

SFI STANDARDS

360+ MILLION ACRES CERTIFIED TO THE SFI FOREST MANAGEMENT STANDARD
145+ MILLION HECTARES

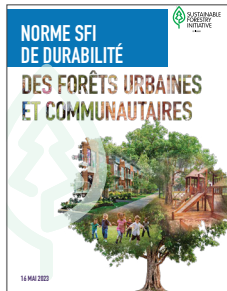
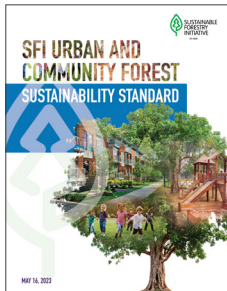
AND MILLIONS MORE POSITIVELY INFLUENCED BY THE SFI FIBER SOURCING STANDARD



SFI IS A PROUD RECIPIENT OF THE USDA FOREST SERVICE HISTORIC 2023 GRANTS PROGRAM

SFI recognizes the importance of access to green spaces and improving public health and wellness through our standards, initiatives, and partnerships.

SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD AVAILABLE NOW



DEVELOPED IN COLLABORATION WITH



What are the top 5 certifications you look for on packaging?



Source: Sterling Brands; Study conducted among a panel of 50 sustainably conscious consumers, 2023

SFI IS ENDORSED BY PEFC TO SUPPORT GLOBAL REACH AND COLLABORATION

SFI REPRESENTS OVER **ONE-THIRD** OF THE GLOBAL CERTIFIED FOREST AREA



SFI CERTIFICATION ACCOUNTS FOR **HALF** OF PEFC CERTIFICATIONS WORLDWIDE



79% OF SFI-CERTIFIED ORGANIZATIONS REPORTED STEADY OR INCREASED DEMAND FOR SFI-CERTIFIED PRODUCTS—MORE THAN ANY OTHER FOREST CERTIFICATION STANDARD

25% OF FORTUNE 100 COMPANIES USED AN SFI ON-PRODUCT LABEL IN 2022

