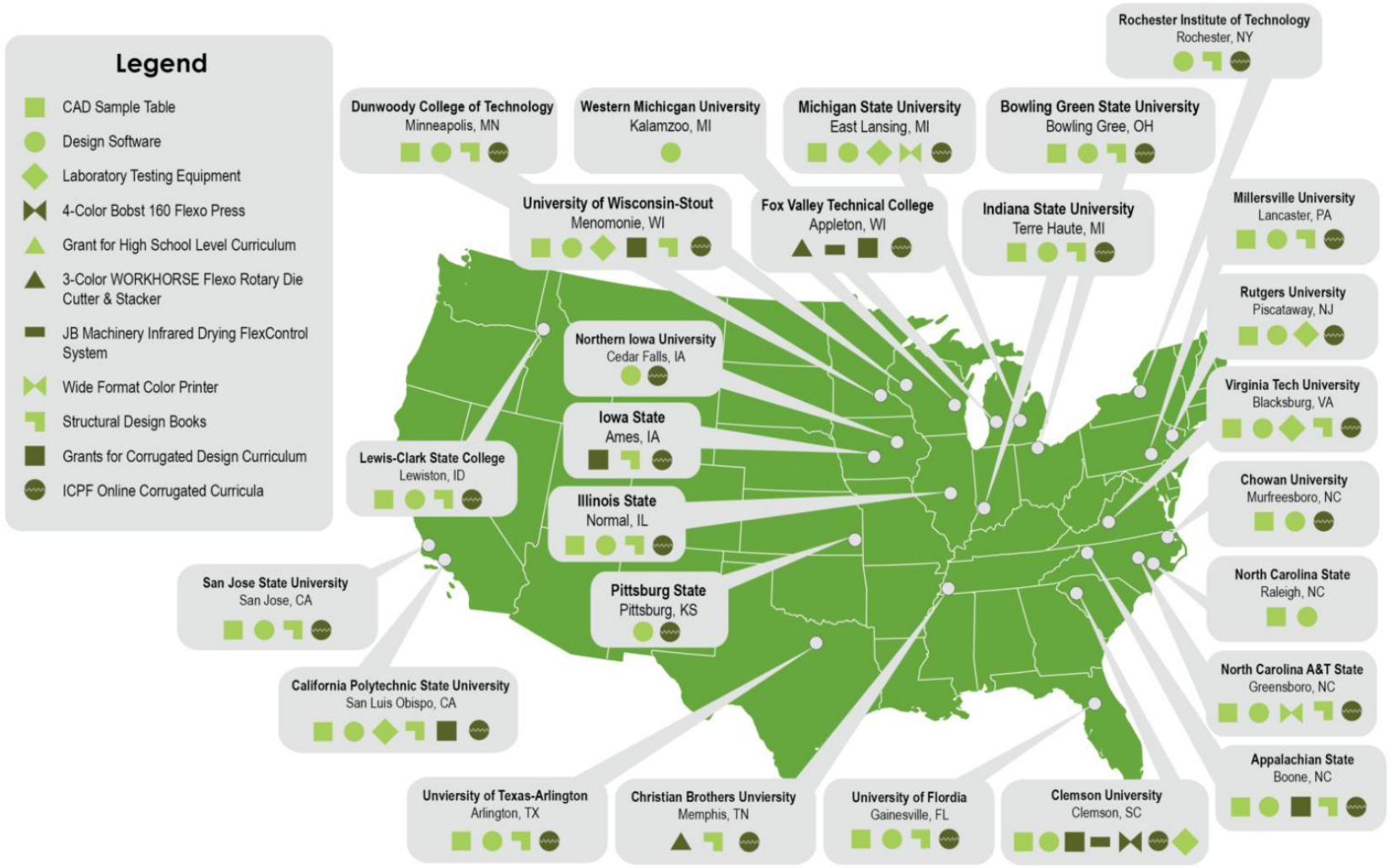


Planting the Seed

An ICPF/PLT Partnership

INTERNATIONAL PACKAGING CORRUGATED FOUNDATION

About ICPF – A Foundation with Industry Roots



Promote education and career pathways in the corrugated packaging and display industry.

celebrating 40 years!

INTERNATIONAL CORRUGATED PACKAGING FOUNDATION

Branching Out – The ICPF Journey

LEGACY FOCUS

- Support for 4-year institutions, packaging programs and faculty development

STRATEGIC SHIFT

- Recognition of workforce pipeline gaps
- Industry interest in earlier student engagement

CURRENT APPROACH

- Continue to develop relationships and provide support to 4-year institutions

AND

- K-12 Outreach
- PLT Partnership
- Career exploration tools
- Focus on forest literacy and sustainability

Let’s Be Honest: Boxes Aren’t ‘Sexy’



‘This is where we make boxes. Some are shaped like houses. Others like rectangles.’

Why Forest Literacy Matters to Us

THE CORRUGATED PACKAGING INDUSTRY PRIORITIZES SUSTAINABILITY AND IS COMMITTED TO MAKING A POSITIVE CHANGE FOR OUR WORLD.



Aligning with PLT – A Strategic Partnership

INTERNATIONAL PACKAGING CORRUGATED FOUNDATION

PROJECT LEARNING TREE®

SUSTAINABLE FORESTRY INITIATIVE
SFI-00001

PLT HAS REACHED



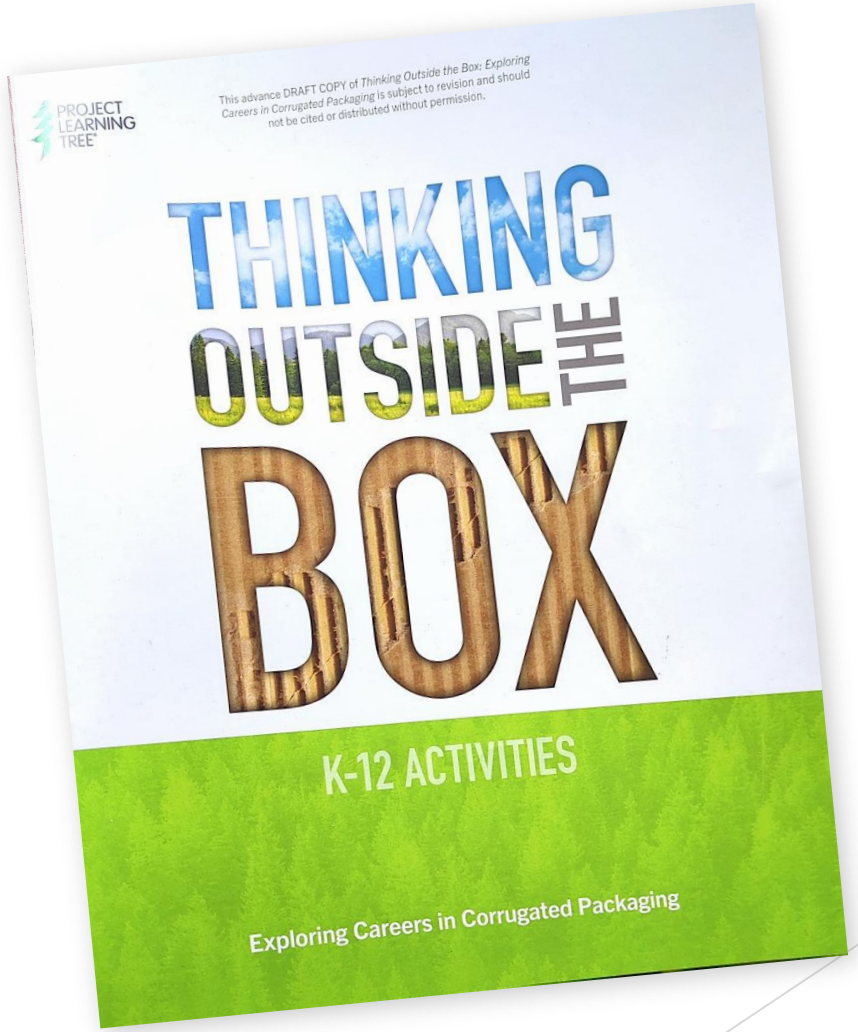
138 MILLION
STUDENTS THROUGH
765,000 EDUCATORS
SINCE ITS FOUNDING

What We're Doing Together

GOALS

1. Thinking Outside the Box: Sustainability and Careers in the Corrugated Packaging Industry – An Environmental Education Activity Collection

2. Growing Student Interest in Packaging Careers: Career Counselor and Educator Engagement and Training



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So Far…

- The "Thinking Outside the Box" Activity collection and fact sheets are being finalized and will be released in June.
- ICPF was a featured partner at the 2025 PLT Annual Conference held in March, where SC educators previewed the joint activity collection at a pre-conference training.
- ICPF is working with PLT to exhibit and speak at the upcoming National Career Development Association's annual conference in June.







What’s Next? Growing Deeper Roots



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