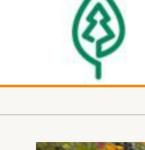
SLIDESHOWS

Business / Corporate Responsibility

Why working forests are the answer: five benefits of well-managed forests to appreciate this Earth Day

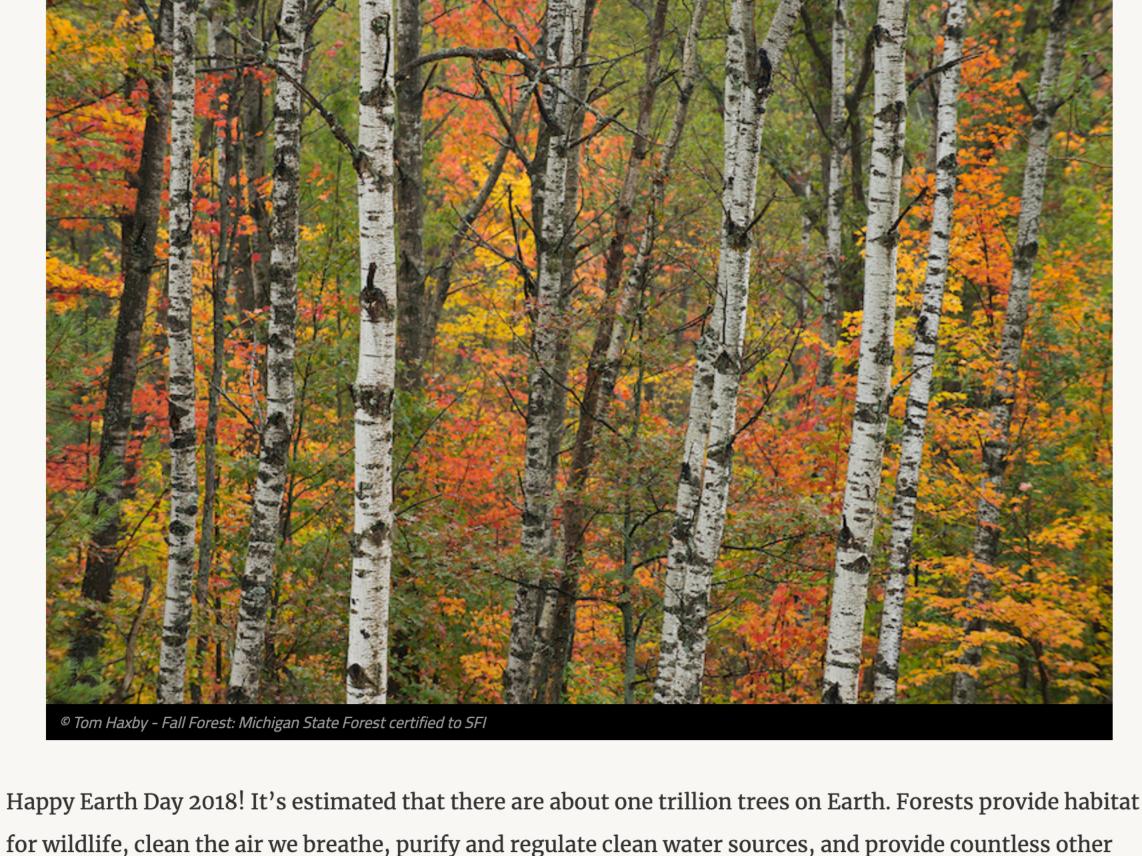


April 20, 2018

Sustainable Forestry Initiative







benefits that improve our lives. This Earth Day, we're celebrating forests and all they do for us. Check out these five benefits of well-managed forests:



biodiversity, climate change, and carbon sequestration.

sustainable and environmentally friendly choice.

Leveraging SFI Implementation Committees

Environmental Education

Since 2010, SFI conservation grants have contributed \$3.4 million to conservation research and pilot efforts and leveraged nearly three times that much from partner organizations. Projects include improving wildlife habitat management, research on recovery of species at risk, and developing new methods to measure conservation values.

It's important to see the forest for more than the trees. Plants, animals, and insects all call the forest home.

Forests also play a critical role in achieving global sustainable development goals relating to water,

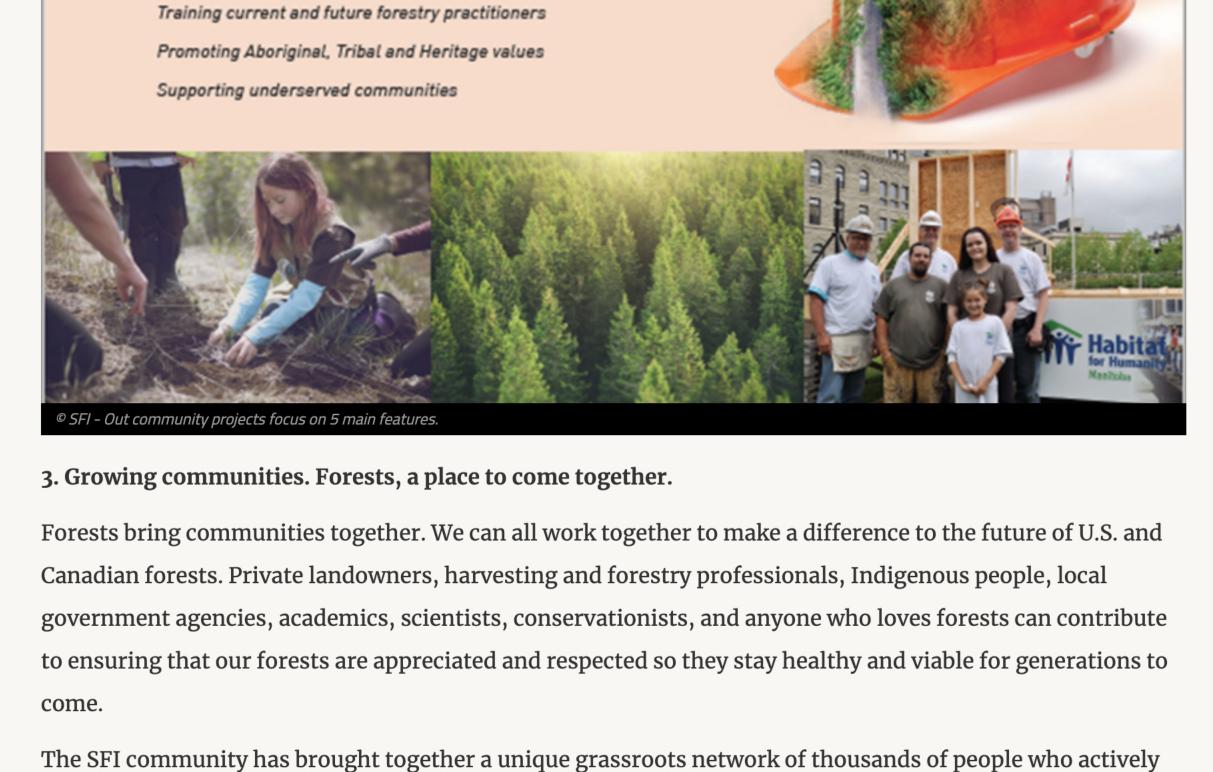
2. Money grows on trees. Economic opportunities from the forest. In the U.S. and Canada, the forest products sector supports nearly five million jobs directly and indirectly. It contributes roughly \$300 billion to the U.S. and Canadian economies and demand is growing. Did you know

products certified to the SFI Standard are sold in nearly 130 countries? Wood products offer consumers a

Trees absorb carbon dioxide as they grow, sequestering and storing carbon while producing oxygen. This

means building homes and other products from wood can help mitigate climate change.

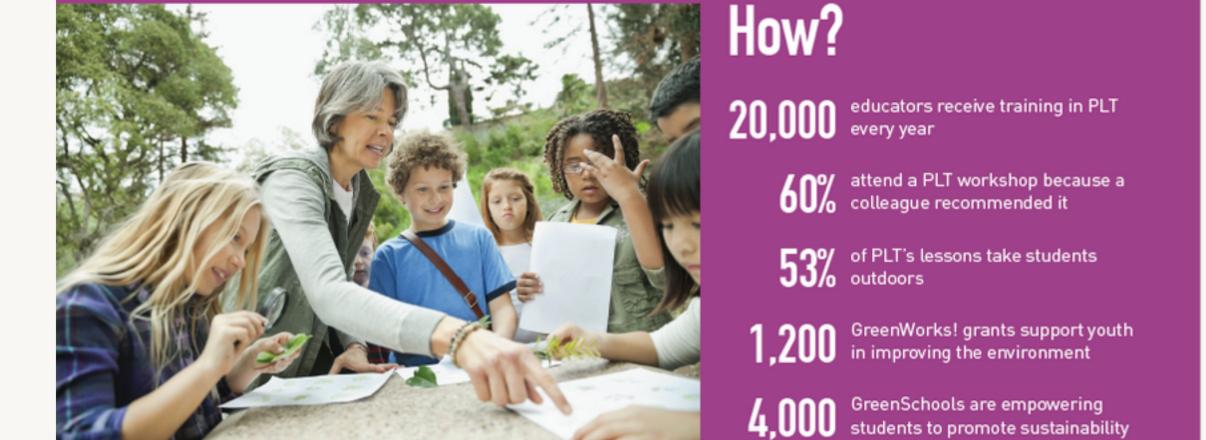
COMMUNITY PROJECTS FOCUS ON



support training programs, outreach, and environmental education.

SINCE 1976, PLT HAS REACHED





Check out Project Learning Tree's Top 10 Benefits of Environmental Education.

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California combined!

educators, schools, and communities.

5. Exploring the Great Outdoors! Recreation abounds in the forest.

Every year millions of hikers, birdwatchers, campers, hunters, anglers and other outdoor enthusiasts enjoy 300 million acres of forestlands that are certified to the SFI Standard — that's bigger than Texas and

contribute to an overall healthy lifestyle. Project Learning Tree shares 12 Nature Walk activities to enjoy this Earth Day and any other day to ensure nature walks are an engaging and enriching learning experience for

Getting outdoors has been proven to reduce stress levels, relieve feelings of anxiety and depression, and



children of all ages.