

FORESTS FOR THE

FUTURE



NATURE & COMMUNITY GROWN SOLUTIONS





SFI VISION:

A world that values and benefits from sustainability managed forests.

SFI MISSION:

To advance sustainability through forest-focused collaboration.



ELLEN SHULTZABARGER
ex officio liaison, USDA Forest Service



ENVIRONMENTAL



TERRY BAKER
CEO
Society of American Foresters



DR. TRACY FARRELL
CEO, IUCN-US
Director, IUCN North America Office
International Union for Conservation of Nature



CATHERINE GRENIER
President and CEO
Nature Conservancy Canada



DAN LAMBE
Chief Executive
Arbor Day Foundation



MICHAEL NADLER
Chief Executive Officer
Ducks Unlimited Canada



CAITLYN POLLIHAN
Executive Director
International Society of
Arboriculture

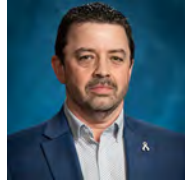
SOCIAL



PATRICIA LAYTON (VICE-CHAIR)
*Director - Wood Utilization +
Design Institute*
Clemson University



SAM COOK
*Executive Director of Forest
Assets*
North Carolina State University



JEFF BROMLEY
Chair
United Steelworkers Wood Council



ASHLEY HOFFMAN
Executive Director -
Kentucky Association For
Environmental Education



LENNARD JOE
Chief Executive Officer
BC First Nations Forestry
Council



HEATHER SLAYTON
*Assistant Commissioner and State
Forester*
Tennessee Department of
Agriculture, Division of Forestry

ECONOMIC



MICHAEL P. DOSS (CHAIR)
President and CEO
Graphic Packaging
International Inc.



BRENT KEEFER
(SECRETARY-TREASURER)
Chief Executive Officer
American Forest Management, Inc



DON KAYNE
Chief Executive Officer
Canfor Corporation and Canfor Pulp



GEORGE EMMERSON
Chairman
Sierra Pacific Industries



DAVID GRAHAM
President
Weyerhaeuser Company Limited



PHIL RIGDON
Superintendent
Yakama Nation Department of
Natural Resources

SFI ADVANCES SUSTAINABILITY THROUGH FOREST-FOCUSED COLLABORATION



STANDARDS



CONSERVATION



EDUCATION



COMMUNITY



ALPHABET SOUP OF FOREST CERTIFICATION



10%
OF THE
**WORLD'S
FORESTS
ARE CERTIFIED**



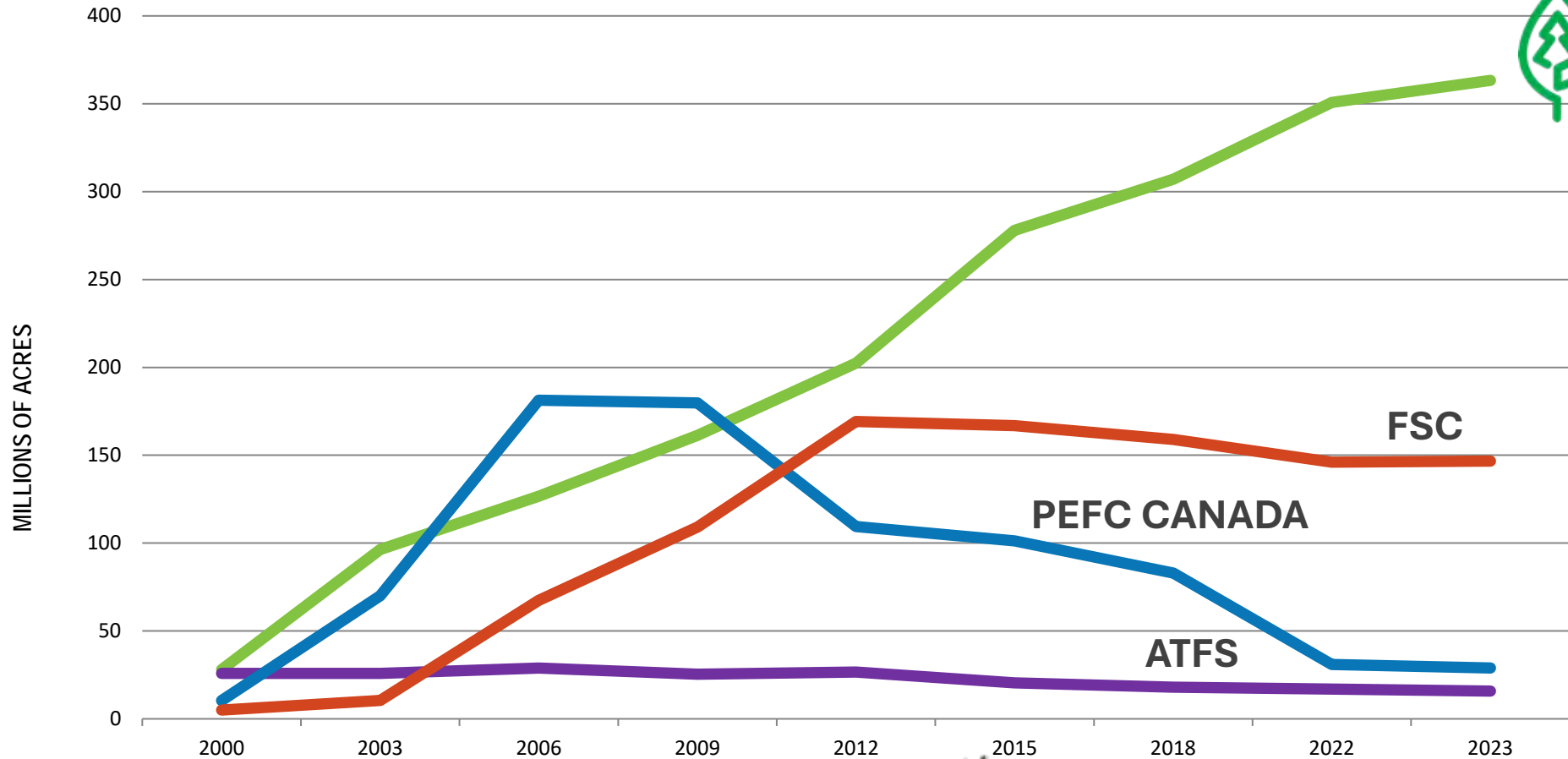
FIVE CERTIFICATION STANDARDS

THE LARGEST SINGLE FOREST CERTIFICATION STANDARD IN THE WORLD

- SFI Forest Management Standard
- SFI Fiber Sourcing Standard
- SFI Chain of Custody Standard
- SFI Indigenous Peoples and Families Module
- SFI Urban and Community Forest Sustainability Standard



FOREST CERTIFICATION IN NORTH AMERICA



363 MILLION ACRES
CERTIFIED TO SFI

147 MILLION HECTARES/
CERTIFIED TO SFI

SOURCES:
sfidatabase.org,
pefc.org, fsc.org

SFI 2022 FOREST MANAGEMENT STANDARD OBJECTIVES

OBJECTIVE 1. FOREST
MANAGEMENT
PLANNING



OBJECTIVE 2. FOREST
HEALTH AND
PRODUCTIVITY



OBJECTIVE 3.
PROTECTION AND
MAINTENANCE OF
WATER RESOURCES



OBJECTIVE 4.
CONSERVATION
OF BIOLOGICAL
DIVERSITY



OBJECTIVE 5.
MANAGEMENT OF
VISUAL QUALITY AND
RECREATIONAL
BENEFITS



OBJECTIVE 6.
PROTECTION OF
SPECIAL SITES



OBJECTIVE 7.
EFFICIENT USE OF
FIBER SOURCES



OBJECTIVE 8. RECOGNIZE AND
RESPECT INDIGENOUS
PEOPLES' RIGHTS



OBJECTIVE 9. CLIMATE SMART
FORESTRY



OBJECTIVE 10. FIRE
RESILIENCE AND
AWARENESS



OBJECTIVE 11. LEGAL
AND REGULATORY
COMPLIANCE



OBJECTIVE 12. FORESTRY
RESEARCH, SCIENCE AND
TECHNOLOGY



OBJECTIVE 13.
TRAINING AND
EDUCATION



OBJECTIVE 14. COMMUNITY
INVOLVEMENT AND
LANDOWNER
OUTREACH



OBJECTIVE 15. PUBLIC LAND
MANAGEMENT
RESPONSIBILITIES



OBJECTIVE 16.
COMMUNICATIONS AND
PUBLIC
REPORTING



OBJECTIVE 17.
MANAGEMENT
REVIEW AND
CONTINUAL
IMPROVEMENT



CLIMATE SMART FORESTRY

WHY IT MATTERS

FORESTS PLAY A CRITICAL ROLE IN ADDRESSING CLIMATE CHANGE AND STORING CARBON.

SFI STANDARD REQUIREMENTS – OBJECTIVE 9:

- **Identify and address climate change risks** to forest and forest operations and the develop adaptation objectives and strategies.
- **Identify and address opportunities** to mitigate the effects associated with its forest operations on climate change.



FIRE RESILIENCE AND AWARENESS

WHY IT MATTERS

SUSTAINABLE FOREST MANAGEMENT CAN REDUCE RISK OF UNDESIRABLE IMPACTS OF WILDFIRE

Undesirable impacts of wildfire threaten public safety, human health, property, water quality and quantity, air quality, species habitat, or those which increase atmospheric carbon or have the capacity to destroy forests on a scale that significantly diminishes their inherent values.

SFI STANDARD REQUIREMENTS:

ON LANDS OWNED OR MANAGED

SFI-certified organizations limit susceptibility to undesirable impacts of wildfire, promote healthy and resilient forest conditions, and support restoration of forests following wildfire damage.

COMMUNITY ENGAGEMENT EFFORTS

SFI-certified organizations engage in efforts to raise awareness of and take action towards benefits of fire management and minimization of undesirable impacts of wildfire.



RECOGNIZE AND RESPECT INDIGENOUS PEOPLES RIGHTS

Indigenous Peoples are essential partners in any forest-focused collaboration. Their full participation will better enable us to collectively advance forest sustainability.

Enhancements support meaningful forest-focused relationship building with Indigenous Peoples.

- Identify the Indigenous Peoples whose rights may be affected. (Ind. 8.1.1 a)
- Recognize and understand established rights-related frameworks. (Ind. 8.1.1 b)
- Provide appropriate training for staff and contractors. (Ind. 8.1.1 c)
- Create opportunities to review forest management plans and practices. (Ind. 8.2.1 e)



NEW SFI 2022 STANDARDS REQUIREMENTS

THE SFI 2022 STANDARDS INTRODUCED PROGRESSIVE NEW REQUIREMENTS ON IMPORTANT TOPICS RELATED TO CLIMATE SMART FORESTRY, RECOGNITION AND RESPECT FOR INDIGENOUS PEOPLES' RIGHTS, AND BIODIVERSITY IN FIBER SOURCING



50% OF SFI-CERTIFIED ORGANIZATIONS NEEDED TO CHANGE THEIR MANAGEMENT PRACTICES IN ORDER TO MEET THESE NEW REQUIREMENTS

BUILDING ON THE OTHER HALF OF SFI-CERTIFIED ORGANIZATIONS WHO ALREADY DID THIS

CLIMATE SMART FORESTRY

61% IDENTIFIED CLIMATE CHANGE RISKS TO SUPPORT DECISION-MAKING

BUILDING ON THE **39%** WHO ALREADY DID

INDIGENOUS PEOPLES' RIGHTS

54% IMPLEMENTED A TRAINING PROGRAM TAILORED TO EMPLOYEE ROLES AND CUSTOMIZED BY REGION

BUILDING ON THE **46%** WHO ALREADY DID

BIODIVERSITY IN FIBER SOURCING

48% CONDUCTED AN ASSESSMENT SHARED IN LANDOWNER OUTREACH AND TRAINING PROGRAMS

BUILDING ON THE **52%** WHO ALREADY DID



SAULT COLLEGE

PLT is an initiative of SFI

SFI AND PLT CANADA PARTNERED WITH SAULT COLLEGE TO CREATE

9 ONLINE COURSES

to support respectful relationship building, understanding, recognition, and respect for Indigenous Peoples' rights, traditional knowledge, representative institutions, and distinctive relationships with the forest.

INDIGENOUS RIGHTS AND RELATIONSHIP BUILDING COURSES

Project Learning Tree Canada (PLT Canada), an initiative of the Sustainable Forestry Initiative (SFI), developed nine courses with Sault College focusing on Indigenous Rights and Relationship Building.

By completing a course, you will earn a certificate of course completion and digital badge that can be shared on social media such as LinkedIn, Twitter, or Facebook; downloaded as a PDF; or even embedded in an email signature.

Note: While the examples and terminology in these courses are specific to Canada, many of the concepts can be applied to other sectors and are applicable to US contexts, as well.

COURSES

ACKNOWLEDGING TRADITIONAL AND TREATY TERRITORY

In this 2-hour course, learn how to deliver a respectful territorial acknowledgement by identifying communities and treaties within your local area.

Who should take this course? People who are looking for introductory knowledge on Indigenous Peoples and territories.

\$59.99

ACCESS COURSES

You can also explore the courses and bundles on Sault College's website.

CO-DEVELOPING PROJECTS AND INITIATIVES

In this 1-hour course, learn key considerations and processes for co-developing projects and initiatives in collaboration with Indigenous Peoples and recognize how to use evaluation to measure and communicate the shared progress and successes of collaborative, community-focused projects.

Who should take this course? People who work with Indigenous Peoples or who would like to build more meaningful relationships with Indigenous communities through their professional roles.

\$59.99

ADVANCING ECONOMIC RECONCILIATION THROUGH BUSINESS COLLABORATIONS

In this 1-hour course, understand how to advance economic reconciliation through your forest sector business practices and business-to-business collaborations with Indigenous-led businesses, as part of your Environmental, Social, and Governance (ESG) initiatives. Learn about appropriate strategies and models that can help both you and local Indigenous businesses grow into ideal partners for one another.

Who should take this course? People engaging and collaborating with Indigenous-led businesses.

\$89.99

DEVELOPING AN INDIGENOUS RELATIONS POLICY

In this 30-minute course, learn how to develop and implement an Indigenous Relations Policy tailored to your organization's unique objectives, structure, and operating locations.

Who should take this course? Employees and consultants who lead their organization's Indigenous Relations initiatives or who are involved in strategic planning and policy development.

\$32.99

DEVELOPING AN INDIGENOUS RELATIONS TRAINING PROGRAM

In this 70-minute course, learn how to design an Indigenous Relations training program tailored to the unique needs, objectives, and operating context of your organization, as well as your local and regional contexts.

Who should take this course? Employees and consultants who lead their organization's Indigenous Relations initiatives or who want to develop or enhance an Indigenous Relations training program.

\$49.99

forests.org | pltcanada.org

forests.org/indigenous-online-courses/



INDIGENOUS RELATIONS

60+ INDIGENOUS
COMMUNITIES

businesses, and partnerships across
Canada and the United States are
certified to the SFI Forest
Management Standard

ACROSS MORE THAN
10 MILLION ACRES/
4 MILLION HECTARES



SFI AND PLT CANADA HAVE
PARTNERED WITH AND/OR
INVESTED
IN OVER

180

INDIGENOUS COMMUNITIES

34,000 PEOPLE

IN SFI-CERTIFIED ORGANIZATIONS WERE TRAINED
IN RECOGNIZING AND RESPECTING
THE RIGHTS OF INDIGENOUS PEOPLES

since 2022

SFI 2022 FIBER SOURCING STANDARD

- Proactive - promotes responsible forestry practices on non-certified land.
- Requires the responsible procurement of fiber — no matter where it comes from.
- Used by SFI-certified facilities procuring fiber from the forest.
- The SFI-certified organization and their suppliers are audited - this includes loggers and small non-certified landowners.



SFI 2022 FIBER SOURCING STANDARD OBJECTIVES

OBJECTIVE 1.
BIODIVERSITY IN FIBER SOURCING



OBJECTIVE 2.
ADHERENCE TO BEST MANAGEMENT PRACTICES



OBJECTIVE 3. USE OF QUALIFIED RESOURCE PROFESSIONALS, QUALIFIED LOGGING PROFESSIONALS AND SFI-CERTIFIED LOGGING COMPANIES



OBJECTIVE 4.
LEGAL AND REGULATORY COMPLIANCE



OBJECTIVE 5. FORESTRY RESEARCH, SCIENCE AND TECHNOLOGY



OBJECTIVE 6.
TRAINING AND EDUCATION



OBJECTIVE 7. COMMUNITY INVOLVEMENT AND LANDOWNER OUTREACH



OBJECTIVE 8. PUBLIC LAND MANAGEMENT RESPONSIBILITIES



OBJECTIVE 9.
COMMUNICATIONS AND PUBLIC REPORTING



OBJECTIVE 10.
MANAGEMENT REVIEW AND CONTINUAL IMPROVEMENT



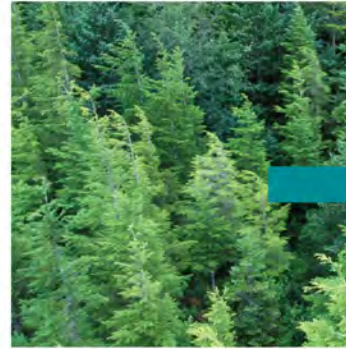
OBJECTIVE 11. AVOID CONTROVERSIAL SOURCES



SFI 2022 CHAIN-OF-CUSTODY STANDARD

An accounting system that tracks forest fiber content through production and manufacturing to the end product.

- Certified forest
- Non-certified forest
- Recycled



SFI, CSA and/or ATFS Certified Forest



Certified, Non-Certified and Recycled Material



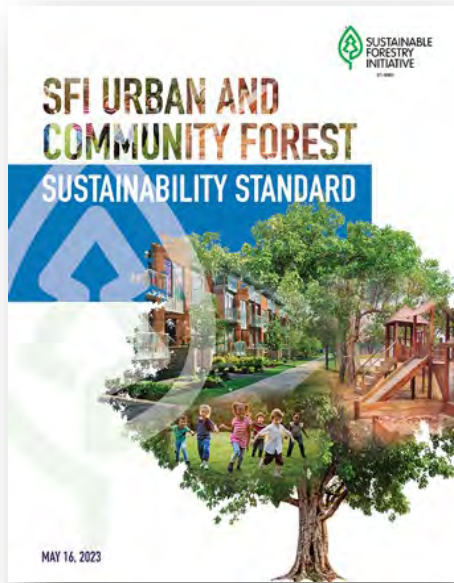
Packaging Certified to the SFI Standard



SFI Certified Converter



Paper Certified to SFI Standard



NEW SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD

LAUNCHED

IN PARTNERSHIP WITH



SFI-0001

OBJECTIVES: SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD

OBJECTIVE 1:
COMMUNITY,
PEOPLE, AND
INDIGENOUS
PARTICIPATION



OBJECTIVE 2:
HUMAN HEALTH
AND WELL-BEING



OBJECTIVE 3:
PROTECTION AND
CONSERVATION OF
BIODIVERSITY



OBJECTIVE 4:
STEWARDSHIP OF
NATURAL RESOURCES,
INCLUDING AIR,
WATER AND SOIL



OBJECTIVE 5: URBAN
AND COMMUNITY FOREST
AND TREE HEALTH AND
VITALITY



OBJECTIVE 6:
SPECIAL SITES,
INCLUDING
NATURAL AREAS



OBJECTIVE 7:
CLIMATE-SMART
MANAGEMENT



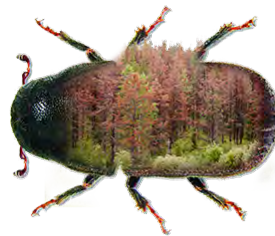
OBJECTIVE 8:
URBAN AND
COMMUNITY
FOREST PLANNING



OBJECTIVE 9:
MANAGEMENT AND
CARE OF URBAN
AND COMMUNITY
FORESTS AND TREES



OBJECTIVE 10:
DISASTER
READINESS,
RESPONSE AND
RECOVERY



OBJECTIVE 11:
CAPACITY BUILDING



OBJECTIVE 12:
URBAN WOOD
AND COMMUNITY
FOREST
UTILIZATION



OBJECTIVE 13:
COMMUNICATIONS



OBJECTIVE 14:
RESEARCH, SCIENCE,
AND TECHNOLOGY



**OBJECTIVE 15. LEGAL
AND REGULATORY
COMPLIANCE INCLUDING
INDIGENOUS
PEOPLE'S RIGHTS**



OBJECTIVE 16:
REPORTING



SFI-CERTIFIED ORGANIZATIONS ARE

REQUIRED

TO UNDERGO ANNUAL
SURVEILLANCE AUDITS BY

INDEPENDENT

**AND ACCREDITED
CERTIFICATION
BODIES**

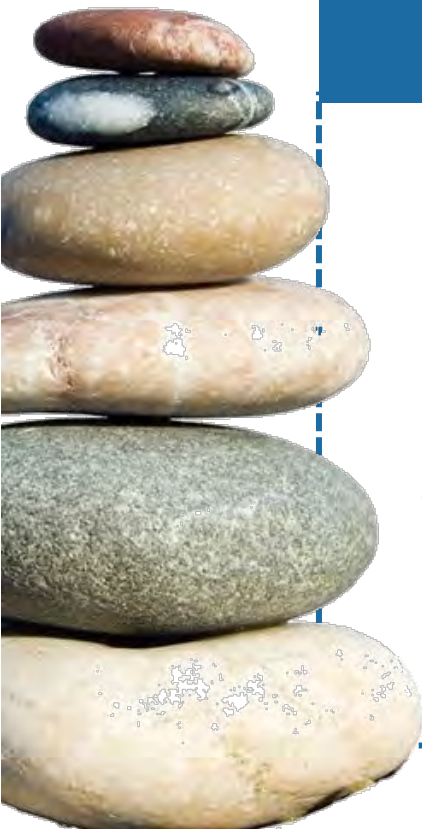


TRANSPARENT AND CREDIBLE

ALL SFI STANDARDS
ARE AUDITED BY ACCREDITED

3RD PARTY
CERTIFICATION BODIES

ACCREDITED CERTIFICATION BODIES





GET CERTIFIED & THIRD-PARTY
AUDITS

HOW TO CERTIFY

GUIDANCE TO THE SFI 2022
STANDARDS AND RULES

AUDITS AND REPORTS

INDEPENDENT CERTIFICATION
BODIES

INCONSISTENT PRACTICES

COMPLAINTS

2022 TRANSITION PROCESS

CONTACTS

Labels and Certification
Courtney Ryncarz
Senior Coordinator, Statistics and Label Use
Tel: 202-719-1391



Third-party independent certification is a cornerstone of SFI's standards

It verifies that all the requirements set out in the relevant SFI standard and supporting documents are appropriately met.

A group of competent, accredited, and independent certification bodies evaluate planning, procedures and processes in the forest, in the mill or in the plant to ensure they conform to SFI requirements.

forests.org/third-party-audits/



CONSERVATION

GOAL: TO ADVANCE CREDIBLE AND EFFECTIVE SOLUTIONS TO ENVIRONMENTAL CHALLENGES THROUGH THE SFI STANDARDS AND LEADERSHIP INITIATIVES.



OVER

\$2 BILLION

DIRECTLY INVESTED IN FOREST RESEARCH BY
SFI-CERTIFIED ORGANIZATIONS SINCE 1995

\$77 MILLION

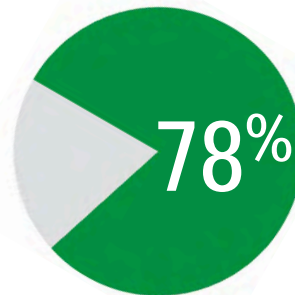
IN FOREST RESEARCH IN 2023

NO OTHER FORESTRY STANDARD HAS A RESEARCH REQUIREMENT

DISTRIBUTION OF RESEARCH DOLLARS



↓
OF RESEARCH FUNDING IS LINKED
TO CONSERVATION-RELATED
OBJECTIVES



CONSERVATION IMPACT OUTCOMES ARE ASSOCIATED WITH THE SFI STANDARDS

THE SFI CONSERVATION IMPACT PROJECT QUANTIFIES:

- the carbon sequestered
- biodiversity maintained or recovered and
- water purified

ACROSS THE SFI
CERTIFIED FOOTPRINT



CARBON

A silhouette of a tree, filled with green foliage. The word "CARBON" is written in large, red, sans-serif capital letters across the middle of the tree.

SFI PUBLISHED A REPORT SUMMARIZING 10 YEARS OF CONSERVATION SUCCESS

in 3 priority areas: climate change and carbon, biodiversity, and water quality and quantity.



SFI PLEDGES COMMITMENT TO 1T.ORG

SUSTAINABLE FORESTRY INITIATIVE
SFI-00001

IS PROUD TO CONTRIBUTE TO THE OBJECTIVES OF THE

1t.org US

OUR PLEDGE TO THE TRILLION TREES PLATFORM ALIGNS WITH OUR BELIEF THAT SUSTAINABLY MANAGED FORESTS REPRESENT A CRITICAL NATURE-BASED SOLUTION TO CLIMATE CHANGE

 HP Sustainable Forests Collaborative VIEW PLEDGE	 Time for Trees VIEW PLEDGE	 Dallas Urban Forest Initiative VIEW PLEDGE	 Mobilizing and Supporting the Conservation, Restoration, and Growth of 100 Million Trees VIEW PLEDGE
 City of Trees Challenge VIEW PLEDGE	 American Tower Corporation Million Trees Initiative VIEW PLEDGE	 Advancing Sustainability Through Forest Certification and Conservation Impact VIEW PLEDGE	 PepsiCo and Nature Based Solutions to 1.5°C VIEW PLEDGE

SFI Program @sfiprogram · Aug 27

Today, the first regional chapter of @1t_org launched in the U.S. #Forests are one of the best natural solutions for the climate crisis - critical for job security, clean water & air, and carbon storage. Join the #TrillionTrees movement; #SFI has! #ConserveRestoreGrow

1t.org | US

Now's the time to reset our world around nature

SFI Program @sfiprogram · Aug 27

#SFI is proud to contribute to the objectives of the @1t_org U.S. Chapter. Our pledge to the trillion trees platform aligns with our belief that sustainably managed forests represent a critical nature-based solution to climate change. #TrillionTrees #ConserveRestoreGrow

3

19

AUGUST 2021

SFI LEADERSHIP IN ESG

THEMES

- Climate Resiliency and Carbon
- Fire Resiliency
- Biodiversity and Species Recovery
- Old Growth Forest Conservation
- Water Quality and Quantity, and Soil Health
- Deforestation Mitigation
- Reducing Risk from Controversial Sources
- Indigenous Peoples' Rights, Recognition, and Relationship Building
- Environmental Education and Forest Literacy
- Building a Diverse Workforce
- Human and Workers Rights
- Healthy Communities and Urban Forestry
- Governance

SFI'S ESG LEADERSHIP THROUGH STANDARDS AND CERTIFICATION



TURNING ESG RISK INTO OPPORTUNITY THROUGH SFI CERTIFICATION

SFI certification is a powerful tool to provide customers and producers of forest products with the tools and guidance needed to make responsible supply chain decisions and achieve responsible forest management goals. With over 350 million acres/142 million hectares certified to the SFI Forest Management Standard, and tens of millions of acres positively influenced by the SFI Fiber Sourcing Standard, SFI is creating solutions on a broad scale on critical ESG topics.

Brands, investors, and consumers reduce forest sector ESG risks when procuring forest products from companies certified to SFI Standards. The SFI standards create positive impact on key ESG topics such as:

- How SFI standards can help with ESG disclosures through 3rd party audits
- Climate Resiliency and Carbon
- Fire Resiliency
- Biodiversity and Species Recovery
- Old Growth Forest Conservation
- Water Quality and Quantity, and Soil Health
- Indigenous Peoples' Rights, Recognition, and Relationship Building
- Environmental Education and Forest Literacy
- Building a Diverse Workforce
- Human and Workers Rights
- Reducing Risk from Controversial Sources
- Governance

Third-party forest certification is a forest manager's proof point of sustainable forest management and helps mitigate risk and create long-term value.

SFI'S STANDARD DEVELOPMENT PROCESS

As part of SFI's commitment to continual improvement, SFI revises its standards every five years. The last revision process included two public comment periods, a dozen webinars, and comments from nearly 2,300 individuals and organizations. This ensures everyone has a voice in shaping the SFI standards.

INDEPENDENT THIRD-PARTY CERTIFICATION

Organizations certified to the SFI standards are also required to undergo annual audits by independent and accredited certification bodies to deliver ongoing conformance. Third-party independent certification is critical to verify that requirements set out in the SFI standards and supporting documents are met.



THE SFI STANDARDS CREATE POSITIVE IMPACT ON KEY ESG TOPICS

ESG THEMES	SFI FOREST MANAGEMENT STANDARD	SFI FIBER SOURCING STANDARD
Climate Resiliency & Carbon	Objective 3 - Forest Health and Resilience SFI certified organizations are required to assess climate change risks, including land-use change and carbon sequestration, and to implement measures to reduce the impact of climate change on their operations and to adapt to climate change.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess climate change risks, including land-use change and carbon sequestration, and to implement measures to reduce the impact of climate change on their operations and to adapt to climate change.
Fire Resiliency	Objective 10 - Fire Resilience and Assessment SFI certified organizations must assess fire risk and develop fire management plans to reduce the risk of fire and to ensure the safety of workers and the public.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess fire risk and develop fire management plans to reduce the risk of fire and to ensure the safety of workers and the public.
Biodiversity and Species Recovery	Objective 4 - Conservation of Biological Diversity SFI certified organizations must assess biological diversity and develop conservation plans to protect and enhance biological diversity on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess biological diversity and develop conservation plans to protect and enhance biological diversity on their land.
Old Growth Forest Conservation	Objective 4 - Conservation of Biological Diversity SFI certified organizations must assess old growth forests and develop conservation plans to protect and enhance old growth forests on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess old growth forests and develop conservation plans to protect and enhance old growth forests on their land.
Water Quality and Quantity, and Soil Health	Objective 5 - Water Quality and Quantity SFI certified organizations must assess water quality and quantity and develop plans to protect and enhance water quality and quantity on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess water quality and quantity and develop plans to protect and enhance water quality and quantity on their land.
Deforestation Mitigation	Objective 2 - Land Use and Conversion SFI certified organizations must assess land use and conversion and develop plans to protect and enhance land use and conversion on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess land use and conversion and develop plans to protect and enhance land use and conversion on their land.
Reducing Risk from Controversial Sources	Objective 6 - Controversial Sources SFI certified organizations must assess controversial sources and develop plans to protect and enhance controversial sources on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess controversial sources and develop plans to protect and enhance controversial sources on their land.
Indigenous Peoples' Rights, Recognition, and Relationship Building	Objective 7 - Indigenous Peoples' Rights SFI certified organizations must assess indigenous peoples' rights and develop plans to protect and enhance indigenous peoples' rights on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess indigenous peoples' rights and develop plans to protect and enhance indigenous peoples' rights on their land.
Environmental Education and Forest Literacy	Objective 8 - Environmental Education and Forest Literacy SFI certified organizations must assess environmental education and forest literacy and develop plans to protect and enhance environmental education and forest literacy on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess environmental education and forest literacy and develop plans to protect and enhance environmental education and forest literacy on their land.
Building a Diverse Workforce	Objective 9 - Building a Diverse Workforce SFI certified organizations must assess building a diverse workforce and develop plans to protect and enhance building a diverse workforce on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess building a diverse workforce and develop plans to protect and enhance building a diverse workforce on their land.
Human and Workers Rights	Objective 11 - Human and Workers Rights SFI certified organizations must assess human and workers rights and develop plans to protect and enhance human and workers rights on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess human and workers rights and develop plans to protect and enhance human and workers rights on their land.
Healthy Communities and Urban Forestry	Objective 12 - Healthy Communities and Urban Forestry SFI certified organizations must assess healthy communities and urban forestry and develop plans to protect and enhance healthy communities and urban forestry on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess healthy communities and urban forestry and develop plans to protect and enhance healthy communities and urban forestry on their land.
Governance	Objective 13 - Governance SFI certified organizations must assess governance and develop plans to protect and enhance governance on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess governance and develop plans to protect and enhance governance on their land.

THE SFI STANDARDS CREATE POSITIVE IMPACT ON KEY ESG TOPICS

ESG THEMES	SFI FOREST MANAGEMENT STANDARD	SFI FIBER SOURCING STANDARD
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Reducing Risk from Controversial Sources	Objective 6 - Controversial Sources SFI certified organizations must assess controversial sources and develop plans to protect and enhance controversial sources on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess controversial sources and develop plans to protect and enhance controversial sources on their land.
Indigenous Peoples' Rights, Recognition, and Relationship Building	Objective 7 - Indigenous Peoples' Rights SFI certified organizations must assess indigenous peoples' rights and develop plans to protect and enhance indigenous peoples' rights on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess indigenous peoples' rights and develop plans to protect and enhance indigenous peoples' rights on their land.
Environmental Education and Forest Literacy	Objective 8 - Environmental Education and Forest Literacy SFI certified organizations must assess environmental education and forest literacy and develop plans to protect and enhance environmental education and forest literacy on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess environmental education and forest literacy and develop plans to protect and enhance environmental education and forest literacy on their land.
Building a Diverse Workforce	Objective 9 - Building a Diverse Workforce SFI certified organizations must assess building a diverse workforce and develop plans to protect and enhance building a diverse workforce on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess building a diverse workforce and develop plans to protect and enhance building a diverse workforce on their land.
Human and Workers Rights	Objective 11 - Human and Workers Rights SFI certified organizations must assess human and workers rights and develop plans to protect and enhance human and workers rights on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess human and workers rights and develop plans to protect and enhance human and workers rights on their land.
Healthy Communities and Urban Forestry	Objective 12 - Healthy Communities and Urban Forestry SFI certified organizations must assess healthy communities and urban forestry and develop plans to protect and enhance healthy communities and urban forestry on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess healthy communities and urban forestry and develop plans to protect and enhance healthy communities and urban forestry on their land.
Governance	Objective 13 - Governance SFI certified organizations must assess governance and develop plans to protect and enhance governance on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess governance and develop plans to protect and enhance governance on their land.

THE SFI STANDARDS CREATE POSITIVE IMPACT ON KEY ESG TOPICS

ESG THEMES	SFI FOREST MANAGEMENT STANDARD	SFI FIBER SOURCING STANDARD
Climate Resiliency & Carbon	Objective 3 - Forest Health and Resilience SFI certified organizations are required to assess climate change risks, including land-use change and carbon sequestration, and to implement measures to reduce the impact of climate change on their operations and to adapt to climate change.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess climate change risks, including land-use change and carbon sequestration, and to implement measures to reduce the impact of climate change on their operations and to adapt to climate change.
Fire Resiliency	Objective 10 - Fire Resilience and Assessment SFI certified organizations must assess fire risk and develop fire management plans to reduce the risk of fire and to ensure the safety of workers and the public.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess fire risk and develop fire management plans to reduce the risk of fire and to ensure the safety of workers and the public.
Biodiversity and Species Recovery	Objective 4 - Conservation of Biological Diversity SFI certified organizations must assess biological diversity and develop conservation plans to protect and enhance biological diversity on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess biological diversity and develop conservation plans to protect and enhance biological diversity on their land.
Old Growth Forest Conservation	Objective 4 - Conservation of Biological Diversity SFI certified organizations must assess old growth forests and develop conservation plans to protect and enhance old growth forests on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess old growth forests and develop conservation plans to protect and enhance old growth forests on their land.
Water Quality and Quantity, and Soil Health	Objective 5 - Water Quality and Quantity SFI certified organizations must assess water quality and quantity and develop plans to protect and enhance water quality and quantity on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess water quality and quantity and develop plans to protect and enhance water quality and quantity on their land.
Deforestation Mitigation	Objective 2 - Land Use and Conversion SFI certified organizations must assess land use and conversion and develop plans to protect and enhance land use and conversion on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess land use and conversion and develop plans to protect and enhance land use and conversion on their land.
Reducing Risk from Controversial Sources	Objective 6 - Controversial Sources SFI certified organizations must assess controversial sources and develop plans to protect and enhance controversial sources on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess controversial sources and develop plans to protect and enhance controversial sources on their land.
Indigenous Peoples' Rights, Recognition, and Relationship Building	Objective 7 - Indigenous Peoples' Rights SFI certified organizations must assess indigenous peoples' rights and develop plans to protect and enhance indigenous peoples' rights on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess indigenous peoples' rights and develop plans to protect and enhance indigenous peoples' rights on their land.
Environmental Education and Forest Literacy	Objective 8 - Environmental Education and Forest Literacy SFI certified organizations must assess environmental education and forest literacy and develop plans to protect and enhance environmental education and forest literacy on their land.	Objective 1 - Forest Management Planning SFI certified organizations are required to assess environmental education and forest literacy and develop plans to protect and enhance environmental education and forest literacy on their land.
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SFI STANDARDS AND THE FIBER SOURCE

SFI standards, when leveraged with our three other pillars of work-conservation, community, and education-grade products, enable solutions for our users and communities purchasing opportunities to address ESG leadership. With companies, customers, retailers, and community and sustainability leaders collaborating with SFI, they are making active, positive choices to achieve a sustainable future.

SFI VISION
A world that values and respects the forest as a natural resource.

SFI MISSION
To advance sustainability through forest-based products.

THE SFI STANDARDS CONTACT:
Brenton King, Chief Sustainability and Forestry Officer
bking@sfi.org | 1-800-456-6666

SFI © 2024 Leadership

SFI IS RECOGNIZED BY MARKET LEADERS & GOVERNMENT ORGANIZATIONS

THE TREND TOWARD RECOGNIZING ALL FOREST CERTIFICATION STANDARDS IS ON THE RISE

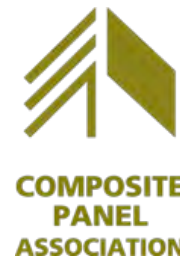


PROMOTING RESPONSIBLE FORESTRY THROUGH GREEN BUILDING PROGRAMS

14

GREEN BUILDING RATING SYSTEMS

including LEED and Green Globes, offer credits for products certified to SFI



California Green Building Standards Code (CALGreen), Part 11, Title 24 of the California Code of Regulations

ITEM 23 Section A5.405, MATERIAL SOURCES

A5.405.2.1 Certified Wood Components - Sustainability Standards. Provide wood products, for at least 50 percent of the project permanently installed products, that have been certified by independent third parties and labeled as having been produced in compliance with the accepted principles of sustainable forest management...





A PATH IN LEED FOR PRODUCTS CERTIFIED TO SFI



Since 2016

SOURCING OF RAW MATERIALS


Earn up to 2 points with
SFI Chain of Custody certified products.

RESOURCES: Forests.org



HOW TO COUNT YOUR CERTIFIED PRODUCTS

SFI Wood Buildings - forests.org

 On April 5, 2016, the U.S. Green Building Council (USGBC) released a pilot Alternative Compliance Path (ACP) for wood and paper products in its Leadership in Energy and Environmental Design (LEED) 2009 and LEED v4 rating systems which enables all certified products to be eligible for LEED credit. Builders and architects can now use wood and paper products certified to the [Sustainable Forestry Initiative \(SFI\)](#), [American Tree Farm System \(ATFS\)](#), [Canadian Standards Association \(CSA\)](#) and [Programme for the Endorsement of Forest Certification \(PEFC\)](#) standards to achieve a point in the "certified wood" ACP under LEED 2009 and achieve a point in the "sourcing of raw materials" ACP under LEED v4.

WHAT IS AN ACP?
An Alternative Compliance Path allows LEED projects to achieve an existing green building credit, using an alternative approach to what is specified in the existing rating tool.

An ACP pilot is used to test and work out any kinks with the new pathway. If the ACP pilot credit is adopted, it will become part of the LEED rating system.

In order to count towards a LEED point, the user must first know that:

- 100% of the forest products are from legal (non-controversial) sources, and
- 70% from responsible sources, and
- The remainder must be certified sources as evidenced by a chain of custody certification (CoC).

SFI Fiber Sourcing certification counts as legal and responsible, while forest products delivered through a CoC certification counts as legal, responsible and certified sources.

Label your products with the SFI logo to help make it easy for architects and builders to identify that the wood or paper is certified to the SFI standard to be eligible to earn a LEED point.

Sustainable Forestry Initiative | How to Count Your Certified Products for a LEED Point | 1



LEEDv5 DRAFT: AS OF OCTOBER 2024



1. STRUCTURAL WOOD (MR: Reduce Embodied Carbon)

3rd party forest certifications SFI, FSC and PEFC contribute to earning points

2. NON-STRUCTURAL WOOD (MR: Optimized Building Products)

3rd party forest certifications SFI, FSC and PEFC contribute to earning points

3. JANITORIAL PAPER (EQ: Green Cleaning)

3rd party forest certifications SFI and FSC contribute to earning points



SFI 2022 USFS WOOD INNOVATION GRANT RECIPIENT

ADVANCING SOCIAL IMPACT USING MASS TIMBER IN INDUSTRIAL BUILDING TYPES

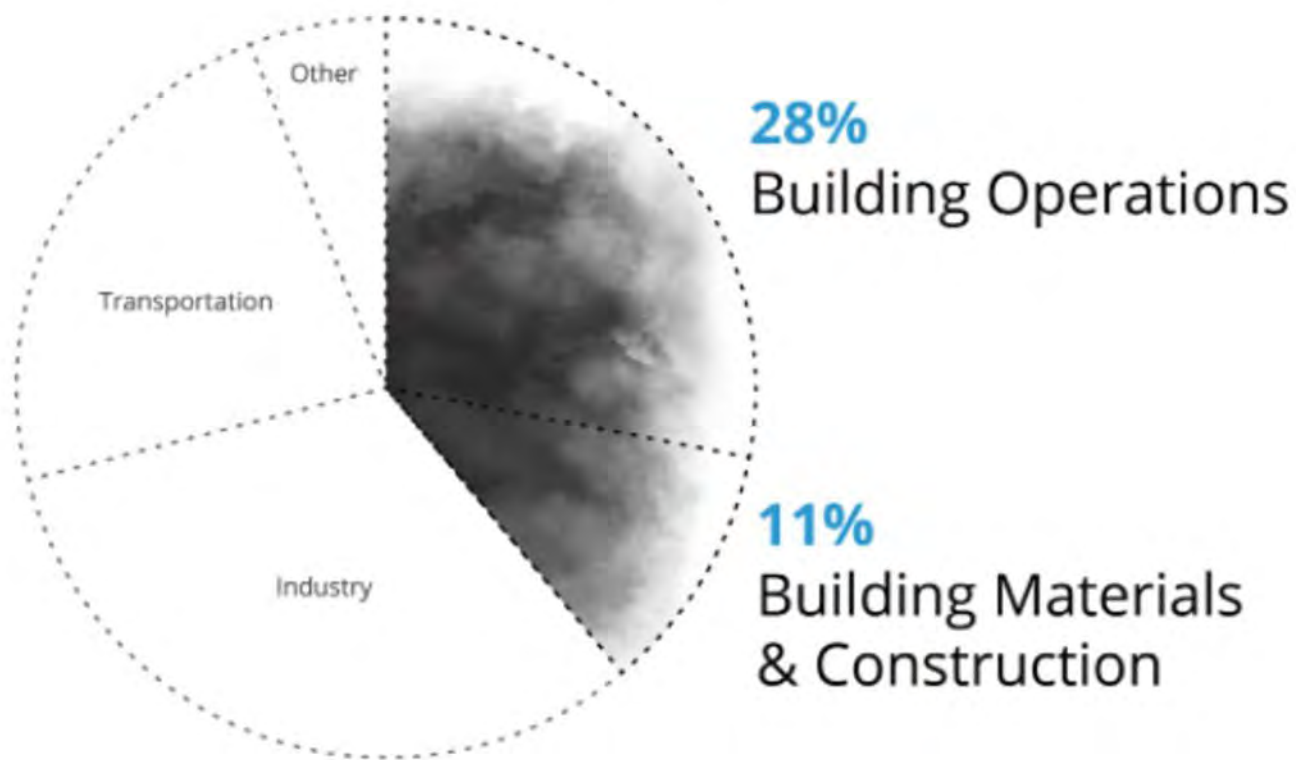
- SFI grant is part of a larger redevelopment project of the St. Paul Port Authority
- Broader Project Vision: Healthy Neighborhoods
- Advance economic development
- Equitable sustainable development
- Net Zero Community
- High paying jobs with low barriers to entry
- First ever registered LEED for Communities Platinum



Forest Service

U.S. DEPARTMENT OF AGRICULTURE

Annual Global CO₂ Emissions



Buildings generate nearly 40% of annual global CO₂ emissions.

Of those total emissions, building operations are responsible for 28% annually, while building materials and construction (typically referred to as embodied carbon) are responsible for an additional 11% annually.

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Data Sources: Global ABC Global Status Report 2018, EIA

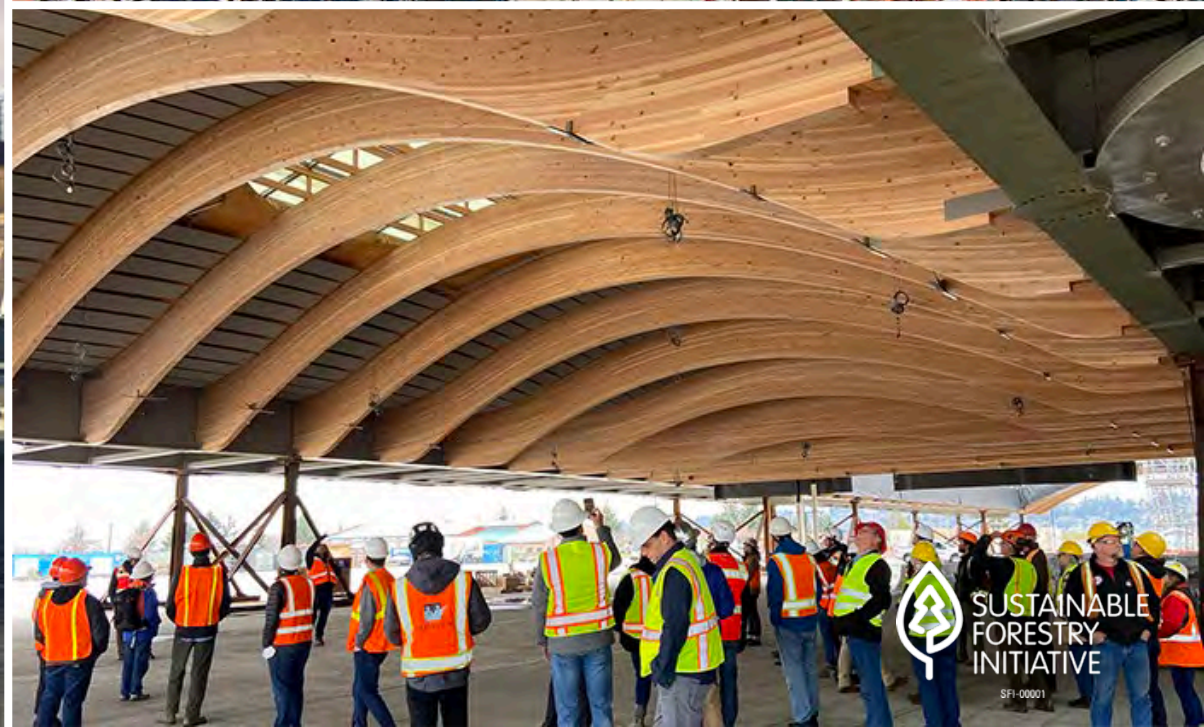
SFI MASS TIMBER CERTIFICATE HOLDERS



NEW PORTLAND AIRPORT



Rendering & Photos: ZGF Architects



 SUSTAINABLE
FORESTRY
INITIATIVE
SFI-00001

619 PONCE

ATLANTA, GEORGIA

First mass timber building in Georgia constructed with timber sourced and produced locally, certified to SFI



ADVANTAGES OF SFI

- SFI is more than a standard – conservation impact, community engagement and environmental education.
- SFI has one forest management standard that allows for consistency – You know what we stand for.
- SFI is the largest standard in North America – We have the scale and supply.
- SFI supports local communities through regional implementation committees and provides support and training of resource and harvesting professionals.
- SFI measures our impact on key topics such as climate, biodiversity and water with science-based partners.



SAVE THE DATE



SFI-0001

2025 SFI ANNUAL CONFERENCE

MINNEAPOLIS

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT



MAY 20-23, 2025
MINNESOTA



THANK YOU



SUSTAINABLE
FORESTRY
INITIATIVE

SFI-00001



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FOR MORE INFORMATION

VISIT:

forests.org/sfi-and-meta

password: meta2024