

2026 SFI ANNUAL CONFERENCE

MONTREAL

LE WESTIN MONTREAL



SFI-0001



## SPONSORSHIP PROSPECTUS

### URBAN FORESTRY DAY: MAY 7, 2026

#### ADVANCING COMMUNITY PRIORITIES WITH SUSTAINABLE URBAN FOREST MANAGEMENT

Join urban foresters, community partners, certification bodies, and leaders from the first SFI-certified urban forests for a **first-of-its-kind focused Urban Forestry Program** advancing a shared understanding of sustainable urban forest management.

Urban forests are increasingly expected to deliver environmental, social, and economic value amid growing pressures. This program brings together early adopters and implementation partners to examine how sustainable urban forest management is helping organizations clarify priorities, connect departments, and collaborate toward long-term community outcomes.

Through case studies, networking, and a facilitated workshop, participants will explore how the [SFI Urban and Community Forest Sustainability Standard](#) is being applied in practice to protect biodiversity, strengthen resilience, and foster sustained

community engagement. Attendees will leave with practical insights and transferable approaches to support their urban forestry goals.

Your sponsorship ensures the 2026 SFI Annual Conference Urban Forestry Day delivers dynamic sessions and invaluable networking opportunities.

You can choose to designate your support towards numerous opportunities, including programming sessions, our urban forestry workshops, networking events (receptions, meals, and breaks), and more!

**To be recognized as a sponsor in conference print materials, please make your commitment by March 31, 2026.**



# URBAN FORESTRY DAY CO-PRESENTER

\$8,500 CAD

## MARQUEE SPONSORSHIP AS A CO-HOST WITH SFI OF THIS NEW DAY OF PROGRAMMING

- 4 complimentary conference registrations for May 7th
- Exhibit table at the full SFI Annual Conference
- Visibility on general conference signage, mobile app, program and verbal recognition
- On-site signage specific to the SFI Urban Forestry Day
- Organization write-up on conference website

Urban Forestry Day  
Co-Presenter Sponsors also  
receive Silver Sponsorship  
recognition for the full  
conference.

# URBAN FOREST CATALYST

\$4,500 CAD

## VITAL PARTNER IN MAKING ATTENDEE NETWORKING POSSIBLE AND INSPIRING MEANINGFUL CONNECTIONS IN URBAN FORESTRY

- 2 complimentary conference registrations for May 7th
- Exhibit table at the full SFI Annual Conference
- Visibility on general conference signage, mobile app, program and verbal recognition
- On-site signage specific to the SFI Urban Forestry Day
- Exclusive sponsorship of networking breaks available

Urban Forestry Day Catalyst  
Sponsors also receive Bronze  
Sponsorship recognition for  
the full conference.

# URBAN FOREST CHAMPION

\$2,500 CAD

## RECOGNIZED SUPPORTER OF RESPONSIBLE URBAN FOREST MANAGEMENT

- 1 complimentary conference registration for May 7th
- Visibility on website and verbal recognition
- On-site signage specific to the SFI Urban Forestry Day

**CONTACT MEG HANNA FOR  
SPONSORSHIP OPPORTUNITIES:**



**MEG HANNA**

Director, Urban & Community Forestry Canada  
613-800-3074  
Meagan.Hanna@forests.org