

2025 SFI ANNUAL CONFERENCE

MINNEAPOLIS

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT
MAY 20-23, 2025

SPONSORSHIP PROSPECTUS

Advancing sustainability through forest-focused collaborations.

Join us for the 2025 SFI Annual Conference in Minneapolis, Minnesota, May 20-23, 2025!

SFI is celebrating its 30th anniversary in 2025. This anniversary marks three decades of achievements that will propel us into a new era of innovation and engagement. SFI is a recognized leader working to advance sustainability through forest-focused collaboration by actively collaborating through our network of SFI-certified organizations, community and conservation leaders, Indigenous representatives, government officials, researchers and educators, and so many more. Together, we are identifying and advancing nature-grown solutions to conserve, sustainably manage, and restore ecosystems in ways that effectively address societal and environmental challenges to benefit both people and the planet.



Your sponsorship ensures the 2025 SFI Annual Conference delivers important objectives along with dynamic speakers, invaluable networking opportunities, and sessions offering engaging discussions on these topics:

- Innovation to advance forest certification and markets
- Approaches to building climate and fire resiliency
- Partnerships to grow forest literacy and awareness of sustainably managed forests
- Solutions to address deforestation and forest degradation
- Indigenous perspectives and increasing collaboration with a diversity of communities
- Future forest workforce needs and opportunities

We hope we can count on your support!

**COMPLETE A SPONSORSHIP
APPLICATION**



QUESTIONS? EMAIL
events@forests.org

DIAMOND LEVEL

\$17,500

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Four complimentary conference registrations
- A 5-minute promotional video aligned with the conference theme and session topics posted to the conference website. Videos are subject to SFI approval
- One piece of literature in conference delegate materials packet (*sponsor provided*)
- Six-foot table-top exhibit with the option to substitute the table-top exhibit with a free-standing exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

PRESIDENT'S RECEPTION (WEDNESDAY)	Support the Wednesday networking reception as the marquis sponsor
OFFSITE SOCIAL EVENT (THURSDAY)	Help us celebrate at the conference's offsite social event
KEYNOTE ADDRESS OR OPENING SESSION	Support the kickoff of the conference

93%

OF CONSUMERS
THAT HAVE HEARD
OF SFI

TRUST
SFI



PLATINUM LEVEL

\$11,500

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Three complimentary conference registrations
- 2-minute promotional video posted on the conference website. Video must be relevant to the conference theme and is subject to approval by SFI
- One piece of literature in conference delegate materials packet (*sponsor provided*)
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

CARBON OFFSETTING	This sponsorship makes the conference a carbon neutral event
HOTEL KEY CARDS	Your logo on a specially designed hotel key card each registrant will receive upon check-in
PROGRAM MATERIALS	Support the production of printed conference materials for all conference participants
CONFERENCE SWAG	Sponsor a gift, selected by SFI, for all conference participants
MOBILE APP	Be the marquee sponsor on the conference mobile app



The SFI Annual Conference is a **great opportunity to connect with forest sector partners and stakeholders.**



GOLD LEVEL

\$8,500

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Two complimentary conference registrations
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Support young professionals and university students to attend the conference
NAME BADGE LANYARDS	Your logo or name on each participant's name badge lanyard
FUN RUN/WALK	Support an opportunity for participants to get outside for a 5K run or walk
WED BREAKFAST	A buffet breakfast for all participants
WED LUNCH	A buffet lunch for all participants
THURS BREAKFAST	A buffet breakfast for all participants
THURS LUNCH	A buffet lunch for all participants
ELEVATOR DOOR WRAP	Your logo on a specially designed door wrap of an elevator in the main meeting space



The sessions were well grounded with **practical applications and potential solutions.**



SILVER LEVEL

\$6,000

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- One complimentary conference registration
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Support young professionals and university students to attend the conference
GENERAL SESSION SPONSOR	Multiple general sessions available for sponsorship from Wednesday-Thursday
NETWORKING BREAK	Sponsor networking breaks throughout the conference <i>(4 available)</i>
FLOOR DECAL	Your logo on a 24x24 floor decal near main meeting room
SFI IMPLEMENTATION COMMITTEE SESSION	Sponsor this side event
CONSERVATION IMPACT WORKSHOP	Sponsor this side event



I greatly appreciated the diversity in **speakers who are both educated and experienced** within their fields of study or expertise.



BRONZE LEVEL

\$3,000

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Support young professionals and university students to attend the conference
GENERAL SUPPORT	Support for the overall event

CONSERVATION & COMMUNITY LEADERS

\$3,000

This sponsorship is available for non-profit conservation, community, and education organizations.

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Prominent event signage and verbal recognition
- Six-foot table-top exhibit
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

STUDENTS AND YOUNG PROFESSIONALS	Support young professionals and university students to attend the conference
GENERAL SUPPORT	Support for the overall event

SPONSORSHIP BENEFITS

SPONSOR BENEFIT	DIAMOND \$17,500	PLATINUM \$11,500	GOLD \$8,500	SILVER \$6,000	BRONZE \$3,000	CCL* \$3,000
Complimentary conference registrations	4	3	2	1	-	-
Literature (one-piece) in conference delegate materials packets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-	-
Exhibit booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	<input checked="" type="checkbox"/>
5-minute promotional video posted on conference website	<input checked="" type="checkbox"/>	-	-	-	-	-
2-minute promotional video posted on conference website	-	<input checked="" type="checkbox"/>	-	-	-	-
Verbal and written recognition during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organizational write up on conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Conservation & Community Leaders*

COMPLETE A SPONSORSHIP APPLICATION

