

# CONSERVATION

**STRATEGY:** SFI will support and advance forest management and fiber sourcing practices that deliver positive outcomes for climate, fire resilience, biodiversity, and water.

YEAR 1 OF SFI'S 2025-2030  
STRATEGIC DIRECTION



PROVIDE NATURE-BASED SOLUTIONS FROM THE SFI FOOTPRINT



NO OTHER FORESTRY STANDARD  
HAS A RESEARCH REQUIREMENT

NEARLY

**\$2.2 BILLION**

DIRECTLY INVESTED IN FOREST RESEARCH  
BY SFI-CERTIFIED ORGANIZATIONS SINCE 1995

**\$69 MILLION**  
IN FOREST RESEARCH IN 2024

NEARLY

**\$500 MILLION**

OF FUNDING LINKED TO CONSERVATION-RELATED  
OBJECTIVES BY SFI-CERTIFIED ORGANIZATIONS  
SINCE 1995

**505 DIFFERENT**

CONSERVATION, COMMUNITY, EDUCATION,  
AND RESEARCH PROJECTS  
REPORTED BY SFI-CERTIFIED  
ORGANIZATIONS IN 2024

WITH  
NEARLY

**500 UNIQUE PARTNER  
ORGANIZATIONS**  
IN MULTIPLE SECTORS



THE NEW SFI  
CLIMATE SMART  
FORESTRY  
INITIATIVE TO  
PROVIDE NEARLY

**\$8 MILLION**

INTO ON THE GROUND  
IMPLEMENTATION

ACROSS THE U.S. AND CANADA



DORIS DUKE  
FOUNDATION



Environment and  
Climate Change Canada  
Environnement et  
Changement climatique Canada

**\$1.6 MILLION**  
OF FUNDING IN 2025

IN 2025 SFI ANNOUNCED OVER  
**\$1 MILLION IN FUNDING FOR  
10+ INDIGENOUS ORGANIZATIONS**  
TO ADVANCE CLIMATE SMART  
FORESTRY IN CANADA

THE INDIGENOUS ORGANIZATIONS  
LEADING THIS WORK INCLUDE:

- Chippewas of the Thames First Nation (*Ontario*)
- Chu Cho Forestry, owned by Tsay Keh Dene Nation (*British Columbia*)
- Kwikwasut'inuxw Haxwa'mis First Nation (*British Columbia*)
- Lhoosk'uz Dene Nation (*British Columbia*)
- Nazko First Nation (*British Columbia*)
- Obishikokaang Resources Corporation (*Ontario*)
- Quatsino First Nation (*British Columbia*)
- Wahkohtowin Development GP Inc. (*Ontario*)



SFI Conservation Team  
Webinar: Climate Smart  
Forestry Initiative,  
Canada Update



SFI Climate Smart  
Forestry Initiative -  
Putting Research into  
Practice at SILVA21 4th  
AGM



SFI & McMaster Forest  
and Climate Impact  
Measurement Workshop

