

# SFI EDUCATION THROUGH PLT CANADA

**GOAL:** To advance environmental education, forest literacy, and career pathways using trees and forests as windows onto the world.

5 YEARS OF PROGRESS FROM SFI'S 2020-2024 STRATEGIC DIRECTION

## 9 NEW PRODUCTS LAUNCHED BY PLT CANADA

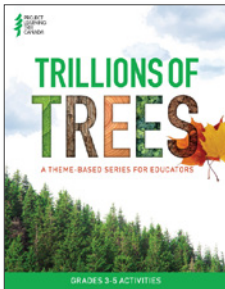
2024



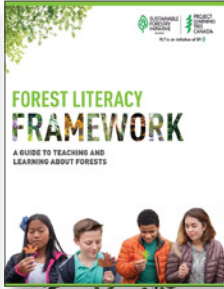
2023



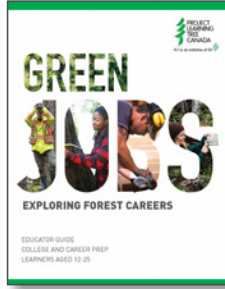
2022



2021



2020



PLUS ONLINE PD LAUNCHED 2023

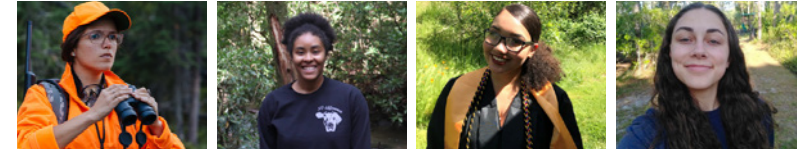
## MENTORSHIP

PLT CANADA REACHED

**95+** MENTORS AND MENTEEES  
IN 2024  
WITH THE FIRST  
**BINATIONAL MENTORSHIP COHORT**

SINCE 2018, PLT CANADA HAS SUPPORTED

**650+** MENTORSHIP PARTICIPANTS  
IN 12 DIFFERENT COHORTS



PLT CANADA LAUNCHED GREEN JOBS VIDEO SERIES IN 2022



VISIT [PLTCANADA.ORG](http://PLTCANADA.ORG)

PLT CANADA PLACED YOUNG ADULTS IN OVER

**8,100+**  
**GREEN JOBS**  
SINCE 2018

THANKS TO

**440 EMPLOYERS**  
ACROSS THE FOREST AND CONSERVATION SECTOR

20% OF GREEN JOBS PROVIDED TO  
**INDIGENOUS YOUTH**  
IN 2024

**50%+ WOMEN**  
PLACEMENTS THROUGHOUT  
OUR GREEN JOBS PROGRAM

