SFI SETS LEADING FOREST CERTIFICATION STANDARDS

SFI-CERTIFIED FORESTS COVER OVER 354 MILLION ACRES/143 MILLION HECTARES OF NORTH AMERICA

MORE THAN ANY OTHER STANDARD AND TENS OF MILLIONS OF ACRES Positively Influenced BY THE SFI FIBER SOURCING STANDARD

27% OF FORTUNE 100 COMPANIES USED AN SFI ON-PRODUCT LABEL IN 2022

98% OF ALL FORESTLAND CERTIFIED TO SFI IS AVAILABLE TO THE PUBLIC FOR OUTDOOR RECREATION

THE SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD RECEIVED OVER 800 COMMENTS FROM 116 INDIVIDUALS AND ORGANIZATIONS

3 MILLION TREES WERE PLANTED EVERY DAY (OVER 1 BILLION TOTAL) ACROSS THE U.S. AND CANADA BY SFI-CERTIFIED ORGANIZATIONS IN 2021

SFI LAUNCHED THE NEW SFI 2022 STANDARDS

HIGHLIGHTS INCLUDE:
• CLIMATE-SMART FORESTRY
• INDIGENOUS PEOPLES’ RIGHTS, TRADITIONAL KNOWLEDGE, AND RELATIONSHIP BUILDING

OVER 800 SFI-CERTIFIED ORGANIZATIONS HAVE POSITIVELY IMPACTED NEARLY 1,800 COMMUNITIES IN THE U.S., CANADA AND AROUND THE WORLD

THE SFI CHAIN OF CUSTODY STANDARD WAS ENDORSED BY PEFC, SECURING INTERNATIONAL RECOGNITION AND SFI REPRESENTS ONE-THIRD OF THE GLOBAL CERTIFIED FOREST AREA

78% OF SFI-CERTIFIED ORGANIZATIONS REPORTED STEADY OR INCREASED DEMAND FOR SFI-CERTIFIED PRODUCTS – MORE THAN OTHER FOREST CERTIFICATION STANDARD

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Period of accomplishment: Jan 1, 2022 - Dec. 1, 2022