

SFI STAFF CULTURE



At the Sustainable Forestry Initiative, we believe forests are the answer to many of our local, national and global challenges. The SFI staff is dedicated to creative and visionary approaches to sustainability challenges in collaboration with partners and stakeholders. We believe in creating an empowered and supportive team that is committed to enhancing the value of forests for our shared quality of life now and in the future.

BE CREATIVE AND STRATEGIC

- Ensure your work helps achieve SFI's vision and mission.
- Take initiative and look for connections across pillars.
- Embrace challenges; be flexible and willing to step outside your comfort zone.
- Be insightful and forward thinking; innovate for the future.

ACT PROFESSIONALLY

- Build and nurture confidence and trust; demonstrate ethical behavior
- Demonstrate interest and ask questions; seek connections between your skills and passions.
- Be reliable and responsive, prioritize effectively and pay attention to detail.
- Promote diversity, equity, and inclusion in all aspects.

BUILD A FUN AND SUPPORTIVE TEAM

- Bring passion, joy and laughter to your work.
- Voice your ideas — then respect decisions and act as a team.
- Take interest in the work of others, be proactive in offering support.
- Build relationships, be respectful and recognize the work of others.

