

SFI EDUCATION THROUGH PLT

GOAL: To advance environmental education, forest literacy, and career pathways using trees and forests as windows onto the world.

5 YEARS OF PROGRESS FROM
SFI'S 2020-2024 STRATEGIC DIRECTION

PLT REACHED
145 MILLION
STUDENTS
since PLT began

PLT WORKED WITH
15,000
EDUCATORS

through the
PLT Network of
35 state-wide
partnerships
and

1,000 PLT-LED PROFESSIONAL
DEVELOPMENT TRAINING SESSIONS



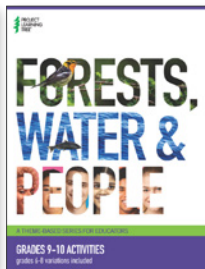
45,000 EDUCATORS TRAINED
in using PLT environmental education
resources, resulting in an estimated

8.4 MILLION
STUDENTS REACHED
SINCE 2020

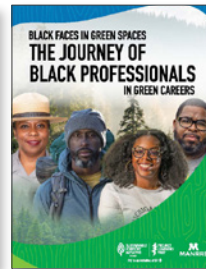


16 NEW PRODUCTS LAUNCHED BY PLT IN THE U.S.

2024



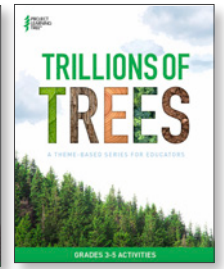
2023



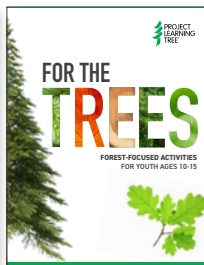
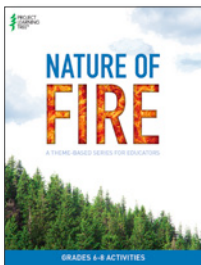
2022



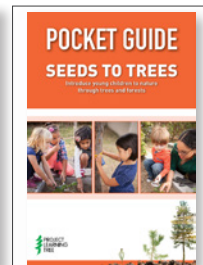
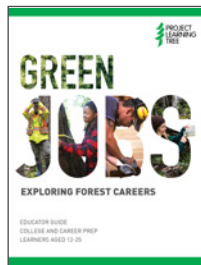
2021



2021



2020



PLUS ONLINE PD

PLUS GREEN JOBS
INTERACTIVE
PERSONALITY QUIZ FOR
YOUTH AGES 12-25

