

HIGHLIGHTS OF THE NEW SFI FIBER SOURCING STANDARD

Scaling sustainability solutions on tens of millions of acres

The SFI standards help us achieve our mission to advance sustainability through forest-focused collaboration and these new standards include a variety of updates that help us address global challenges.

The development and application of the different SFI standards benefits responsible forestry and the market for forest products. The standards are for producers and customers who want to make choices that are environmentally responsible when it comes to paper, packaging, wood and other products made from the forest.

One of our three standards is specific to Fiber Sourcing and is built to help achieve 11 different objectives including avoiding controversial and illegal sources of fiber, community involvement, biodiversity protection and public transparency. The SFI Fiber Sourcing Standard is unique among all other certification organizations.

The SFI Fiber Sourcing Standard is for organizations that do not own or manage land but do procure wood directly from forests. The SFI Fiber Sourcing Standard is purposefully designed to influence millions of additional landowners through promotion, education, training, and outreach.

Although an increasing amount of the fiber used today comes from landowners and forest operators working in certified forests, non-certified landowners still represent a significant amount of fiber supply. The SFI Fiber Sourcing Standard helps organizations that are sourcing fiber from non-certified lands to make responsible choices which improve the forest environment.

We are committed to regularly reviewing and updating all our standards. The SFI 2022 Standards included input from more than 2,300 stakeholders from the conservation community, Indigenous communities, the forest products sector, brand owners, private forest landowners and public forest managers, government agencies, trade associations, landowner associations, academia, and the public.

WHAT'S NEW?

STRENGTHENING BIODIVERSITY OUTCOMES

Conservation of biodiversity is important at both the local and landscape scale. We have added requirements for SFI-certified organizations to conduct an assessment of Forests with Exceptional Conservation Value (FECV) at both the local and landscape. This will strengthen conservation of biodiversity at both the local forest and broader landscape level.



LEADING IN LOGGER TRAINING

Loggers play a critical on-the-ground role in forest conservation and logger training is a core requirement for certification. More than 220,000 resource and harvesting professionals have been trained to ensure understanding of water quality, biodiversity, and other sustainable forest practice requirements since 1995 and the new standards include more structure and verification tools to ensure training requirements raise the overall quality and positive outcomes resulting from forest operations.



AVOIDING CONTROVERSIAL SOURCES

It is critical to avoid controversial and illegal sources when procuring fiber responsibly. The SFI Fiber Sourcing Standard requires organizations to conduct a risk assessment and avoid sourcing from illegal and controversial sources. SFI updated the definition of controversial sources and expanded our requirements for how a SFI-certified organization assesses the risk of controversial sources entering its supply chain.

