

When every room's a suite,
there's a room for that.

HOMWOOD
SUITES
BY HILTON

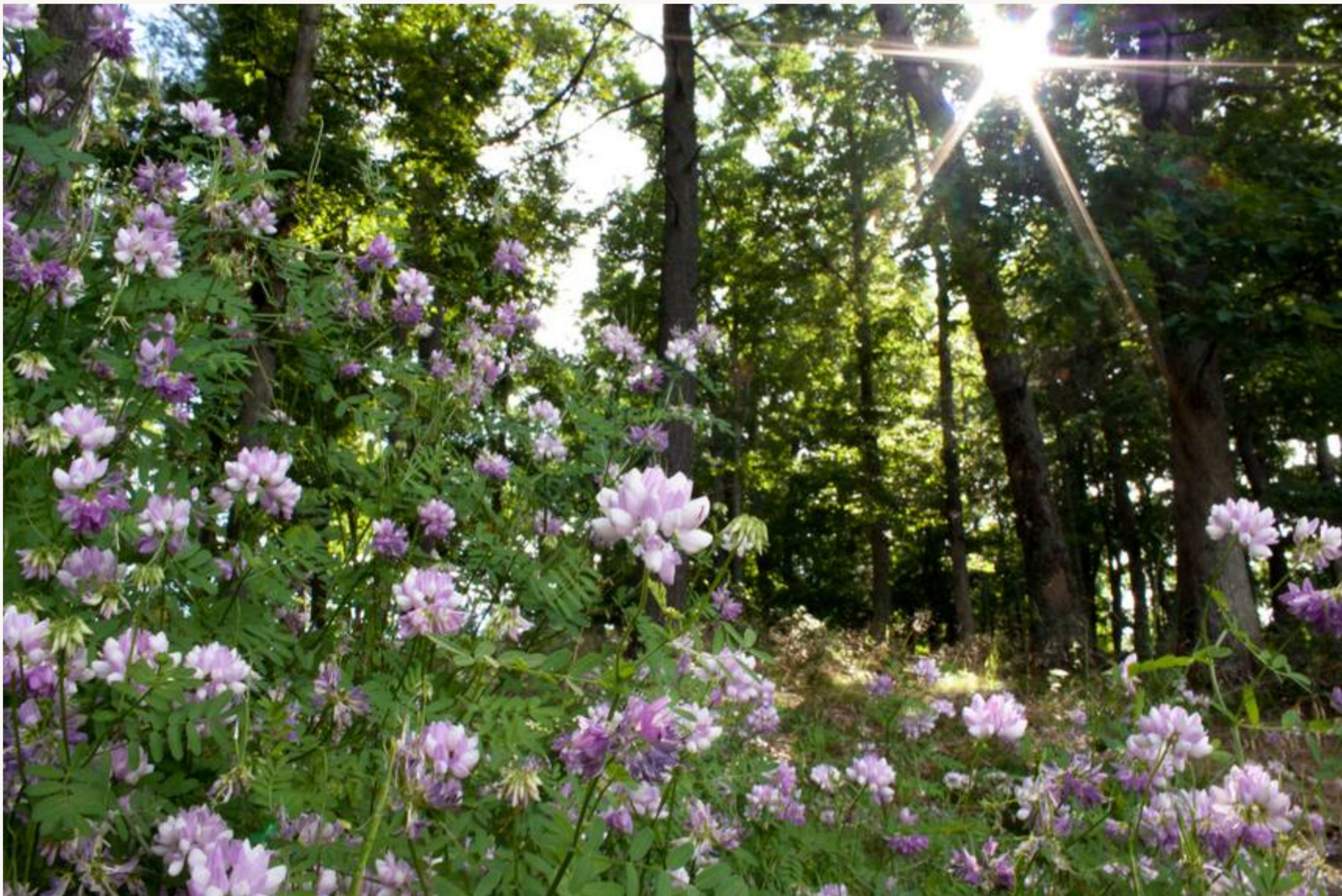
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Forests are easy to love: how to show it for the International Day of Forests



Sustainable Forestry Initiative
March 21, 2019



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Did you know the International Day of Forests is March 21? It's a day the United Nations General Assembly made official to raise awareness of the importance of forests around the world.

The U.N. encourages all countries to organize local, national, and international activities that get people involved in supporting the sustainability of forests and trees.

The theme for 2019 is "forests and education," with the goal to increase understanding that sustainable forests are critical to our future. Key messages include:

- Forests play a vital role in keeping air, soil, water, and people healthy
- You're never too young to start learning about trees
- All types of knowledge contributes to forest sustainability — professional forestry, cutting-edge technology, and the experiences of rural and indigenous people
- Investing in forestry education ensures we have scientists, policy makers, foresters, and local communities to stop deforestation and restore degraded landscapes
- Women and men should have equal access to forest education

5 fun ways to participate, #IntlForestDay

1. Watch and share the 2019 International Day of Forests video
2. Use [these 8 ideas from Project Learning Tree's Three Cheers for Trees activity for things to do with youth to help them explore the many products and benefits we get from trees](#)
3. [Share your photos](#) on social media with the hashtags #3cheers4trees and #IntlForestDay for the chance to win great prizes!
4. Download the [scenario-based learning game for students](#), "Build your city forest: Create a greener, healthier and happier world"
5. Download and use a [free International Day of Forests poster and Web banner](#)

Keep showing the love by choosing forest-friendly products

Make it a habit to look for the Sustainable Forestry Initiative (SFI) label whenever you shop. It means a product has been responsibly sourced or comes from a certified forest. You'll find the SFI label on hundreds of products, from office supplies to home furnishings.

SFI is an independent, non-profit organization that stands for the future of forests. It provides supply chain assurances, produces conservation outcomes, and supports education and community engagement. Project Learning Tree® is an initiative of SFI. Visit sfiprogram.org to learn more about SFI and sustainable forestry.



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