

2026

SFI ANNUAL CONFERENCE



LE WESTIN MONTRÉAL | MONTRÉAL, QUEBEC

SPONSORSHIP PROSPECTUS

Advancing sustainability through forest-focused collaborations.

Join us for the 2026 SFI Annual Conference in Montréal,
Quebec, May 5-7!

The SFI Annual Conference provides a forum for conversations on innovative solutions to local, national, and global environmental challenges, including conserving biodiversity, creating fire and climate resilient forests, advancing transparency in supply chains, promoting workforce opportunities, and much more.

Leaders from across the forest and sustainability sectors – representing manufacturers, landowners, Indigenous communities, government agencies, universities, conservation organizations – convene at the SFI Annual Conference to advance sustainability through forest-focused collaboration.

**COMPLETE A SPONSORSHIP
APPLICATION [HERE](#):**



MAY 5-7, 2026

Your sponsorship ensures the 2026 SFI Annual Conference delivers dynamic sessions and invaluable networking opportunities.

You can choose to designate your support towards numerous opportunities, including:

- Programming sessions
- Networking events (receptions, meals, and breaks)
- Youth delegates
- And more!

To be recognized as a sponsor in conference print materials, please make your commitment by **March 31, 2026**

**96% of respondents would
recommend the SFI Annual
Conference to colleagues.**

QUESTIONS? EMAIL
events@forests.org

DIAMOND LEVEL

\$20,000 CAD

\$15,000 USD

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Four complimentary conference registrations
- A 5-minute promotional video aligned with the conference theme and session topics posted to the conference website. Videos are subject to SFI approval
- One piece of literature in conference delegate materials packet (*sponsor provided*)
- Six-foot table-top exhibit with the option to substitute the table-top exhibit with a free-standing exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

PRESIDENT'S RECEPTION (TUESDAY)	Support the Tuesday networking reception as the marquis sponsor
OFFSITE SOCIAL EVENT (WEDNESDAY)	Help us celebrate at the conference's offsite social event
KEYNOTE ADDRESS OR OPENING SESSION	Support the kickoff of the conference
YOUTH DELEGATES	Support young professionals and university students to attend the conference
GENERAL SUPPORT	Support for the overall event



“This conference is very thoughtful in planning and beautifully produced. It’s always in a wonderful location and feels as much as a time to reset as it is a time to learn and grow in certification.”

PLATINUM LEVEL

\$15,000 CAD

\$11,500 USD

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Three complimentary conference registrations
- 2-minute promotional video posted on the conference website. Video must be relevant to the conference theme and is subject to approval by SFI
- One piece of literature in conference delegate materials packet (*sponsor provided*)
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

CARBON OFFSETTING	This sponsorship makes the conference a carbon neutral event
HOTEL KEY CARDS	Your logo on a specially designed hotel key card each registrant will receive upon check-in
PROGRAM MATERIALS	Support the production of printed conference materials for all conference participants
ATTENDEE GIFT	Sponsor a gift, selected by SFI, for all conference participants
MOBILE APP	Be the marquee sponsor on the conference mobile app
YOUTH DELEGATES	Support young professionals and university students to attend the conference
GENERAL SUPPORT	Support for the overall event

“It’s great to be in the presence of inspired people wanting to make a difference. I came home with some great ideas, meaningful connections, and follow-up opportunities.”



GOLD LEVEL

\$11,500 CAD

\$8,500 USD

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Two complimentary conference registrations
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including:
Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

YOUTH DELEGATES	Support young professionals and university students to attend the conference
YOUTH DELEGATES ORIENTATION LUNCH	Support Tuesday lunch for Youth Delegates. Includes 5-minute speaking opportunity to Youth Delegates
NAME BADGE LANYARDS	Your logo or name on each participant's name badge lanyard
FUN RUN/WALK	Support an opportunity for participants to get outside for a 5K run or walk
WED BREAKFAST	A buffet breakfast for all participants
WED LUNCH	A buffet lunch for all participants
THURS BREAKFAST	A buffet breakfast for all participants
THURS LUNCH	A buffet lunch for all participants
GENERAL SUPPORT	Support for the overall event



“The SFI Annual Conference provides an opportunity to connect with colleagues and make new connections.”

SILVER LEVEL

\$8,500 CAD

\$6,000 USD

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- One complimentary conference registration
- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including:
Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

YOUTH DELEGATES	Support young professionals and university students to attend the conference
GENERAL SESSION SPONSOR	Multiple general sessions available for sponsorship from Tuesday-Thursday
NETWORKING BREAK	Sponsor networking breaks throughout the conference (4 available)
SFI IMPLEMENTATION COMMITTEE SESSION	Sponsor this side event on Thursday afternoon
URBAN FOREST WORKSHOP	Support side event on Thursday morning
URBAN FOREST FIELD TRIP	Support offsite urban field tour Thursday afternoon
GENERAL SUPPORT	Support for the overall event



BRONZE LEVEL

\$4,500 CAD

\$3,000 USD

THIS LEVEL INCLUDES THE FOLLOWING BENEFITS:

- Six-foot table-top exhibit
- Prominent event signage and verbal recognition
- Sponsorship designation in pre- and onsite-conference materials and onsite signage, including: Logo on conference website, collateral materials, and SFI In Brief
- Organization write-up on conference website

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

YOUTH DELEGATES	Support young professionals and university students to attend the conference
GENERAL SUPPORT	Support for the overall event

SFI YOUTH DELEGATES PROGRAM

SFI is supporting the next generation of forest sector leaders through our annual Youth Delegate program. This program offers students and early career professionals the opportunity to attend SFI's Annual Conference, participate in career readiness workshops, and receive wraparound programming to support career pathways into forestry. With the generous support of Sponsors, participants receive free registration, travel, accommodation, meals, resources, and in-depth career programming.

SFI staff review all applicants and ensure that the most promising and dedicated are selected to participate. SFI staff supports participants before, during, and after their conference experience to deliver professional development, facilitate networking opportunities and help them improve their understanding of careers and topics discussed at conferences.



"Attending the SFI Annual Conference was an incredible experience that gave me the opportunity to connect with passionate professionals and other youth who share a commitment to sustainability and forest stewardship. I gained valuable insights into the forestry sector, expanded my network, and left feeling confident and motivated to contribute meaningfully to the future of sustainable forestry. Overall, I had an amazing experience and truly enjoyed being part of this mentorship program!"

100% OF 2025 RESPONDENTS SAID THE EXPERIENCE MET OR EXCEEDED THEIR EXPECTATIONS

94% OF 2025 RESPONDENTS FELT THE EXPERIENCE HELPED GROW THEIR CAREER PATHWAY



SPONSORSHIP BENEFITS

SPONSOR BENEFIT	DIAMOND \$20,000 CAD \$15,000 USD	PLATINUM \$15,000 CAD \$11,500 USD	GOLD \$11,500 CAD \$8,500 USD	SILVER \$8,500 CAD \$6,000 USD	BRONZE* \$4,500 CAD \$3,000 USD
Complimentary conference registrations	4	3	2	1	-
Literature (one-piece) in conference delegate materials packets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-
Exhibit booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5-minute promotional video posted on conference website	<input checked="" type="checkbox"/>	-	-	-	-
2-minute promotional video posted on conference website	-	<input checked="" type="checkbox"/>	-	-	-
Verbal and written recognition during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organizational write up on conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Nonprofit bronze sponsors get 50% off one registration at non-profit rate*

Note on pricing: Sponsors may choose to be invoiced in USD or CAD.

**COMPLETE A SPONSORSHIP
APPLICATION [HERE](#):**

