest Converting Inc.

Miitigoog Limited Partnership Millar Western Forest Products

Millet The Printer, Inc.

Minnesota Corrugated Box. Inc.

Minnesota Counties Sustainable Forest Co-operative

Minnesota Department of Natural

Resources Mittera Group

MJB Wood Group, Inc.

MKD International, Inc.

Modern Litho Print Co.

Modern Postcard

MOD-PAC CORP Molpus Timberlands

Management, LLC

Monson Paper, LLC

Moran Printing, Inc. More Business Solutions

Morgan Lumber Company

Mossberg & Co.

Motion Asia Management Inc.

Motivating Graphics Inc.

Moulures Blainville Plus Inc.

MSM Printing

Mulligan Printing Multi Packaging Solutions -

Lakeshore Affiliate Multi Packaging Solutions Inc.

Murphy Company

MWV Consumer & Office Products

MWV International Sarl

Mystic Ltd. DBA Sheets Unlimited,



Nahan Printing

Nampak

Napco, Inc.

National Graphic Solutions

Nationwide Envelope

Neiman Enterprises, Inc.

Nekoosa Coated Products New Leaf Paper

New York State Department of **Environmental Conservation**

NewCorr Packaging

New-Indv Oxnard LLC

NewPage Corporation

NewPort Timber LLC (Division of Interstate Resources)

Nicholas Earth Printing, LLC

Norbord Industries Inc.

Norcom, Inc.

Norfolk Southern Corporation -

Brosnan Forest

North American Communications

North Cascades Forest Products

North Enderby Timber Ltd.

Northern Pulp Nova Scotia

Corporation Northern Sheets LLC

Northwest Mailing Services

Nova Scotia Department of

Natural Resources

NPC Inc. NRI DBA Triangle



Ohio Division of Forestry

Olympic Resource Management

Omaha Box Company

Omaha Paper Company

On Demand Technologies

OneTouchPoint Midwest Corp dba OneToucPoint CCI

Ontex BVBA

Oregon Canadian Forest Products

Oregon Canadian Holdings Inc.

Original Impressions

Orion Timberlands, LLC Orora North America /

Manufactured Packaging Produ

Outlook Group Corp.



P.A. Hutchison Company

Pac Paper Inc.

Pacific Paper Trading Co. Pacific Southwest Container, LLC

Pacific West Litho Pacific Western Container

Pacific Woodtech Corporation

PackageOne, Inc DBA American River Pack

Packaging Corporation of America Packaging Graphics, LLC

Packaging Logic, Inc. Packaging Services of Maryland,

Inc./PSI Packaging

Pacon Corporation Pactiv

Paige Packaging, Inc. PAK 2000, Inc.

Palmer Printing, Inc.

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Panaprint Inc. Panoramic Press. Inc. Paper Pak Industries Paper Products Marketing (USA) Papercone Corporation PaperWorks Industries, Inc. Mt. Gilead Operations PaperWorks Packaging Group Paradigm Printing Inc. Paris Business Products Park Printing Inc. Parton Lumber Company Patriot Hardwoods, Inc. Pazazz Printing Inc. PearceWellwood Inc. Peel District School Board **Printing Services Department** Pella Printing Co., Inc. Perez Trading Company inc. Performance Office Papers Performance Sheets PGI - Pacific Graphics International, Inc. PhilCorr. LLC Philipp Lithographing Philmont Scout Ranch Phoenix Color Corp **Phoenix-Veterans Print Pictorial Corporation** Pingree Associates Pinnacle Corrugated LLC Pinnacle Frames and Accents Pioneer Packaging, Inc. Plum Creek Timber Company, Inc. PM Company LLC Pollard Lumber Company **Ponderay Newsprint** Port Blakely Tree Farms, L.P. Portland General Electric **PostvCards Precision Art Printing** Precision Press President Container Group LLC Pressworks Preverco Inc. / BFS 2002 Inc. Prime Lumber Company Princeton Forest Products, Inc. Princetonian Graphics, Inc. Principal Financial Group Prinit Corporation DBA Sir Speedy Vienna Printech Plus Printing Concepts, Inc. Printing Partners LLC

Printing Resource, Inc.

PrintingForLess.com

Proactive Packaging & Display

Printxcel Toledo

Priority Envelope

Procure LLC Produits Forestiers Lamco Inc. Produlith Inc. **Prographics Communications LLC** Progress Container & Display Progress Luv2Pak International Progressive Progressive Converting Inc. (Pro-Con) Prolam - Société en commandite Prolam Prolamina Corporation Proven Direct. Inc. PSI Container, Inc. Publication Printers Corp. **Publishers Printing Company LLC** Publix Super Markets Inc., **Printing Services** Pyramid Mountain Lumber, Inc.nc Quad Graphics, Inc. dba HGI, Tempt, Quad Direct, P Quartier Printing Company, Inc. Queen's Printer for British Columbia **Quest Graphics** Raff Printing Inc. Ram Forest Group Inc. Rapid Displays Rayonier SEWP

Rayonier USFR **RB** Converting Red Shield Acquisition, LLC dba Old Town Fuel and ReEnergy Holdings LLC Reindl Printing, Inc. Reliable Container Corp. Resolute FP Canada Inc. Resolute FP US Inc. - US Wood Products Resource Management Service, LLC Response Envelope Inc. Revelstoke Community Forest Corporation **Rex Corporation** Rex Lumber Company, LLC **Rex Three** Reynolds Paper Company Limited Richmond International Forest Ricoh Canada Inc. Ripon Printers Riverside Printing Inc. **Roaring Spring Paper Products** Rock-Tenn Company - Norcross

Georgia

Roebuck Printing Inc

Rooney Printing Co Inc Rose City Printing and Packaging Roselle Paper Company Rosmar Packaging Group Ross PPD Corporation Royal Consumer Products, LLC RR Donnelley S & W Forest Products Ltd. Sacramento Container Corporation Saint Louis Print Group Sandy Alexander, Inc. SAPPI Cloquet LLC SAPPI Fine Paper N.A. (S.D. Warren Company) SAPPI Fine Paper NA - Somerset Mill (S.D. Warren C SAS Institute. Inc. Schneider Graphics Inc. Schwartz Partners Packaging Miami I I C Schwarz Partners Packaging, LLC DBA MaxPak Scieries Chaleur Associés Scotch Gulf Lumber Scotch Plywood Company, Inc. Sealed Air Corporation Seaman Paper Company of MA., SEDA Iberica - Embalagens, S.A. Seda North America Selco Industries Senior Paper Corporation Serenity Packaging Corporation SF & C Divisions Specialty Industries, Krafcor and SG360° Shafi's Inc. dba Tiger Press Shaughnessy Kniep Hawe Paper Company, Inc. Shawmut Advertising, Inc., DBA **Shawmut Printing** Sierra Pacific Industries Sigler Companies Sigma Graphics Sigma Press Inc. (DBA Sigma Marketing) Simpson Lumber Company LLC Sinclar Group Forest Products Ltd Sir Speedy Arlington / Northern Virginia Professio SMC Packaging Group Smead Smurfit Kappa Orange County,

Rohrer Corporation

Romanow Container

Ronpak, Inc.

Mill Sonderen Packaging Inc. Sonoco Products Company Soporcel North America Inc. Soterra LLC. (Greif Inc.) South Carolina Forestry Commission South Coast Paper Southern Champion Tray LP Southern Container, Ltd. Southern Index. Inc. Southern Veneer Products Southland Envelope Co. Inc. SP Fiber Technologies, LLC Spearfish Pellet Company, LLC Special Editions, Inc. **Specialty Print Communications** Specialty Wood Products Inc. SPECTRUM MARKETING SERVICES Spicers Canada Limited Spire Spruceland Millworks Inc. St. Charles Community LLC St. Croix Valley Hardwoods Inc. ST. Joe Timberland Co. of Del. LLC St. Joseph Communications St. Louis County, Land and Minerals Department Standard Press Inc. Standard Register Company StanPac, Inc. Staples Print Solutions -Headquarters Starfire Lumber Company States Industries Steen Macek Paper Co. Stella-Jones Canada Inc. Sterling Paper Company Stimson Lumber Company Strategic Content Imaging - SCI Strine Printing Company, Inc. Stromberg Allen & Company Stuwix Resources Ltd. Stylecraft Printing Company **Summit Container Corporation** Sun Litho Suncraft Technologies Super Enterprises - USA, Inc. Superior Lithographics Supremex Inc. Sutherland Packaging, Inc. Swanson Group Mfg. LLC **Swift Print Communications** Symcor, Inc. Systel Printing Servicesc



Tamarack Mill, LLC dba Evergreen Forest

46 Sustainable Forestry Initiative FUTURE FORESTS

Solo Printing, Inc.

Solvay Recycled Containerboard

SFI Certificate Holders

Tavo Packaging

Tecumseh Packaging Solutions,

Tegrant Corp. Alloyd Printed Products

Tension Corporation

Terrace Paper Inc.

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TEXCORR L.P.

Textile Printing Company

TFP Data Systems

The Aaron Group of Companies

The Campbell Group - East Coast Region

The Campbell Group - Northwest Region

The Campbell Group - Southeast Region

The Campbell Group - Southwest Region

The Conservation Fund

THE Maple Press Company

The Mid-York Press, Inc.

The Millcraft Paper Company

The Nature Conservancy - Montana

The Newark Group, Inc. - Paper Mill Division

The Odee Company

The Paige Company Containers, Inc.

The Port Townsend Group, Port Townsend Paper Corpo

The Printing House

The Printing Source, Inc.

THE Robinette Company

The Royal Group

The Sauers Group, Inc.

The Sheridan Press, Inc.

THE Standard Group

The Westervelt Company

Thelamco Inc.

Thoro Packaging

Three Man Corporation dba San Diego Printers

Three Z Printing Co.

Tigerton Lumber Florence LLC

TimBar Packaging & Display

Timber Products Company

Timberland Investment Resources

Timbervest, LLC

TimberWest

Timeplanner Calendars Inc.

Journalbook

Times Printing Co., Inc.

Tolko Industries Ltd.

Tolleson Lumber, LLC

Top Flight, Inc.

Torlys Inc.

Tower Litho Company Ltd

Transcontinental Inc.

Trebio inc

Tree House Pad & Paper

Trend Offset Printing Services

Tri-State Envelope Corporation

Triumph Packaging Group

Tucker-Castleberry Printing Inc.

Tukaiz, LLC

Tumac Lumber Co. Inc.

Tweddle Group

Twin Rivers Paper Company

Twin Rivers Paper Company, Woodlands & Procurement

Two C Pack Systems, Corp.c



U.S. Corrugated, Inc. / Kampack, Inc.

Unadilla Laminated Products, Inc.

Unicorr Packaging Group

Unifoil Corporation

Unimac Graphics

Union Packaging, LLC

Unisource Worldwide, Inc.

United Book Press, Inc.

United Corrstack LLC

United Envelope

United Graphics

United Press & Graphics Inc.

Universal Lithographers

Universal Wilde

University Lithoprinters

UPM Blandin

Upper Hudson Woodlands ATP LP

Urban Forest Products, Inc./ Clarion Packaging, LLC

US Corrugated of Milwaukee

Useful Products, LLC

Utah Paperbox Company DBA UPB



V.G. Reed & Sons Inc.

Valassis Communications. Inc.

Valdese Packaging & Label

Valley Lumber Company

Valpak Direct Marketing Systems,

Inc

Vanguard Companies

Varn Wood Products, LLC

Verso Paper Corp.

Victor Envelope Co

Victor Graphics Inc.

Vox Printing, Inc.



Wagner Forest Management, Ltd

Wallis Printing Company
Walsworth Publishing Company

Warneke Paper Box Co

Warren's Waterless Printing Inc.

Washburn Graphics, Inc. dba Cadmus dba Cadmus, A C

Washington Department of

Natural Resources
Watkins Sawmills Ltd.

WD CHIPS LLC

Weaber, Inc.

Webb Communications dba

Bayard Printing Group

WEBCRAFTERS, INC.

Weber Display & Packaging

Welch Packaging Group

Weldon, Williams & Lick, Inc. Wellborn Cabinet

Wells Printing Company

Wertheimer Box Corporation

West Fraser Mills Ltd.

West Fraser, Inc.

West Linn Paper Company

West Wind Litho

Western States Envelope & Label

Western Wood Solutions Inc.

Weston Premium Woods

Weston Wood Solutions

Weverhaeuser NR Company

Wilen Direct

Winston Packaging, A Winston Printing Company

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Wisconsin Department of Natural

Resources

Wisconsin Packaging Corp

Wisconsin's County Forest

Program

Woodbury Supply Company, Inc.

Woodland Paper, Inc.

Woodland Pulp LLC

WorkflowOne

Worzalla Publishing Company

Wright Business Graphics

Wright's Printing, LLC

Wynndel Box & Lumber Co. Ltd.

xpedx

Yakama Natior

YGS Group, The

York Container
YURCHAK PRINTING

Zenger Group

ZUZA Marketing Asset Management

SFI FUNDING

SFI is primarily supported financially by SFI Program Participants who use the program's forest management and fiber-sourcing standards. These SFI Program Participants include private landowners, forest product and paper companies, conservation organizations, state and local public agencies, Tribal and Aboriginal lands, and universities. In 2013, SFI Program Participants provided 93% of the funding for SFI, and the remaining

7% came from annual conference revenue, various services agreements, investment income and other sources. Certified SFI Program Participants are audited by independent certification bodies accredited by the American National Standards Institute (ANSI), ANAB and/or the Standards Council of Canada (SCC). SFI has no role in determining whether a certificate gets granted.

Note: All dollar figures in this report are in US\$.

THE SFI STANDARDIS THE PROOF POINT Lawrence A. Selzer **Chair of the Board of Directors** SPONSIBLE FORESTRY

A Message from the Chair

am honored to serve as Chair of the SFI Board of Directors. In fact, I am serving for the second time, an expression not only of how much I believe in forest certification as a force for improving on-the-ground forest management, but how much I believe in SFI. No other standard or organization is doing as much good for North America's magnificent forests. Not only do we have 250 million acres (100 million hectares) of certified forests across Canada and the United States, but we have invested in logger training that has reached more than 100,000 professionals, and invested more than \$1.9 million in conservation and community grants that are helping to develop the next generation of sustainable forestry.

One of our most important tasks in 2013–14 was to guide the revision process for the SFI 2015–2019 Standard. Once completed, the revised standard will continue as the proof point for responsible forestry in North America, with unmatched focus on protecting water quality, wildlife habitat, species at risk and forests with exceptional conservation value. The SFI Standard is shaped by the people and communities who use it on the ground every day, and the Board of SFI, consisting of equal representation from the environmental, social and economic sectors, is intensely focused on its independent role of ensuring that the process, repeated every five years, engages people from every corner of the forest and forestry worlds.

The Board also is focused on expanding the reach and impact of SFI certification across the North American landscape. And we are seeing tremendous growth. SFI-certified forestland has increased by 66% since 2008 and the Standard's reach is now even greater with SFI's fiber-sourcing requirements used by those who don't manage land but procure wood from forestlands for their manufacturing operations.

As we grow, the Board will continue to explore ways that SFI can have an even greater positive impact on North American forests and responsible forestry. In fact, most exciting to me is that reaching a quarter of a billion acres of land certified to the SFI Standard has encouraged the Board and staff of SFI to begin a farreaching strategic discussion about how to accelerate conservation beyond the land base that we have certified already by stitching together a much larger coalition of landowners, researchers, conservation organizations and forest product users. In other words, certification not as the end but as the beginning. This is truly exciting and represents the single best opportunity to advance our collective interests in clean air, clean water, biological diversity and sustainable forestry on a massive, continental scale.

Forests across North America have never been managed better, and SFI has played an integral part. But there is so much more to do. With our partners we will continue to focus on achieving a sustainable future for our forests and for forestry. I hope you'll join us.

Lawrence A. Selzer
President and CEO
The Conservation Fund



SFI BOARD MEMBERS

Board members representing the environmental sector, which includes non-profit environmental or conservation organizations:

Larry Selzer Chair, SFI Board

President and CEO, The Conservation Fund

George H. Finney, PhD President, Bird Studies Canada

John M. Hagan III President, Manomet Center for Conservation Sciences

Jonathan (Jon) Haufler President, The Wildlife Society and Head of the

Ecosystem Management Research Institute

Roger Sedjo, PhD Senior Fellow, Resources for the Future

Greg Siekaniec CEO, Ducks Unlimited Canada

Board members representing the social sector, which includes community or social interest groups such as universities, labor, family forest owners or government agencies:

Richard W. Brinker Secretary-Treasurer, SFI Board

Dean Emeritus, School of Forestry and Wildlife Sciences,

Auburn University

Dr. Skeet (A.G.) Burris Family Forest Landowner

Steven W. Koehn Director/State Forester, Maryland Forest Service

Bob Matters Chair, United Steelworkers Union

of Canada Wood Council

Mark Rodgers, PhD, CEC, RODP Chief Operating Officer, Habitat for Humanity Canada

Charles Tattersall Smith Jr. Former Dean and Professor,

Faculty of Forestry, University of Toronto

Board members representing the economic sector, which includes the forest, paper and wood products industry or other for-profit forest ownership or management entities:

Craig Blair Vice Chair, SFI Board

President and CEO, Resource Management

Service LLC

Anne Giardini President, Weyerhaeuser Company Ltd.

Robert A. Luoto Immediate Past Chair, SFI Board

Representing Independent Professional Loggers

and the American Loggers Council

Daniel (Dan) P. Christensen Chief Executive Officer, Hancock Natural

Resource Group

James (Jim) HannanCEO and President, Georgia-Pacific LLCDavid WalkemChief of the Cooks Ferry Indian Band and

President, Stuwix Resources Joint Venture

50 Sustainable Forestry Initiative FUTURE FORESTS





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