

# ADVANCING SUSTAINABILITY THROUGH FOREST FOCUSED COLLABORATION



February 2025

## **DISCOUNT ON USPS MAILPIECES USING SFI-CERTIFIED MATERIALS**

The [United States Postal Service \(USPS\)](#) is offering a 1% discount on mailpieces that use SFI-certified materials as part of its 2025 promotions and incentives program. To qualify, mailers must participate in the USPS sustainability add-on. Both SFI chain of custody and SFI-certified sourcing materials are eligible for the discount and can be applied to either the envelope or insert.



## **ANSWERING FURNITURE MAKERS' QUESTIONS ABOUT FOREST CERTIFICATION**

Are you new to forest certification? [Canadian Wood and Nick Johnson, Director of Sustainable Supply Chains at SFI recently sat down](#) to discuss third-party certification, how brands benefit, and addressed common certification questions from furniture makers.



## **DORIS DUKE FOUNDATION ADVANCES SFI'S CLIMATE SMART FORESTRY PRACTICES**

SFI is proud to announce a [groundbreaking project](#) supported by a generous investment of over \$800,000 from the Doris Duke Foundation. The project will use a forest-sector approach to advance forest management and conservation activities to both enhance the carbon sink and reduce sources of emissions from forests.



## **SPONSOR YOUTH DELEGATES TO ATTEND THE 2025 SFI ANNUAL CONFERENCE**

SFI is calling on our network to support the next generation of sustainability leaders. We're seeking sponsors to help students and young professionals attend the 2025 SFI Annual Conference! [Learn how the conference and program impacted our 2024 participants.](#)



## **REGISTER FOR THE 2025 SFI ANNUAL CONFERENCE**

Join SFI and hundreds of forest and conservation professionals at the [2025 SFI Annual Conference in Minneapolis, Minnesota, from May 20-23, 2025](#), as we explore this year's theme, innovating for forests and communities.



# SFI SOLUTIONS. Now, more than ever



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