SFI STAFF CULTURE



At the Sustainable Forestry Initiative, we work to advance sustainability through forest-focused collaboration. The SFI staff is dedicated to creative and visionary approaches to addressing sustainability challenges in collaboration with partners and stakeholders.

We believe that our organization is strengthened by our employees, who represent diverse cultures, disciplines, educational backgrounds, and work and life experiences. We are committed to creating a professional, inclusive, empowered, and supportive team which guides both our internal policies and procedures as well as our external programming.

VISION: A world that values and benefits from sustainably managed forests. **MISSION:** To advance sustainability through forest-focused collaboration.

WE ARE CREATIVE AND STRATEGIC

- Embrace SFI's vision and mission in your work.
- Be curious, embrace challenges, continuously learn, and seek opportunities for your personal and professional growth.
- Be insightful and forward thinking, seek solutions and innovate for the future.
- Seek connections between your skills and passions.

WE ARE COLLABORATIVE

- Build and nurture confidence and trust, demonstrate ethical behavior.
- Take initiative and look for connections across pillars.
- Be reliable and responsive, prioritize effectively and pay attention to detail.
- Embody diversity, equity, and inclusion in all aspects of your work.

WE ALL CONTRIBUTE TO A FUN AND SUPPORTIVE TEAM

- Bring passion, joy, and laughter to your work.
- Get to know your colleagues, understand how they work, and seek opportunities to mentor and help them grow.
- Recognize the work of others and be proactive in offering and asking for feedback and support.
- Prioritize work/life balance, mental and physical well-being, and opportunities to get outside.