

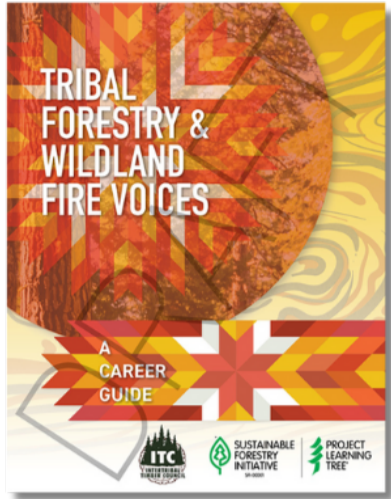
ADVANCING SUSTAINABILITY THROUGH FOREST FOCUSED COLLABORATION



July 2025

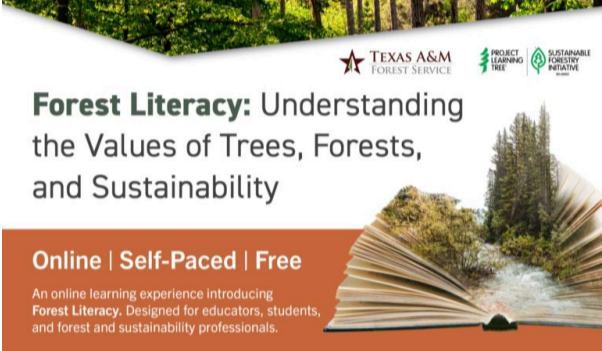
SFI and Intertribal Timber Council Partner to Launch New Tribal Forestry Career Guide

The Intertribal Timber Council, SFI, and Project Learning Tree are collaborating to develop [Tribal Forestry & Wildland Fire Voices: A Career Guide](#), a resource aimed at promoting Tribal forestry and supporting workforce development. The guide will serve as a valuable tool to inspire young people to explore the exciting career opportunities available in Tribal forestry and wildland fire.



New Online Forest Literacy Course

SFI and Texas A&M Forest Service partnered to launch a [free, self-paced online course](#) that increases forest literacy and strengthens community connections to trees. The course introduces educators, professionals considering careers in forestry, and individuals working in the sector without a background in natural resources to the many values of forests and highlights the importance of sustainable forest management.



Canada's First SFI Urban and Community Forest Sustainability Certification

Congratulations to the Regional Municipality of York, the [first municipality to achieve certification](#) to the full SFI Urban and Community Forest Sustainability Standard. York Region's achievement demonstrates an ongoing commitment to promoting healthy communities and integrating sustainability in its planning.



Mentor Young Professionals Interested in Green Careers

Help shape the future of forestry! SFI is calling on our network to mentor young professionals interested in the forest and conservation sector. Starting this September, the three-month [SFI/PLT Canada Green Mentor program](#) requires only 2-3 hours of commitment per month. As a mentor, you will have the opportunity to share your knowledge, experience, and passion with young people who are starting their journey in the sector.



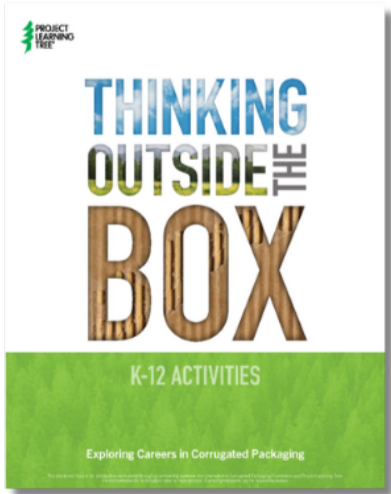
SFI Welcomes the G7 Kananaskis Wildfire Charter

SFI welcomes the [G7 Kananaskis Wildfire Charter](#) and its emphasis on a “whole of society approach” to preventing, responding to, and recovering from extreme wildfires. More than 150 million hectares are certified to the SFI Forest Management Standard, which includes specific objectives on wildfire resilience and climate smart forestry—ensuring forests continue to deliver critical benefits under changing conditions.



New Activity Collection in Partnership With ICPF

Project Learning Tree, an initiative of SFI, has partnered with the International Corrugated Packaging Foundation (ICPF) to create a [free activity collection](#) that engages K-12 learners in actively exploring sustainability, from forest products to green careers, all with an eye toward the corrugated packaging industry



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