



Kathy Abusow recently joined the P&G Signal Conference to introduce SFI's work as part of a conversation exploring the best strategies and practices for growth-focused innovation.



Save the date in your calendar for next year's conference: June 13-17 in Madison, Wisconsin!

The 2021 SFI Annual Conference featured sessions focused on forest solutions to the world's most important sustainability challenges. Watch the free [session recordings](#) and read about [the young artist](#) who created this year's cedar-woven conference speaker gifts.



A reminder that we've developed a suite of tools to help SFI-certified organizations and partners communicate about better choices for people and the planet. Bookmark our **SFI Members Toolkit** to browse and download our new social media playbook for label users, fact sheets, interactive storymaps, reports, videos, graphics, and more!



SFI CONSERVATION GRANTS PROGRAM



REQUEST FOR PROPOSALS NOW OPEN

MONDAY, AUG. 16, 2021

THROUGH

FRIDAY, OCT. 22, 2021

