Paul Johnson remembers the first tree he planted. Of course he does—he's an urban gardener and tree enthusiast. His passion for trees and people has led him to the SFI Urban and Community Forests.

Through his work, Paul has had the opportunity to make a big difference with the community forests and how they are managed. This has included advocating for the importance of forest certification and conservation impact.

SFI has been part of the U.S. chapter since its launch in 2020, and Paul has been instrumental in helping to support companies, stakeholders and communities in meeting their forest conservation and restoration pledge targets.

Kathy Abusow, SFI's President and CEO, has launched the SFI Urban and Community Forests. Paul is excited to support the SFI Urban and Community Forests mission of advancing sustainability through forest certification and conservation impact.

SFI In Brief

Dr. Reagan Flowers joins SFI

Dr. Reagan Flowers has joined SFI as its New Chief Education Officer. With Dr. Flowers in this leadership role, we will be able to further expand our work in education and career pathways programming, strengthening our connection to STEM education and career pathways programming, and broadening the reach of Project Learning Tree and PLT Canada's award-winning environmental education programs.

Welcome Dr. Reagan Flowers

Together for Birds Activity Guide

Project Learning Tree and PLT Canada are getting ready for the Back-to-School period with the launch of the Together for Birds Activity Guide. This new educational resource will provide inspiring ideas and activities that will engage educators and students across North America via our Back to School, Back to Nature campaign and the unveiling of our new Community Grants initiative.

SFI is proud to announce 16 new Community Grants. These grants will provide leadership and support to the pledging initiatives in communities across the United States and Canada while strengthening SFI's connection to STEM education and career pathways programming, and support PLT's diverse network of partners.

Read more about the grant projects and how you can help us reach more people.

Get ready for the Back-to-School period with the launch of Together for Birds Activity Guide by Project Learning Tree and PLT Canada.