



SUSTAINABLE
FORESTRY
INITIATIVE

SFI-00001

SFI FOREST PARTNERS: SOUTH CAROLINA



Photo: South Carolina Forestry Commission

THE ACTIONS WE TAKE TODAY DETERMINE THE FUTURE OF OUR FORESTS

The Sustainable Forestry Initiative (SFI) improves quality of life in South Carolina by ensuring the health and future of forests — because forests affect us all. The SFI Forest Partners® Program strengthens and grows the link between landowners, brand owners and markets. The program is designed to increase certification to SFI standards for forest management, chain of custody and fiber sourcing.

WHY CERTIFY?

- PROOF POINT OF ENVIRONMENTAL LEADERSHIP
- MARKET ACCESS
- CREDIBILITY
- SOCIAL LICENSE TO OPERATE
- COMPETITIVE EDGE
- APPEAL TO INVESTORS
- INTERNATIONAL RECOGNITION
- COMMUNITY & CONSERVATION OUTREACH



FOUNDERS:

Time Inc.

**NATIONAL
GEOGRAPHIC**

MACMILLAN

PEARSON



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The South Carolina Forestry Commission

supports sustainable forest management and responsible wood procurement practices in South Carolina. We believe forest certification is one tool that can be used to promote and demonstrate responsible forestry. Our decision to join the Sustainable Forestry Initiative (SFI) Forest Partners® Program...highlights the importance we place on providing leadership in forest and environmental sustainability in our state. These actions will demonstrate to the global marketplace that South Carolina landowners and businesses are leaders in forest sustainability.”

GENE KODAMA

South Carolina State Forester

SFI FOREST PARTNERS PROGRAM

Four market leaders – Time Inc., the National Geographic Society, Macmillan Publishers and Pearson – founded the SFI Forest Partners Program. The lasting commitment of these market leaders is increasing the source of certified forest products. Certification to SFI standards is helping to safeguard environmental values, support sustainable communities and expand market access.

GROWING THE LINK BETWEEN LANDOWNERS, BRAND OWNERS AND MARKETS

PROVIDING INCENTIVES for smaller and medium sized mills and forest landowners to choose certification to SFI standards.

OVERCOMING BARRIERS to certification with expert, cost-effective solutions.

CONNECTING MARKETS to landowners and mill operators through certification.

WANT TO KNOW MORE?

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SOUTH CAROLINA

SFI has a strong working presence in South Carolina with over a million acres certified and an active SFI Implementation Committee. And while South Carolina is growing, demonstrated by positive trends that include BMP compliance and forest certification, there is still lots of opportunity to gear up for current and future marketplace shifts that are increasingly favoring certified products. That's why the SFI Forest Partners Program is making it easier for forest products companies and landowners in South Carolina to certify to the SFI Standards. By providing information, tools and regional expertise for smaller, family-run businesses and medium-sized landowners to develop the appropriate certification system for their situation, SFI Forest Partners Program is continuing to help landowners and mill operators take advantage of becoming certified. With the support of SFI's Forest Partners, this approach produces a unique and cost effective opportunity to enter certified forest product markets globally.



IN SEPTEMBER, 2013 THE SC STATE FORESTS AND CLEMSON UNIVERSITY EXPERIMENTAL FOREST WERE CERTIFIED AS PROJECT PARTICIPANTS OF THE SFI FOREST PARTNERS PROGRAM. WITH THE SUPPORT OF ITS FOREST PARTNERS, SFI CONTINUES TO WORK WITH LANDOWNERS, MILL OPERATORS & WOOD PROCUREMENT ORGANIZATIONS TO ATTAIN SFI CERTIFICATION IN SOUTH CAROLINA.



Sustainable management of our natural resources contributes to the long-term success of South Carolina's forestry industry which significantly impacts employment and manufacturing activity. This successful public-private enterprise reinforces our state's commitment to landowners and timber managers by investing in responsible forest management.”

NIKKI HALEY

South Carolina Governor

Announcement of SC State Forests certification

www.sfiprogram.org/markets/forest-partners/