

GROWING SOLUTIONS FOR



BETTER CHOICES FOR THE PLANET

2020 SFI PROGRESS REPORT

18-month calendar
July 2020-December 2021



WHYITMATTERS

IT IS CRITICAL THAT WE WORK TOGETHER TO ENSURE THE SUSTAINABILITY OF OUR

PLANET. People and organizations are seeking solutions that don't just reduce negative impacts but ensure positive contributions to the long-term health of people and the planet. SFI-certified forests and products are powerful tools to achieve shared goals such as climate action, reduced waste, conservation of biodiversity, education of future generations, and sustainable economic development.

SFI PROVIDES PRACTICAL, SCALABLE SOLUTIONS FOR MARKETS AND COMMUNITIES WORKING TO PURSUE THIS GROWING COMMITMENT TO A SUSTAINABLE PLANET.

When companies, consumers, educators, community, and sustainability leaders collaborate with SFI, they are making active, positive choices to achieve a sustainable future.



Our mission is to advance sustainability through forest-focused collaborations.

NEXT GENERATION

For 25 years, SFI has been a leader in sustainable forest management through our standards. In recent years, we have built on our successes and evolved into a solutions-oriented sustainability organization that addresses local, national, and global challenges.

Our recently updated mission, to advance sustainability through forest-focused collaborations, reflects this focus. Climate change, biodiversity, strength in diversity, clean water, the future of our youth, the importance of a walk in the forest, and the sustainability and resilience of our communities—these are some of the important issues that the SFI community is working to address.

We also realized that we will need a new generation of leaders to help us tackle the future challenges facing our planet. This led to the acquisition of Project Learning Tree in 2017 and the creation of Project Learning Tree Canada that same year. We believe that this increased focus on environmental education will help SFI make an even bigger difference. By leveraging our network to grow PLT and PLT Canada, we will help ensure our positive impact for another 25 years and beyond.

I believe our work is more important now than ever before and our commitment to forests and the social and environmental benefits they provide will continue to position us to meet future challenges.

Thank you,

Kathy Abusow
President and CEO

SFI Inc

Thank you for being a part of the SFI community and for helping us make better choices for the planet.

STANDARDS

PEOPLE AND COMPANIES ARE LOOKING FOR BETTER SOLUTIONS TO EASE PRESSURES ON THE PLANET —

practical choices that will conserve nature, mitigate climate change, and cut waste and pollution. Choosing certified sustainable forest products is a great way to protect species, combat climate change, reduce plastic pollution, and protect water supplies.

SFI STANDARDS HAVE BECOME THE FASTEST GROWING, HIGHLY TRUSTED

solution that can support a growing need for products from the forest, as the drive to reduce carbon pollution and waste intensifies. We are working to shape markets today and ensure that sustainably managed forests will continue to play a crucial role in keeping the planet healthy.

A GLOBAL REACH



SFI's international recognition is increased by the endorsement of the Programme for the Endorsement of Forest Certification (PEFC). PEFC is an important international umbrella program that facilitates the recognition of credible certification.



110/ OF THE WORLD'S FORESTS ARE CERTIFIED

DELIVERING

38% of GLOBAL

ROUNDWOOD PRODUCTION

SFI accounts for almost

35%

of global certified forests



46%

of PEFC certifications worldwide

MARKET RELEVANCE AND CONSUMER RECOGNITION

54%

OF U.S. CONSUMERS ARE AWARE OF THE SFI LOGO

MORE THAN ANY OTHER CERTIFICATION STANDARD

according to a 2020 survey conducted by Two Sides



74%

OF MILLENNIALS WHO ARE AWARE OF THE SFI LABEL SAY IT IS A

POSITIVE INFLUENCE

WHEN THEY ARE MAKING PRODUCT DECISIONS

COMPARED WITH 62% OF BOOMERS

according to a 2020 survey conducted by EcoFocus Worldwide

© Management of the Control of the

TOP THREE REASONS SFI-CERTIFIED ORGANIZATIONS

USE THE SFI LOGO:

- 1. CREATES A POSITIVE CORPORATE IMAGE
- 2. PROOF POINT FOR RESPONSIBLE SOURCING
- 3. REPRESENTS A RIGOROUS STANDARD

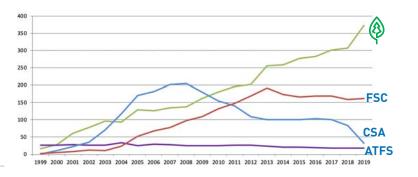
SCALING FOR IMPACT

2.5 MILLION TREES

WERE PLANTED EVERY DAY ACROSS THE U.S. AND CANADA BY SFI-CERTIFIED ORGANIZATIONS IN 2019

375 MILLION ACRES / 152 MILLION HECTARES

certified to the SFI Forest Management Standard



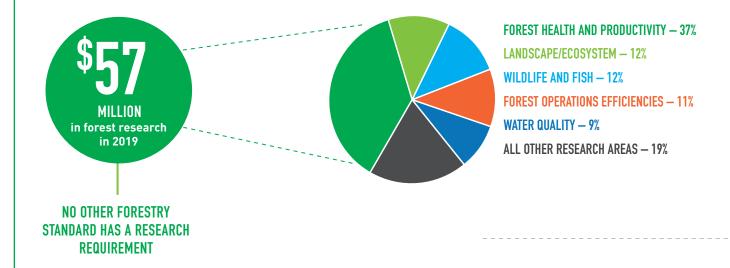
THE SFI FIBER SOURCING STANDARD ADVANCES
SUSTAINABILITY BY ELEVATING PROCUREMENT
PRACTICES AND ENVIRONMENTAL PERFORMANCE ON
TENS OF MILLIONS OF ACRES OF FORESTLAND WHICH
MEANS MORE CONSERVATION OF SPECIES AND WATER
QUALITY ACROSS THE LANDSCAPE.



CONSERVATION

THERE IS A GROWING AWARENESS THAT IF WE WANT TO GRAPPLE WITH CLIMATE CHANGE, WATER QUALITY, WASTE REDUCTION, AND SPECIES LOSS, TAKING GOOD CARE OF OUR FORESTS IS FUNDAMENTAL. Unique among certification standards, SFI mandates innovative and impactful conservation research that builds knowledge and improves forest outcomes. We provide a value-added solution for customers of forest products who want to know that the companies they source from are contributing to conservation results that improve the health of the planet.

SFI IS THE ONLY STANDARD WITH A REQUIREMENT FOR RESEARCH



\$1.8 BILLION

Since 1995, SFI-certified companies have directly invested nearly **\$1.8 billion** in forest research. In 2019, 70% of these investments were allocated to conservation-related objectives.



A CULTURE OF COLLABORATION

DIFFERENT CONSERVATION AND RESEARCH PROJECTS REPORTED BY SFI-CERTIFIED COMPANIES IN 2019



IN MULTIPLE SECTORS INCLUDING:



24% GOVERNMENT

17% CONSERVATION

13% ACADEMIC

10% COMMUNITY

10% RESEARCH

26% OTHER

CONSERVATION IMPACT

ENSURE CLEAN WATER AND APPROPRIATE HABITAT FOR FISH LIKE TROUT AND SALMON



RESTORE RARE FOREST TYPES AND HABITAT, INCLUDING LONGLEAF PINE, AND FORESTED WETLANDS

MAINTAIN AND RESTORE HABITAT FOR SPECIES AT RISK



CLIMATE CHANGE

SUSTAINABLY MANAGED FORESTS CAPTURE CARBON
FASTER THAN UNTOUCHED FORESTS, BECAUSE
YOUNGER TREES—PLANTED AFTER OLDER TREES ARE
HARVESTED—CAPTURE CARBON FASTER THAN OLDER
TREES AS THEY GROW.



COMMUNITY

COMMUNITIES RELY ON FORESTS FOR JOBS AND ECONOMIC DEVELOPMENT. **RECREATIONAL BENEFITS, AND**

HUMAN HEALTH. These links between people and forests have always been important, but are even more relevant in an increasingly connected and changing world. Our work is focused on nurturing a positive relationship between people who live near and work in forests and the goals of a sustainable marketplace and healthy forests.

SFI IS PRESENT IN COMMUNITIES THROUGHOUT THE U.S. AND CANADA,

engaging locally to strengthen partnerships and mutual understanding to reduce friction and build solutions that are better for the planet and support the needs of consumers and workers alike.

SFI-TRAINED PROFESSIONAL HARVESTERS

34% **96%**1995 2019

IN 2019, 96% OF ALL FIBER SUPPLIED TO SFI-CERTIFIED MILLS DELIVERED BY TRAINED HARVESTING PROFESSIONALS



10,965 RESOURCE AND HARVESTING PROFESSIONALS

participated in training in 2019 to ensure understanding of water quality, biodiversity, and other sustainable forest practice requirements (cumulative total since 1995: 213,977*).

*This total may include individuals who have completed training programs more than once. Data provided by Forest Resources Association.

SFI NETWORK

provincial, state, and regional SFI Implementation Committees

\$77 MILLION

INVESTED BY SFI IMPLEMENTATION COMMITTEES IN **LOCAL COMMUNITIES SINCE 1995**

to support training of resource and harvesting professionals, outreach to family forest owners, and environmental education.

In 2019, the investment totaled \$2.6 million

SFI COMMUNITY GRANTS

enhanced capacity of SFI Implementation **Committees to support local communities** and created impacts at scale with 78 partners across U.S. and Canada.

96% OF 375 MILLION ACRES
152 MILLION HECTARES

IS AVAILABLE TO THE PUBLIC FOR

OUTDOOR RECREATION





AND THEIR BUSINESSES HAVE ADOPTED, SUPPORT, AND ACTIVELY UTILIZE THE SFI FOREST MANAGEMENT **STANDARD**

SFI DIRECTLY SUPPORTS HABITAT FOR HUMANITY CANADA'S INDIGENOUS HOUSING PARTNERSHIP





EDUCATION

BUILDING A NEXT GENERATION
OF LEADERSHIP THAT WILL TAKE
RESPONSIBILITY FOR SOLVING
ENVIRONMENTAL CHALLENGES
AND MARKET NEEDS IS ONE OF THE
BEST INVESTMENTS A SOCIETY CAN

MAKE. SFI works with educators and others who help teach environmental knowledge, using modern techniques and the latest information about how to create a world where more people know how to make better choices for the planet. Project Learning Tree, SFI's environmental education program, advances environmental literacy, stewardship, and career pathways using trees and forests as windows on the world.

PLT U.S.

3 MILLION STUDENTS REACHED

THROUGH
NEARLY
14,000
EDUCATORS

750+ IN 2019
WORKSHOPS



PLT'S CARBON & CLIMATE
CURRICULUM WAS
SELECTED A LEARNING®
MAGAZINE 2020 TEACHERS'
CHOICESM AWARD FOR THE
CLASSROOM WINNER





of PLT's lessons take students outdoors

PLT CANADA

PLACED YOUTH IN OVER

2,500 GREEN JOBS SINCE 2018

GENDER BALANCE

IN GREEN JOB Placements Year After Year





157 EMPLOYERS FROM THE SFI NETWORK IN 2019

THE OUTLAND YOUTH EMPLOYMENT PROGRAM

SINCE 2018
PLT CANADA & SFI NETWORKS
HAVE CONTRIBUTED
APPROXIMATELY

\$1.5 MILLION*
TO THE OUTLAND
YOUTH PROGRAM

* \$675,000 from PLT Canada and \$800,000 from SFI-certified organizations.

12% OF JOB PLACEMENTS WENT TO INDIGENOUS YOUTH





2020 SFI PROGRESS REPORT

JULY 2020

FORESTS ARE UNDER PRESSURE FROM CLIMATE CHANGE

SFI-certified companies are helping to mitigate climate change through their use of our standards. The SFI Forest Management Standard requires a number of practices with direct climate benefits, such as ensuring forests remain as forests, requiring harvested areas be promptly regenerated, and requiring practices that reduce the likelihood of wildfire or damaging invasive species.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			CANADA DAY			INDEPENDENCE DAY (US)
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	







MAKING A REAL DIFFERENCE NO

DESK JOBS HERE

2,500 YOUTH IN GREEN JOBS ACROSS CANADA SINCE 2018

AUGUST 2020

GREEN JOBS HELP INSTILL A PASSION FOR THE OUTDOORS

Project Learning Tree Canada's Green Jobs program promotes careers in the forest, conservation, and parks sectors. Working with the SFI network we have placed 2,500 youth in green jobs across Canada since 2018. We have achieved gender balance across job placements. We have also prioritized Indigenous youth placements and built relationships with Indigenous youth development organizations in the forest sector to provide opportunities and career support.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9 INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLES	10	11	12 INTERNATIONAL YOUTH DAY	13	14	15
16	17	18	19	20	21	22
23 / 30	24 / 31	25	26	27	28	29

PLT USES TREES AND FORESTS AS WINDOWS ON THE WORLD





REACHING 3 MILLION STUDENTS WITH ENVIRONMENTAL EDUCATION IN 2019

2020 SFI PROGRESS REPORT

SEPTEMBER 2020

PLT SUPPORTS THE NEXT GENERATION OF FOREST AND CONSERVATION LEADERS

Learning about the environment and how to take care of it is more important than ever. Project Learning Tree, an initiative of SFI, advances environmental literacy, stewardship, and career pathways using trees and forests as windows on the world. Winner of a Teachers' ChoiceSM Award in 2020 for its Carbon & Climate curriculum for grades 6-8 and in 2019 for its Energy in Ecosystems curriculum for grades 3-5, PLT teaches students how to think, not what to think about the environment.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7 LABOR DAY (US) LABOUR DAY (CAN)	8	9	10	11	12
13	14	15	16	17	18	19 ROSH HASHANAH
20	21 INTERNATIONAL DAY OF PEACE	22	23	24	25	26
27	28 YOM KIPPUR	29	30			



2020 SFI PROGRESS REPORT

OCTOBER 2020

SUPPORTING DIVERSITY BUILDS SUCCESS

Supporting diversity helps achieve better outcomes for our society and our forests. SFI seeks to collaborate with a diversity of communities through grants and partnerships that reach underserved communities, including working with the Black Family Land Trust to support career pathways in the forest sector that increase land retention for African American families. The SFI standards also have language that requires certified organizations to have a written policy demonstrating commitment to comply with social laws, such as those covering civil rights, anti-discrimination and anti-harassment measures, and Indigenous Peoples' rights.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	WORLD HABITAT DAY	6	7	8	9	10
11	COLUMBUS DAY (US) INDIGENOUS PEOPLES' DAY (US) THANKSGIVING (CAN)	13	14	15	16	17
18	19	20	21	2020 SFI	23 E-SUMMIT	24
25	26	27	28	29	20	31 HALLOWEEN



NOVEMBER 2020

SFI-CERTIFIED WOOD PROVIDES BETTER BUILDING SOLUTIONS

Wood's inherent properties—as a sustainable, natural, healthy, and renewable resource that stores carbon—make it an excellent choice for construction. Using wood certified to SFI increases environmental benefits, because the forest where the wood was sourced was managed to address critical global sustainability issues such as storing carbon to mitigate climate change, conserving water quality, and ensuring a diversity of species.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	THE REMEMBRANCE DAY (CAN) VETERAN'S DAY (US)	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27 THANKSGIVING (US)	28
29	30					





375 MILLION ACRES/ 152 MILLION HECTARES

CERTIFIED TO THE SFI FOREST MANAGEMENT STANDARD

DECEMBER 2020

SFI HAS THE SCALE TO MAKE A DIFFERENCE

Leveraging our scale is what provides us with the ability to have the biggest impact on many sustainability challenges. Beyond the land certified to the SFI Forest Management Standard, tens of millions of acres are positively influenced by the SFI Fiber Sourcing Standard, and more than 2,300 company sites around the world use the SFI Chain-of-Custody Standard. Connecting and leveraging SFI-certified organizations to collaborate on conservation or social issues is how we make the biggest impact across the U.S. and Canada.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7 PEARL HARBOR DAY (US)	8	9	10	11 FIRST DAY OF HANUKKAH	12
13	14	15	16	17	18	19
20	21	22	23	24 CHRISTMAS EVE	25 CHRISTMAS DAY	26 BOXING DAY (CAN)
27	28	29	30	31 NEW YEAR'S EVE		



JANUARY 2021

SFI IS IN YOUR COMMUNITY. WE ARE THE BOOTS ON THE GROUND

SFI responds to local needs through SFI Implementation Committees at the state, provincial, and regional levels. These committees work with local, forestry, and professional associations, universities, government agencies, landowner groups, conservation groups, and many others to promote SFI standards as a means to broaden the practice of responsible forestry and achieve on-the-ground progress.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 NEW YEAR'S DAY	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18 MARTIN LUTHER KING JR. DAY (US)	19	20	21	22	23
24 / 31	25	26	27	28	29	30



THE SFI STANDARDS ENSURE

CONSERVATION
OF WATER
RESOURCES

IN CANADA AND THE U.S.



28

FEBRUARY 2021

FRESH THINKING ON WATER CONSERVATION

SFI ensures the use of best management practices for water quality in our standards and supports research on the connections between sustainable forest management and water conservation. A study done in collaboration between SFI and the University of Georgia proved that compliance rates for implementing forestry best management practices for water quality was higher in areas subject to sourcing by SFI-certified mills. This means that SFI's Fiber Sourcing Standard, which positively influences millions of acres of managed forests, ensures watershed protections that directly benefit aquatic species and provide for the needs of millions of people downstream.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 GROUNDHOG DAY WORLD WETLANDS DAY	3	4	5	6
7	8	9	10	11	12	13
14 VALENTINE'S DAY	15 PRESIDENT'S DAY (US)	16 MARDI GRAS	17 ASH WEDNESDAY	18	19	20
21	22	23	24	25	26	27



MARCH 2021

OUR WORK SUPPORTS HEALTHY FORESTS

In many forested areas, there is no longer a single "fire season"—more than a billion acres in the U.S. alone are at risk of fires throughout the year. In Canada, an average of about 2.5 million hectares/6 million acres of land burn every year. SFI's standards and conservation leadership provide practical solutions to reduce the impact of fire, climate change, and pests through thoughtful management and fuel reduction.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8 INTERNATIONAL WOMEN'S DAY	9	10	11	12	13
14	15	16	17 ST. PATRICK'S DAY	18	19	20
21 INTERNATIONAL DAY OF FORESTS	WORLD WATER DAY	23	24	25	26	27
28 PASSOVER	29	30	31			



FORESTS AND THE CIRCULAR ECONOMY

A SUSTAINABLE FUTURE



APRIL 2021

CHOOSE SFI TO SUPPORT A CIRCULAR ECONOMY

The forest sector offers renewable products and innovative solutions, including paper-based packaging and tall wood buildings, that support the circular economy. Instead of a traditional linear economy based on a make, use, dispose of cycle, a circular economy extracts maximum value from products through recovery and regeneration at the end of use. Sourcing products from a sustainably managed forest, like those certified to SFI, is a good way to support a circular economy and conserve our planet's precious resources.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 APRIL FOOL'S DAY	2 Good Friday	3
4	5	6	7	8	9	10
EASTER	EASTER MONDAY (CAN)	C	,		•	
11	12	13	14	15	16	17
10	10	RAMADAN BEGINS	0.1	TAX DAY (US)	0.0	0.4
18	19	20	21	22 EARTH DAY	23	24
25	26	27	28	29	30	



MAY 2021

SFI STANDARDS PROMOTE THE CONSERVATION OF FOREST ECOSYSTEMS AND SPECIES

SFI standards hold SFI-certified companies to the highest level of species and habitat conservation to help address global declines in multiple species. We partner with multiple conservation organizations and government agencies on species recovery and habitat conservation, which can have a greater impact than strict protection. SFI-certified forests provide habitat for forest birds, gopher tortoises, caribou, and grizzly bears.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5 CINCO DE MAYO	6	7	8
9 Mother's Day	10	11	2021 S VANCO	13 FI ANNUAL CONFE UVER, BRITISH COI	RENCE LUMBIA 1	15
16	2021	18 PLT INTERNATIONAL C BREMERTON	OORDINATORS' CONFER WASHINGTON	20 RENCE	21	22
23	24 VICTORIA DAY (CAN) MEMORIAL DAY (US) 31	25	26	27	28	29





JUNE 2021

SFI VALUES THE IMPORTANT RELATIONSHIPS BETWEEN FORESTS AND INDIGENOUS COMMUNITIES

SFI supports community-led forest-focused initiatives and partners with leading Indigenous organizations so that all communities are able to fully value and benefit from sustainably managed forests. Through growing and strengthening our relationships, SFI maintains strong alignment between SFI standards and the values, rights, and traditional knowledge of Indigenous Peoples.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14 FLAG DAY (US)	15	16	17	18	19
20 FATHER'S DAY	21 NATIONAL INDIGENOUS PEOPLES DAY (CAN)	22	23	24	25	26
27	28	29	30			



96%

OF FORESTS CERTIFIED TO THE SFI STANDARD ARE AVAILABLE TO THE PUBLIC FOR OUTDOOR RECREATION



2020 SFI PROGRESS REPORT

JULY 2021

SPENDING TIME IN A FOREST MAKES YOU HEALTHIER

SFI-certified forests provide a place for outdoor activities like camping, hiking, fishing, mountain biking, horseback riding, and so much more. Numerous studies in the U.S. and around the world have proven the health benefits of spending time outside in nature. Project Learning Tree offers a variety of free, fun activities that help connect families and children to the outdoors and nature. Spending time around trees helps you focus, reduces stress, lowers blood pressure, and improves your mood.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 CANADA DAY (CAN)	2	3
4 INDEPENDENCE DAY (US)	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



AUGUST 2021

PLT CANADA'S MENTORSHIP PROGRAM IS POWERED BY SFI'S NETWORK

PLT Canada's mentorship platform helps create leadership opportunities for all types of people. By helping to build successful, productive, and trusting relationships, we help mentors and mentees work on goals that challenge them and help them to grow based on shared and changing perspectives. SFI believes that people can lead every day, no matter their job title, and seek to support the future generation by providing communication tips, networking advice, and problem-solving tools so that they can reach their full potential.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9 INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLES	10	11	12 INTERNATIONAL YOUTH DAY	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				





SUSTAINABLY MANAGED FORESTS

SUPPORT THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

SEPTEMBER 2021

SFI-CERTIFIED FORESTS ADDRESS GLOBAL SUSTAINABILITY CHALLENGES

United Nations Sustainable Development Goals (SDGs) are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity. SFI is committed to doing its part to address global sustainability challenges. SFI standards directly contribute to SDG indicators through landscape-level conservation to help conserve biodiversity, and will include a new objective focused on climate change mitigation and adaptation. Project Learning Tree directly contributes to Goal 4, Quality Education, through tailored and adaptable educational materials. Supporting this UN framework helps SFI and others in our network to make sustainable choices that benefit our shared future.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6 LABOUR DAY (CAN) LABOR DAY (US)	7 ROSH HASHANAH	8	9	10	11
12	13	14	15	16 YOM KIPPUR	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

AWARENESS OF SFI LABEL RISING WITH KEY CONSUMERS





SUSTAINABLE FORESTRY INITIATIVE

OCTOBER 2021

THE SFI LABEL HELPS CONSUMERS CHOOSE SUSTAINABLY SOURCED PRODUCTS

Consumers are becoming increasingly aware of their packaging choices. According to recent research, paper-based packaging is the preferred choice of consumers for its environmental attributes. The survey found that consumers are willing to change their behavior in order to shop more sustainably and to spend more on products that are packaged in sustainable materials. The same study also revealed that when it comes to environmental labels, 54% of consumers are aware of the SFI label.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	COLUMBUS DAY (US) INDIGENOUS PEOPLES' DAY (US) THANKSGIVING (CAN)	12	13	14	15	16
17	18	19	20	21	22	23
24 / 31	25	26	27	28	29	30



HANUKKAH BEGINS

NOVEMBER 2021

PAPER-BASED PACKAGING RISING TO THE TOP AS AN ALTERNATIVE TO PLASTIC PACKAGING

We need to reduce the plastic going into landfills and our oceans. Paper and fiber-based packaging are solutions because they are renewable, recyclable, sourced responsibly, and biodegradable. When the packaging has an SFI label, there is an extra assurance that the fiber used to make the packaging was sourced sustainably. Data shows that consumers prefer products that do not use plastic packaging, creating new opportunities for the forest sector to offer better choices for the planet.

they've actively tried to buy products packaged in something other than plastic (Shelton Communication Group 2019)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	THE REMEMBRANCE DAY (CAN) VETERAN'S DAY (US)	12	13
14	15	16	17	18	19	20
21	22	23	24	25 THANKSGIVING (US)	26	27
28	29	30			Source: 1/3 of Americans say	that in the last three months





DECEMBER 2021

SHAPING THE SFI STANDARDS THROUGH THE STANDARDS REVISION PROCESS

A regular, transparent process for revision of the SFI standards is a critical part of SFI's commitment to continual improvement. By leveraging expertise across our network through focused engagement, and by including open comment periods, SFI creates standards that are grounded in science, include diverse perspectives, and benefit consumers, communities, and ultimately forests across the U.S. and Canada. Thousands of people joined the standards revision process and this commitment to collaboration strengthens the positive impact of our standards in addressing sustainability challenges.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 CHRISTMAS EVE	25 CHRISTMAS DAY
26	27	28	29	30	31	
BOXING DAY (CAN)					NEW YEAR'S EVE	

SFI CERTIFICATE HOLDERS



3A Press
3C Packaging
3M Company



A&A Trading Ltd.

A.W. Hastings & Co LLC

Abitibi River Forest Management Inc.

ABS Graphics

Absolute Printing D.B.A. Fuse Graphics

Academy Graphic Communication, Inc.

ACCO Brands USA LLC & ACCO Brands Canada LP

Accurate Box Co., Inc

Adams Lithographing

Advance Packaging Corporation

Advance Paper Box Company / Packaging Spectrum

ArtSkills, Inc.

Ashton Lewis Lumber Company, Inc.

Aspen Press and Packaging, LLC

Aspen Products Inc

Associated Hardwoods

AT Limited Partnership

Atco Wood Products Ltd.

Atlantic Corporation of Wilmington, Inc.

Atlantic Packaging Products Ltd.

Atlantic Press Inc

Atlas Pallets a Division of WMC

Autajon Packaging Boston

AV Group NB Inc. - AV Nackawic AV Terrace Bay



Barrette-Chapais Ltée

Batavia Container Inc/American Boxboard LLC

Bay Cities Container Corporation

BBC Land LLC

BC Timber Sales

BCLAII-Size Division

BPG GRAPHIC SOLUTIONS dba Mi5 Print & Digital Communications

BPM. Inc.

Broadridge Customer Communications West LLC

BSC Acquisition Sub, LLC, dba Double Envelope

BUILDING PRODUCTS PLUS LLC

Burd and Fletcher

Burton & Mayer Inc.



C&C Wood Products Ltd.

C&D Lumber Co.

C.W. Zumbiel Company, The

Cadmus Journal Services (A Cenveo Worldwide Limited Company)

Cal-Tex Lumber Company, Inc.

Cambridge Packaging Incorporated

Campbell Global, LLC - East Coast and Southeast

Campbell Global, LLC -Northwest Region

Campbell Global, LLC -Southwest Region Clearwater Paper Corporation - Lewiston

Clemson Experimental Forest

Clifford Paper, Inc. dba Media Solutions. Clifford

Coastal Container Corporation

Colbert Packaging Corporation

Collum's Lumber Products, LLC

Colonial Press International, Inc.

Color Graphics (A Cenveo Worldwide Limited Company

Colortree Group, Inc.

Columbia Corrugated Box

Columbia International Forest Products, Inc.

Command Digital

Command Missouri

Commencement Bay Corrugated

COMMERCIAL LUMBER AND PALLET COMPANY INC

Commonwealth of Virginia, Department of Forestry

Communication Globale Pub Cité

Compass Packaging LLC

Conifex Timber Inc.

Connemara Converting

Conservation Forestry, LLC

Conservation Resource Partners,

Container Service Corp

Continental Accessory Corp.

Delta Graphics

DESIGNERS PRESS INC.

DG3 North America, Inc.

DIAMOND ENVELOPE CORPORATION

Direction Furniture Company Inc.

DISC Graphics, Inc.

District Creative Printing Inc.

Dixon Direct

Dixon Ticonderoga Art ULC

Dixon Ticonderoga Company

Dobi & Associates. Inc.

Documation LLC

Dominion Holdings, Inc. DBA Source 4

Domtar Inc., Dryden

Domtar Inc., Espanola

Domtar Inc., Usine de Windsor

Domtar Paper Company, LLC

.

Donnelley Financial Solutions

Double H Plastics, Inc.

Drax Biomass Inc.

DreamWorks Graphic Communications, LLC

Dryden Forest Management Co.

DS Graphics Inc.

DS Smith dba Newport Timber

DS Smith dba St. George Timberland Holdings, Inc

Ahlstrom-Munksjö NA Specialty Solutions LLC Ahlstrom-Munksjö NonWovens LLC AJ Schrafel Paper Corporation AJM Packaging Corporation AKI Inc. dba Arcade Marketing, Alamco Wood Products LLC All Color Business Specialties LTD All Packaging Company Allen-Bailey Tag & Label, Inc. Alliance Packaging LLC/SP Holdings Alsip Minimill LLC AM Lithography Ambrose International Amcor Specialty Cartons (ASC) American Eagle Paper Mills (Team Ten LLC) American Forest Management (AFM) - PNW Group American Greetings American Litho, Inc. Americraft Carton, Inc. AMIDON GRAPHICS

ANC Timber Ltd.

Anchor Paper Company

API Foils

Arandell Corporation

ARBEC, BOIS D'OEUVRE INC.

Ariva, a division of Domtar Inc.

Arizona Public Service (APS) Company

Arkansas Box, LLC

Arkansas Forestry Commission

Arkay Packaging

Arma Container Corporation

Arrow Box Company

BCI Buckeye Division (Div of BCI Buckeye Corrrugated)

BCI Hawkeye Division - Hawkeye Corrugated Box

Bell Container Corp.

Bell Incorporated

Bellwyck Packaging Inc/Bellwyck Packaging Solution

Belmark, Inc.

Beloit Box Board Company, Inc.

Benchemark Printing, Inc.

BENGAL PAPER & CONVERTING

Bennett Lumber Products, Inc.

Bersaco, Inc.

Best Deal Graphics and Printing

Best Press Inc.

Bethune Nonwovens, Inc. dba Suominen

Bind-Rite Robbinsville, LLC dba Command Robbinsville

Bind-Rite Services, Inc.

Blandin Paper Company dba UPM Blandin

Blue Ridge Printing

Blue Water Lumber, LLC

BOCA Systems

Boisaco Inc.

Boise Cascade

Boise Cascade Company

Boise White Paper, LLC

BOISERIES SAVCO INC.

Boscus Canada Inc.

Boutwell, Owens & Co. Inc.

Box-Board Products Inc.

BOXES R US, INC. dba ULTIMATE PAPERBOX CO

Boy Scouts of America - Philmont Scout Ranch

Boy Scouts of America -The Summit Bechtel Reserve

Canadian Forest Products Ltd. (CANFOR)

Canadian Forest Products Ltd. dba WynnWood

Canadian Wood Products -Montréal Inc. dba CWP Arc

Canfor Southern Pine, Inc.

Canyon Lumber Co., Inc.

Capacity Forest Management Ltd.

Capital Corrugated & Carton LLC. dba Sierra Sheets

Capital Printing

CARAUSTAR CUSTOM PACKAGING

Caraustar Industries Inc.

Carolina Container Company

Carrier Forest Products Ltd.

Carrier Lumber Ltd.

Cartamundi East Longmeadow LLC

CartonCraft, Inc.

Case Paper Company Inc

Catalyst Paper Corporation

Catchmark Timber Trust, Inc.

Cedar Creek, LLC

Central Michigan Paper Company

Central National Gottesman, Inc.

Cenveo Publisher Services dba Cenveo Worldwide Limited

Cenveo Worldwide Limited

Champion Container Corporation

CJK Group Inc

Clampitt Paper Company

Clark Graphics

Clark's Hardwood Lumber Co.,

Classic Color, Inc.

Classic Envelope Inc

CLAW Forestry Services, LLC

Clearwater Paper Corporation

Conver Pack. Inc.

Convertible Solutions LLC

Copap Inc. DBA Copap Trading Inc.

Copy General Corporation

Corner Brook Pulp And Paper Limited

CorrChoice

Corrugated Container Corporation dba DS Smith Packaging

Corrugated Supplies, LLC

Cottonport Hardwoods, LLC.

CRABAR / GBF INC. A SUBSIDIARY OF ENNIS, INC. DBA

CRAFT Artisan Wood Floors

Creative Press L.L.C.

Crusader Paper Company, Inc.

CTP Cartons and Labels - A division of CTP Limited

Cultech, Inc. A Subsidiary of Autajon Group

Cumberland Container Corporation

Curtis Packaging Corporation

Custom Packaging, LP

Cutting Edge Paper Limited



DanHil Containers II, LTD.

DART CONTAINER CORPORATION

Data Reproductions

Dee Packaging Solutions

Delta Corrugated Paper Products

Ducks Unlimited Canada

Dunkley Lumber Ltd.

Dunn Paper - Natural Dam, Inc.

Durabox de Chihuahua S.A. de C.V.

Dura-Fibre, LLC

Durgin and Crowell Lumber Co.,

Duro Hilex Poly, LLC, a subsidiary of Novolex Hold

Eacom Timber Corporation



Eagle Veneer, Inc.

Edelmann USA. Inc.

Ekman & Co Inc.

El Dorado Packaging, Inc.

ElandersUSA. LLC

Elk Grove Graphics

Elopak Canada Inc.

Emballages Netpak Inc.

Endura Products. Inc.

Envelope 1, Inc.

Envision Graphics, LLC dba Envision3

Enviva, LP

Essentra Packaging U.S. INC

Evergreen Packaging, Inc.

SFI CERTIFICATE HOLDERS



F.H. Stoltze Land & Lumber Company

Fallen Timber LLC

FCL Graphics

Fellowes, Inc.

Ferguson Box

Fibercorr Mills, LLC

Fibre Source International Corp/ Fibre Source NA Co

FIBRO SOURCE USA, INC.

Field Paper Company

Financial Graphic Service, Inc.

Finch Paper LLC

First Quality Enterprises, Inc.

Five Star Sheets LLC

Fleetwood Fibre Packaging & Graphics

Florida Forest Service

Flower City Printing Inc./Carta USA

FoldedPak, Inc.

Foley Cellulose LLC

Foremost Graphics LLC

Forest City Trading Group, LLC

Forest Investment Associates

GRAPH-PAK CORPORATION

Great Little Box Company

Greatview Aseptic Packaging (Shandong)Co., Ltd.

Greatview Beijing Trading Co., Ltd

Greatview Holdings Limited

Green Bay Packaging Inc.

Green Diamond Resource Company

GREENER PLANET. LLC

GreenWood Resources, Inc.

Greif Packaging, LLC

Groupe Forestra Coopérative Forestière

Groupe Savoie Inc

H.J. Crabbe & Sons Ltd.



Hallmark Cards, Inc.; Dayspring Cards Inc

Hampden Papers

Hampton Resources, Inc.

Hancock Forest Management

Hankins, Inc.

Harris Packaging Corporation

Harrison Industries d.b.a. Structural Wood Systems Idaho Timber, LLC

Ideal Box LLC

Image Four Inc.

Impressions Incorporated

Imprimerie Solisco Inc.

Independent II. LLC

Independent Paperboard Marketing, LLC

Indiana Department of Natural Resources

INDUSTRIES JOHN LEWIS LTD

Intercarton, S. de R.L. de C.V.

Interfor Corporation

International ESP, Inc.

International Forest Products

International Paper Company

International Paper North American Container

Interprint Web Printing

Interstate Container Cambridge

Interstate Container Columbia

Interstate Container Reading LLC

Interstate Paper, LLC dba DS Smith Riceboro Mill

Irving Consumer Products Ltd.

Island Timberlands Limited Partnership

ITW Laminations, a division of ITW Canada Inc.

J.D. Irving Limited

J.J. Collins & Sons, Inc.

Katahdin Forest Management LLC

Katerra Inc

Kaweah Container

Kempf Paper Corporation

Kenauk Canada ULC

KEY CONTAINER CORPORATION

King Forest Industries, Inc.

King Paper Limited Corp

Kingery Printing

Kirkwood Printing Company

K'omoks First Nation (KFN) Forestry LP

Kruger Inc.

Kruger Products L.P

Kubin-Nicholson Corporation

KyKenKee, Inc.

Lake Book Manufacturing

Lake Printing Co Inc dba Lake



Variable Solutions

Landvest, Inc.

Langston Companies Inc.

LaSalle Lumber Company LLC

Manufactura de Empaque Peninsular, S. de R.L. de C

Marwood Ltd.

Maryland DNR Forest Service

Masonite Corporation

Master Packaging Inc.

Master Print

MCADAMS GRAPHICS INC.

McDermid Paper Converters Ltd.

McKinley Paper Company Inc.

MCLEAN PACKAGING CORP

McNairn Packaging, Inc.

McShan Lumber Company, Inc.

Meadowlands Display and

Packing, Inc.

Menasha Packaging Company,

Mensch Mill & Lumber Corp

Mercer Peace River Pulp Ltd.

Meredith Webb Printing

Meyers Printing Company

Miami-Dade County, GSA

Materials Management

Michigan Department of Natural Resources

Michigan-California Timber Company LP

Midland Paper, Packaging + Supplies

Midwest Converting Inc.

Midwest Paper Group

Miitigoog Limited Partnership

Fornebu Lumber Company Inc., Woodlands Division

Forney Coated Products, A Division of Smurfit Kapp

Forum Communications Printing

Franklin Lumber LLC

Freedom Holdings, LLC, dba Freedom Graphics System

French Paper Company

Fruit Growers Supply Company



Gateway Packaging Company

Gateway Press, Inc.

General Converting, Inc.

Georgia Biomass LLC

Georgia-Pacific LLC

Gestion Forestire du Saint-Maurice Inc.

Giustina Land & Timber Co.

Glatfelter Advanced Material North America

Globus Printing and Packaging

GLS Companies

Goetz Printing Company, The

GoldenCorr Sheets. LLC

Gondi S. de R.L. de C.V.

Good Hope, Inc.

Goodfellow Inc.

Gorham Paper and Tissue, LLC

Gould Paper Corp. Dba JP Gould

GP Cellulose GmbH

GP Corrugated LLC

Graphic Packaging International

Hazen Paper Company

Heinrich Envelope Corporation

Herzog Veneers

Hexacomb, a Packaging Corporation of America Brand

Highland Pellets LLC

HighRoad Press LLC

Hilton Timberlands, LLC

Hinton Lumber Products, Inc dba Cottondale Wood Products

HM Woodworking

Hoff Enterprises Inc.

Hoffmaster Group, Inc.®

Holmberg Co. Inc.

Homan Industries

Hood Container Corporation

Hood Container of Louisiana, LLC

Hood Industries. Inc.

Hood Packaging Corporation

Hopkins Lumber Contractors, Inc.

Horizon Paper Co., Inc.

HPE. Inc.

Hub Folding Box Co., Inc.

Huber Engineered Woods, LLC

Huhtamaki, Inc.

Husby Forest Products Ltd.

Huston Patterson Corporation/ Sigma Graphics

Hylton Paper Company, Inc.



Idaho Forest Group



Jackson Paper Manufacturing Company

Jacob Holm Industries

Jasper Lumber Company & Southern Wood Chips

Jay Packaging Group, Inc.

JBM Packaging Company

JELD-WEN Windows and Doors

Jen-Coat, Inc. dba ProAmpac

JH Huscroft

JLMC International LLC

Joe Piper Inc.

John Roberts Company, The

Johns Manville

Johnson Anderson and Associates Inc.

Jones Packaging Inc.

Jostens

Jostens Inc.

Justman Packaging and Display

K & D Graphics, Printing and Packaging



K-1 Packaging Group Kaisa USA Inc. Kanzaki Specialty Papers, Inc. Lawrence Paper Company Lee Industries. Inc.

Lefavor Envelope Company

LeNoble Lumber Co., Inc.

Les Papiers Atlas Inc. / Eden Industries Inc.

Lewis Paper International

Lewisburg Printing Company

Lexington Manufacturing, Inc.

Liberty Paper

Lithographix, Inc.

Little Rapids Corporation

Lollicup

Lone Rock Timber Management

Company

Lone Star Corrugated Container Corp.

Louisiana Department of Wildlife and Fisheries

Louisiana Pacific Corporation

Love Envelopes, Inc.

Loyola Paper Company

LSC Communications

LV Timber Co., LLC

M.P.I. Moulin a papier de Portneuf

Mac Papers, Inc.



MACKAY MITCHELL ENVELOPE
Maine Bureau Parks and Lands
Malnove Holding Company Corp.
Purchasing

Manchester Industries

Mansir Printing LLC

Millar Western Forest Products I td.

Minnesota Corrugated Box, Inc.

Minnesota Counties Sustainable Forest Co-operative

Minnesota Department of Natural Resources

Missouri Department of Conservation

Mittera New Jersey, LLC dba Farth Thebault

MJB Wood Group, LLC

Modern Litho

MOD-PAC CORP

Mondi Bags USA, LLC

Monson Paper, LLC

Montreal Lake Business Ventures Ltd.

Montrose Forest Products LLC

Motivating Graphics Inc.

MS Packaging and Supply Corporation

Multi Packaging Solutions Inc.

Multi-Color Corporation

Murphy Company

Mystic Ltd. DBA Sheets Unlimited. LLC

SFI CERTIFICATE HOLDERS



Nahan Printing, Inc.

Napco, Inc.

National Graphic Solutions

ND Fairmont, LLC

ND Paper Inc

Neiman Enterprises, Inc.

Nekoosa Coated Products

New England Wooden Ware dba NEWW Packaging and Dis

New York State Dept of Environmental Conservation

NewCorr Packaging

New-Indy Catawba, LLC

New-Indy Containerboard (Hartford City Mill)

New-Indy Ivex Specialty Paper, LLC

NEW-INDY ONTARIO LLC

NEW-INDY OXNARD LLC

Nicholas Earth Printing, LLC

Nipissing Forest Resource Management Inc.

Norbord Inc.

Norcom, Inc.

Norkol, Inc.



P.A. Hutchison Company

Pacific Paper Trading Co.

Pacific Pulp and Paper, Inc.

Pacific Southwest Container, LLC

Pacific Western Container

Pacific Woodtech Corporation

Packaging Corporation of America

Packaging Logic, Inc.

PACKAGING SVCS OF MARYLAND, INC./PSI PACKAGING

Packrite, LLC

Pactiv, LLC

Paige Packaging, Inc.

Panoramic Press, Inc.

Paper Products Marketing (USA) Inc.

Paperworks Packaging Group (Paperworks Industries, Inc.)

Paradigm Printing Inc.

Paris Corporation of New Jersey

Parton Lumber Company

PAYLOAD GROUP, LLC

Peczuh Printing, Inc.

Peel District School Board Printing Services Department Produits Forestiers Lamco Inc.

Produlith Inc.

Professional Image Inc.

Prographics Communications

Progress Container & Display

Progress Luv2Pak International

Progress Printing Company

Progressive Converting Inc. (Pro-Con)

Prolam - Société en commandite Prolam

Prystup Packaging Products

PSI CONTAINER, INC

Publication Printers Corp.

Publix Super Markets Inc., Printing Services

Pyramid Mountain Lumber Inc.

Quad/Graphics, Inc.

Rainy Lake Tribal Resource Management Inc.



Rapid Displays, Inc. Rayonier Sabert Corporation

Saint Louis Print Group

San Diego Printers

Sandusky Packaging Corporation

Sandy Alexander, Inc.



SAPPI North America

SAS Institute. Inc.

Scotch Plywood Co., Inc.

Scout Sourcing Inc.

Sealed Air Corporation

Sealed Air Corporation - Korrvu

Product Group

Seaman Paper Company of MA.,

Inc.

SEDA ITALY S.p.A.

Seda North America

Senior Paper Corporation

Serenity Packaging Corporation

SG360°

Shadybrook Lumber Products,

Inc

Shafii's Inc. dba Tiger Press

Sheets, LLC

Shillington Box Company, LLC

St. Charles Community LLC

St. Croix Tissue Inc.

St. Joseph Communications

St. Louis County Land Dept.

Standard Press Inc.

Standard Printing Company

StanPac. Inc.

States Industries

Steen Macek Paper Co, Inc.

Stewart Sutherland

Stimson Lumber Company

StrataGraph, LLC

Structural Roof Systems, Inc.

Structurlam Mass Timber Corporation

studio503. LLC

Stuwix Resources Joint Venture

Suncraft Technologies Inc.

Sundance Graphics LLC dba SunDance Marketing Solutions

Superior Lithographics

SupplyOne Inc.

Supremex Inc. dba Premier

Envelope and Buffalo Env Sustainable Corrugated, LLC

Sutherland Packaging, Inc.

Symcor Inc.

Taylor Communications, Inc. (Standard Register)

Tennessee Division of Forestry

Tension Envelope Corporation

North Cascades Forest Products LLC

North Pacific Paper Company LLC (dba NORPAC)

Northern Pulp Nova Scotia Corporation

Nosco Inc.

Nova Scotia Department of Natural Resources

Novolex

NPC Inc.

NRI



Ohio Department of Natural Resources

Old York Road Printing Company

Olympic Resource Management

Ondaadiziwin Forest Management

ONETOUCHPOINT MIDWEST CORP dba ONETOUCHPOINT-CCI

Original Impressions

Orora Packaging Solutions / Corru - Kraft

Orora Packaging Solutions/ Manufactured Packaging

Orora Visual LLC

OX Paperboard Illinois, LLC

Pennsylvania DCNR, Bureau of Forestry

Perez Trading Company Inc.

Performance Office Papers

PhilCorr, LLC

Philipp Lithographing Company

Phoenix Color Corp.

Phoenix/Packaging, Inc.

PHOENIX-VETERANS PRINT

PICOLO VÉLO S.E.N.C.

Pingree Associates

Pioneer Packaging, Inc.

Pixelle Specialty Solutions LLC

Ponderay Newsprint Company

Port Blakely Tree Farms LP

Port Hawkesbury Paper Limited

Partnership

Port Townsend Paper Corporation

POSTYCARDS

PotlatchDeltic Forest Holdings

Prairie State Packaging, Inc.

Pratt Corrugated Holdings, Inc.

Pratt Industries, Inc.

Precision Materials, LLC

Prentiss & Carlisle Management Company, Inc.

President Container Group LLC

Pressed Paperboard Technologies LLC

Principal Life Insurance Company

Print NW

Printing Concepts, Inc.

Printxcel

Priority Envelope

PROACTIVE PACKAGING &

DISPLAY

ProAmpac, Inc., Suffolk

PRODUITS FORESTIERS ARBEC INC.



RB Converting

Rebec Inc.

ReEnergy Holdings Inc.

Regional Affiliate Certificate Group Inc.

Reindl Printing, Inc.

Resolute Forest Products Inc.

Resolute Forest Products Inc. (Fibrek Recycling)

Resolute FP US Inc.

Resolute US Inc.

Resource Management Service

Revelstoke Community Forest Corp.

REYNOLDS PAPER COMPANY LIMITED

RFP Atlas Sales LLC (DBA Resolute Tissue)

RJ Acquisitions DBA The Ad Art Company

Roaring Spring Paper Products

Rockline Industries

ROEBUCK PRINTING INC&H.G.Roebuck&Sons

Rohrer Corporation

ROMANOW CONTAINER

Ronpak, Inc.

Roosevelt Paper Company

Roseburg Resources Company

Royal Business Forms & Printing Inc.

Royal Consumer Products a division of Mafcote, Inc

RR Donnelley & Sons, Inc.

Shuqualak Lumber Company Inc.

Sierra Pacific Industries

Sigler Companies

Silvicraft, Inc

Simon Miller Sales Co. dba Simon Miller Paper & Packaging

Sinclar Group Forest Products Ltd.

Skeena Sawmills Ltd.

SmartLam, LLC

SMC Packaging Group

Smead

Smurfit Kappa Bates, LLC

Smurfit Kappa North America LLC

Smurfit Kappa North America, LLC - Texas

Snyder Packaging Inc

SOCIÉTÉ EN COMMANDITE

STADACONA WB Softex Paper. Inc.

SOLIFOR PERTHUIS, SOCIÉTÉ EN COMMANDITE

Solo Printing, Inc.

Sonoco Products Company

South Carolina Forestry Commission

South Coast Paper, LLC

Southeastern Timber Products,

Southern Champion Tray LP

Southern States Packaging

Company

Southern Veneer Products

Southland Envelope

Spearfish Pellet Company, LLC

Specialty Kraft Converters, LLC

Specialty Print Communications

Spire

Spray Lake Sawmills Ltd.

Spruce Products Limited

Texmark Timber Treasury, L.P.
Textile Printing Company



TFP Data Systems

The CJ Krehbiel Company (CJK Print Possibilities)

The Conservation Fund

The Flesh Company

The Forestland Group

The Gorman Group of Companies

The Lyme Timber Company LP

The Millcraft Paper Company

The Molpus Woodlands Group, LLC

The Paige Company Containers,

The Printing House Ltd.

The QMC Group, Inc.

The Robinette Company

The Sauers Group, Inc.

The Westervelt Company

The YGS Group

Thoro Packaging dba FoldedColor

Three Z Printing Co.

Thunderbolt Biomass, Inc.

Timber Systems, LLC

Timberland Investment

Resources LLC
TimberWest Forest Corporation

Times Printing Co., Inc.

Timiskaming Forest Alliance, Inc.

SFI CERTIFICATE HOLDERS

Tolko Industries Ltd.

Toney Lumber Company, Inc.

Torlys Inc.

Transcontinental Inc.

TREE HOUSE PAD & PAPER. INC.

Trend Offset Printing Services

TRG Threshold Timber Corp. -Michigan

TRG Threshold Timber Corporation

Trinchera Property Managment,

TriState Container/ ProCorr Display & Packaging

Tri-State Envelope Corporation

Trojan Lithograph Corporation

Tukaiz, LLC

Tumac Lumber Co. Inc.

Twin Rivers Paper Company Inc.

U.S. Corrugated, Inc.

UBS Printing Group, Inc.

Un1f1ed2 Global Packaging Group

Unadilla Silo Company, Inc. dba Unalam

Unicorr Packaging Group



Unifoil Corporation

Unimac Graphics

Union Packaging, LLC

United Corrstack LLC

United Envelope LLC

University Lithoprinters

UP Paper LLC

Upper Hudson Woodlands ATP,

Useful Products, LLC

Utah Paperbox Company DBA

V.G. Reed & Sons Inc.

Vanderwell Contractors (1971)

Vanguard Companies

Varn Wood Products, LLC

Veritiv Operating Company

(Unisource, xpedx)



Veritiv, Inc. dba Bulkley Dunton

Veritiv. Inc. dba Graphic Communications

Verso Corporation

Victor Envelope Co

Viking Industries, Inc.

Vineland Packaging Corporation

Virginia Department of Game and Inland Fisheries

Vista Color Corp.

Vivid Impact Co, LLC

Volk Packaging Corporation

Wagner Forest Management, Ltd

Walsworth. Inc.

Warneke Paper Box Co

Washington Department of

Natural Resources

Wausau Container Corporation



WD CHIPS LLC

Weaber. Inc.

Webbo Graphics dba Rooney Printing

Webcor Packaging Corporation

Weber Display & Packaging

Wertheimer Box Corporation

West Fraser Mills Ltd.

West Fraser, Inc. (US)

Western Forest Products Inc.

Western States Envelope & Label

Weston Forest Products Inc.

Weston Wood Solutions Inc.

WestRock Company

WestRock Packaging Solution

Korea Co., Ltd.

Weyerhaeuser Company

Wildwood Grilling

Wilen Direct

Willamette Falls Paper Company,

Windsor Locks Nonwovens, Inc.

Winston Packaging, A Winston Printing Company

Wisconsin Department of Natural Resources

Wisconsin's County Forest Program

Woodland Paper, Inc.

Woodland Pulp LLC

Woojin Timber Co., Ltd.

Wright Business Graphics

Yakama Nation and Yakama Forest Products

Yaletown Lumber Industries Ltd.

York Container Company

YURCHAK PRINTING

Zenger Group

ZUZA Marketing Asset Management

SFI FUNDING

SFI is primarily supported financially by fees from SFI-certified organizations who use the program's forest management and fiber sourcing standards. These SFI-certified organizations include private landowners, forest product companies, managers of public lands, Indigenous communities and their businesses,, conservation organizations, state and local public agencies, community interests, and universities.

In 2019, SFI-certified organizations provided 79% of the funding for SFI and the remaining 21% came from annual conference revenue, service agreements, investment income and other sources.

SFI funding is not tied to the certification decision.

SFI-certified organizations are audited by independent certification bodies accredited by the American National Standards Institute (ANSI), ANAB and/or the Standards Council of Canada (SCC). SFI has no role in determining whether a certificate is granted—this decision is made independently by the certification bodies.





The SFI External Review Panel is a distinguished group of independent experts representing U.S. and Canadian conservation, professional, academic and public organizations. The panel provides external input and operates independently from SFI.

The panel oversees the SFI standards review process and conducts an annual independent review of SFI to ensure the annual SFI progress report objectively and credibly states the status of SFI and its programming.



The External Review Panel Members

Bill Hubbard, Ph.D. (Chair)

Assistant Director & Program Leader, University of Maryland Extension, College AGNR

Alice Ewen (Vice-Chair)

Acting Assistant Director Cooperative Forestry,
USDA Forest Service

Gary Bull, Ph.D.

Head, Department of Natural Resources Management University of British Columbia

Dr. Kate Edwards

Senior Advisor, Canadian Forest Service of Natural Resources Canada

Scott Phillips

State Forester, South Carolina Forestry Commission

Mike Sullivan

Director, St. Andrews Biological Station Fisheries and Oceans Canada

ERP Executive Secretary

Rick Cantrell

President,

BlackBriar Environmental LLC

The SFI External Review Panel has reviewed the data used in this report and believes it to be objective, meaningful, and credible.

One of SFI's major strengths continues to be a commitment to continuous improvement, which adds significantly to the benefits SFI provides each year. The strategic review undertaken by SFI staff and Board of Directors in 2018-2019 demonstrates this commitment and has helped refocus SFI as new programs are incorporated. The new mission, "to advance sustainability through forest-focused collaborations" is timely and necessary. The addition of Project Learning Tree and the creation of Project Learning Tree Canada in 2017 and their emphasis on training the next generation of environmental leaders will create a lasting impact.

The SFI standard revision process is well under way and the ERP reviewed all of the comments from the first public comment period. We found the treatment of these comments to be fair and reasonable and appreciate the speed with which SFI staff responded to our questions. We look forward to the opportunity to engage as independent reviewers in the work that continues to be done to gather additional comments on ways to improve the SFI standards. The standard-revision webinars hosted by SFI were exemplary. The information presented was timely and participants had the opportunity to question changes and seek clarification. We encourage SFI to continue to be open and transparent with the review process and provide opportunities for all stakeholders to engage.

Bill Hubbard

Chair of the SFI External Review Panel and Assistant Director & Program Leader, University of Maryland Extension, College AGNR



The PLT Education Operating Committee is a committee of the SFI Board. It is responsible for providing leadership, direction and strategy development for PLT. This diverse committee works with educators, resource management professionals, youth leaders, citizen conservationists and others.

PLT works to further understanding about natural resource management and complex environmental issues among youth and their families.



The PLT Education Operating Committee

ASHLEY HOFFMAN (CO-CHAIR)

Executive Director
Kentucky Association of
Environmental Education

DANIEL BENAVIDEZ

Superintendent Zuni Public School District

BETH MARCHAND

Director of Marketing Bearmark Digital

ELLEN SHULTZABARGER

State Forester Department of Conservation and Natural Resources, Bureau of Forestry

ASHLEY SMITH (SIC REP)

Director of Education Programs Alabama Forestry Association

HEIDI MCALLISTER (CO-CHAIR)

Assistant Director Conservation Education, US Forest Service

DENISE BUCK

Program Director
Pacific Education Institute

ERICKA MARKMAN

Consultant Turo Park Partners LLC

ROBERT RAZE, Ph.D.

Professor, College of Education St. Petersburg College

JULIA WASHBURN

Superintendent Rock Creek National Park

JANET ADY

Chief of the Education, Interpretation, and Partnershipst

MARY FORD

Director of Professional Learning National Geographic Society

KAREN OSTLUND

PH.D. Lecturer University of Texas at Austin

RAHUL SINGH

CEO & Founder Anant Corporation

WANDA BARRS

ATFS Certified Tree Farmer Associate, Knapp-Barrs & Associates

JOE HEIMLICH, Ph.D.

Co-Director COSI Center for Research & Evaluation

MICHELLE SAULNIER

Program Director Arbor Day Foundation

LAURA SIX, Ph.D.

Plant Ecologist Weyerhaeuser Company

SFI® Inc. is governed by an independent and diverse 18-member Board, which sets SFI's strategic direction and is responsible for overseeing and improving the internationally recognized SFI organization and SFI standards. The Board's three chambers represent environmental, social, and economic sectors equally.

SFI Board members include executive-level representatives from conservation organizations, academic institutions, Indigenous organizations, family forests, government, labor, and the forest products industry. This diversity reflects the variety of interests in the forestry community.

I'm excited about delivering on SFI's mission to advance sustainability through forest-focused collaborations. SFI has evolved into an organization that offers sustainability solutions and shows leadership on critical global issues like climate change, biodiversity loss, and education to support future environmental leaders.

The next year promises to be full of milestones as we launch the SFI 2022 Standards and Rules. The revision process draws on the diverse SFI network and serves as an excellent example of SFI's commitment to collaborative approaches. The revision process also serves to highlight how the standards and the SFI network are committed to addressing critical issues such as climate change. Objective 9: Climate-Smart Forestry is an important example of our commitment to ensuring forest management activities address climate change adaptation and mitigation. The inclusion of that objective and the entire revision process helps to ensure that the SFI standard sets a clear measure of excellence.

In these challenging times, SFI showed resilience and creativity as face-to-face meetings went online and our Project Learning Tree offerings focused on helping parents engage their children while schools were closed. Most importantly, the organization remains strong and fully committed to delivering on its goals.



Guy Gleysteen
Chair of the SFI Board of Directors,
Chairman, GreenBlue



SFI Board Members

ECONOMIC SECTOR

Board members representing the economic sector, which includes the forest, paper and wood products industry, or other for-profit forest ownership or management entities:

Guy Gleysteen (SFI Chair)

Chairman, GreenBlue

Michael P. Doss

President and CEO, Graphic Packaging Holding Company

Kevin Edgson (Secretary-Treasurer)

President and CEO, EACOM Timber Corporation

Jim Irving

Co-CEO, J.D. Irving, Limited

Brent Keefer

Chief Executive Officer, American Forest Management, Inc.

Jaime Yraguen

President, Associated Oregon Loggers

ENVIRONMENTAL SECTOR

Board members representing the environmental sector, which includes non-profit environmental or conservation organizations:

Karla Guyn, Ph.D. (SFI Vice-Chair)

CEO,

Ducks Unlimited Canada

Dawn Carr

Executive Director,
Canadian Parks Council

Jad Daley

President and CEO, American Forests

Dan Lambe

President, Arbor Day Foundation

Mike Parr

President, American Bird Conservancy

Gail Wallin

Chair,
Canadian Council on Invasive
Species

SOCIAL SECTOR

Board members representing the social sector, which includes community or social interest groups, universities, labor, family forest owners, or government agencies:

Ebonie Alexander

Executive Director, Black Family Land Trust, Inc.

Jeff Bromley

Council Chair, United Steelworkers Wood Council

Ashley Hoffman

Executive Director, Kentucky Association For Environmental Education

Lennard Joe

President, Scw'exmx Tribal Council

Patricia Lavton

Director - Wood Utilization + Design Institute, Clemson University

Bettina Ring

Secretary of Agriculture and Forestry, State of Virginia





CANADA

1306 Wellington Street Suite 400 Ottawa, ON K1Y 3B2 Phone: 613-747-2454

UNITED STATES

2121 K Street NW Suite 750 Washington, DC 20037 Phone: 202-596-3450