

# 2024 SFI ANNUAL CONFERENCE



LOEWS ATLANTA HOTEL | **ATLANTA, GEORGIA**  
**JUNE 4-6, 2024**

## SPONSORSHIP PROSPECTUS

### FORESTS FOR THE



### NATURE GROWN SOLUTIONS

**Advancing  
sustainability  
through  
forest-focused  
collaborations**

Join us for the 2024 SFI Annual Conference in Atlanta, Georgia, June 4-6, 2024, as we celebrate Forests for the Future!

The importance of forests for the well-being of people and the planet is clear—and SFI has established itself as a recognized leader working to advance sustainability through forest-focused collaboration. We are looking to the future and the change we want to make.

By collaborating with our networks of SFI-certified organizations, community and conservation leaders, Indigenous representatives, government officials, researchers and educators, and so many more, we are identifying and advancing nature-grown solutions to conserve, sustainably manage, and restore ecosystems in ways that effectively address societal and environmental challenges to benefit both people and the planet.

Your sponsorship ensures the 2024 SFI Annual Conference delivers important objectives along with dynamic speakers, invaluable networking opportunities, and sessions offering engaging discussions around the following topics:

- Forest certification's role in global supply chains
- Mass timber markets for SFI-certified wood
- Regional solutions to the conservation of species at risk
- Indigenous perspectives on fire resilience and forest sustainability
- Partnerships to support urban and community forestry
- Advancing a resilient and diverse workforce

We hope we can count on your support!

**QUESTIONS? EMAIL**  
**[events@forests.org](mailto:events@forests.org)**

# DIAMOND LEVEL

\$15,000

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Four complimentary conference registrations
- The option of a 5-minute promotional video aligned with the conference theme and session topics shared live and posted to the conference website. Videos are subject to SFI approval and shared at a timeslot determined by SFI
- One piece of literature in conference delegate materials packet (*sponsor provided*)
- Six-foot table-top exhibit with the option to substitute the table-top exhibit with a free-standing exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

WELCOME RECEPTION	Kick-off the conference at the premier networking reception
OFFSITE SOCIAL EVENT	Help us celebrate at the conference's main social event, which is always well attended, entertaining, and fun
KEYNOTE ADDRESS	Sponsor a high-level keynote speaker at this year's conference

79%

OF SFI-CERTIFIED  
ORGANIZATIONS

REPORTED STEADY  
OR INCREASED  
DEMAND FOR

SFI-CERTIFIED  
PRODUCTS

MORE THAN ANY OTHER FOREST  
CERTIFICATION STANDARD



# PLATINUM LEVEL

\$10,000

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Three complimentary conference registrations
- 2-minute promotional video posted on the conference website. Video must be relevant to the conference theme and is subject to approval by SFI
- One piece of literature in conference delegate materials packet (*sponsor provided*)
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

<del>CARBON OFFSETTING</del>	<del>This sponsorship makes the conference a carbon neutral event</del>
HOTEL KEY CARDS	Your logo on a specially designed hotel key card each registrant will receive upon check-in
PROGRAM MATERIALS	Support the production of printed conference materials for all conference participants
CONFERENCE SWAG	Sponsor a gift, selected by SFI, for all conference participants
VIRTUAL PLATFORM/ MOBILE APP	Be the marquee sponsor on the conference virtual platform and mobile app, opening the conference up to a wider audience

**SOLD**

# 34,000 PEOPLE

IN SFI-CERTIFIED ORGANIZATIONS  
WERE TRAINED IN



RECOGNIZING  
AND RESPECTING  
THE RIGHTS OF  
INDIGENOUS PEOPLES

SINCE 2022



# GOLD LEVEL

**\$7,500**

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Two complimentary conference registrations
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including:  
Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

<b>STUDENTS AND YOUNG PROFESSIONALS</b>	Sponsor young professionals or university students to attend the conference
<del>NAME BADGE LANYARDS</del>	<del>Your logo or name on each participant's name badge lanyard</del> <b>SOLD</b>
<del>FUN RUN/WALK (WED)</del>	<del>Sponsor our 5K fun run/walk</del> <b>SOLD</b>
<b>WED BREAKFAST</b>	A buffet breakfast for all participants
<b>WED LUNCH</b>	A buffet lunch for all participants
<b>THURS BREAKFAST</b>	A buffet breakfast for all participants
<b>THURS LUNCH</b>	A buffet lunch at the close of the conference
<b>ELEVATOR DOOR WRAP</b>	Your logo on a specially designed door wrap of an elevator in the main meeting space

**REACHING  
2 MILLION  
STUDENTS**

EVERY YEAR  
THROUGH  
PROJECT  
LEARNING  
TREE

# SILVER LEVEL

\$5,000

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- One complimentary conference registration
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including:  
Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

<b>STUDENTS AND YOUNG PROFESSIONALS</b>	Sponsor young professionals or university students to attend the conference
<b>GENERAL SESSION SPONSOR</b>	Multiple general sessions available for sponsorship from Tuesday-Thursday
<b>NETWORKING BREAK</b>	Sponsor networking breaks throughout the conference ( <i>4 available</i> )
<b>FLOOR DECAL</b>	Your logo on a 24x24 floor decal near main meeting room

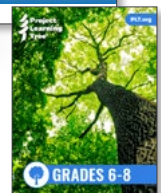
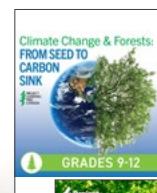
## SFI-CERTIFIED FORESTS

STORE

20 BILLION  
TONS

OF CARBON

IN THE U.S. ALONE



# BRONZE LEVEL

\$2,500

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Sponsor young professionals or university students to attend the conference
SFI IMPLEMENTATION COMMITTEE SESSION	Sponsor this side event
CONSERVATION IMPACT SOUNDING BOARD WORKSHOP	Sponsor this side event
GENERAL SUPPORT	Support for the overall event

# CONSERVATION & COMMUNITY CORNER

\$2,500

This sponsorship is available for non-profit conservation, community, and education organizations.

## THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Prominent event signage and verbal recognition
- Six-foot table-top exhibit
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Sponsor young professionals or university students to attend the conference
SFI IMPLEMENTATION COMMITTEE SESSION	Sponsor this side event
CONSERVATION IMPACT SOUNDING BOARD WORKSHOP	Sponsor this side event
GENERAL SUPPORT	Support for the overall event

# SPONSORSHIP BENEFITS

SPONSOR BENEFIT	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	CCC* \$2,500
Complimentary conference registrations	4	3	2	1	-	-
Literature (one-piece) in conference delegate materials packets	✓	✓	-	-	-	-
Exhibit booth	✓	✓	✓	✓	-	✓
5-minute promotional video during the conference	✓	-	-	-	-	-
2-minute promotional video posted on conference website	-	✓	-	-	-	-
Verbal and written recognition during event	✓	✓	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓	✓	✓
Organizational write up on conference website	✓	✓	✓	✓	✓	✓

*\*Conservation & Community Corner*



## \$2 BILLION

**DIRECTLY INVESTED  
IN FOREST RESEARCH BY  
SFI-CERTIFIED ORGANIZATIONS**

SINCE 1995

# APPLICATION FOR SPONSORSHIP

I/We would like to become a sponsor of the 2024 SFI Conference

Contact Name: .....

Title: .....

Organization: .....

Address: .....

Phone: .....

Email: .....

The sponsorship opportunity we would like is (Please select one):

## DIAMOND LEVEL

Welcome Reception (Tues)  
Offsite Social Event (Wed)  
Keynote Address

## PLATINUM LEVEL

Carbon Offsetting  
Hotel Key Cards  
Program Materials  
Conference Swag  
Virtual Platform and Mobile App

## GOLD LEVEL

Students and Young Professionals  
Name Badge Lanyards  
Fun Run/Walk  
Wed Breakfast  
Wed Lunch  
Thurs Breakfast  
Thurs Lunch  
Elevator Door Wrap

## SILVER LEVEL

Students and Young Professionals  
General Session (6 available)  
Networking Break (4 available)  
Floor Decal

## BRONZE LEVEL

Students and Young Professionals  
SFI Implementation Committee Session  
Conservation Impact Sounding Board Workshop  
General Support

## CONSERVATION & COMMUNITY CORNER

Students and Young Professionals  
SFI Implementation Committee Session  
Conservation Impact Sounding Board Workshop  
General Support

Please fill out and email completed application form to:

[events@forests.org](mailto:events@forests.org)