

SFI SETS LEADING FOREST CERTIFICATION STANDARDS

**SFI-CERTIFIED FORESTS COVER OVER
354 MILLION ACRES/
143 MILLION HECTARES
OF NORTH AMERICA**

**MORE THAN ANY OTHER STANDARD
AND TENS OF MILLIONS OF ACRES POSITIVELY
INFLUENCED BY THE SFI FIBER SOURCING STANDARD**

**27% OF
FORTUNE
100
COMPANIES
USED AN SFI
ON-PRODUCT LABEL
IN 2022**

**98% OF ALL FORESTLAND
CERTIFIED TO SFI
IS AVAILABLE TO THE
PUBLIC FOR OUTDOOR
RECREATION**



SFI LAUNCHED THE NEW SFI 2022 STANDARDS

HIGHLIGHTS INCLUDE:

- CLIMATE-SMART FORESTRY
- INDIGENOUS PEOPLES' RIGHTS, TRADITIONAL KNOWLEDGE, AND RELATIONSHIP BUILDING

- FIRE RESILIENCY & AWARENESS
- LANDSCAPE ASSESSMENT OF BIODIVERSITY IN FIBER SOURCING

OVER 800 SFI-CERTIFIED ORGANIZATIONS

**HAVE POSITIVELY
IMPACTED NEARLY**

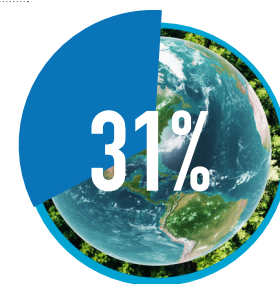
**1,800
COMMUNITIES**

**IN THE U.S., CANADA
AND AROUND THE
WORLD**



**THE SFI CHAIN OF CUSTODY STANDARD
WAS ENDORSED BY PEFC, SECURING
INTERNATIONAL RECOGNITION**

**AND SFI REPRESENTS ONE-THIRD OF
THE GLOBAL CERTIFIED FOREST AREA**



**THE SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD
RECEIVED OVER 800 COMMENTS FROM
116 INDIVIDUALS AND ORGANIZATIONS**



American
Forests™



International Society of Arboriculture



SOCIETY OF MUNICIPAL
ARBORISTS



TreeCanada

**3 MILLION TREES WERE PLANTED EVERY DAY
(OVER 1 BILLION TOTAL)
ACROSS THE U.S. AND CANADA BY
SFI-CERTIFIED ORGANIZATIONS IN 2021**

**78% OF SFI-CERTIFIED
ORGANIZATIONS
REPORTED STEADY OR INCREASED
DEMAND FOR SFI-CERTIFIED
PRODUCTS — MORE THAN OTHER
FOREST CERTIFICATION STANDARD**