SFI CONFERENCE





PEFC WEEK

FOREST + PEOPLE + NATURE May 14-18, 2023 | Westin Bayshore | Vancouver, Canada

SPONSORSHIP PROSPECTUS

The Sustainable Forestry Initiative (SFI) is teaming up with PEFC International to bring you the 2023 SFI Annual Conference in collaboration with PEFC Week in beautiful Vancouver, British Columbia, Canada, May 14-18, 2023.

With the theme "Forest+People+Nature Postive," we invite you to learn about and discuss opportunities on the most pressing issues and challenges facing people and the planet, both locally and globally. The 2023 SFI Annual Conference in collaboration with PEFC Week will offer a unique opportunity to network with a global community of interested stakeholders—from SFI-certified and PEFC-certified organizations to community and conservation organizations, Indigenous representatives, government officials, forest owners and managers, university faculty and students, and more.

Conference participants will leave the event with:

- Increased knowledge of Indigenous relations best practices, relationship building tips, and Indigenous-led forest and conservation efforts.
- A deeper awareness of the global forestry context and how organizations are using data,
 science, and impactful collaborations to advance sustainability and nature-based solutions.
- Tools and strategies that leverage forest certification to demonstrate supply chain sustainability and Environmental, Social, and Governance (ESG) impacts.
- Increased opportunities to advance workforce development through forest-focused collaborations.

Your sponsorship ensures the 2023 SFI Annual Conference in collaboration with PEFC Week delivers important objectives along with dynamic speakers, invaluable networking opportunities, and sessions offering engaging discussions around collaborating for forests and communities.

Thank you in advance for your support!

Advancing sustainability through forest-focused collaborations



QUESTIONS? EMAIL events@forests.org

DIAMOND LEVEL

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Prominent event signage and verbal recognition
- Four complimentary conference registrations
- The option of a 5-minute promotional video aligned with the conference theme and session topics shared live and posted to the conference website. Videos are subject to SFI approval and shared at a timeslot determined by SFI

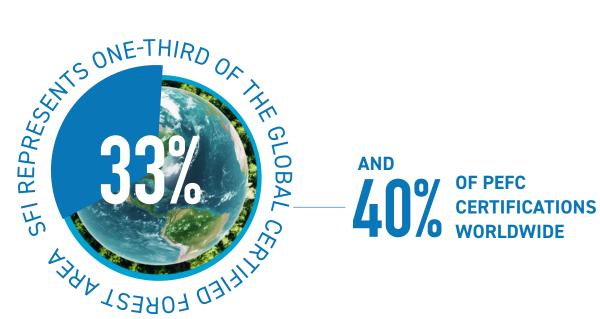
\$20,000

CANADIAN DOLLARS

- One piece of literature in conference delegate materials packet
- Six-foot table-top exhibit with the option to substitute the table-top exhibit with a free-standing exhibit
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

WELCOME RECEPTION (TUES)	Kick-off the conference at the premier networking reception.
OFFSITE SOCIAL EVENT (WED)	Help us celebrate at the conference's main social event, which is always well attended, entertaining and fun.
KEYNOTE ADDRESS	Sponsor a high-level keynote speaker at this year's conference.
VIRTUAL PLATFORM AND MOBILE APP	Be the marquee sponsor on the conference virtual platform and mobile app, opening the conference up to a wider audience.

SFI IS ENDORSED BY PEFC TO SUPPORT GLOBAL REACH



PLATINUM LEVEL

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- \$15,000
 - CANADIAN DOLLARS

- Prominent event signage and verbal recognition
- Three complimentary conference registrations
- 2-minute promotional video posted on the conference website. Video must be relevant to the conference theme and is subject to approval by SFI.
- One piece of literature in conference delegate materials packet
- Six-foot table-top exhibit
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

CARBON OFFSETTING	This sponsorship makes the conference a carbon neutral event.
HOTEL KEY CARDS	Your logo will be on a specially designed hotel key card each registrant will receive upon check-in.
PROGRAM MATERIALS	Support the production of printed conference materials for all conference participants.



GOLD LEVEL

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- \$10,000 CANADIAN DOLLARS
- Prominent event signage and verbal recognition
- Two complimentary conference registrations
- Six-foot table-top exhibit
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Sponsor young professionals or university students to attend the conference.
INDIGENOUS REPRESENTATIVES	Sponsor Indigenous representatives to attend the conference.
CONFERENCE SWAG	Sponsor a gift for all conference participants.
OPENING SESSION SPONSOR	Sponsor our opening session welcoming participants.
FUN RUN/WALK (THURS)	Sponsor our 5K fun run/walk and morning wellness activities.
WED BREAKFAST	A buffet breakfast for all participants.
WED LUNCHEON	Mid-day luncheon, providing opportunity for all conference participants to network and connect.
THURS BREAKFAST	A buffet breakfast for all participants.
THURS LUNCHEON	A casual lunch at the close of the conference.

PRODUCTS CERTIFIED TO SFI ARE SOLD IN MORE THAN

120 COUNTRIES

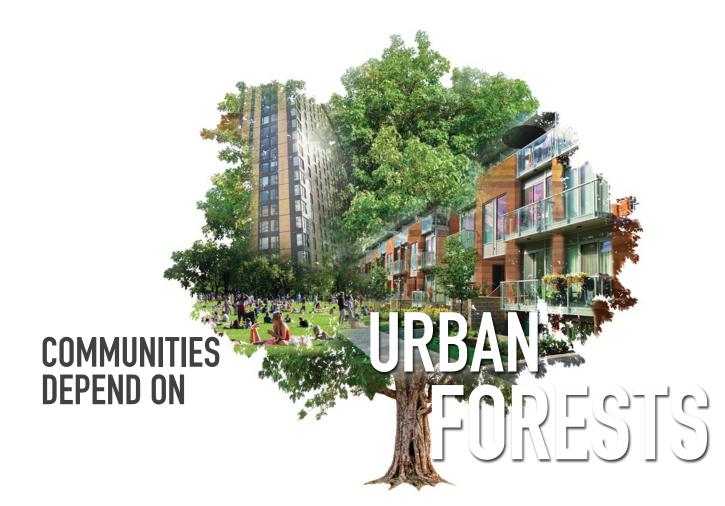


SILVER LEVEL

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Prominent event signage and verbal recognition
- 50% discount on one (1) conference registration
- Six-foot table-top exhibit
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Sponsor young professionals or university students to attend the conference
INDIGENOUS REPRESENTATIVES	Sponsor Indigenous representatives to attend the conference
GENERAL SESSION SPONSOR	Multiple general sessions available for sponsorship from Tuesday-Thursday
NAME BADGE LANYARDS	Your company's logo or name on each participants name badge lanyard
NETWORKING BREAK	Sponsor networking nutritional breaks available throughout the conference
(4 AVAILABLE)	



CANADIAN DOLLARS

BRONZE LEVEL

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

\$3,500

CANADIAN DOLLARS

- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- · Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Sponsor young professionals or university students to attend the conference.
INDIGENOUS REPRESENTATIVES	Sponsor Indigenous representatives to attend the conference
CONSERVATION, COMMUNITY AND EDUCATION	This sponsorship is available for non-profit conservation, community and education organizations.
CONCURRENT SESSION SPONSOR	Support in-conference concurrent sessions for participants.







APPLICATION FOR SPONSORSHIP

I/We would like to become a sponsor of the 2023 SFI Conference in collaboration with PEFC Week

Contact Name:		
Title:		
Organization:		
Address:		
Phone:		
Email:		•••••

The sponsorship opportunity we would like is:

DIAMOND LEVEL

SILVER LEVEL

General Session

Name Badge Lanyards

Welcome Reception (Tues)
Offsite Social Event (Wed)
Keynote Address
Virtual Platform and Mobile App

Students and Young Professionals

Indigenous Representatives

Networking Break (4 available)

PLATINUM LEVEL

Carbon Offsetting Hotel Key Cards Program Materials

BRONZE LEVEL

Students and Young Professionals
Indigenous Representatives
Conservation, Community and Education
Concurrent Session Sponsor

GOLD LEVEL

Opening Session Sponsor
Students and Young Professionals
Indigenous Representatives
Conference Swag
Fun Run/Walk (Thurs)
Wed Breakfast
Wed Luncheon
Thurs Breakfast
Thurs Luncheon

Please fill out and email completed application form to:

events@forests.org





SPONSORSHIP BENEFITS

SPONSOR BENEFIT	DIAMOND \$20,000 (CAD) (\$15,000 USD)	PLATINUM \$15,000 (CAD) (\$11,000 USD)	GOLD \$10,000 (CAD) (\$7,300 USD)	\$1LVER \$5,000 (CAD) (\$3,700 USD)	BRONZE \$3,500 (CAD) (\$2,600 USD)
Complimentary conference registrations	4	3	2	50% off 1	-
Literature (one-piece) in conference delegate materials packets			-	-	-
Exhibit booth	\square	\square	\square	$\overline{\checkmark}$	-
5-minute promotional video during the conference	\checkmark	-	-	-	-
2-minute promotional video posted on conference website	-		-	-	-
Verbal and written recognition during event	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Logo on conference website	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Organizational write up on conference website	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark

Please fill out and email completed application form to: events@forests.org