



BETTER CHOICES FOR THE PLANET



SUSTAINABLE
FORESTRY
INITIATIVE
SFI-00001



NEWS

HELP PROTECT NORTH AMERICAN WILDLIFE WITH BIRD-FRIENDLY DESIGN

Bird conservation efforts are critical, whether in the forests or among the glass-covered cityscape. American Bird Conservancy President Mike Parr and SFI President and CEO Kathy Abusow share how a long-term partnership between both organizations is helping to sustainably manage bird populations in both settings.



EXECUTIVE DIRECTOR OF CANADIAN PARKS COUNCIL JOINS SFI BOARD OF DIRECTORS

SFI and Project Learning Tree Canada are pleased to welcome Dawn Carr, Executive Director of the Canadian Parks Council, to SFI's 18-member Board of Directors.



EDUCATION

PROJECT LEARNING TREE LAUNCHES GREEN JOB PERSONALITY QUIZ

Project Learning Tree launched an interactive quiz that allows youth ages 12-25 to answer a few simple questions online and receive recommendations for a rewarding green career path that suits their personality. Try the quiz yourself at www.plt.org/greenjobsquiz.



MESSAGE TO 2020 GRADUATES FEATURES FORESTRY LEADERS

Learn how The Sustainable Forestry Initiative, PLT Canada, valued partners, and our network congratulate the class of 2020 and look forward to your contributions to the forestry sector. See the congratulatory [video](#).



SHAPE THE FUTURE OF FOREST EDUCATION: PARTICIPATE IN GLOBAL FAO ASSESSMENT

Help Project Learning Tree support a Food and Agriculture Organization of the United Nations (FAO) initiative to build the case for renewed investment in forest education globally by taking a 15-minute [survey](#).



PLT CANADA'S DIVERSITY AND INCLUSION WEBINARS ARE CHANGING HOW I HIRE STAFF

Jim Kurta, Founder and Owner of Westroad Resource Consultants, shares how hiring youth through PLT Canada's Green Jobs program has opened up opportunities for him to diversify staff and receive wage matching.

PLT CANADA "FUTURE FOREST LEADERS" FEATURED IN CANADIAN FOREST INDUSTRIES MAGAZINE

Learn how PLT Canada is engaging youth through green job placements and mentorship initiatives in the newest edition of Canadian Forest Industries Magazine.

STANDARDS

THANK YOU TO ALL WHO PARTICIPATED IN SHAPING THE SFI STANDARDS

A diverse group of 2,300 individuals and organizations registered for our nine standards revision webinars and submitted comments on the first draft of the SFI 2022 Standards.



COMMUNITY

MICHIGAN SFI IMPLEMENTATION COMMITTEE OFFERS ONLINE LOGGER TRAINING

Michigan's SFI Implementation Committee recently partnered with Michigan State University to create and deliver online logger training courses amidst COVID-19 restrictions.

