



BETTER CHOICES FOR THE PLANET



SFI COLLABORATING TO DEVELOP A NEW URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD

SFI is collaborating with five urban forestry leaders to develop a new SFI Urban and Community Forest Sustainability Standard: American Forests, Arbor Day Foundation, the International Society of Arboriculture, the Society of Municipal Arborists, and Tree Canada.



PLT RELEASES NEW EXPLORE YOUR ENVIRONMENT: K-8 ACTIVITY GUIDE

Project Learning Tree has released a new curriculum guide to engage kindergarten through grade 8 students in exploring their environment. The guide includes 50 field-tested, hands-on activities that integrate investigations of nature with science, math, English language arts, and social studies using hands-on classroom studies and outdoor field investigations.

The US edition is currently available, with more versions coming soon. [Learn more](#) and [purchase a copy](#) today!



FREE GREEN JOBS QUIZ CODES TO CELEBRATE EARTH MONTH

To celebrate Earth Month this year, SFI's Project Learning Tree is offering free access codes for the Green Jobs personality quiz to introduce youth to careers in forestry and conservation by answering a few simple questions online.

Access up to 300 youth access codes for free:

- Visit [PLT's Shop](#)
- Enter EARTHDAY21 at checkout
- Code expires on April 30

Note: "purchasers" are the administrator of the codes and will need to distribute each unique code to individual youth.



SFI AND FOREST STEWARDS GUILD PARTNER IN THE BLUE RIDGE

SFI and Forest Stewards Guild have brought together partners in the Southern Blue Ridge to collaborate on forest conservation approaches and improve biodiversity outcomes in the regions' forests. The project explores innovative approaches to improving forest conditions by leveraging the SFI Fiber Sourcing Standard.



BETTER CHOICES FOR THE PLANET MAY 12-14, 2021



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2021 VIRTUAL SFI ANNUAL CONFERENCE

SFI SOLUTIONS. Now, more than ever

