

2017 SFI SCORECARD

SFI IS A SUSTAINABILITY LEADER DEDICATED TO THE FUTURE OF OUR FORESTS

SUPPLY CHAIN ASSURANCES. CONSERVATION LEADERSHIP. EDUCATION & COMMUNITY ENGAGEMENT.



ACHIEVEMENTS

HIGHLIGHTS

PROJECT LEARNING TREE JOINS SFI



SFI IS THE NEW HOME OF
PLT, AN AWARD WINNING
ENVIRONMENTAL EDUCATION
PROGRAM
JULY 2017

REACH
1 MILLION
CHILDREN ANNUALLY

22,000
EDUCATORS TRAINED IN
PLT EVERY YEAR

EXPANDS IN CANADA
PROJECT LEARNING
TREE CANADA
AUGUST 2017

SFI CERTIFICATION CONTINUES TO GROW

Measured as of Dec. 2017



FIRST TWO
MANUFACTURERS OF
CLT TO BE CERTIFIED
TO THE SFI
CHAIN-OF-CUSTODY
STANDARD



SFI FIBER SOURCING
STANDARD RECOGNIZED
FOR PEFC CHAIN OF
CUSTODY CERTIFICATION



SFI BOARD EXPANDS

NEW SFI BOARD CHAIRMAN
 **MARK RODGERS**
President and CEO, Habitat
for Humanity Canada

NEW SFI VICE CHAIR
Time Inc.
GUY GLEYSTEN
Senior Vice President, Time Inc.

 **Graphic
Packaging**
INTERNATIONAL INC.
MIKE DOSS
President and CEO, Graphic
Packaging Holding Company

 **Ducks Unlimited Canada**
Conserving Canada's Wetlands
KARLA GUYN
CEO, Ducks Unlimited
Canada

 **KACEE**
Kansas Association for
Conservation and
Environmental Education
LAURA DOWNEY
Executive Director, Kansas
Association for Conservation
and Environmental Education

SFI LABEL CONTINUES TO EARN RECOGNITION



SFI FOREST PARTNERS® PROGRAM (FPP) NEARS GOAL As of Dec. 2017

Time Inc.  **MACMILLAN**
 **NATIONAL
GEOGRAPHIC**  **Pearson**

9.2 MILLION ACRES
Certified or committed to the
SFI Standard under FPP



LOUISIANA



MISSOURI



ARKANSAS

INCREASING STATE LANDS CERTIFIED TO SFI

SUPPORTING QUALITY OF LIFE IN LOCAL COMMUNITIES

SFI AND HABITAT FOR
HUMANITY BUILD DAYS

- "WOMEN IN WOOD"
- INDIGENOUS
- YOUTH

SFI PROGRAM PARTICIPANTS DONATED
MATERIAL FOR RED BULL CRASHED ICE EVENT



34 PROVINCIAL, STATE,
AND REGIONAL SFI
IMPLEMENTATION
COMMITTEES

GRASSROOTS
NETWORK OF MORE THAN
1,000 MEMBERS

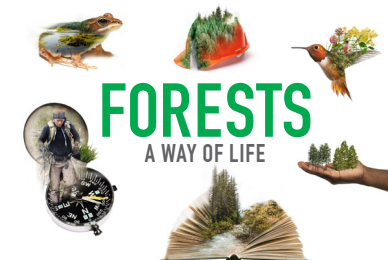
WE ARE A COMMUNITY THAT STANDS FOR FUTURE FORESTS.

Period of accomplishment: Jan 1, 2017 - Dec. 1, 2017
© SFI Dec. 14, 2017

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ACHIEVEMENTS

SFI CONSERVATION GRANTS AWARDED IN THE U.S. AND CANADA

Awarded February 2017

SFI COMMUNITY GRANTS AWARDED IN CANADA AND THE U.S.

Awarded March 2017

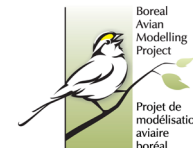
SUPPORTING INDIGENOUS COMMUNITIES

SFI RELEASED UN SUSTAINABLE DEVELOPMENT GOALS FACTSHEET AND OTHER TOOLS

WORKING WITH ENVIRONMENTAL AND CONSERVATION LEADERS

SAVE THE DATE 2018 SFI ANNUAL CONFERENCE

HIGHLIGHTS



Fraser Basin Council



OBISHIKOKAANG FIRST
NATION CERTIFIES
2 MILLION
ACRES TO SFI STANDARD

↑ INCREASE IN FORESTS
CERTIFIED TO SFI
MANAGED OR OWNED BY
INDIGENOUS PEOPLE

7.7 MILLION ACRES
3.1 MILLION HECTARES



SAVE THE DATE

COLORADO

2018 SFI ANNUAL CONFERENCE

OCTOBER 16-18, 2018

THE WESTIN WESTMINSTER

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