

ROOTED. RESILIENT. READY.



2027 SFI ANNUAL CONFERENCE

VICTORIA CONFERENCE CENTRE
BRITISH COLUMBIA

SPONSORSHIP PROSPECTUS

Advancing sustainability through forest-focused collaborations.

Join us for the 2027 SFI Annual Conference in Victoria, British Columbia, April 13-15!

The SFI Annual Conference provides a forum for conversations on innovative solutions to local, national, and global environmental challenges, including supply chain transparency, biodiversity conservation, and climate resiliency.

Leaders from across the forest and sustainability sectors—representing manufacturers, forest managers and owners, Indigenous communities, government agencies, universities, and conservation organizations – will convene to advance sustainability through forest-focused collaboration.

This year will feature greater focus on practical implementation on the ground and in our communities, through concurrent sessions and training workshops that give conference participants more choice and the ability to dive deeper into subjects of interest.

**COMPLETE A SPONSORSHIP
APPLICATION [HERE](#):**



APRIL 13–15, 2027

We invite you to support this event as a sponsor, to ensure dynamic sessions and invaluable networking opportunities, plus key visibility for your organization with this audience more than 350 decision makers and influencers.

You can choose to designate your support towards numerous opportunities, including:

- Programming sessions
- Networking events (receptions, meals, and breaks)
- Youth delegates

And more!

**94% of respondents would
recommend the SFI Annual
Conference to colleagues.**

QUESTIONS? EMAIL
events@forests.org

DIAMOND LEVEL

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

TUESDAY RECEPTION

OFFSITE SOCIAL EVENT

YOUTH DELEGATES

GENERAL SUPPORT

\$20,000 USD
\$28,000 CAD



PLATINUM LEVEL

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

KEYNOTE ADDRESS OR OPENING SESSION

MOBILE APP

CARBON OFFSETTING

ATTENDEE GIFT

HOTEL KEY CARDS

YOUTH DELEGATES

GENERAL SUPPORT

\$15,000 USD
\$20,000 CAD



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APPLICATION [HERE](#):**



QUESTIONS? EMAIL
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GOLD LEVEL

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

5K FUN RUN

NAME BADGE LANYARDS

PROGRAM MATERIALS

NETWORKING BREAK (4)

NETWORKING BREAKFAST (2)

NETWORKING LUNCH (2)

YOUTH DELEGATES

GENERAL SUPPORT

\$10,000 USD
\$14,000 CAD



SILVER LEVEL

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

AUDITORS FORUM

SIC SESSION

GENERAL SESSION SPONSOR

YOUTH DELEGATES

GENERAL SUPPORT

\$7,500 USD
\$10,000 CAD



BRONZE LEVEL

OPTIONS FOR DESIGNATING YOUR SPONSORSHIP

YOUTH DELEGATES

GENERAL SUPPORT

\$5,000 USD
\$7,000 CAD



SUPPORTER

ONLY AVAILABLE TO NON-PROFITS

YOUTH DELEGATES

GENERAL SUPPORT

\$1,500 USD
\$2,000 CAD



SPONSORSHIP BENEFITS

SPONSOR BENEFIT	DIAMOND \$20,000 USD \$28,000 CAD	PLATINUM \$15,000 USD \$20,000 CAD	GOLD \$10,000 USD \$14,000 CAD	SILVER \$7,500 USD \$10,000 CAD	BRONZE \$5,000 USD \$7,000 CAD	SUPPORTER* \$1,500 USD \$2,000 CAD
COMPLIMENTARY CONFERENCE REGISTRATIONS	4	3	2	1 + 1 at 50% off	1	-
LITERATURE (ONE-PIECE) IN CONFERENCE DELEGATE PACKETS	✓	✓	✓		-	-
5-MINUTE PROMO VIDEO ON CONFERENCE WEBSITE	✓	-	-	-	-	-
2-MINUTE PROMO VIDEO ON CONFERENCE WEBSITE	-	✓	✓	-	-	-
EXHIBIT TABLE	✓	✓	✓	✓	✓	✓
VERBAL & WRITTEN RECOGNITION DURING EVENT	✓	✓	✓	✓	✓	✓
LOGO AND ORGANIZATIONAL WRITE-UP ON CONFERENCE WEBSITE	✓	✓	✓	✓	✓	✓

Note on pricing: Sponsors may choose to be invoiced in USD or CAD.

**Only available to Non-profits.*

COMPLETE A SPONSORSHIP APPLICATION HERE:



SFI YOUTH DELEGATE PROGRAM

SINCE 2023, MORE THAN 165 YOUNG ADULTS HAVE PARTICIPATED IN THE YOUTH DELEGATE PROGRAM—DESIGNED TO ADVANCE YOUNG PEOPLE'S CAREER PATHWAYS AND LEADERSHIP DEVELOPMENT IN THE FOREST SECTOR.



94%

OF THE 2025
YOUTH DELEGATES

**FELT THE EXPERIENCE HELPED
GROW THEIR CAREER PATHWAY**