











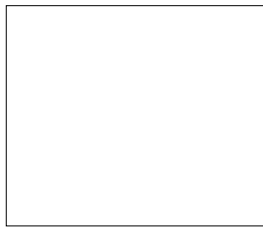









- 8.7 The SFI Office of Label Use and Licensing reserves the right to refuse any label use that does not align with SFI Inc.'s strategic objective, which is to "ensure the SFI standard is strong, grounded in science, progressive and based on integrity and proven through conservation collaboration resulting in wide market acceptance."
- 8.8 If SFI Inc. determines marks are not being used as provided in these rules, it will send a written notice specifying the inappropriate use(s) and allow thirty (30) days in which to make a correction. If corrections are not made, the right to use the marks will be revoked.
- 8.9 Any observed misuse of any of these marks should be reported immediately to the SFI Office of Label Use and Licensing.
- 8.10 SFI Inc. has marketing materials available on the [members-only section](#) of the [SFI website](#). Please contact the SFI Office of Label Use and Licensing for access to this section.
- 8.11 Approval for SFI on product label use and SFI marks should be obtained by using the [online label approval system](#) monitored by the SFI Office of Label Use and Licensing.

APPENDIX 1: SFI LABELS AND CLAIMS MATRIX

SUPPLIER CERTIFICATION & METHODS		SUPPLIER CLAIM	LABEL OPTION(S)		
CREDIT METHOD	SFI COC	SFI Credit	 <p>SUSTAINABLE FORESTRY INITIATIVE Certified Chain of Custody Promoting Sustainable Forestry www.forests.org SFI-00001</p>	Recycled content included in credit	
	SFI COC	SFI 100% as calculated under the credit method.			
PERCENTAGE METHOD	SFI COC	SFI at Least X% Certified Forest Content		SFI At Least 70% - 100% Certified Forest Content and recycled	
					



SUPPLIER CERTIFICATION & METHODS	SUPPLIER CLAIM	LABEL OPTION(S)	
<p><i>Any combination of the below X% are permissible, provided a minimum of SFI 10% Certified Forest Content or SFI 10% Recycled Content and the sum of all parts is 100%.</i></p>			
PERCENTAGE METHOD (continued)	SFI COC	SFI X% Certified Forest Content	<p>SFI 70% - 100% Certified Forest Content and recycled content</p>   
		SFI X% Recycled Content	
		SFI X% Pre Consumer Recycled	
		SFI X% Post Consumer Recycled	  
		SFI X% Certified Sourcing	
CERTIFIED SOURCING	SFI COC and/or SFI CS	SFI X% Certified Sourcing	
		SFI Certified Sourcing	
PHYSICAL SEPERATION	SFI COC	SFI 100% from a Certified Forest	
	SFI FM	SFI 100% Certified Forest Content	

SUPPLIER CERTIFICATION & METHODS	SUPPLIER CLAIM	LABEL OPTION(S)
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">SFI LABEL RECOGNIZING GLOBAL STANDARDS</p> <p>SFI Chain-of-Custody and/or PEFC Chain-of-Custody</p> <p>AND</p> <p>Verification of involvement in or sourcing from an SFI Label Recognizing Global Standards member is also required.</p>	<p>From a supplier using the Credit Method:</p> <ul style="list-style-type: none"> • SFI Credit • SFI 100% as calculated under the credit method • SFI 100% Certified Forest Content • 100% PEFC Certified <p>From a supplier using the Percent Method</p> <ul style="list-style-type: none"> • 70% -100% PEFC Certified • SFI 70% - 100% Certified Forest Content 	 <p>SUSTAINABLE FORESTRY INITIATIVE</p> <p>Certified Chain of Custody Promoting Sustainable Forestry Recognizing Global Standards</p> <p>www.forests.org SFI-00001</p>
	<p>Supplier using the Percent Method</p> <ul style="list-style-type: none"> • XX% PEFC Certified • SFI XX% Certified Forest Content 	 <p>SUSTAINABLE FORESTRY INITIATIVE</p> <p>Certified Chain of Custody At Least XX% Certified Forest Content Recognizing Global Standards</p> <p>www.forests.org SFI-00001</p>
	<p>From a supplier using the Percent Method</p> <ul style="list-style-type: none"> • XX% PEFC Certified • SFI XX% Certified Forest Content • XX% Recycled Content 	 <p>SUSTAINABLE FORESTRY INITIATIVE</p> <p>Certified Chain of Custody XX% Certified Forest Content XX% Recycled Content Recognizing Global Standards</p> <p>www.forests.org SFI-00001</p>