

# Innovating To Create Better Planet Packaging

Chris Davidson Vice President, Sustainability Engagement May 22, 2025



#### Smurfit Westrock

The go-to sustainable packaging partner of choice. We offer an unrivalled product portfolio and bring expertise, scale and a global presence of ~500 packaging and other facilities as well as 62 mills across 40 countries

~\$31



62



million tons recycled fiber consumed

23+ million tons of paper capacity





~500 packaging and other facilities

40 countries

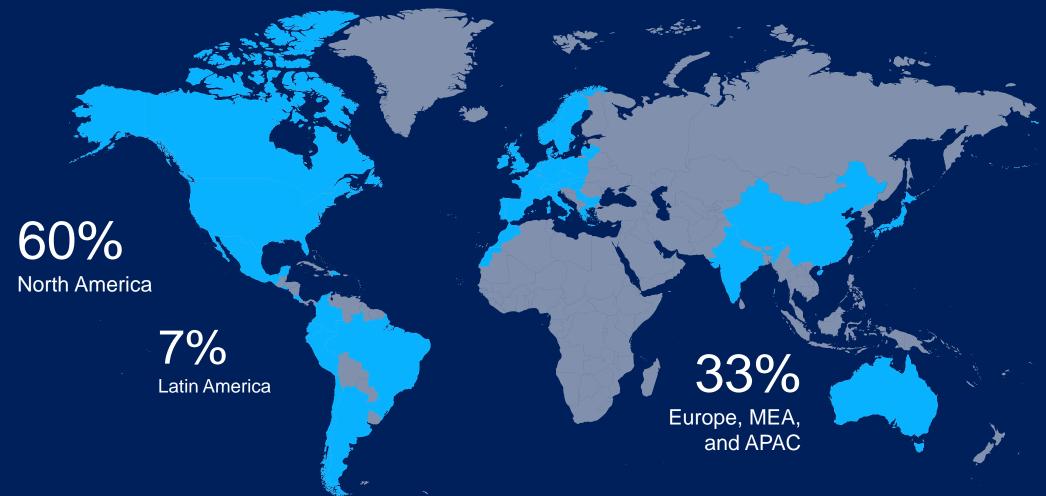


~300,000
acres of forestland (123,000 hectares)





## Our global operating platform supports local implementation





### Product balance delivers a comprehensive offering

















Corrugated Packaging



Consumer Packaging



Specialty Packaging



Machinery & Automation



### Sustainability & Innovation

What's
Driving the
Conversation?



Plastic Waste



Climate Change



**Biodiversity Loss** 



Population Demographics



Regulatory Environment



### EnduraPress™ Paper Trays

Alternative to expanded polystyrene (EPS) and plastic trays

- Strong moisture resistance
- Printability on outside of tray
- Suitable for hand or machine packaging
- Recyclable\*



<sup>\*</sup> In the few communities that accept multi-layer laminates, if empty, clean and dry



### EverGrow® Moisture Coatings & Converted Solutions

Keeping your produce fresh and protected

- Moisture protection to match product needs
- Curbside recyclable
- How2Recycle prequalified
- Smurfit Westrock machinery enables on-site forming to reduce cost of change

\*level of barrier coating is determined by produce type and cold chain needs





### Scan.Learn.Recycle.®

Educating & Inspiring consumers about pizza box recycling

- Changing consumer behavior
- Confirmed recyclability
- Communication and QR code on box to educate consumers
- Tracking progress



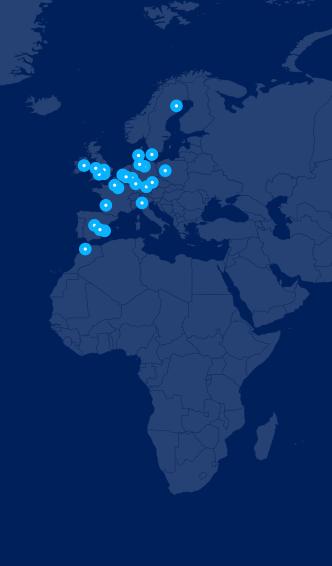
### AgKraft® Paperboard Mulch

The future of sustainable farming

- Replaces plastic sheeting
- No change in application method
- Robust weed suppression
- Can be mulched into the ground
- Less material to landfill



### Global Experience Centers Network



31

Experience Centers across the globe



### **Experience Centers**

Where challenges become opportunities, a space built to co-create solutions that deliver impact, speed, and scale.





#### Confidentiality notice

The content of this presentation is proprietary and confidential information of Smurfit Westrock. The recipient may not distribute, copy, print or otherwise use information from this presentation without the written consent of Smurfit Westrock.

