

GROWING FUTURE FOREST & CONSERVATION



2019 REPORT

Funded in part by the Government
of Canada under the Youth
Employment and Skills Strategy

 Canada

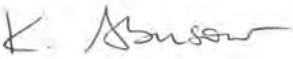
WE CONTINUE TO GROW

It was another year of growth and accomplishment in 2019 for Project Learning Tree Canada (PLT Canada), an initiative of the Sustainable Forestry Initiative® (SFI).

Thanks to our partners in the SFI and Canadian Parks Council networks, we placed youth in over 2,000 Green Jobs across the country since 2018. Youth gained valuable experience that will help them pursue careers as foresters, wildlife biologists, Indigenous knowledge coordinators, hydrologists, park rangers, and much more.

We also continued to inspire youth across the country. Our Green Ride for Green Jobs campaign involved a cross-Canada journey on a wooden bike where we met 230 Green Jobs youth and over 50 employers. Our growing community not only benefits from increased access to job opportunities, but also valuable mentorship, networking, and career development tools we are in the process of building.

We look forward to even greater success in the year to come as we continue to grow Canada's next generation of forest and conservation leaders.



KATHY ABUSOW
PRESIDENT AND CEO



SUCCESSSES

IN 2018 & 2019

WE ACHIEVED

**GENDER
BALANCE**

IN GREEN JOB PLACEMENTS
YEAR AFTER YEAR

WE PLACED YOUTH
IN OVER

**2,000
GREEN JOBS**

755 IN 2018 &
1,304 IN 2019

WE PLACED
YOUTH INTO JOBS IN

12 PROVINCES &
TERRITORIES

DIRECTLY ENGAGED

200 DIFFERENT
EMPLOYERS
IN OUR NETWORK

OVER

12% OF PLACEMENTS WENT TO
**INDIGENOUS
YOUTH**

OVER

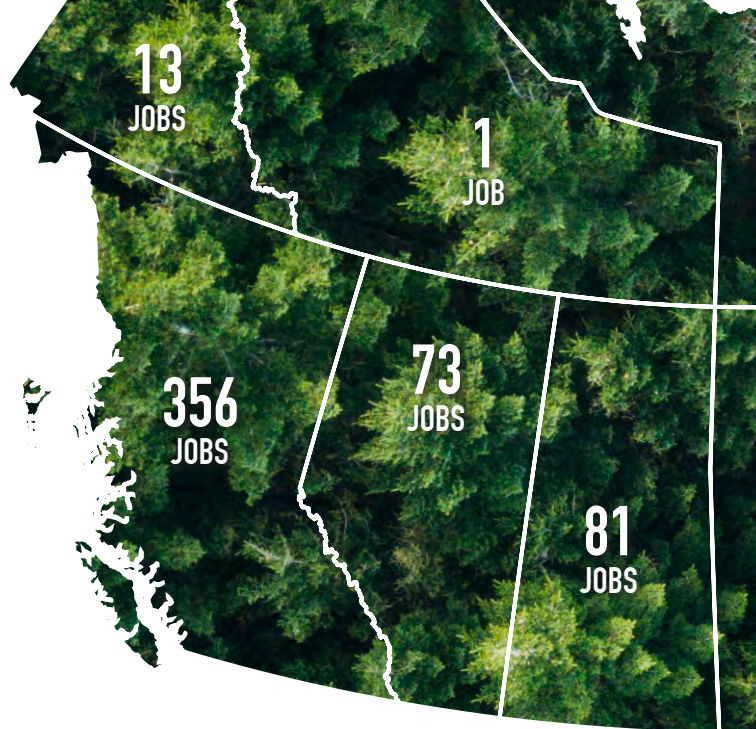
23% OF PLACEMENTS
WENT TO
RURAL YOUTH

Population of 25,000 or less.

Green Jobs
youth with
Outland Youth
Employment
Program.



COAST TO COAST TO COAST



DIVERSITY IN JOB TYPES ACROSS CANADA

432 JOBS WITHIN PROVINCIAL/TERRITORIAL PARKS

310 SILVICULTURE & FOREST HEALTH (FORESTRY)

186 INDIGENOUS FOREST BASED PROGRAM

123 RECREATION & INTERPRETATION

99 ECOSYSTEM & WILDLIFE MANAGEMENT

82 CONSERVATION & RESEARCH

69 EDUCATION

1,301 YOUTH IN
GREEN JOBS
ACROSS CANADA IN 2019





YOUTH

100%

WERE SATISFIED WITH
THEIR EXPERIENCE

92%

FELT MORE KNOWLEDGEABLE
ABOUT THE ENVIRONMENT AND
ACTIONS THEY CAN TAKE TO BE
MORE SUSTAINABLE

93%

WOULD CONSIDER A JOB
IN THE GREEN SECTOR

“My Green Job taught me a lot
about how to build and maintain
a diverse team to address
environmental issues.”

CORBIN MASON

Japanese Beetle Ambassador
Invasive Species Council of BC



EMPLOYERS

100%

WERE SATISFIED WITH
THEIR EXPERIENCE

100%

WOULD RECOMMEND
OUR PROGRAM TO
OTHER ORGANIZATIONS

98.5%

BELIEVE IT INCREASED
THEIR OPPORTUNITIES TO
HIRE YOUTH

FOSTERING CANADA'S FOREST WORKERS IN 2019

Jobs in managed forest landscapes include: foresters, forest technicians, wildlife biologists, Indigenous knowledge coordinators, hydrologists and invasive species technicians.



“Learning about what kinds of site preparation and other techniques work best has really helped me to understand what ways work and which don’t in regenerating a forest.”

ZENA MARTIN
Forestry Summer Student
West Fraser Timber Co.

SFI-CERTIFIED ORGANIZATION



“It was an outstanding opportunity as an employer to help the next generation of scientists develop.”

GORDON STENHOUSE
Research Scientist & Grizzly
Bear Program Lead
fRI research



fRI Research
Informing Land & Resource Management

SFI-CONSERVATION GRANT RECIPIENT



“We are immensely proud to take part in this initiative and mentor the next generation of future environmental scientists. The research in our lab would not be possible without the hard work of motivated students and the funding from Project Learning Tree Canada.”

MORGAN RANDALL
University of Alberta



**UNIVERSITY OF
ALBERTA**

SFI-CONSERVATION GRANT RECIPIENT

“I learned so many things about soil composition, tree growth and streams.”

FIONA CHANDLER
Seasonal Field Assistant
Canadian Forest Products

SFI-CERTIFIED ORGANIZATION

EMPLOYER

EMPLOYER

"I learned a great deal about managing for endangered wildlife and the best environmental practices to work sustainably."

TARA GRIENER
Planning Assistant
Interfor Corporation
SFI-CERTIFIED ORGANIZATION



WE SUPPORTED

**157 EMPLOYERS
FROM THE SFI NETWORK**

IN 2019 See pages 14-17 for full list.



SUSTAINABLE
FORESTRY
INITIATIVE

SFI-00001

"I learned a lot about road construction, what sites are good for roads, what sites are poor and I've seen the difference in cost between all kinds of different sites."

CHAD BEEBE
Woodlands Summer Student
EACOM Timber Corp
SFI-CERTIFIED ORGANIZATION



"This summer I got a more robust understanding of how forestry works. It was an excellent experience."

ETHAN RAMSFIELD
Summer Intern
Weyerhaeuser Company Limited
(Timberlands Division)
SFI-CERTIFIED ORGANIZATION

"My internship gave me the opportunity to interact with informed and educated people, who helped build my knowledge of the environment and sustainability issues."

MERCY HARRIS
Research Intern
Kenauk Institute

**KENAUK INSTITUTE IS A
PERMANENT RESEARCH ESTABLISHMENT
AT KENAUK, AN SFI-CERTIFIED ORGANIZATION**



DEVELOPING CANADA'S FUTURE PARK LEADERS IN 2019

Jobs in parks and protected areas include: park rangers, trail technicians, and park attendants.

OUR EMPLOYERS IN THE CPC NETWORK

1. Alberta Parks
2. BC Parks
3. Government of Yukon Parks Branch
4. New Brunswick Department of Tourism, Heritage and Culture
5. Newfoundland and Labrador Parks Division
6. Nova Scotia Environment
7. Ontario Parks
8. Saskatchewan Parks
9. Société des établissements de plein air du Québec (Sépaq)



“I learned a lot about what it would be like to be a real park ranger and how to have a balance between conservation and recreation.”

MEGAN HOWE

**Student Ranger Crew Member
BC Parks**

WE PLACED
431 YOUTH
INTO GREEN JOBS
WITH PROVINCIAL/TERRITORIAL PARKS



Green Jobs youth from PLT Canada and the Canadian Parks and Recreation Association participate in a youth panel at the Canadian Parks Conference.



SUPPORTING THE OUTLAND YOUTH EMPLOYMENT PROGRAM

OYEP works towards equity and opportunity for Indigenous youth in the natural resources sector and collaborates with local Indigenous communities to ensure youth feel culturally and spiritually supported in the workplace.

SINCE 2018
PLT CANADA & SFI NETWORKS
HAVE CONTRIBUTED
APPROXIMATELY **\$1.5 MILLION***
TO THE OUTLAND
YOUTH PROGRAM

* \$675,000 from PLT Canada and \$800,000 from SFI-certified organizations.

FOREST ORGANIZATIONS FORMALIZE MUTUAL SUPPORT TO GROW OPPORTUNITIES FOR INDIGENOUS YOUTH



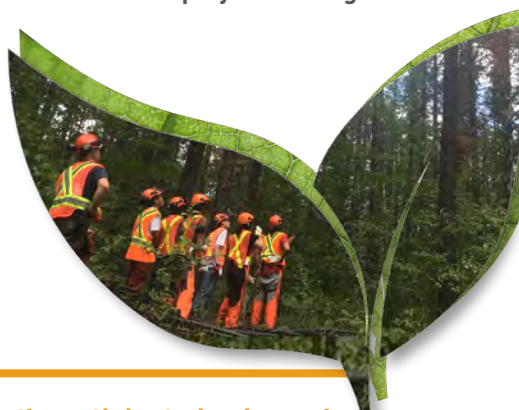
PLT Canada, SFI and OYEP signed a memorandum of understanding to develop an evolving suite of services to ensure all Indigenous youth are meaningfully supported in their education and careers, in the forest sector and beyond.

“Thanks so much for the support! It is safe to say we would not have been able to deliver OYEP work experiences to over 260 Indigenous youth without the support of PLT Canada/SFI - thank you!”

SARAH AMBROZIAK

National Manager

Outland Youth Employment Program



OYEP youth participate in six-week, land-based, education, training and hands-on work experiences.

PLT CANADA HAS
SUPPORTED OVER

260
OYEP
YOUTH
SINCE 2018

“I got more confidence
within myself... now I
really love to share my
experience through this
program.”

SAGE MOSES
Crew Boss
OYEP



PLT CANADA & SFI-CERTIFIED ORGANIZATIONS SUPPORTED 6 OYEP CAMPS ACROSS 4 PROVINCES

Each summer, SFI-certified organizations open up their forest operations and processing facilities as living classrooms for OYEP participants. Many also support OYEP graduates through job shadowing, internship and employment opportunities.

MINK LAKE CAMP (Atikokan, ON)



SANDBAR CAMP (Ignace, ON)



ESKER LAKES CAMP (Kirkland, ON)



OYEP WEST CAMP (Prince George, BC)



OYEP ALBERTA CAMP (Fort McMurray, AB)



EGG LAKE CAMP (The Pas, MB)



GREEN RIDE FOR GREEN JOBS

MAY 13 — SEPTEMBER 23, 2019

A cross-Canada journey on a wooden bike to meet Green Jobs youth and tell their stories



CONNECTING PEOPLE

- 39** EVENTS
- 230** YOUTH ENGAGED IN PERSON
- 52** YOUTH FEATURED ONLINE
- 52** GREEN JOB EMPLOYERS VISITED

FROM THE SADDLE

- 9,215** KILOMETERS TRAVELLED
- 130** DAYS ON THE ROAD
- 445** HOURS OF PEDALLING
- 6** TIME ZONES
- 15** FLAT TIRES

MET WITH

- 7** MEMBERS OF PARLIAMENT
- 4** CABINET MINISTERS
- 3** MAYORS & DEPUTY MAYORS
- 1** CITY COUNSELLOR

Federal Cabinet Ministers Catherine McKenna and Mona Fortier, and City Councillor Mathieu Fleury, joined us in Ottawa for a group bike ride.





Zac Wagman, Green Jobs Manager (right), and his brother Nick (left) cycled across the finish line of the Green Ride for Green Jobs on September 23 in St. John's, Newfoundland.

SPONSORS



West Fraser



School of Environmental & Natural Resource Sciences
Forest Campus | Fleming College



Sky Jarvis, of the University of British Columbia (UBC)'s Alex Fraser Research Forest, was one of several Green Jobs youth we profiled during the Green Ride. UBC is a previous SFI Grant Recipient.



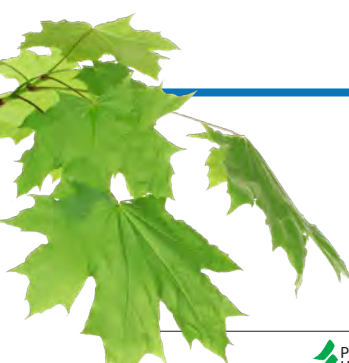
Piccolo Velo bikes are made from SFI-certified ash in Montreal.



Our network of SFI-certified organizations and partners across the country provided tremendous support by helping to organize events, by connecting us with community leaders, by sponsoring the journey, and even occasionally hosting the brothers for an evening as they passed through town.

OUR EMPLOYERS IN THE SFI NETWORK IN 2019

1. 3D Energy Ltd.
2. A Rocha Canada
3. Aleza Lake Research Forest
4. Andrew Fleck Children's Services
5. Ascent Aerial Park
6. Assiniboine Park Zoo
7. AT Limited Partnership
8. Baker Forestry Services, Nursery and Consulting
9. BC Council of Forest Industries
10. BC Forest Discovery Centre
11. Better Environmentally Sound Transportation (BEST)
12. Bird Studies Canada - Saskatchewan
13. C.A. Pippy Park Commission
14. Canadian Forests Products Limited
15. Carleton University
16. Catfish Creek Conservation Authority
17. Central Lake Ontario Conservation Authority
18. Chuntoh Education Society
19. Churchill Northern Studies Centre
20. Chuzghun Resources Corporation
21. City of Prince George Utilities Division
22. City of Woodstock
23. Conifex Inc.
24. Conservation Halton
25. Coopérative Forestière des Hautes-Laurentides
26. Domtar Inc. - Dryden
27. Duck Mountain Forest Centre
28. Ducks Unlimited Canada - BC
29. Ducks Unlimited Canada - Brandon Manitoba
30. Ducks Unlimited Canada - Native Plant Solutions
31. Ducks Unlimited Canada - Quebec City
32. Ducks Unlimited Canada - Saskatoon Saskatchewan
33. DWB Consulting Services Ltd.
34. Dunkley Lumber Ltd.
35. EACOM Timber Corp
36. Earth Rangers
37. Ecology Ottawa
38. Edgewood Forest Products Inc.
39. Endless Biking Ltd
40. Environment and Land Odanak
41. Evans Lake Forest Education Society
42. Faculty of Forestry, University of Toronto



“I enjoyed figuring out how to safely and efficiently get wood from the woods to the mill.”

BRENDAN ROSS

Weyerhaeuser Company Limited (Timberlands Division)

SFI-CERTIFIED ORGANIZATION



Robert Sweeney, Jaden Laing, Brett Musa, and Robert Taylor visited a northern operating area with Conifex, an SFI-certified organization.

- | | |
|--|---|
| 43. Fornebu Lumber Woodlands | 65. Kawartha Conservation |
| 44. Forsite Consultants Ltd. | 66. Kawartha Land Trust |
| 45. Forteck Enviro Inc. | 67. Kay-Nah-Chi-Wah-Nung Historical Centre |
| 46. fRI Research - Grizzly Bear | 68. Kenauk Institute |
| 47. fRI Research Caribou Program | 69. Kenauk Nature X LP |
| 48. FSmith Consulting | 70. Lallemand Inc./BioForest |
| 49. Galiano Conservancy Association | 71. Lands and Forests Consulting |
| 50. Grand River Conservation Authority | 72. Limberlost Forest and Wildlife Reserve |
| 51. GreenForest Management Inc. | 73. Little Salmon Carmacks First Nation |
| 52. Greenmantle Forest Inc. | 74. Loretto Ladies Colleges |
| 53. Grey Sauble Conservation | 75. Lower North Thompson Community Forest Society |
| 54. Groupe Ambioterra | 76. Lower Thames Valley Conservation Authority |
| 55. Groupe Savoie Inc. | 77. Lower Trent Region Conservation Authority |
| 56. Habitat Acquisition Trust | 78. Manitoba Burrowing Owl Recovery Program |
| 57. Haliburton Forest & Wildlife Reserve | 79. Mattagami Region Conservation Authority |
| 58. Haliburton Forest and Wild Life Reserve Ltd. Tourism and Recreation Division | 80. Medway Community Forest Cooperative |
| 59. hme Enterprises Ltd. - Lac Seul First Nation | 81. Millar Western Forest Products Ltd. |
| 60. Incremental Forest Technologies Ltd. | 82. Mississippi Valley Conservation Authority |
| 61. Inside Education Society of Alberta | |
| 62. Integrated ProAction Corp | |
| 63. Interfor Corporation | |
| 64. Invasive Species Council of BC | |



Ellie Anderson, far right, designed and delivered educational programming for Lower Trent Region Conservation.



OUR EMPLOYERS IN THE SFI NETWORK IN 2019 CONTINUED

- | | |
|--|--|
| 83. Model Forest of Newfoundland and Labrador | 100. Range Branch, BC Ministry of Forests, Lands Natural Resource Operations & Rural Development |
| 84. Mosaic Forest Management Corporation | 101. Resolute FP - Thunder Bay |
| 85. National Council for Air and Stream Improvement Inc. | 102. Resolute FP Canada - Abitibi Nord-du-Quebec |
| 86. Natural Resource Solutions Inc. | 103. Resolute FP Canada - Forêt Côte-Nord |
| 87. Nature Canada | 104. Resolute FP Canada - Forêt Mistassini |
| 88. Navette Nature | 105. Resolute FP Canada - Opérations forestières en Mauricie |
| 89. Ne-daa-kii-me-naan Inc. | 106. Resource Innovations Inc. |
| 90. Nickel District Conservation Authority | 107. Restigouche River Watershed Management Council |
| 91. Norbord Inc. | 108. Rivers to Ridges |
| 92. North Bay-Mattawa Conservation Authority | 109. Robin B. Clark Inc. |
| 93. Northern Pulp Nova Scotia | 110. Roots to Harvest |
| 94. Otonabee Region Conservation Authority | 111. Rough Timber Forestry Consulting Ltd. |
| 95. Outland Youth Employment Program | 112. Saint Mary's University |
| 96. Parc-Aventure Joannès | 113. Sasamat Outdoor Centre |
| 97. Port Hawkesbury Paper | 114. Saskatchewan Ministry of Environment |
| 98. Quinte Conservation | 115. Saskatchewan Wildlife Federation |
| 99. R.J. Burnside and Associates Limited | |

116. Savanta
117. Sea to Sky Invasive Species Council
118. Silver Lake Forest Education Society
119. Skimikin Seed Orchards
120. SNB Wood Co-operative Ltd.
121. Summit Reforestation
122. Temagami First Nation
123. The British Columbia Conservation Foundation
124. The University of British Columbia, on behalf of its Alex Fraser Research Forest
125. The University of British Columbia, on behalf of its Collaborative for Advanced Landscape Planning (CALP) Lab
126. Tim Horton Children's Foundation
127. Tolko Industries Ltd.
128. TOPSOIL - Innovative Urban Agriculture
129. Toronto & Region Conservation Authority
130. Town of Cornwall
131. Transportation Options
132. Turtle Mountain Conservation District
133. University of Alberta - PERE Lab
134. University of Alberta - Tree Improvement Lab
135. University of British Columbia
136. University of British Columbia - Malcom Knapp Research Forest
137. University of British Columbia - Water Resource Science laboratory
138. University of British Columbia Botanical Garden
139. University of British Columbia Okanagan
140. University of Moncton
141. University of New Brunswick
142. University of New Brunswick - Joe Nocera
143. University of Northern British Columbia
144. University of Northern British Columbia - Ken Otter
145. University of Northern British Columbia- Lisa Wood
146. University of Ottawa (Kerr Lab)
147. University of Winnipeg
148. Van Dolah Enterprises Inc.
149. West Fraser Timber Co. Ltd.
150. Western Forest Products Inc.
151. Westfor Management Inc.
152. Westroad Resource Consultants Ltd.
153. Weyerhaeuser Company - Pembina Timberlands
154. Weyerhaeuser Company Limited - Hudson Bay Timberlands
155. Weyerhaeuser Company Limited (Timberlands Division)
156. Woodford Forestry Services Inc.
157. Yucwmenlucwu

Green Jobs youth Isaac Mazinakouskang, Luke Labelle and Aiden Fortier with Ne-daa-kii-me-naan Inc. in Longlac, ON.



IN THEIR WORDS

EMPLOYER

"I can't say enough great things about PLT Canada and its staff."

JUSTIN DUBREUIL
Tim Horton Children's Foundation



"I could work outside and learn new stuff about nature every day as a job, so this might be a good career path for me!"

ADAM DANISH
Field Assistant
fRI research,
Grizzly Bear Program
SFI CONSERVATION GRANT RECIPIENT



EMPLOYER

"This was the most organized funding for students that I have ever been involved with."

SALLY KRIGSTIN
Assistant Professor, MFC Coordinator
University of Toronto



"I learned a great deal about education techniques and about all of the background work that goes into the coordinating, marketing and planning of education programming."

SYDNEY WELSH
Environmental Educator
Galiano Conservancy Association



STAFF



KATHY ABUSOW
President and CEO



JESSICA KAKNEVICIUS
Vice President,
Community Engagement



MILA SNEJNSCAIA
Business Director



DAVID FOLKERSON
Director,
Communications



ZACHARY WAGMAN
Manager, Green Jobs



PAUL ROBITAILE
Manager, Indigenous
Relations



TARA TOPPING
Manager, Career
Education



MARIA CHIARELLA
Youth Network
Coordinator



**DANIELLE LAVERGNE-
GIROUX**
Green Jobs Coordinator

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on Invasive Species

CONTACT US

pltcanada.org | info@pltcanada.org

Project Learning Tree Canada

1306 Wellington Street West
Suite 400

Ottawa, ON K1Y 3B2

Phone: 613-747-24541

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PLT Canada

ABOUT PLT CANADA

Project Learning Tree Canada (PLT Canada) advances environmental literacy, stewardship, and career pathways using trees and forests as windows on the world. We are committed to using the outdoors to engage youth in learning about the world around them—in rural, Indigenous and urban communities—and we inspire youth to take action for sustainable forests and a sustainable planet.



SUSTAINABLE
FORESTRY
INITIATIVE
SFI-00001



PROJECT
LEARNING
TREE
CANADA

Funded in part by the Government
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Canada

PLT is an initiative of SFI 

