



BETTER CHOICES FOR THE PLANET



SUSTAINABLE
FORESTRY
INITIATIVE

SFI-00001



WINTER-THEMED STEM ACTIVITIES

The cold winter season provides many opportunities to add fun and interesting STEM-focused (science, technology, engineering and math) activities to your child's routine. Here are some ideas from Project Learning Tree to get your family started.



WEST FRASER CELEBRATED AS ONE OF CANADA'S TOP EMPLOYERS FOR YOUNG PEOPLE FOR 2021

Not only has West Fraser hired youth into 46 Green Jobs since 2018—in Forestry Summer Student positions ranging from Operations to Planning to Silviculture—but employees like Laura Trout have participated in a wide range of PLT Canada initiatives, showing great dedication to helping youth grow and advance in their green careers.



SFI FEATURED IN ABC'S BIRD CONSERVATION MAGAZINE

SFI works with the American Bird Conservancy and SFI-certified organizations to develop bird-focused management recommendations for private forest landowners, including special practices landowners can employ to ensure habitat is maintained for at-risk species. Learn more: "[Managing Bird Habitat in Southeastern Working Forests](#)"



Please note that SFI's website and email will be undergoing updates this weekend. The site may be down and emails may be delayed starting Friday evening, February 12, for approximately 24 hours.

