2027 SFI ANNUAL CONFERENCE

ROOTED. RESILIENT. READY.

SUSTAINABLE FORESTRY INITIATIVE
SFI-00001

URBAN FORESTRY WORKSHOP

DEVELOPING YOUR PARTNERSHIP REFLEX IN URBAN FORESTRY



SPONSORSHIP PROSPECTUS

URBAN FORESTRY DAY: APRIL 15, 2027

A WORKSHOP FOR BUILDING PARTNERSHIP REFLEXES

Join urban foresters, municipal leaders, community partners, universities, consultants, funders, and students for a focused day of learning and connection during the 2027 SFI Annual Conference in Victoria, British Columbia.

This year's Urban Forestry Workshop is designed to help participants develop their partnership reflex. Develop your ability to recognize opportunities for collaboration, connect the right people and resources, and work across agencies, industries, and organizations to grow livable communities. Together, participants will explore how strong relationships can help navigate competing priorities, build readiness, expand capacity, and sustain urban forests over time.

Through user case studies, a facilitated discussion guided by SFI Urban and Community Forest Sustainability Standard indicators, sponsor-led resource sharing, and intentional networking, participants will examine practical approaches to collaboration and implementation. Sessions will feature perspectives from universities, municipalities, consultants, and nonprofit partners, with examples of planning, staffing, and certification support.

Your sponsorship will help Urban Forestry Day welcome an anticipated 60–120 participants and create a setting where practitioners can learn from one another, find resources and expertise, build new relationships, and leave better equipped to put partnership into practice.

Choose to direct your support toward program sessions, facilitated discussions, resource sharing, networking events—including receptions, meals, and breaks—and other opportunities that strengthen collaboration across the urban forestry community.

To be recognized as a sponsor in conference print materials, please make your commitment by March 15, 2027.

2027 SFI ANNUAL CONFERENCE

VICTORIA

VICTORIA CONFERENCE CENTRE | **BRITISH COLUMBIA**

CONNECTING THE MANY PARTS OF A CITY THROUGH TREES AND GREEN INFRASTRUCTURE

URBAN FORESTRY DAY
CO-PRESENTER

$6,000 CAD

TO BE INVOICED IN USD$

MARQUEE SPONSORSHIP AS A CO-HOST WITH SFI OF THIS FOCUSED DAY OF URBAN FORESTRY PROGRAMMING

- 4 complimentary registrations for Urban Forestry Day
- Exhibit table at the full SFI Annual Conference
- Visibility on general conference signage, mobile app, program and verbal recognition
- On-site signage specific to the SFI Urban Forestry Day
- Organization write-up on conference website

Urban Forestry Day Co-Presenter Sponsors also receive Silver Sponsorship recognition for the full conference.

URBAN FOREST
CATALYST

$3,000 CAD

TO BE INVOICED IN USD$

VITAL PARTNER IN MAKING ATTENDEE NETWORKING, RESOURCE SHARING, AND MEANINGFUL CONNECTIONS IN URBAN FORESTRY POSSIBLE

- 2 complimentary registrations for Urban Forestry Day
- Exhibit table at the full SFI Annual Conference
- Visibility on general conference signage, mobile app, program and verbal recognition
- On-site signage specific to the SFI Urban Forestry Day
- Exclusive sponsorship of networking breaks available

Urban Forestry Day Catalyst Sponsors also receive Bronze Sponsorship recognition for the full conference.

URBAN FOREST
CHAMPION

$1,500 CAD

TO BE INVOICED IN USD$

RECOGNIZED SUPPORTER OF CONNECTED, RESILIENT, AND SUSTAINABLE URBAN FORESTS

- 1 complimentary registration for Urban Forestry Day
- Visibility on website and verbal recognition
- On-site signage specific to the SFI Urban Forestry Day



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